

Figure 1 for Question 1

Peltier's Model

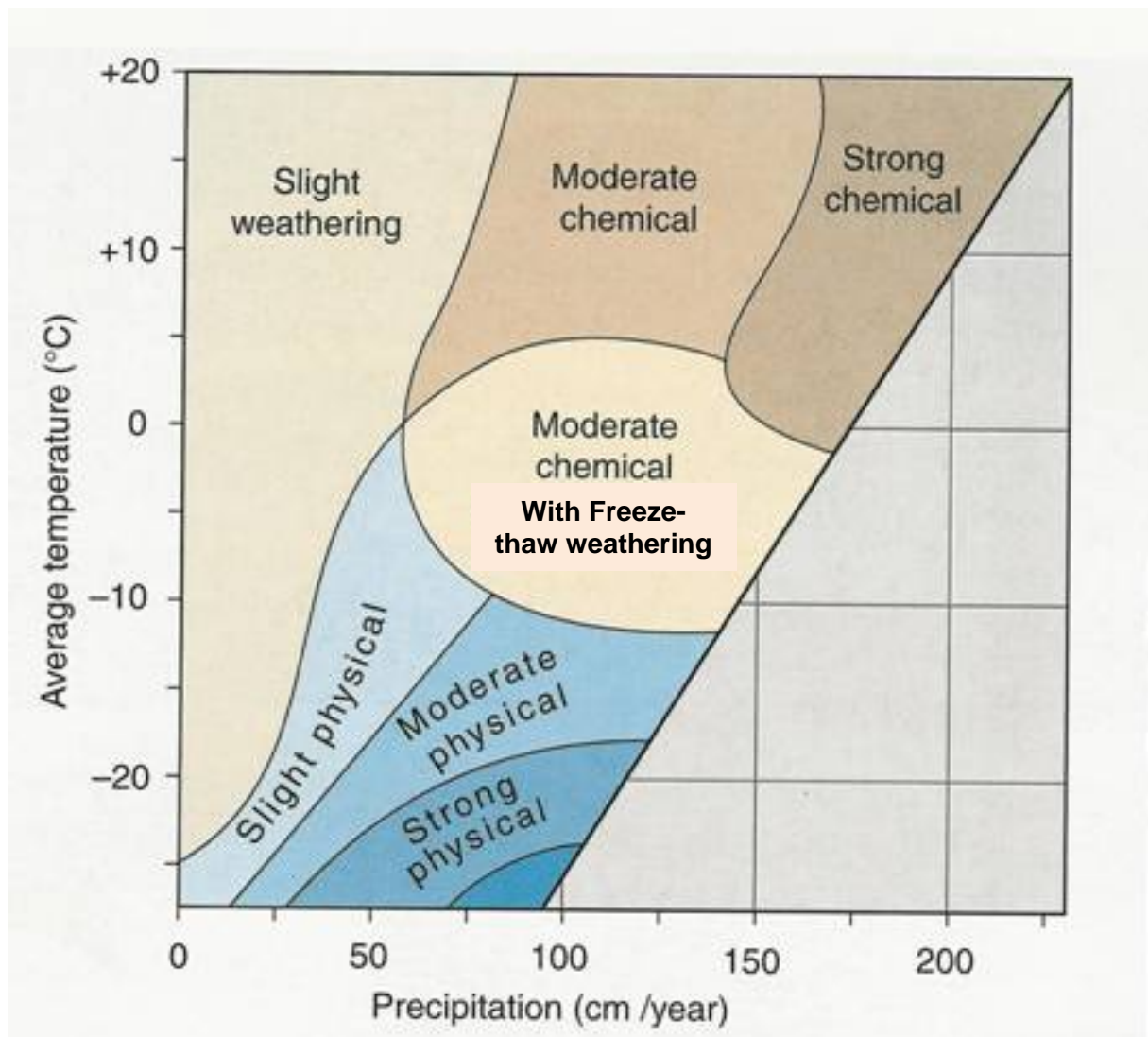
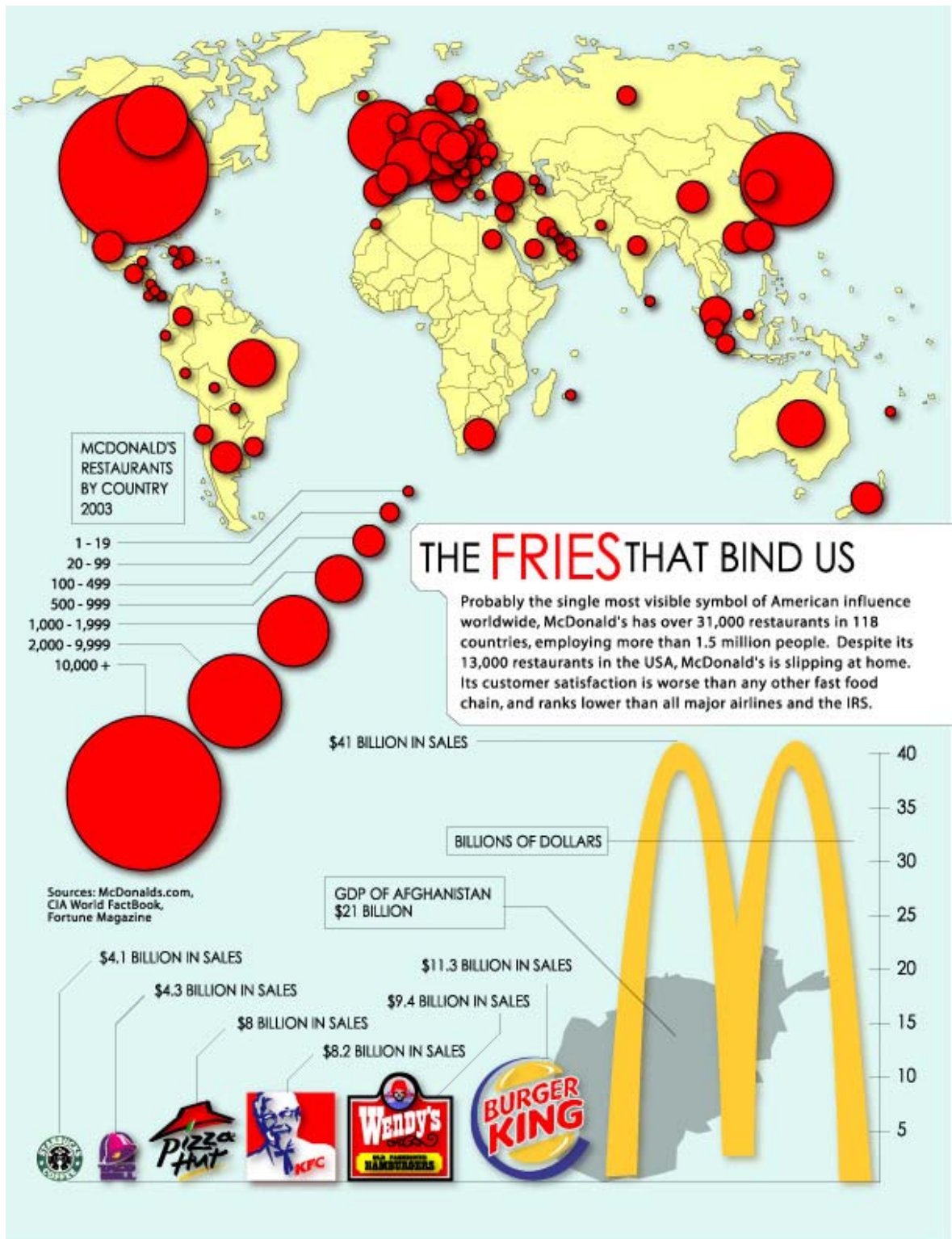


Figure 2A for Question 2

The Spatial Distribution of McDonald's Restaurants



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Figure 2B for Question 2

The Millward Brown Ranking which focuses on brands, media and communications

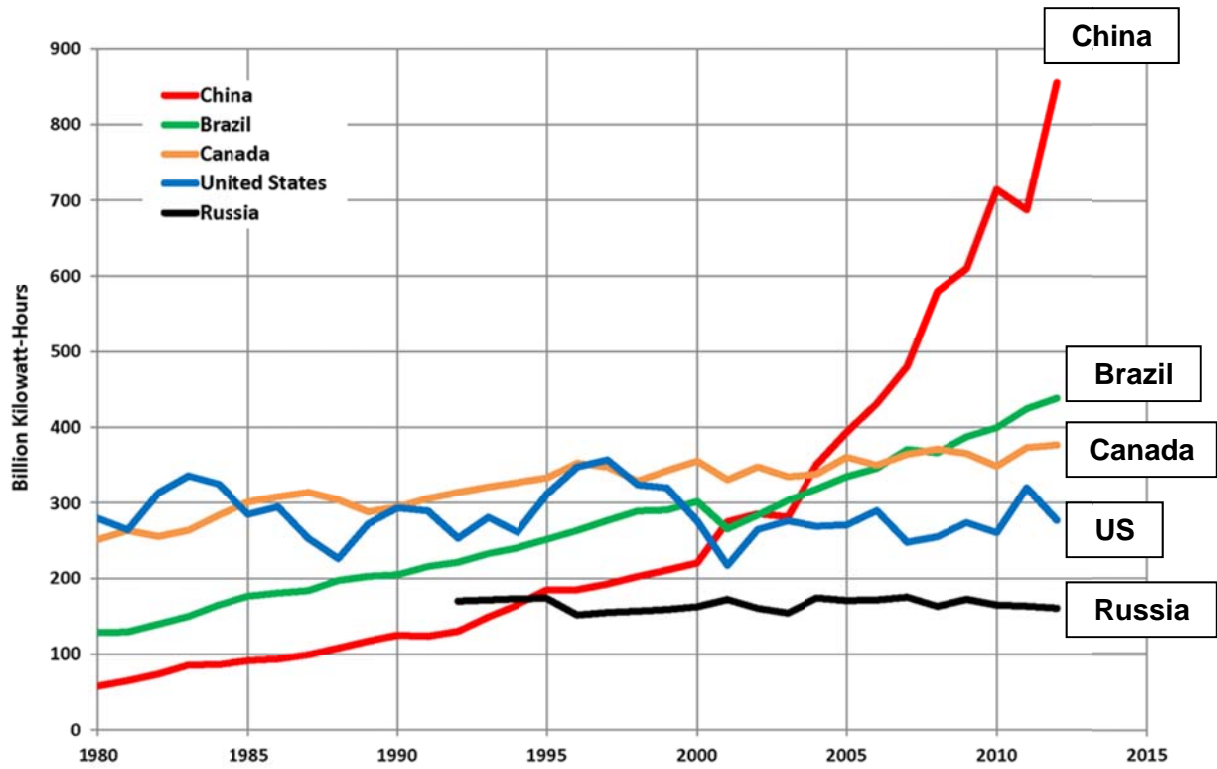
World's Most Valuable Brands - Social Media Spread					
Company	Centralized SM	Overall SM	Value in \$ Millions	MB Ranking	SMI Ranking
Coca Cola	yes	5456740	67938	5	1
Google	yes	3061010	11426	1	2
McDonalds	yes	2208270	66005	6	3
Apple	no	335824	83153	3	4
Microsoft	yes	210340	76344	4	5
Vodafone	yes	179217	44404	10	6
IBM	yes	32519	86383	2	7
Marlboro	no	31111	57047	7	8
GE	yes	7509	45054	9	9
China Mobile	yes	2976	52616	8	10

Legend

- MB - Millward Brown Ranking
- SM –Social Media consisting of Twitter followers, Facebook likes and Youtube subscribers
- Value in \$ Millions – it is a Millward Brown metric

Figure 3 for Question 3 EITHER

Construction of large dams in selected countries



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Figure 4A for Question 3 OR

Cultural Quarter at Stoke-on-Trend City Centre



(Source : <http://prototypemag.co.uk/2012/07/11/piccadilly-summer/>)

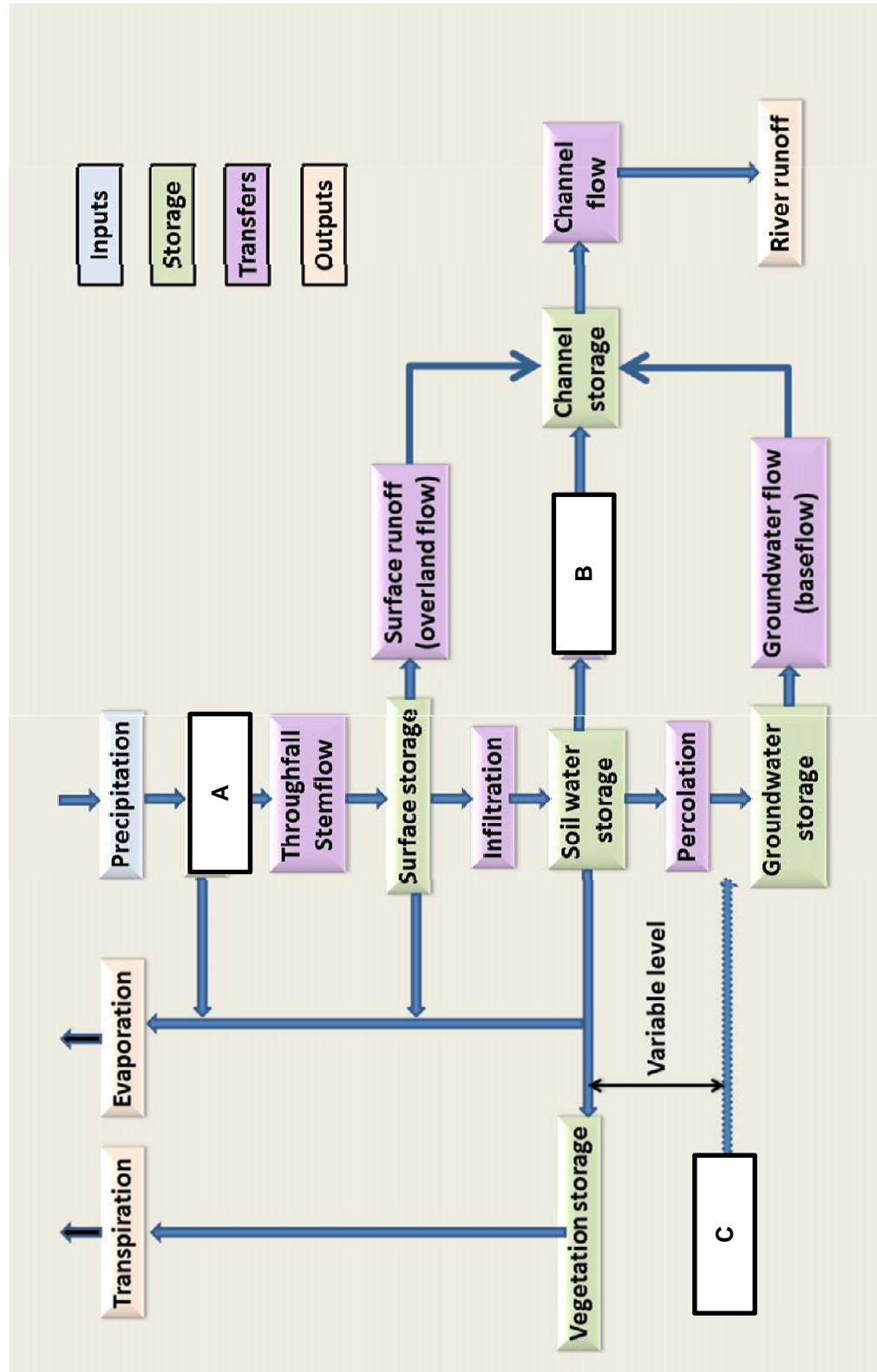
Figure 4B for Question 3 OR

Map of Piccadilly Circus Station



Figure 5 for Question 4 EITHER

Global Hydrologic System



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Tables 2A and 2B for Question 4 OR

Table 2A for Question 4 OR

Toyota Motor Corporation's production by region (1 = 1,000 vehicles)

Region	1998	2007
North America	962.8	1636.9
Latin America	15.3	183.1
Europe	190.0	806.5
Africa	74.1	145.7
Asia	125.5	1387.3
Oceania	100.4	148.9
Overseas Total	1468.1	4308.6
Japan	3165.8	4226.1
Worldwide Total	4634.0	8534.7

Table 2B for Question 4 OR

Toyota Motor Corporation's sales by region (1 = 1,000 vehicles)

Region	1998	2007
North America	1498.4	2822.2
Latin America	151.6	379.4
Europe	560.5	1238.6
Africa	129.7	313.5
Asia	240.1	1329.6
Oceania	176.5	275.9
Middle East	182.3	482.7
Overseas Total	2930.0	6841.9
Japan	1711.0	1587.3
Worldwide Total	4641.0	8429.3