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प्राचार्य
एम बी राजकीय स्नातकोत्तर महाविद्यालय
हल्द्वानी (नैनीताल) - २६३१३९
दूरभाष: ०५९४६-२२२०१७

Activities carried out by the Career Counseling & Placement Cell (2024-25)

S. No.	Activities carried out	Number of student participation
1.	Antariksha Vigyan evam khagol bhotiki par vigyanik Charcha (16 th Aug 24)	132
2.	Kaushal Vikas karyashaala: Bhasha Sampreshan, shakshatkar, adhigam, Jiwan tatha Samajik Kaushal (14-16th March 2024)	90
	Workshop on Short Research Work and Dissertations Date: April 8, 2025. The Department of Physics organized a one-day workshop focused on short research work and PG dissertations. The workshop aimed to enhance research skills and guide students in their dissertation projects. The highlights of the programme were the following; • All eligible students and faculty members actively participated. • Lectures and sessions were delivered by all faculty members, covering various aspects of research methodology and dissertation writing. • The workshop provided a platform for interactive learning and discussion among students and faculty. Outcome: • Increased awareness and understanding of research methodologies. • Strengthened skills in dissertation planning and execution. • Enhanced collaboration between students and faculty members.	65
	Workshop- Earn through learn- digital marketing, 8th April 2025. Organised in collaboration with Delhi Institute of Digital marketing and G Institute of Creative Arts. The primary goal of the workshop was to introduce students to new-age career opportunities in digital marketing and creative arts and encourage them to explore income-generating skills during their academic journey. Highlights: • Active participation of students from various streams including Arts, Commerce, and Science. • The resource persons provided insights into the fundamentals of digital marketing, freelancing opportunities, content creation, and monetization strategies.	31

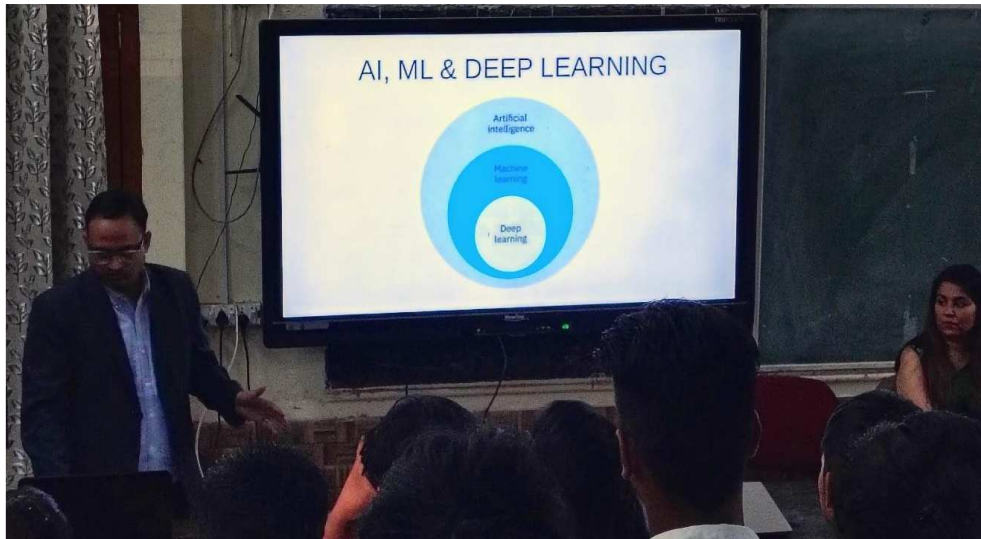
	- Students were also made aware of various certification programs and internship opportunities in the digital sector. Outcome: - Students gained valuable knowledge about career prospects in digital marketing. - Encouraged skill development aligned with current industry demands. - Inspired students to utilize their academic years in learning income-generating digital tools.	
	Workshop- Artificial intelligence: Transforming innovation and real-world applications, 3rd-5th April 2025. Organised in collaboration with Global Institute of Cyber Technology, relating to the job opportunities in the field of Artificial Intelligence. The workshop was addressed by three experts- of the above-mentioned institute- Mr. Pahup Jain, Mr. Pawan Kmar, and Mr. Sumit Mourya. The subjects covered were the following- Data science, Natural language processing, and computer vision, cyber security, how to develop website making use of artificial intelligence.	63
	Career Counseling Workshop – "Job Opportunity as Assistant Manager in Axis Bank through NIIT", 8th March 2025. Organised in collaboration with NIIT, a career counseling workshop was organised, as also campus placement for the post of assistant manager. Three students got selected for the post: Kum Khushi Jantwal (M. Com, in Axis Bank), Kum Nikita Joshi (M. Sc, Botany, in Axis Bank), Kum Kanchan Singh (M.A., English, in HDFC Bank), after due process of qualifying the Ability aptitude test, followed by interview through online-mode, and finally interview in front of the Bank officials/experts. The primary objective of this workshop was to provide students with career guidance regarding job opportunities as Assistant Manager in Axis Bank through NIIT. The session aimed to familiarize students with the recruitment process, required qualifications, and training programs that can lead to career opportunities in the banking sector. Key Highlights: - Students were given insights into essential skills needed for banking careers. - Detailed information was provided about NIIT's role in training and placement in Axis Bank. - The resource persons explained the selection process and the step-by-step approach to securing a managerial position. - Students actively engaged in Q&A sessions and clarified their doubts regarding career options in the banking industry. The workshop proved to be highly informative and beneficial for students. It opened up new perspectives about employment in	80

	the banking sector and motivated students to consider industry-ready certification and training programs.	
	15-day workshop- Skill Development Training on Basic and Advanced Computer Software, Apps, and Hardware; Organised in collaboration with Electronics Service & Training Centre, Ramnagar Kaniya, starting from 6th- 20th February 2025. This free-of-cost training program was designed to empower students with practical skills in basic and advanced computer software, mobile and desktop applications, and hardware components. The goal was to enhance their digital competence and prepare them for both academic and career-oriented technical roles. Key Highlights: • Hands-on sessions conducted in the college's IT Lab • Training modules included operating systems, office productivity tools, mobile and desktop applications, basic networking, and hardware troubleshooting • Delivered by experts from the Electronics Service & Training Centre • Students were introduced to real-world tools, improving their employability in technical domains Outcome: The training successfully provided students with practical digital skills and enhanced their confidence in using computer applications and hardware systems. It received an enthusiastic response, and the students showed keen interest in continuing similar hands-on learning initiatives.	51
	Essay writing competition Vision for Developed India, organised by Combined Institute of Medical Science and Research, Kunwawala. 1 st October 2024. The results were announced on the 14 th October, with the following students declared winners: Mansi Joshi, Research scholar, Dept of Hindi, Vibhuti Gupta, Research scholar, Dept. of economics, Lalita Saini, Research scholar, Dept. of Education, and Satish Pankaj Kohli, Dept. of History.	-
	On the occasion of International Literacy Day, 9 th September 2024, a Speech Competition was held.	50
	Workshop on 'The future of Digital Skills- in collaboration with the D Q Learning, Haldwani was organised in the department of Commerce, where the modern practices on Online use of digital marketing- is use, importance as well as lacunas were discussed, by the expert- Mr. Vishwajeet, who also deliberated upon how to make use of the digital space or platform for job creation.	60
	Workshop on 'Upgrade education- career accelerator programme, was organised on 26 th march 2025, in collaboration with the Upgrade Education Private Ltd., through online mode for the B. Sc students, specifically. The emphasis was upon 'How to make the best use of the resources- academic related available through online sources.	17

	Awareness Campaign on YouthHub App Registration for Job Placement Opportunities, April 2025. Objective: The aim of this campaign was to raise awareness among students regarding the YouthHub App, a government-supported digital platform designed to connect youth with job and internship opportunities. The campaign encouraged students to download the app and register on the portal to stay updated with career, training, and employment opportunities. Highlights: • Active participation and engagement from a large number of students. • Several students successfully registered on the YouthHub portal and explored the interface for job alerts and training resources. • The college Career Counseling Cell monitored submissions and provided support for technical or procedural queries. Outcome: The campaign successfully informed and guided students about the importance of early job market exposure through trusted digital platforms. It enhanced digital readiness and encouraged proactive participation in employment-related initiatives.	About 280
	Job and Business through Cooperative societies, 20 th Feb 2025 in collaboration with the officials of Nainital District Co-operative Bank Ltd.	134
	GEET Infosys: Placement-linked training workshop, 22 nd Feb 2025. The workshop relates to imparting job-related training, to train the participants for different corporate as well as technology-driven institutes. The participants were given insights into how to prepare for interview, communication skills, as also basic IT training, etc	82



Speech Competition, on the occasion of international literacy Day, 9th Sept 2024.



Workshop on Artificial intelligence: Transforming innovation and real-world applications, 3rd-5th April 2025
Three of the students getting elected as Assistant Bank Manager.



The names are- Kum Khushi Jantwal (M. Com, in Axis Bank), Kum Nikita Joshi (M. Sc, Botany, in Axis Bank), Kum Kanchan Singh (M.A., English, in HDFC Bank)



Winners of the Essay writing Competition: Vision for Developed India



Workshop on Job Opportunity as Assistant Manager in Axis Bank through NIIT



Empowering students with practical skills in basic and advanced computer software, mobile and desktop applications, and hardware components.

Certified that the information provided above is correct to the best of my knowledge and belief.


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