



E TIPU, E REA
GROW & THRIVE

Matariki Hunga Nui – Remembrance & Reflection

1972: Te Petihana Reo Māori – The Māori Language Petition

1980: Te Kura Kaupapa Māori o Hoani Waititi Marae opened its doors

1982: The first Kohanga Reo, Pukeatua in Wainuiomata

1987: Māori Language Act – Te reo Māori becomes an official language of Aotearoa

2022 – Aotearoa as a nation celebrates the rising of Te Kāhui o Matariki and heralds in a new dawn

1987: the gnesis of Life Education with Trevor Grice

2022: Life Education seizes the day and embarks on a new journey into Te Ao Māori (the Māori world)

A close-up photograph of green grass blades, some of which are covered in small, glistening water droplets. The blades are long and slender, with a prominent central vein. The background is dark and out of focus, emphasizing the texture and color of the grass.

Matariki Ahunga Nui - Celebrating the Present

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WHANAKE

What does Whanake mean?

Whanake - (verb) to move onwards, move upwards. To **grow**. To spring up, **develop**. To **rise**.

‘Inspiring the minds, hearts and actions of the future
through te ao Māori’



NAU MAI,
HAERE MAI



E TIPU, E REA
GROW & THRIVE



***E tipu e rea mō ngā rā o tō ao
Ko tō ringa ki ngā rākau ā te
Pākehā, hei ora mō tō tinana.
Ko tō ngākau ki ngā tāonga a ō
tīpuna Māori, hei tikitiki mō tō
māhuna.***

***Ko tō wairua ki tō Atua, nānā nei
ngā mea katoa.***

*Grow up and thrive for the days
destined to you.*

*Your hands to the tools of the
Pākehā to provide physical
sustenance.*

*Your heart to the treasures of your
Māori ancestors as a diadem for
your brow.*

*Your soul to your God, to whom all
things belong.*



Mānawatia a Matariki

Matariki Hunga Nui – Remembrance & reflection

Honouring those we have lost since the last rising of Matariki.

Matariki Ahunga Nui - Celebrating the Present

Gathering together to give thanks for what we have.

Matariki Manako Nui - Looking to the Future

Looking forward to the promise of a new year.





Matariki Manako Nui - Looking to the Future

Whanake - Life Education Trust
Cultural Capability
Development Strategy
2022 - 2027

‘Inspiring the minds, hearts and actions
of the future through te ao Māori’

WHANAKE

Aronga I Focus areas

- **Whanakehia ngā tukanga – Develop quality procedures & processes**
- **Whanakehia ngā kaupapa ako – Grow the te reo and tikanga Māori learning opportunities**
- **Whanakehia te hononga tāngata – Build a culture which is connected and engaged**

Whakaaronui I Principles

- Life Education Trust will be **Committed** and driven to embed te reo and tikanga Māori in the development and implementation of its strategic commitments;
- Life Education Trust will be **Co-ordinated** and provide quality, targeted te reo and tikanga Māori learning opportunities delivered in a supportive environment across a suite of platforms;
- Life Education Trust will be **Creative** and invest in innovative promotion and normalization of te reo and tikanga Māori in our business and practices

Aronga Nui I Strategic Focus Areas	Whanakehia ngā tukanga – Develop the procedures & processes	Whanakehia ngā kaupapa ako – Grow the te reo and tikanga Māori learning opportunities	Whanakehia te hononga tāngata – Build a culture which is connected and engaged
Mahi Whakawhanake I Development Opportunites			
	Kaupapa I Initiative: Revise the terms of reference of the Board of Life Education Trust to see where te reo and tikanga Māori can be embedded. Pae I Platform: N/A By Matariki 2025	Kaupapa I Initiative: Share a daily post with one kupu Māori (word), rerenga Māori (phrase) & sounbite. This is targeted at normalising te reo Māori, building vocabulary and correct pronunciation. Pae I Platform: Either dedicated email address or Facebook On-going	Kaupapa I Initiative: Monthly waiata session for National office staff, focused on growing knowledge of waiata (songs) and the narratives which inform them and significance. <i>Note. This is apart of 1.5 hour wānanga.</i> Pae I Platform: In-person and via teams On-going
	Kaupapa I Initiative: Develop a te reo Māori Writing Style Guide to provide guidance to our people in embedding te reo Māori in to all communications. Pae I Platform: Online By Matariki 2025	Kaupapa I Initiative: Develop a repository which is centrally available to all our people which holds te reo and tikanga Māori learning resources and reference documents. Pae I Platform: Either internal intranet or website On-going	Kaupapa I Initiative: Develop meeting ‘practices & procedures’ that align with te reo and tikanga Māori focused on creating a connected environment. Pae I Platform: multiple platforms By Matariki 2025
	Kaupapa I Initiative: Develop a te reo Māori translation process to ensure that any content that the Life Education Trust commissions to be translated is done by a certified expert and proper due diligence is followed. Pae I Platform: Online By Matariki 2025	Kaupapa I Initiative: Monthly 1. 5hour wānanga focused on growing the cultural confidence & capability of National Office staff. Pae I Platform: In-person and via teams. On-going	Kaupapa I Initiative: Creation of a ‘te reo Māori domain’ – a designated space in the National office where learning resources can be sourced. Provide resources for our people to be able to do this in their own homes. Pae I Platform: in-person On-going
	Kaupapa I Initiative: Develop a policy inrelation to bi-lingual branding and promotional materials developed by Life Education Trust to ensure that te reo and tikanga Māori is appropriately valued Pae I Platform: N/A By Matariki 2025	Kaupapa I Initiative: Annual Marae Wānanga to connect with the people, whenua and environment for the National Office staff. Pae I Platform: In-person On-going	Kaupapa I Initiative: Celebrating our te reo and tikanga Māori champions across the Life Education Trust and acknowledging their mahi. Pae I Platform: In-person & online On-going
	Kaupapa I Initiative: The annual Life Education Trust conference will be committed to the normalisation of te reo and tikanga Māori. Pae I Platform: N/A On-going	Kaupapa I Initiative: Te Wiki o Te Reo Māori Program – Kia kaha te reo Māori. Life Education Trust will provide targeted learning opportunities to acknowledge Te wiki o te reo Māori. Pae I Platform: multiple platforms On-going	Kaupapa I Initiative: Establish an online forum (facebook) where our people can wānanga different ideas. Pae I Platform: Online By Matariki 2025
	Kaupapa I Initiative: Develop te reo Māori templates which can be utilised for administrative tasks e.g. email templates, agenda templates, minutes templates etc Pae I Platform: Online By Matariki 2025	Kaupapa I Initiative: Mānawatia a Matariki –Life Education Trust will provide targeted learning opportunities to acknowledge the rising of Te Kāhui o Matariki. Pae I Platform: multiple platforms On-going	Kaupapa I Initiative: Facilitate fun competitions focused on building understanding of te ao Māori and connection across our people. Pae I Platform: Online On-going
Whakaaro Nui I Principles	Life Education Trust will be committed and driven to embed te reo and tikanga Māori in the development and implementation of its strategic commitments	Life Education Trust will be co-ordinated and provide quality, targeted te reo and tikanga Māori learning opportunities delivered in a supportive environment across a suite platforms	Life Education Trust will be creative and invest in innovative promotion and normalisation of te reo and tikanga Māori in our business and practices.