



Enhancing financial literacy

IMPACT AND OUTCOMES 2022

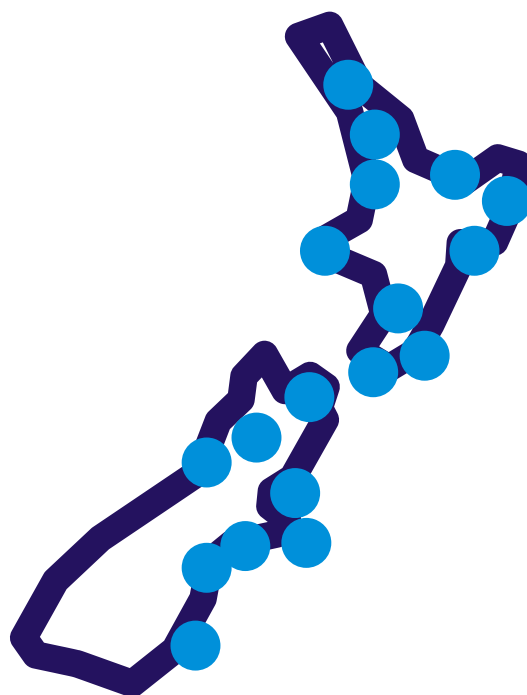


SMART\$ is a Theatre-in-Education performance designed to provoke thinking and conversation around everyday financial decisions and opportunities impacting young people.

SMART\$ was created specifically for New Zealand rangatahi and is performed by actors young people can relate to. The interactive performance covers needs and wants, saving, deferred payment schemes, credit cards and Kiwisaver.

REACH

Areas covered in 2022 tour



IMPACT

80% of students reported their knowledge improved as a result of watching SMART\$. †

93% teachers agreed or strongly agreed that it was important programmes like SMART\$ existed and visited schools. *

44% of students reported they had made a decision to save regularly. †

29% said they had discussed credit cards and debt with their whānau. †

79% felt more equipped to make decisions about buying things on credit after taking part. †

*Life Education Trust teacher survey conducted after the programme was delivered

† Research NZ 2022



FEEDBACK

Excellent programme. Well-pitched, excellent timing to hold attention.

There were so many positive learning points that can be explored further.

The funky young presenters connected well with the audience and held their attention.

I thought the content was relevant and presented in an engaging manner, well done.

It got them thinking about money early on in the piece and things they could do now to help themselves in the future.



Supported by:



Find out more: www.lifeeducation.org.nz/smarts