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E TIPU, E REA  
GROW & THRIVE

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# Matariki Hunga Nui – Remembrance & Reflection

**1972: Te Petihana Reo Māori – The Māori Language Petition**

**1980: Te Kura Kaupapa Māori o Hoani Waititi Marae opened its doors**

**1982: The first Kohanga Reo, Pukeatua in Wainuiomata**

**1987: Māori Language Act – Te reo Māori becomes an official language of Aotearoa**

**2022 – Aotearoa as a nation celebrates the rising of Te Kāhui o Matariki and heralds in a new dawn**

**1987: the gnesis of Life Education with Trevor Grice**

**2022: Life Education seizes the day and embarks on a new journey into Te Ao Māori (the Māori world)**



A close-up photograph of green grass blades, some of which are covered with small, glistening dew drops. The lighting is soft, creating a serene and fresh atmosphere. The text is overlaid on the center of the image.

Matariki Ahunga Nui - Celebrating the Present



# Matariki Ahunga Nui - Celebrating the Present





# WHANAKE

What does Whanake mean?

Whanake - (verb) to move onwards, move upwards. To **grow**. To spring up, **develop**. To **rise**.

‘Inspiring the minds, hearts and actions of the future  
through te ao Māori’





NAU MAI,  
HAERE MAI





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E TIPU, E REA  
GROW & THRIVE

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***E tipu e rea mō ngā rā o tō ao  
Ko tō ringa ki ngā rākau ā te  
Pākehā, hei ora mō tō tinana.  
Ko tō ngākau ki ngā tāonga a ō  
tīpuna Māori, hei tikitiki mō tō  
māhuna.***

***Ko tō wairua ki tō Atua, nānā nei  
ngā mea katoa.***

*Grow up and thrive for the days  
destined to you.*

*Your hands to the tools of the  
Pākehā to provide physical  
sustenance.*

*Your heart to the treasures of your  
Māori ancestors as a diadem for  
your brow.*

*Your soul to your God, to whom all  
things belong.*





Mānawatia a Matariki



Matariki Hunga Nui – Remembrance & reflection  
Honouring those we have lost since the last rising of Matariki.





# Matariki Hunga Nui – Remembrance & reflection

Honouring those we have lost since the last rising of Matariki.

# Matariki Ahunga Nui - Celebrating the Present

Gathering together to give thanks for what we have.





# Matariki Hunga Nui – Remembrance & reflection

Honouring those we have lost since the last rising of Matariki.

# Matariki Ahunga Nui - Celebrating the Present

Gathering together to give thanks for what we have.

# Matariki Manako Nui - Looking to the Future

Looking forward to the promise of a new year.







Matariki Manako Nui - Looking to the Future





Whanake - Life Education Trust  
Cultural Capability  
Development Strategy  
2022 - 2027

‘Inspiring the minds, hearts and actions  
of the future through te ao Māori’

WHANAKE



## Aronga I Focus areas

- **Whanakehia ngā tukanga – Develop quality procedures & processes**
- **Whanakehia ngā kaupapa ako – Grow the te reo and tikanga Māori learning opportunities**
- **Whanakehia te hononga tāngata – Build a culture which is connected and engaged**

## Whakaaronui I Principles

- Life Education Trust will be **Committed** and driven to embed te reo and tikanga Māori in the development and implementation of its strategic commitments;
- Life Education Trust will be **Co-ordinated** and provide quality, targeted te reo and tikanga Māori learning opportunities delivered in a supportive environment across a suite of platforms;
- Life Education Trust will be **Creative** and invest in innovative promotion and normalization of te reo and tikanga Māori in our business and practices



Aronga Nui I Strategic Focus Areas	Whanakehia ngā tukanga – Develop the procedures & processes	Whanakehia ngā kaupapa ako – Grow the te reo and tikanga Māori learning opportunities	Whanakehia te hononga tāngata – Build a culture which is connected and engaged
Mahi Whakawhanake I Development Opportunites			
	<p><b>Kaupapa I Initiative:</b> Revise the terms of reference of the Board of Life Education Trust to see where te reo and tikanga Māori can be embedded.</p> <p><b>Pae I Platform:</b> N/A <b>By Matariki 2025</b></p>	<p><b>Kaupapa I Initiative:</b> Share a daily post with one kupu Māori (word), rerenga Māori (phrase) &amp; sounbite. This is targeted at normalising te reo Māori, building vocabulary and correct pronunciation.</p> <p><b>Pae I Platform:</b> Either dedicated email address or Facebook <b>On-going</b></p>	<p><b>Kaupapa I Initiative:</b> Monthly waiata session for <b>National office staff</b>, focused on growing knowledge of waiata (songs) and the narratives which inform them and significance. <i>Note. This is apart of 1.5 hour wānanga.</i></p> <p><b>Pae I Platform:</b> In-person and via teams <b>On-going</b></p>
	<p><b>Kaupapa I Initiative:</b> Develop a te reo Māori Writing Style Guide to provide guidance to our people in embedding te reo Māori in to all communications.</p> <p><b>Pae I Platform:</b> Online <b>By Matariki 2025</b></p>	<p><b>Kaupapa I Initiative:</b> Develop a repository which is centrally available to all our people which holds te reo and tikanga Māori learning resources and reference documents.</p> <p><b>Pae I Platform:</b> Either internal intranet or website <b>On-going</b></p>	<p><b>Kaupapa I Initiative:</b> Develop meeting ‘practices &amp; procedures’ that align with te reo and tikanga Māori focused on creating a connected environment.</p> <p><b>Pae I Platform:</b> multiple platforms <b>By Matariki 2025</b></p>
	<p><b>Kaupapa I Initiative:</b> Develop a te reo Māori translation process to ensure that any content that the Life Education Trust commissions to be translated is done by a certified expert and proper due diligence is followed.</p> <p><b>Pae I Platform:</b> Online <b>By Matariki 2025</b></p>	<p><b>Kaupapa I Initiative:</b> Monthly 1. 5hour wānanga focused on growing the cultural confidence &amp; capability of <b>National Office staff</b>.</p> <p><b>Pae I Platform:</b> In-person and via teams. <b>On-going</b></p>	<p><b>Kaupapa I Initiative:</b> Creation of a ‘te reo Māori domain’ – a designated space in the <b>National office</b> where learning resources can be sourced. Provide resources for our people to be able to do this in their own homes.</p> <p><b>Pae I Platform:</b> in-person <b>On-going</b></p>
	<p><b>Kaupapa I Initiative:</b> Develop a policy inrelation to bi-lingual branding and promotional materials developed by Life Education Trust to ensure that te reo and tikanga Māori is appropriately valued</p> <p><b>Pae I Platform:</b> N/A <b>By Matariki 2025</b></p>	<p><b>Kaupapa I Initiative:</b> Annual Marae Wānanga to connect with the people, whenua and environment for the <b>National Office staff</b>.</p> <p><b>Pae I Platform:</b> In-person <b>On-going</b></p>	<p><b>Kaupapa I Initiative:</b> Celebrating our te reo and tikanga Māori champions across the Life Education Trust and acknowledging their mahi.</p> <p><b>Pae I Platform:</b> In-person &amp; online <b>On-going</b></p>
	<p><b>Kaupapa I Initiative:</b> The annual Life Education Trust conference will be committed to the normalisation of te reo and tikanga Māori.</p> <p><b>Pae I Platform:</b> N/A <b>On-going</b></p>	<p><b>Kaupapa I Initiative:</b> Te Wiki o Te Reo Māori Program – Kia kaha te reo Māori. Life Education Trust will provide targeted learning opportunities to acknowledge Te wiki o te reo Māori.</p> <p><b>Pae I Platform:</b> multiple platforms <b>On-going</b></p>	<p><b>Kaupapa I Initiative:</b> Establish an online forum (facebook) where our people can wānanga different ideas.</p> <p><b>Pae I Platform:</b> Online <b>By Matariki 2025</b></p>
	<p><b>Kaupapa I Initiative:</b> Develop te reo Māori templates which can be utilised for administrative tasks e.g. email templates, agenda templates, minutes templates etc</p> <p><b>Pae I Platform:</b> Online <b>By Matariki 2025</b></p>	<p><b>Kaupapa I Initiative:</b> Mānawatia a Matariki –Life Education Trust will provide targeted learning opportunities to acknowledge the rising of Te Kāhui o Matariki.</p> <p><b>Pae I Platform:</b> multiple platforms <b>On-going</b></p>	<p><b>Kaupapa I Initiative:</b> Facilitate fun competitions focused on building understanding of te ao Māori and connection across our people.</p> <p><b>Pae I Platform:</b> Online <b>On-going</b></p>
Whakaaro Nui I Principles	Life Education Trust will be committed and driven to embed te reo and tikanga Māori in the development and implementation of its strategic commitments	Life Education Trust will be co-ordinated and provide quality, targeted te reo and tikanga Māori learning opportunities delivered in a supportive environment across a suite platforms	Life Education Trust will be creative and invest in innovative promotion and normalisation of te reo and tikanga Māori in our business and practices.