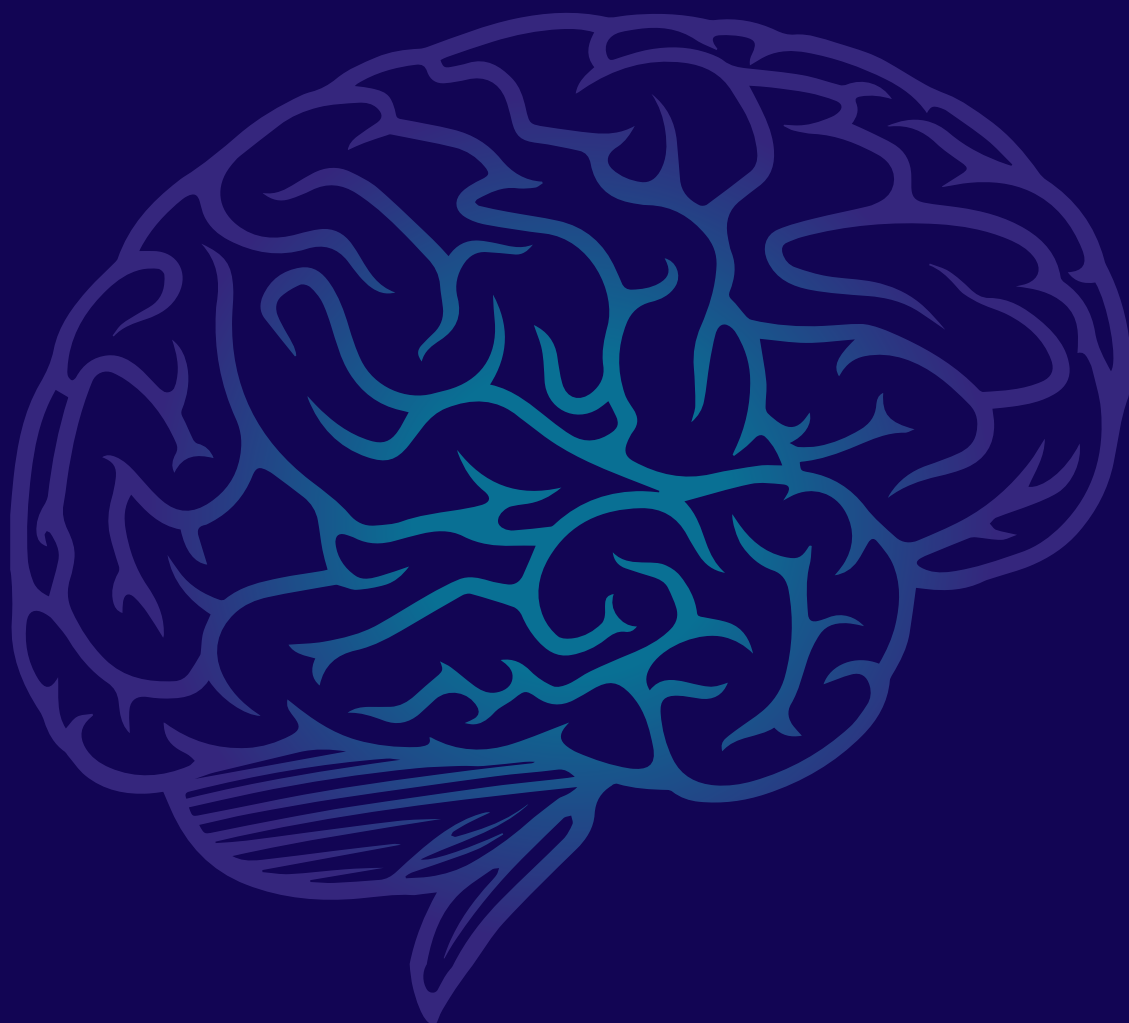




**LIFE
EDUCATION
TRUST** ^{NZ}



ANNUAL REPORT 2022

Inspired Learning. Inspiring Lives.



two ran sisters
and a giraffe



Nurturing Healthy Minds
Anxiety Workshops

Nourishing Young Minds
Nutrition Education

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OUR PURPOSE

**Inspire tamariki and
rangatahi to make
positive choices**

OUR VISION

**All tamariki, rangatahi
and their communities
have the life education
they deserve**

OUR MISSION

**Enhance the experience
and deepen the
knowledge**



OUR FOUNDING PRINCIPLES

**Every being is unique.
Every body is magnificent.
Every person deserves respect.**

Te piko o te māhuri, tērā te tupu o te rākau

The way in which the young sapling is nurtured,
determines how the tree will grow

Young people in New Zealand face many significant health issues. Life Education provide tamariki and rangatahi with knowledge and strategies to help them make positive choices for their health and wellbeing. Along with our mobile classroom lessons and theatre programmes in schools, we provide professional development to teachers to support tamariki and their whānau.

TODAY'S CHALLENGES



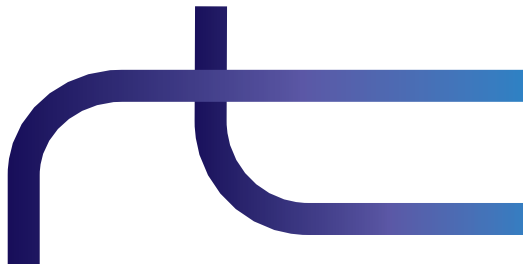
OBESITY

"13% of children (aged 2 to 14 years) are obese and a further 26% of children are overweight. 18% of Māori and 35% of Pacifica children are obese." ¹

The effects of being overweight for a child include low self-esteem, bullying, eating disorders, chronic ill health and even suicide.

We teach food and nutrition

Children learn how food gives them energy, how it helps them grow and how their body digests it. They explore the variety of nutrient-rich foods needed every day, what a balanced diet looks like and how to read packaging. Lessons may include science and human biology.



We teach human biology

Children learn about body systems and how they work to carry food, water and oxygen around their body. Children explore their brain and the nervous system as the control centre for their body. They learn that stress affects people in a variety of ways.

SUBSTANCE USE

"Substance use is a major cause of health and social harm in adolescents (13-19 years) and is linked to the two leading causes of death in this age group: road crashes and suicide. As well as having immediate risks, substance use at an early age is a predictor of long-term health and social problems including addiction issues, mental health problems and financial problems in adulthood." ²

22% of secondary school students reported having five or more drinks in a session (binge drinking) within the last month. ³

More than one in four NZ secondary school students vape at least once a week. Of the nearly 20% vaping daily, 86% feel they are addicted. Those vaping several times a day are using high doses of nicotine. ⁴

We teach about substances

We focus on the effects of alcohol, nicotine and other drugs. Young people learn how to identify the difference between helpful and harmful substances, how substances can change the way the mind and body works, and how they can impact brain development. We teach about the consequences that substances can have on people's lives and explore different situations that young people may get into when taking them. Young people explore the power of advertising, peer pressure and social influences.

We want to provide young people with knowledge so they are empowered to make positive choices as they enter their teenage years. Our reach is wide in this teaching strand as we educate through our Healthy Harold programme in primary and intermediate schools, SMASHED and Behind the Scenes in secondary schools, and through our website www.gbr.org.nz which provides online support for young people.





MENTAL HEALTH AND WELLBEING

88% of primary school leaders see anxiety as an issue for their tamariki and of those, 35% see it as a significant issue. ⁵

Nearly one in four (24%) young people aged 15–24 years experience high or very high levels of psychological distress. ¹

New Zealand youth have poorer wellbeing than those in most OECD countries, ranking 35th of 38 on overall child wellbeing outcomes. ⁶

New Zealand has the second highest adolescent suicide rate of OECD countries. ⁶

We teach about relationships and communities

We focus on connecting and relating to others, with lessons looking at friendships and relationships as well as the need to show respect and consideration for others. Children learn about leadership and teamwork, coping with change, pressure and conflict, and digital citizenship. Bullying and cyber safety are often subjects schools request our expertise and support with.



BULLYING

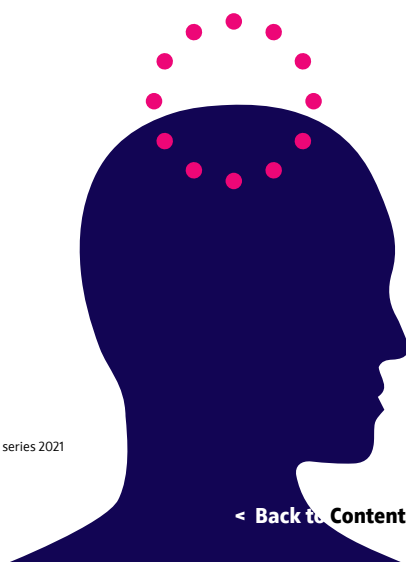
Six in ten tamariki aged nine to twelve say they have been bullied. ⁷

Only 33% of 15-year-old students never or almost never experienced any bullying behaviours in the past 12 months. ⁸



We teach about identity and resilience

Confidence in their own identity and where and how they fit in are challenges that come with growing up. Children learn about feelings and emotions, and that they are special and unique and it is okay to be different. Value is placed on the idea that each individual's personality makes them unique and it shapes how they make decisions and respond to situations.

- 
1. Ministry of Health New Zealand Health Survey 2020/ 2021
 2. The Youth 19 Rangatahi Smart Survey
 3. Long-term trends in adolescent alcohol, tobacco and cannabis use and emerging substance use issues in Aotearoa New Zealand 2022
 4. The ARFNZ/ SPANZ vaping in NZ youth survey 2021
 5. Life Education's Research New Zealand Independent Survey 2022
 6. Mixed progress in adolescent health and wellbeing in Aotearoa New Zealand 2001-2019: a population overview from the Youth2000 survey series 2021
 7. Life Education Children's Health and Wellbeing Survey 2018
 8. Education Counts, PISA NZ Students Wellbeing 2018

CHAIR & CHIEF EXECUTIVE'S REPORT

ROB SIMCIC - CHAIR
JOHN O'CONNELL - CE

In late January 2022, the country moved to Covid 'red light' restrictions, signalling the disruptions of the previous two years would continue.

For tamariki, the start of their school year began with the same uncertainty - for older students anxiety around the impact on their NCEA marks and for younger students the lack of routine, familiarity, and restrictions on activities and simply playing with friends. Through the year, school attendance continued to decline and with this we also saw a decline in wellbeing measures for tamariki and rangatahi.

Life Education Trust responded. Our educators adapted to find solutions and we kept disruption to our Healthy Harold programme to a minimum. Our Teacher Professional Development programme evolved to online webinars and our secondary school Theatre-in-Education programmes grew, doubling in reach from previous years. In terms of new initiatives, increased reach, and support to communities, it was our biggest year in 34 years of history.

In September, the Board undertook their annual strategic planning process. This year our Strategic Plan evolved significantly and reflects our commitment to growing beyond our traditional mobile classroom, to do more for young people in New Zealand.

The Board also adopted Whanake – our cultural capability strategy to ensure we are relevant to the young people we support. Whanake has a long term implementation approach to ensure our strategy is embedded and truly part of our whakapapa.

Life Education is committed to an evidence based approach as outlined in our Strategic Plan:

PROOF: We believe that proof is our currency.

OUR MEASURES: Our Outcomes Framework is aligned to the NZ Child and Youth Wellbeing Strategy. We use regular independent expert evaluations and participant feedback.

Our commitment to an evidence-based approach continued. An 18 month review of our secondary school programme SMASHED by the New Zealand Council for Educational Research was completed with very positive outcomes. This followed the previous year's evaluation of our Healthy Harold programme and The Impact Lab's evaluation of SMART\$. Our continuous evaluation process of the Healthy Harold programme by Research New Zealand, established in 2013, continues to provide monthly reports so we can track trends and maintain our commitment to improvement.

Our Founder, Trevor Grice, has always been clear that we should not sit back and say what we are doing now is enough. We've made sound steps in recent years. Secondary school programmes now make up 20% of our outputs. And we continue to grow our relationships with subject matter experts across health and wellbeing.

Our work to expand our Teacher Professional Development programme will see the Nurturing Healthy Minds series reach more than 2,000 teachers each year. As growing up becomes more complex, our teachers need to build their kete of solutions and strategies. As experts in health and wellbeing education, we are well placed to support them.



Ko te pae tawhiti, whāia kia tata. Ko te pae tata, whakamaua kia tina.

Seek out distant horizons, while
cherishing those achievements at hand.

Our model of regional trusts and our team of volunteer trustees and committed educators remains our strength. To our long-term partners Mainfreight, The Warehouse, Pub Charity and other charity gaming partners, a very sincere thank you for valuing our mahi over so many years.

While we continue to challenge ourselves on what more we can do for tamariki, our founding principles remain untouched and at the heart of all that we do: Every being is unique, Every body is magnificent, Every person deserves respect.



ROB SIMCIC
CHAIR



JOHN O'CONNELL
CHIEF EXECUTIVE

KEY HIGH-LIGHTS OF 2022 AT A GLANCE



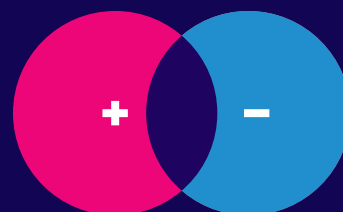
Despite school closures and pandemic-related disruptions, 196,371 primary school students received health and wellbeing education through our **Healthy Harold** programme.



We formed a new partnership with Barnados and committed to supporting the mental wellbeing of tamariki across Aotearoa together. Our first step was to promote their **0800 WhatsUp** free counselling helpline through our educators.



West Coast, Marlborough and Hamilton Trusts worked together to trial a National Harold Day, **Wear Yellow for Harold**, to raise funds and awareness of Life Education Trust.

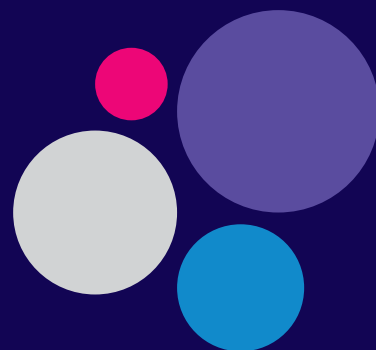


We developed and presented a pilot of **My Best Life**, empowering adults with intellectual disabilities with knowledge and skills for wellbeing. The programme is now being rolled out to further cohorts of Idea Services clients.





Our Nurturing Healthy Minds series of online **teacher professional development** workshops provided 767 teachers and support staff with practical skills to deal with anxiety in school students.



A partnership with **Two Raw Sisters** and **5 + a Day** aimed to inspire students to make their own healthy meals and build their nutrition knowledge.



two raw sisters
and a giraffe

We experienced huge growth in secondary schools, with more than 45,000 secondary school students participating in our three theatre-in-education programmes.

SMART\$ theatre-in-education programme taught financial life skills to over 11,000 rangatahi, aiming to enable them to become confident managers of money.



SMASHED

EQUIPPING OUR RANGATAHI
TO MAKE SAFE DECISIONS
AROUND ALCOHOL



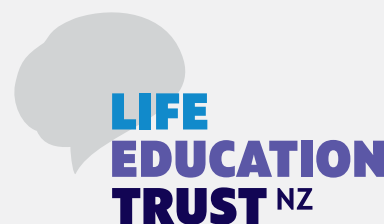
A New Zealand Council of Educational Research review of **SMASHED** showed the programme to be well-aligned with health education focuses and reinforced key information, messages, and social competency strategies covered at school.



Vaping and social media influences



There was high demand for our new theatre-in-education programme, **Behind the Scenes**, to address the youth vaping epidemic in schools. 12,306 students participated in the first year.



WHY WE EXIST

Life Education Trust supports the New Zealand Child and Youth Wellbeing Strategy and our work is aligned to the framework. Through our programmes we support the values and actions below:



Children and young people are happy and healthy

- We support children to build self-esteem and resilience.
- We teach children tools to have a good mental wellbeing and recover from trauma.
- We promote wellbeing in primary and intermediate schools.



Children and young people are learning and developing

- We help children to develop the social, emotional and communication skills they need as they progress through life into adulthood.
- We give children knowledge, skills and encouragement to achieve their potential and enable choices around their further education, encouraging them to reach for their dreams.



Children and young people are involved and empowered

- We teach children and young people how to make positive choices.
- We give children and young people knowledge about alcohol and substances so they can make positive informed decisions.



Children and young people are accepted, respected and connected

- We encourage acceptance and respect of others and teach children how to treat others with kindness.
- We teach children about stable and healthy relationships, and how to be a good friend.
- We work to help schools prevent and respond to bullying.

To view the full Child and Youth Wellbeing Strategy visit:
www.childyouthwellbeing.govt.nz

OUR STRATEGY

THE STARTING POINT

Life Education Trust are **experts in health and wellbeing education**.

WE ARE DIRECTLY ACCOUNTABLE FOR

The **reach** of our network and the **impact** of our work.

WE RECOGNISE

Teaching life skills in the **classroom** is **hard**.
It's unrealistic to expect teachers to do it all.

OUR APPROACH

Life Education Trust works side by side with **Aotearoa's teachers**, to help **their** tamariki and rangatahi to make **better informed** choices.

OUR ADVANTAGE

We know what it takes to **inspire** and to **educate**. **Transforming** even the most **challenging topics** into **engaging** and **memorable** content.

WE STAND UP FOR

The right to **meaningful, relevant** and **powerful** life education. We know that curriculum is influenced by **politics** so independent voices bring essential balance.

WE PROTECT

Our **contribution** to **Kotahitanga** across Aotearoa. Through;
Our **independent** thinking.
Our **network** of volunteers.
Our **history** and place in society.

OUR STRATEGIC PILLARS

PROGRAMME CONTENT

Creating learning environments and opportunities that engage and inspire

TEACHING IN SCHOOLS

Partnering to support teachers to support their tamariki

REACH BEYOND THE CLASSROOM

Develop innovative new ways, audiences, and places to deliver life education

COMMUNITY & ADVOCACY

Deepen our support from government to the school yard

OUR OUTCOMES FRAMEWORK

The objective of the NZ Curriculum is the acquisition of knowledge and skills so young people can go on to realise their potential. As health education specialists, our goal is consistent with the NZ Curriculum; to equip children with the knowledge and skills so they can make informed decisions. **Over time, informed decisions will lead to positive changes in society.**

Societal Outcomes

From the NZ Child and Youth Wellbeing Strategy

CHILDREN AND YOUNG PEOPLE ARE...

Confident in their identity – both cultural and personal.	Socially connected to friends, whānau and their community.	Healthy and happy.	Resilient and prepared for life's challenges.	Knowledgeable about the choices they have.
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Children and Young People Outcomes

Life Education's role within the NZ Child Youth Wellbeing Strategy

CHILDREN AND YOUNG PEOPLE WHO EXPERIENCE LIFE EDUCATION CAN...

Be respectful to themselves, others and the environment.	Appreciate their identity and uniqueness.	Explore and interact safely in their environment.	Embrace diversity and resolve conflict in a respectful way.	Form positive healthy relationships.
Care for the needs of their body as they change and grow.	Understand how their decisions impact on material wellbeing.	Demonstrate resilience.	Make healthy choices to avoid risky behaviour.	Reflect on learning experiences to help make positive decisions for their future.

Actions – What We Do

INDIVIDUAL NEEDS

We work with schools in each community to understand their unique health and wellbeing needs.

EDUCATE

We educate children and young people to build knowledge and skills.

SUPPORT

We support teachers with health education resources and expertise to enhance learning.

AVAILABLE

Provide timely accurate and relevant information for children and young people when they need it most.

ADVOCATE

From an evidence-based approach be an advocate and voice for children and young people in NZ.

COMMUNITY

Our decentralised community focussed approach forms strong community ties.

WE DO THIS THROUGH...

A team of skilled, community-based Educators.

A suite of online learning sites and resources.

Collaborative community engagement through a shared planning process with each school.

Mobile classrooms to provide access for all.

Immersive education experiences to support wide ranging learning styles.

Measuring Outcomes

How we know we are achieving outcomes for young people and making a difference

Creating our annual Outcomes Report

IN OUR ENVIRONMENT WE'LL DEMONSTRATE OUTCOMES ACHIEVED THROUGH...

Evidence from school evaluations of how we met their community's needs. 11,000 teachers a year are provided the opportunity to report. Continuous process updated monthly.	School teachers reporting improved knowledge and skills providing their observations and examples of changing attitudes and behaviour as a result of increased knowledge and skills from our teaching.	Community research reporting trends in behaviour and attitudes of young people. Ministry of Health and the Youth 2000 series research are key evidence providers.	NMSSA Reports Ministry of Education capturing school's use of Life Education as expert provider to support their community.	Educators reporting improved knowledge and influences of attitudes. Evidence is captured and aligned to teaching plans as successful outcomes.	Student voice – children sharing their knowledge, perspectives and opinions.
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WITHIN SOCIETY, OVER TIME WE'LL SEE EVIDENCE OF CHANGED BEHAVIOUR FROM THE SKILLS AND KNOWLEDGE WE HAVE PROVIDED

Less risk taking behaviour by young people.	A reduction in child obesity rates.	A reduction in youth suicide and self harm.	Improved trend in youth reporting 'good wellbeing'.	Continual reductions in binge drinking and other substance use by young people.
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OUR JOURNEY 35 YEARS OF LIFE ED



1987

Trevor arrived back from Australia with permission to start Life Education.

1992

Dire Straits promoted the 150,000th child taking part during their Christchurch concert.

1996

Our 25th classroom was launched in Otago and we taught 189,000 children this year.



2007

Mainfreight became a national sponsor and we have 40 mobile classrooms operating nationwide.

1990



Princess Anne opened the static classroom in Christchurch.

1993

Shifted away from the Australian resources to develop our own.



1991

By now we had 12 mobile classrooms and Harold joined Thingy and Jason Gunn on after school TV.

1994

Had 18 mobile classrooms and Prime Minister Jim Bolger visited us in action.

2000

34 classrooms nationwide and Harold released a CD called 'Harold Songs.'

2003

We began an upgrade programme of mobile classrooms called 'the 2nd generation.'

1989

Dept of Education created a Curriculum Links booklet to help teachers prepare for visits and David Lange endorsed Life Ed.

2005

Programmes are renamed as modules and Year 7/8 begin having three lessons instead of two.



Looking back to celebrate what we have achieved

2009

Harold is taken into space in the space shuttle.



2018

We celebrated the completion of Harold's Food Analyser, an online tool teaching children to learn and understand nutritional information.

2020

We launched SMART\$, a second secondary school programme focused on increasing financial literacy in rangatahi.



2011

We now have 44 mobile classrooms across New Zealand.

2015

Our online interactive planning tool was launched, enabling us to undertake shared planning and respond to the individual needs of each school.



2021

In response to school leaders' concerns about student anxiety, we developed professional development workshops for teachers.



2012

The Warehouse became a national sponsor.



2019

We started our work in secondary schools, launching SMASHED to educate students on the dangers of underage drinking. In light of this and future projects, we updated our branding enabling us to extend into different audiences.



2013

We celebrated 25 years and a record of 258,761 children taught in a single year.



2014

We began the rollout of the 3rd generation mobile classroom upgrade.



2022

We expanded our reach in secondary schools, launching Behind the Scenes, a theatre-in-education programme informing rangatahi of the health risks of vaping and the influence of social media. Our work in secondary schools is now 20% of our reach.

We expanded our Teacher Professional Development programme, providing online workshops to increase accessibility.





Healthy Harold





OUR HEALTHY HAROLD PROGRAMME

Our specialist educators visit schools across the country in our fleet of 44 mobile classrooms. Along with our mascot Harold the giraffe, they teach students how special the human body is, about relationships and communities, and about resilience and their identities.

Tamariki are excited to enter our mobile classrooms, where they have fun, engaging and memorable learning experiences.

An independent review* of our Healthy Harold programme found the co-design process used by Life Education Trust provided flexibility and an education plan tailored to each school, so that the mobile classroom lessons were effectively incorporated into the classroom learning.



"Educators work collaboratively with schools by firstly identifying the needs of the school and the students, then co-planning lessons with teachers."

NZCER review, 2021

Ministry of Education research identified 86% of schools use our Healthy Harold programme because health is a subject teachers have less confidence teaching.



"Our school recognises Life Education as a part of our community and provides us with a level of expertise that some of our teachers don't have. It supports them with their understanding. It allows our students and teachers to go away from lessons with a path of inquiry into concepts that we can develop further in a more in-depth way in our classrooms."

Teacher, NZCER review 2021



*Looking to the future for Life Education, New Zealand Council for Educational Research, 2021

OUR INTEGRATED APPROACH TO SUPPORTING SCHOOLS



Through a shared planning approach with schools
we support children in each school community.

95% of teachers report they would recommend us to
other schools in their area.



1

Schools book us
12 months in advance
to their visit.

2

Our educators
liaise with teachers,
discussing potential
topics across our five
learning strands and
big questions.

3

Lessons are planned by
our educators to meet
schools' individual
needs and teachers
are given classroom
resources.

4

Students attend two to
three lessons in mobile
classrooms with our
educator and Harold.

5

Teachers provide
feedback on how we
meet their needs.

6

We review our practice
and resources to
reflect feedback and
changing needs.

7

Teachers access
our online portal
throughout the year
and integrate our
resources into their
classroom teaching.

8

Students continue
learning through
classroom resources
and at home with their
families using our
activity packs.



HEALTHY HAROLD PROGRAMME MEASURES

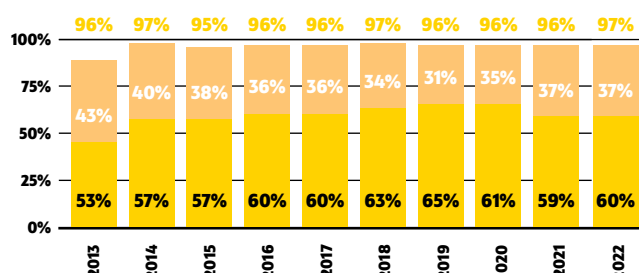


To ensure we are meeting children's learning needs and the requirements of teachers we work with, we continuously evaluate and measure the quality of our teaching and service.

Teachers provide their feedback after lessons with Life Education through our portal which is independently managed by Research New Zealand. In 2022 our teacher feedback found...

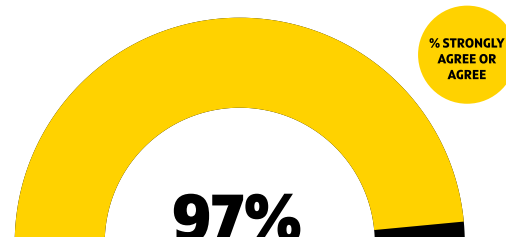
WE MEET CHILDREN'S NEEDS

- 1. Life Education helps provide children in my school with the information they need to make positive decisions**

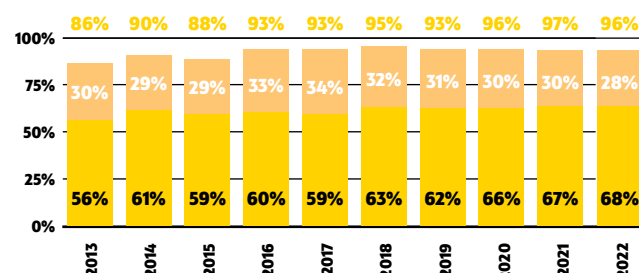


SCHOOLS VALUE OUR WORK

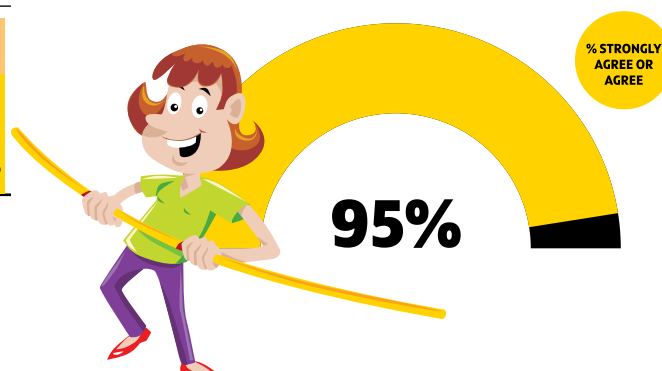
- 3. Strongly agreed or agreed Life Education provides children in their school with useful skills for the future**



- 2. The Educator created and delivered lessons that met the needs of the children in my class**



- 4. Strongly agreed or agreed they would definitely recommend Life Education to other schools in their area**



HEALTHY HAROLD IMPACT

Kaiako Feedback



"We have had a huge issue with online bullying and nasty messages. We have talked about this a lot but with Life Ed and Pip, the students seem to be making better decisions and understand the impact that their words have."

Heartland Otago/Southland



**"NZ content,
NZ lessons, NZ educators
and NZ resources."**

A unique NZ based health and wellbeing programme that we are incredibly fortunate to have available to us."

Counties Manukau



"Children were talking about how their points of view are different and how this is great."

"They have been able to reference this when sorting their own group conflicts."

Marlborough

**"It is
always great to work
with Life Education."**

I find the level of communication and the ability to fit into the schools needs by creating a specific programme is excellent."

Rodney



"The information shared with the students is outstanding, direct, accurate and can be put into practice immediately"

Nelson

77%

of school leaders **strongly agreed or agreed** they have seen or heard about positive attitude or behaviour changes in their tamariki as a result of Life Education.



HEALTHY HAROLD REGIONAL ACTIVITY

TRUST	SCHOOLS VISITED	LESSONS TAUGHT	TAMARIKI TAUGHT
Auckland Central	23	758	6,953
Auckland West	27	675	7,286
Canterbury	88	1,897	19,549
Central Plateau	42	475	4,426
Coastal Otago	61	575	4,416
Counties Manukau	78	2,489	23,739
EBOP	30	272	2,571
Far North	38	364	3,386
Gisborne East Coast and Wairoa	29	390	2,888
Hamilton	25	594	5,517
Hawke's Bay	24	569	4,703
Heartland Otago/Southland	57	1,006	6,841
Hutt Valley	27	472	5,299
Kapiti Horowhenua	2	36	333
Manawatu	41	636	6141
Marlborough	33	372	3,328
Mid and South Canterbury	51	697	6,739
Nelson/Tasman	34	762	5,755
North Shore	27	1,073	9,880
North Wellington	17	404	4,214
Rodney	18	527	5,574
Rotorua Area	21	460	5,055
Southland	59	809	7,590
Taranaki	73	999	10,441
Waikato East	48	541	4,568
Waipa/King Country	32	608	6,008
Wairarapa Tararua & Central Hawke's Bay	33	461	3,743
Whanganui and Districts	42	759	4,972
Wellington City	5	84	823
West Coast	37	550	3,752
Western Bay of Plenty Region	22	443	4,549
Whangarei	28	499	5,332
	1,172	21,256	196,371



IN 2022

**WE VISITED
1,172
SCHOOLS**

**TAUGHT
21,256
LESSONS**

**EDUCATING
196,371
TAMARIKI**



NORTH ISLAND

1	Far North
2	Whangarei
3	Rodney
4	North Shore
5	Auckland West
6	Auckland Central
7	Counties Manukau
8	Waikato East
9	Hamilton
10	Waipa/King Country
11	Western Bay of Plenty
12	Rotorua Area
13	Eastern Bay of Plenty
14	Gisborne East Coast and Wairoa
15	Central Plateau
16	Hawke's Bay
17	Whanganui and Districts
18	Taranaki
19	Manawatu
20	Wairarapa Taranua/Central Hawke's Bay
21	Kapiti/Horowhenua
22	North Wellington
23	Hutt Valley
24	Wellington City

SOUTH ISLAND

25	Nelson/Tasman
26	Marlborough
27	Canterbury
28	West Coast
29	Mid and South Canterbury
30	Coastal Otago
31	Heartland Otago/Southland
32	Southland





TWO RAW SISTERS AND A GIRAFFE

Research shows rangatahi are more likely to try new food and have greater awareness of nutrition if they are involved in food preparation.

In 2022, the 5 + A Day Charitable Trust funded a new programme to build on Life Education Trust's existing nutrition teaching in schools with a series of practical, engaging workshops for tamariki in Years 7 and 8.

The Two Raw Sisters, Margo and Rosa Flanagan, are well-known cooks, bestselling authors and app creators who like to make nutritious food fun. For Two Raw Sisters and a Giraffe, Margo and Rosa visited schools around the country, hosting free workshops that complement Life Education's Healthy Harold programme. In each session they shared their practical approach to food and nutrition, focusing on easy and delicious recipes that were packed full of fruit, vegetables and other whole foods.

In total, 62 workshops were held in schools based across the country – from Auckland to Gore. Nearly 6,000 students attended a Two Raw Sisters and a Giraffe workshop and received the recipes in the take-home booklet. Each teacher was given a teachers guide with curriculum links to extend the learning in class. Life Education Trust's team of educators, who have relationships with schools, promoted the workshops and invited schools to book. The educators were able to integrate the themes into their own nutrition classes in Life Education's mobile classrooms.

The project generated news media attention and excellent engagement on social media.

"I just want to pass on our thanks for arranging for The Two Sisters and a Giraffe to visit Karoro School. I have had very positive feedback from students and staff and a parent of one of our students emailed today to say that her daughter had cooked a delicious meal from the recipes provided and has requested that they buy the books! It was a highly effective and engaging presentation. Rosa and Margo were fabulous."

Principal
Karoro School, Greymouth



two raw sisters
and a giraffe

NURTURING HEALTHY MINDS

Teachers are often the first port of call for families who are concerned about their child's emotional wellbeing or behaviour.

In 2022, Life Education Trust launched Nurturing Healthy Minds, targeted professional development in a new online format to equip teachers with knowledge and skills to support students.

The first two workshops offered insights into anxiety, in response to an issue that schools continue to highlight as concerning in our monthly reporting.

Hosted by experienced facilitator Cat Levine, with content and advice from Anxiety New Zealand National Manager, Goldie Hamilton, and Autism New Zealand, the workshops were designed to be convenient, informative, and interactive.

More than 760 kaiako participated and feedback was positive. Teachers acknowledged that days can be challenging with a diverse group of tamariki, and the practical skills and support from the workshop were appreciated and encouraging.



"This is the training that every teacher needs! It should be compulsory. We are dealing with these issues every single day and as a classroom teacher, we haven't got the understanding to deal with it." - Julie Rich, Learning Support Coordinator, Hutt International Boys' School.



NOURISHING YOUNG MINDS

Teachers play an important role improving health outcomes for tamariki and their whānau, but often lack confidence to teach health subjects.

In partnership with Te Whatu Ora Waikato, we developed Nourishing Young Minds, professional development to improve teachers' knowledge and understanding of food and nutrition and equip them to create meaningful school policies and practices around kai. This programme is based on the latest health and education guidelines and provides up to date context, a framework for cross-school collaboration and practical activity ideas.

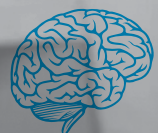
The programme is designed to meet goals set out in the Government's Healthy Active Learning plan. A successful pilot in 2022 was run in collaboration with Sport Waikato, working with several Waikato Kāhui Ako communities of learning. Approximately 150 kaiako participated.

"It was really good having experts and 'real' people come in. Their ideas aligned with Te Whare Tapa Whā so well. It was helpful to learn more about the new curriculum as well."

"I really like the new approach to teaching food and nutrition."



"This was one of the most useful PD's I've attended in my entire teaching career."





SMASHED

EQUIPPING OUR RANGATAHI
TO MAKE SAFE DECISIONS
AROUND ALCOHOL



In 2022
21,963 students
participated in SMASHED

More than
66,000 students
have participated
since 2019

CHANGING ATTITUDES TO ALCOHOL

Theatre-in-education programme

SMASHED uses powerful live theatre and interactive workshops to engage secondary school students in learning about peer pressure, relationships and the dangers of consuming alcohol.

Young audiences follow three characters and witness how they become involved with alcohol and how it affects their lives. Interactive workshops enable students to explore the facts about drinking and develop strategies for making positive choices.

SMASHED follows a harm minimisation approach, as recommended by the Ministry of Education*.

"It is best to approach alcohol education through health promoting messages, focusing on delaying use and reducing harm. For example: 'If you choose to drink, then drink safely.'"

More than 66,000 rangatahi across the country have participated in the SMASHED programme since Life Education Trust launched it in New Zealand in 2019. The programme is supported by The Tomorrow Project and the Lottery Grants Board.



Why alcohol education is important in New Zealand

Young people are more vulnerable to alcohol-related harm as their brains and bodies are still developing. While latest data shows more secondary school students are choosing not to drink alcohol¹, New Zealand still has a high rate of binge drinking, particularly amongst older teenagers.²



¹ The proportion of secondary students who have never drunk alcohol (more than a few sips) increased from 26% in 2007, to 39% in 2012, and to 45% in 2019.

Youth 19 Survey, 2019.

² 28% of current drinkers reported consuming five to nine drinks on a typical drinking occasion. Of those aged 13 and under, 4% reported binge drinking, increasing to 42% among those aged 17 and over.

Youth 19 Survey, 2019.





IMPACT

In 2021 and 2022, SMASHED was reviewed by the New Zealand Council of Educational Research (NZCER). They found that the programme was highly valued by schools and reinforced information and social competency strategies covered in the classroom.

The workshop aspect of the performance was particularly valuable for students as they were able to suggest alternative social competency strategies and see them tested out by the actors.

Students who attended SMASHED gained an increased awareness of how different forms of alcohol-related harm might impact on them and their peers.

Life Education's follow up survey in 2022 noted that after experiencing SMASHED, 90% of students said they were less likely to drink alcohol while underage.



IMPACT

"To see a different perspective in a non-confrontational way, not from teachers but from someone else...is actually really, really valuable."

Teacher, NZCER review

"We used SMASHED as reinforcement for what we are already teaching in health."


Teacher, NZCER review

"It's basically real life problems being shown to us and now we know how to get out of it."

Student, Life Education Trust follow-up survey

"Superb actors"

Teacher, Life Education Trust follow-up survey



"One thing I might do differently now... use the things I learned and stand up for myself when being peer pressured."

Student, NZCER review



BEHIND

THE SCENES

Vaping and social media influences

12,306 STUDENTS

53 SCHOOLS

Students learned:

● ● ●
"That young people don't need to vape unless they are trying to give up smoking"

"When you vape, you are actually breathing in a lot of weird things that you wouldn't expect to find inside them"

"How much nicotine is in a vape pod"

"Don't risk your health for popularity"





RESPONDING TO THE YOUTH VAPING EPIDEMIC

Theatre-in-education programme

Vaping rates in rangatahi have increased dramatically since vape products were introduced to New Zealand as a smoking cessation device. By 2022, more than 18% of Year 10 students vaped regularly and more than 10% vaped daily. (ASH Year 10 survey, 2022)

School leaders have described vaping as an 'epidemic' amongst students and asked for help to manage it.

In response, and in association with the Asthma and Respiratory Foundation, Life Education Trust provided several vaping education initiatives for schools. In the Healthy Harold programme in primary schools, educators teach tamariki about the effects vapes, and other substances, have on their developing brains and growing bodies. Educators now offer vaping-focused workshops for intermediate school and junior college students, teachers and parents.

We launched Behind the Scenes for rangatahi to explore the health risks of vaping and the influence of social media in an entertaining and interactive format. The programme is based on Life Education's successful alcohol education programme SMASHED and uses theatre-in-education to explore themes of peer pressure and decision making, specifically around vaping and the wider context of how social media influences our thinking and behaviours.

Behind the Scenes was developed with input from students and trialled in selected schools during Term 1 before being rolled out to secondary schools nationwide. An adapted version for Year 7 and 8 was created and delivered to South Wairarapa students as part of a Kāhui Ako initiative.

After participating in the programme, 77% of students surveyed said they knew more about the topics covered (vaping and social media influence).

23% said they followed up with online searching after the programme.



"The Behind the Scenes team delivered an upbeat performance to our Year 7 & 8 students that held their attention from start to finish. Their transition between information and entertainment was seamless meaning our students were informed throughout the whole performance. Even though our students have had presentations on vaping before this was by far the most engaged I have seen them. These three young people delivered a tough message in a way we cannot do in a classroom and I believe their message got through to a majority of our students."

Gina Smith, Principal, Featherston School

Money
Mojo



ENHANCING FINANCIAL LITERACY

Theatre-in-education programme

SMART\$ is an interactive programme designed to provoke thinking and conversation about everyday financial decisions impacting young people. Designed specifically for New Zealand rangatahi, the audience follows three characters as they reflect on financial decisions they made as young people and the subsequent impact.

Concepts covered include saving, deferred payment schemes, credit cards and KiwiSaver. SMART\$ aligns with the New Zealand Curriculum and aims to increase young people's life skills and knowledge, enabling them to become confident managers of money and contribute to their communities.

Life Education provide a teacher resource to support teachers to reinforce learning after the performance.



SMART\$ was supported by PMG Charitable Trust and Booster.

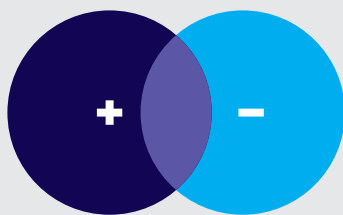


**IN 2022,
11,425 RANGATAHI
FROM 65 SCHOOLS
PARTICIPATED IN
SMART\$.**



Why financial literacy education is important in New Zealand

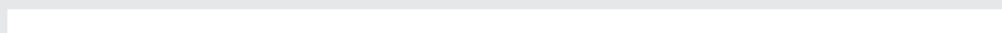
New Zealand's financial environment is challenging for young people growing up today. Financial education is patchy in schools despite widespread recognition of its importance.



Life Education's interest is teaching life skills. The poverty trap and intergenerational impact of poor financial skills is real. Without skills and knowledge to apply to real life situations involving financial decisions, strategies to lift household income will have limited impact.

The Commission For Financial Capability (CFFC) contracted the New Zealand Council for Educational Research to assess financial capability in secondary schools.

Teachers believe that students' money management skills are low. **Importantly though, 82% of secondary students want to learn more about how to manage their money, and see the value of obtaining advice on money issues.**



While school leaders see the importance of teaching financial skills across the curriculum, just five percent strongly agreed that their school has a strong emphasis on it. **By teaching students about money and making financial decisions we can prepare students to contribute to our society and our economy in a meaningful way.**



// **TEACHER**

It got them thinking about money early on in the piece and things they could do now to help themselves in the future."





IMPACT

Through pre and post questionnaires we measure the immediate impact that SMART\$ has on student knowledge, awareness, attitudes and intention.

"A lot of students don't know about interest being charged on loans and credit cards. I feel this aspect was presented very well in the presentation - how not paying on time can lead to a bad credit rating."
- **Teacher**

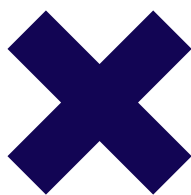
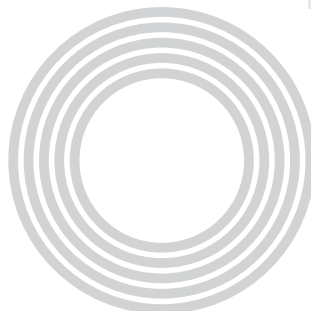
SHOPPING ONLINE

"I learnt more about KiwiSaver (you can get it at any age however the longer you have it the better because it builds up and how its not just a retirement fund you can also use it to buy you first house)." - **Student**

KIWI SAVER

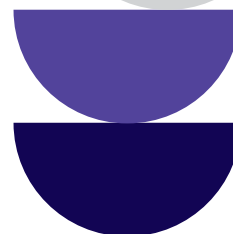
"I thought the warnings about starting early with saving and that debt and bad credit ratings can have a lasting effect on their lives was great." - **Teacher**

DEBT



"I think they did an amazing job delivering complex messages in an entertaining and insightful manner. As a te reo Māori teacher I was also particularly impressed with the use of te reo Māori, kiwaha and kīrehu during the presentation." - **Teacher**

Excellent programme. Well pitched, excellent timing to hold attention." - **Teacher**



96% of teachers feel it is important that programmes like SMART\$ exist and visit schools.



LIFE EDUCATION TRUST NZ
Inspired Learning. Inspiring Lives.

OUR FOUNDER TREVOR GRICE

MNZM, CNZM



The Founder of Life Education Trust, Trevor Grice, was born in Christchurch in 1932, the sixth of seven children in his family. When Trevor was only five years old, his father was tragically killed in a freak dynamite accident at his workplace. Trevor's mother worked hard to support her seven children, but she eventually became very sick.

At the age of ten Trevor suffered from malnutrition and was admitted for several months to an orphanage. On returning to his family a few months later, he continued his schooling. After finishing high school Trevor continued his studies at Christchurch Polytechnic, which then enabled him to take up a cadetship with the NZ Post Office, becoming a senior telegraphist.

In 1967 Trevor joined 'Operation Deep Freeze', the United States Antarctic Programme based at Christchurch Airport, as a Supply Officer. During the following years Trevor became progressively involved with managing any issues that arose with service men and women on the ice in Antarctica.

Later, Trevor moved into the role of Executive Administrator for NZ Affairs, taking on responsibility for the recognition and treatment of drug and alcohol dependencies. In this role, the US Navy gave Trevor opportunities to continue his learning, and he attended many treatment centres and institutes in America. Through this line of work, Trevor began to gain a reputation as a family crisis counsellor.

In early 1987, Trevor was approached to bring the Australian Life Education programme to New Zealand. Trevor traveled to Australia to meet with the founder, Ted Noffs, but unfortunately found that Ted was in hospital, having suffered a severe stroke. Trevor spent several days reading Ted's books, meeting with programme and sponsor personnel and sitting in on various classes. During this time he fell in love with the idea of Life Education. He loved the innovation of the programme, of capturing children's imagination using science and

building their self-esteem at a young age.

Trevor resigned from his job with the US Navy in May 1987, to start Life Education New Zealand. The following year, the first two mobile classrooms were imported from Australia to begin teaching children in Christchurch and Auckland.

Within just ten years, more than 30 regional Trusts were established and \$30 million had been fundraised, as Trevor shared his vision and enthusiasm with volunteers throughout the country. This resulted in 200,000 children each year taking part in lessons in mobile classrooms.

In 1996, Trevor and Tom Scott, along with the Publishing Trust, produced their NZ best seller book "The Great Brain Robbery". The book became available globally, and was translated into several languages.

Over the years, Trevor has been awarded and recognised for his extraordinary work. In 1997 Trevor was made a Member of the NZ Order of Merit (MNZM) and in 2000 he was named as a UNESCO Peacebuilder. Rotary International made Trevor a Paul Harris fellow in 2004. In 2000 and 2005 he was named Wellingtonian of the Year for Community Service and Youth Services. In 2010 he was further recognised as a Companion of the New Zealand Order of Merit (CNZM).

Trevor retired from his 'day job' with Life Education in 2014 at age 82.

**Kia tupu ai ēnei
kakano hei
rākau nui**

May these tender
seedlings grow
into mighty trees



Trevor Grice
Founder of Life Education Trust

OUR PEOPLE

Our team of over 300 volunteer Trustees and 45 Educators give us their time, knowing their contribution is helping to make a difference to the lives of tamariki and rangitahi.

Volunteers donate more than 23,000 hours each year to support our work.

Over \$6,500,000 is raised through events, partnerships and donations each year.

PATRON DAVID WALE, CBE
FOUNDER TREVOR GRICE, MNZM, CNZM

NATIONAL BOARD OF TRUSTEES

Chair, Rob Simcic

Deputy Chair, John Spring

Cameron Bagrie

Christine Goodin

Jeff Hart

Dr Geoff Kira

Dee Lambie

Graham Lawrence

Jacqueline Taylor

Maria Johnson

Ross Taylor, CNZM

NATIONAL OFFICE STAFF

Chief Executive, John O'Connell

Education Support Manager, Michelle Dow

Programme Development Manager, Jo Mortimer

Learning and Development Manager, Tracey Scott

Finance Manager, Penny Robertson

Project and Partnerships Manager, Belinda Cordwell

Theatre-in-Education Co-ordinator, Cilla Bennett

Marketing and Communications Specialist, Hayley Sims

Content Specialist, Lisa Crombie

Office Administrator, Abby Saywell

OUR PEOPLE ARE OUR MOST VALUABLE RESOURCE

OUR REGIONAL TEAMS

Trust	Chairperson	Educator/s
Auckland Central	Lance Hutchison	Natasha Brooking, Sylvia Parke
Auckland West	Steven Khov Peter Young	Sophie Bell, Jashil Reddy, Mathew Harris
Canterbury	Dean Percy Callum Brown	Ange Tutt, Jo Atkinson, Keri Dekkers, Lauren Janata
Central Plateau	Brent Fryer	Leiset Gregory
Coastal Otago	Aileen Winmill	Maria Sinclair
Counties Manukau	Gavin Arnett	Natalie Coyle-Smith, Carleen Craig, Daniel Garwood Samuel Kett, Kate Pollard
EBOP	John Spring	Jacquie Hendrikse
Far North	Diane Henderson	Shanna Forsythe, Sharee Carr
Gisborne East Coast and Wairoa	Pat Seymour	Beau Harrison
Hamilton	Melanie Rouse	Amy Robertson
Hawkes Bay	Angela Williams	Anne Jamieson
Heartland Otago/Southland	Meghan Pagey Tracey van Herel	Pip Tisdall
Hutt Valley	Steve Graves	Andrea Young
Kapiti Horowhenua	Shirley Sowry	Rebecca Edmunds
Manawatu	Alexander Edmonds Katherine Cave	Tim Jones
Marlborough	James Ryan Amanda Smith	Genevieve MacDonald
Mid and South Canterbury	Jeff Paul	Jane Hooper, Rudi Keggenhoff, Amy Pateman
Nelson/Tasman	Nigel Andrews	Ingrid Kemp
North Shore	Jill Steffert Philip Taylor	Charlie Pollard, Jenni Gilbertson
North Wellington	Emma Scott	Marsha Chiet
Rodney	John Davies	Cindy Barrett
Rotorua Area	Jules McLaughlin	Katie Knapman
Southland	Dianne Griffiths Dorothy Hay	Teresa Wallace
Taranaki	Matt Goodin	Megan Lilley Donna Taunt
Waikato East	Keith Trembath	Mike Budd
Waipa/King Country	Joanne Wansbone	Nicky Wise Sarah Bolton Abby Miles
Wairarapa, Tararua & Central Hawkes Bay	Robyn Cherry-Campbell	Laura Campbell
Whanganui and Districts	Mike Green	Mark Keelty
Wellington City	Todrick Taylor	Rachel McKinnon, Kyra Basabas
West Coast	Fergal O'Gara	Kelly Simpson
Western Bay of Plenty Region	Astrid Martin	Chantelle Smith
Whangarei	Mike Procter	Nadine Campbell

MEET SOME OF OUR TEAM



"I know that Life Ed can make a real difference in children's lives and teaches kids great skills to help them grow into healthy and balanced young adults."



"I love getting to work with so many different children and schools. Even though there may be repetition of some content taught in schools, you never know how the children are going to respond to what's in the lessons, which definitely keeps you on your toes!"

Tony Sullivan – Trustee

Life Education Trust West Coast

Tony played an important role setting up the West Coast Trust in 2005 and remained a trustee until he moved out of the region in 2022.

Tony's interest in the trust's work was sparked by a chance meeting with founder Trevor Grice. Since then, he has played an enthusiastic and vital role in the progress and success of Life Education on the West Coast.

Tony has vast legal experience and a positive 'can do' attitude. He is known for never missing a fundraising event and always being the last to leave!

Tony was made a Life Member of Life Education Trust in July 2022.

Carleen Craig – Educator

Life Education Trust Counties Manukau

Educator Carleen Craig is passionate about equipping tamariki with the knowledge to make informed choices about their health and wellbeing.

Like all of our educators, Carleen is a qualified teacher. She has been teaching in South Auckland schools for 19 years, six of those with Life Education.

She says the topics she teaches are important because they impact children's day to day lives.

"There are so many moments I love in the job. When you hear back from a teacher about a child who finds the confidence to try something new (eg. trying new foods, taking risks or talking about their emotions) because Harold taught them about it. Or, when the children come up to you at the end of their second session wanting to give you a hug on their way out of the mobile classroom. But the ones that really make you glow inside is when a child has come in to the mobile classroom feeling really apprehensive about the space or scared of meeting Harold for the first time, but at the end of the session they want to give Harold a big hug and they feel comfortable enough to sit away from their teacher or buddy who has been their security blanket."

In her leadership role, Carleen has helped many other educators and is known for her generous spirit.



"I think Life Education is evolving and can change to meet changes in society. I enjoy working with the team on the trust and knowing that the work is making a difference to children."



Steve Graves - Chair

Life Education Trust Hutt Valley

Steve joined the Hutt Valley Trust when it was formed in 1998, as Secretary/Treasurer. With the assistance of his team at Kendons Chartered Accountants, he has continued to manage the trust's accounts ever since. In 2012, Steve took on the role of Chair and in 2015 was made a Life Member of Life Education Trust.

Steve says Life Education and Harold are well known in the Hutt Valley and more than 150,000 local tamariki have participated in the Healthy Harold programme since the trust started.

"Just helping children make sensible choices, to care for themselves and others is really important. I have noticed changes over the years – resilience and peer support has become more of a focus. Vaping is now a huge issue."

Stan Semonoff – Transport Provider

Life Education Trust Whangarei

Stan has been instrumental in supporting the Whangarei trust, supplying the trucks for the mobile classroom and maintaining the classroom for more than 30 years. He and his team have also transported the classroom to schools around the area. "I do it because I believe in Life Education. A lot of children have grown up with it and are benefitted by it."



"This is an organisation that is really passionate about enriching people's lives and I love being a part of that. Being able to bring joy, positivity, and knowledge to tamariki and their whānau is an awesome feeling."

Tasha Knox – Fundraiser / Event Co-ordinator

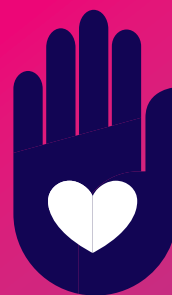
Life Education Trust Marlborough

Tasha joined the Marlborough trust as a trustee three years ago and last year became their part-time fundraiser and co-ordinator. Tasha has a background in radio and promoted Life Education fundraisers in her previous role at MediaWorks.

"When I told them I wasn't returning to full time work after my second child, they asked if I'd be interested in joining the trust. I guess they figured I'd have lots more time up my sleeve! I didn't hesitate – I was very keen to join a group that was making a real impact in our community."

Tasha's experience in event planning and promotion, along with the community relationships she has built, have been a real asset to the trust.

VOLUNTEER RECOGNITION



Our Volunteer Recognition Awards were introduced in 2011 to recognise and celebrate the incredible work that our volunteers do, putting in hours of service to support their local Trusts' work with the young people in their communities.

Every year Trusts are invited to nominate individuals for Life Memberships, Distinguished Service and Community Service Awards, which are presented at our annual conference in July.

Life Members

Our full list of awarded Life Members

Joanne Wansbone
Kay Moir
Jeff Paul
Tony Sullivan
Mark Biggs
Diane Henderson
Alison Gilbert
Mike Collins
Sheila Ellis
Ken Miller
Ray King
Grant Coward
Janet Lean
Keith Trembath
Roger Scammell
Val Whyte*

Ian Holyoake
John Spring
Stephen Burnett
Joslyn Tjeerd
Lance Hutchison, QSM
John Beattie
Bruce Darvill, QSM*
Rob Wilton
Trevor King, QSM *
Robyn Paterson
Margaret Radford
Peter Cox
Roy Savage*
Michael Cooney, QSM
Pat Seymour, OBE
Paul Cressey, ONZM*

Jeanette McIntyre
Steve Graves
Brian Shearer
Steak (John) Goodin, QSM
Graeme Pentecost*
Kay Crosby
Astrid Martin
Jo Coughlan
Ian McBride
Chris Kirk-Burnnand, MNZM
Allan Nichols
Brian Kelsey
Ian Emmerson
Debbie Given
Christine Goodin

* Deceased



COMMUNITY PARTNERSHIPS



It's thanks to the support and contributions from our generous community partners that we are able to commit to future initiatives and extend our work to reach more of those who need our support.

Thank you to the continued support of Mainfreight, The Warehouse, Baker Tilly Staples Rodway, 5 + A Day Charitable Trust, Apparelmaster and Herbalife.

Thank you to PMG Charitable Trust and Booster for supporting us to provide SMART\$, and to The Tomorrow Project for supporting us to provide SMASHED.



Our Charity Gaming partners, in particular Pub Charity, The Lion Foundation, Aotearoa Gaming Trust, Four Winds Foundation and the many smaller trusts who support us nationwide are an integral part of supporting communities and volunteers.



Our individual donors who make up our Harold Club continue their generous support.

LOCAL HEALTHY HAROLD SUPPORTERS

Recognising our supporters nationwide (over \$5,000)

Pub Charity	All Life Education Community Trusts
ARA Lodge No 348 Charitable Trust	Auckland Central
Baker Tilly Staples Rodway Auckland	Auckland Central
Craig Grylls	Auckland Central
Danielle Johnson	Auckland Central
Geoff and Renae Hipkins	Auckland Central
Kiyomi & Kay Gunji	Auckland Central
Masfen Foundation	Auckland Central
New Zealand Post	Auckland Central; Auckland West
NR & JH Thomson Charitable Trust	Auckland Central
Partridge Jewellers Ltd	Auckland Central
Rotary Club of Auckland East	Auckland Central
Rotary Club of Newmarket	Auckland Central
Terenzo Bozzone	Auckland Central
New Zealand Lottery Grants Board	Auckland Central; Auckland West; Canterbury; Central Plateau; Coastal Otago; Counties Manukau; Eastern Bay of Plenty; Far North; Gisborne East Coast and Wairoa; Hamilton; Hawke's Bay; Heartland Otago/Southland; Hutt Valley; Kapiti Horowhenua; Manawatu; Marlborough; Mid and South Canterbury; North Wellington; Rodney; Southland; Taranaki; Waikato East; Waipa/ King Country; Wairarapa Tararua/Central Hawkes Bay; Whanganui and Districts; Western Bay of Plenty Region; West Coast
Lion Foundation	Auckland Central; Canterbury; Central Plateau; Coastal Otago; Counties Manukau; Eastern Bay of Plenty; Gisborne East Coast and Wairoa; Hamilton; Hawkes Bay; Heartland Otago/Southland; Kapiti Horowhenua; Manawatu; Mid and South Canterbury; Rodney; Wairarapa Tararua/ Central Hawkes Bay; Whanganui and Districts; Western Bay of Plenty; Wellington City; West Coast
Four Winds Foundation	Auckland Central; Auckland West; Counties Manukau; Far North;
Community Organisation Grants Scheme (COGS)	Auckland Central; Auckland West; Central Plateau; Counties Manukau; Canterbury; Eastern Bay of Plenty; Far North; Gisborne East Coast and Wairoa; Southland; Manawatu; Marlborough; North Wellington; Taranaki; Waipa/ King Country; Whanganui and Districts; Western Bay of Plenty; West Coast
Mt Wellington Foundation Ltd	Auckland Central; Counties Manukau
Mainfreight Ltd	Auckland Central; Hamilton
The Trusts Community Foundation	Auckland West; Canterbury; Counties Manukau; Heartland Otago/Southland; North Wellington; West Coast
Aotea Electric	Canterbury; Nelson/Tasman
Aotearoa Gaming Trust	Canterbury; Central Plateau; Coastal Otago; Counties Manukau; Eastern Bay of Plenty; Heartland Otago/Southland; Manawatu; Rotorua Area
Christchurch Mitsubishi	Canterbury

Christchurch Casino Charitable Trust	Canterbury
EB Milton Charitable Trust	Canterbury
Echelon Group Limited	Canterbury
FH Signs & Graphics	Canterbury
Godfreys Law	Canterbury
Graham Consulting	Canterbury
Kiwi Gaming	Canterbury
Mainland Foundation	Canterbury
Mainpower	Canterbury
New Horizons Rotary	Canterbury
Ray White	Canterbury
RD Petroleum	Canterbury; Heartland Otago/ Southland; West Coast
Riccarton Rotary	Canterbury
Selwyn District Council	Canterbury
The Mark	Canterbury
Waimakariri C C	Canterbury
Audio Visual People	Central Plateau
COGs Tongariro	Central Plateau
Creme Brulee Hear & Beauty/ Mancraft Barbers	Central Plateau
Fonterra Morrinsville	Central Plateau
Freedom Dance & Pilates	Central Plateau
Get Set Event Hire	Central Plateau
Grassroots Trust Limited	Central Plateau; Eastern Bay of Plenty; Far North; Gisborne East Coast and Wairoa; Waikato East; Waipa King Country; Western Bay of Plenty
Lakeland Lions Club, Taupo	Central Plateau
Liquorland Taupo	Central Plateau
Mainstreet Pharmacy Group Taupo	Central Plateau
Mediaworks	Canterbury; Central Plateau
Purvis Family Trust	Central Plateau
Quality Print	Central Plateau
Stihl Shop Taupo	Central Plateau
Stuff- Taupo Times	Central Plateau
Tall Poppy Real Estate Taupo	Central Plateau
Taupo District Council	Central Plateau
Trust Waikato	Central Plateau; Waikato East; Hamilton
Macraes Operation	Coastal Otago
MBGuthrie Family Trust	Coastal Otago
Oceana Gold	Coastal Otago
Otago Community Trust	Coastal Otago; Heartland Otago/ Southland
Catalytic Foundation	Heartland Otago/Southland
A-Jet Carpet Cleaners	Counties Manukau
Auckland Airport	Counties Manukau
COGS Papkura Franklin	Counties Manukau
Lottery Auckland Community Committee	Counties Manukau
Manukau Toyota Group	Counties Manukau
Milestone Foundation	Counties Manukau
Rano Community Trust	Counties Manukau
Second Nature Charitable Trust & The Momentum Hub	Counties Manukau
Youth Town Inc	Counties Manukau
Beacon Media Group	Eastern Bay of Plenty

Community Organisation Grants Scheme- COGS Mataatua	Eastern Bay of Plenty
Haddocks Spray Painters	Eastern Bay of Plenty
Waiotahi Contractors Bay of Plenty Ltd	Eastern Bay of Plenty
Pacific Toyota	Eastern Bay of Plenty; Western Bay of Plenty
Far North District Council – Bay of Islands / Whangaroa Community Board	Far North
Far North District Council – Kaikohe / Hokianga Community Board	Far North
Far North District Council – Te Hiku Community Board	Far North
HP - Benevity Staff Fund	Far North
Save The Children	Far North
Aratu Forests Limited	Gisborne East Coast and Wairoa
First Light Community Foundation	Gisborne East Coast and Wairoa
Gwen Malden Charitable Trust	Gisborne East Coast and Wairoa
J & T Hickey Charitable Trust	Gisborne East Coast and Wairoa
Mangatawa Beale Williams Memorial Trust	Gisborne East Coast and Wairoa
Rotary Club of Gisborne	Gisborne East Coast and Wairoa
Eastern & Central Community Trust	Gisborne East Coast and Wairoa; Manawatu; Wairarapa Tararua & Central Hawkes Bay; Kapiti Horowhenua
D V Bryant Trust	Hamilton
Glenice & John Gallagher Foundation	Hamilton
Hamilton City Council Community Wellbeing	Hamilton
Harcourts Hamilton Rentals	Hamilton
Internal Affairs - COGS	Hamilton
Sky City Hamilton Community Trust	Hamilton
Sunrise Rotary Club	Hamilton
Tindall Foundation	Hamilton
Waikato District Council	Hamilton
Waikato WDFE Karamu Trust	Hamilton
Gallagher Charitable Trust	Hamilton; Waikato East
Waikato Farmers Trust	Hamilton; Waikato East
Hawke's Bay Children's Holding Trust	Hawkes Bay
DIA COGS	Hawkes Bay
Frimley Foundation	Hawkes Bay
Napier City Council	Hawkes Bay
Rockit Apple	Hawkes Bay
Royston Health Trust	Hawkes Bay
Trust House Community Enterprise	North Wellington; Wairarapa Tararua & Central Hawkes Bay
Central Lakes Trust	Heartland Otago/Southland
Central Otago District Council	Heartland Otago/Southland
Clutha District Council	Heartland Otago/Southland
COGS - Central Otago	Heartland Otago/Southland
COGS - Coastal Otago/Waitaki	Heartland Otago/Southland
Gore District Council	Heartland Otago/Southland
The Trust Charitable Foundation (Clutha & Mataura)	Heartland Otago/Southland
Kendons Chartered Accountants Ltd	Hutt Valley
Tommy's Kapiti Real Estate Limited	Kapiti Horowhenua
Thomas George McCarthy Trust	Kapiti Horowhenua; Wairarapa Tararua & Central Hawkes Bay; Whanganui and Districts

Milson Rotary Club	Manawatu
Blenheim Storage	Marlborough
Blue-Door-Grant	Marlborough
Fulton Hogan Ltd Marlborough	Marlborough
Laser Electrical	Marlborough
Marlborough District Council	Marlborough
Motorworld Blenheim	Marlborough
Pelorus Trust	Marlborough
RedWood Trust	Marlborough
Transport Repairs	Marlborough
WK Advisors & Accountants	Marlborough
Central South Island Charity Bike Ride	Mid and South Canterbury
Community Trust Mid and South Canterbury	Mid and South Canterbury
The Caledonian Lodge/Freemasons of Midland District No.28	Mid and South Canterbury
Cephas Trust	Nelson/Tasman
Nelson Pine Industries	Nelson/Tasman
Radio Network	Nelson/Tasman
Sollys Contractors	Nelson/Tasman
Sportswise Signz and Graphics	Nelson/Tasman
Sturgeon Amusements	Nelson/Tasman
The Comfort Club	Nelson/Tasman
TNL Group	Nelson/Tasman
Wairoa Warriors	Nelson/Tasman
Albany Toyota	North Shore
Hutt Mana Charitable Trust	North Wellington
Rotorua Area Energy Charitable Trust	Rotorua Area
Community Trust South	Southland; Heartland Otago/Southland
Joes Garage Charity Riders	Taranaki
New Plymouth City Council	Taranaki
New Plymouth District Council	Taranaki
Shining Peak Brewery	Taranaki
TIL Freight Limited (Hooker Pacific)	Taranaki
Toi Foundation	Taranaki
New Zealand Community Trust	Canterbury; Taranaki; Whanganui and Districts
First Sovereign Trust Limited	Waikato East
Hauraki District Council	Waikato East
Matamata Piako District Council	Waikato East
Thames Coromandel District Council	Waikato East
Valder Trust	Waikato East
Valley Toyota	Waikato East
Davies Family Trust	Waipa/King Country
Frances Skeet Charitable Trust	Waipa/King Country
Pak'n Save Te Awamutu	Waipa/King Country
Road Haulage Ltd	Waipa/King Country
Waipa Networks	Waipa/King Country
Breadcraft	Wairarapa, Tararua & Central Hawkes Bay
Ears 2 You	Wairarapa, Tararua & Central Hawkes Bay
Gibson Sheat	Wairarapa, Tararua & Central Hawkes Bay

Greenlees Print	Wairarapa, Tararua & Central Hawkes Bay
Higgin's Masterton	Wairarapa, Tararua & Central Hawkes Bay
Marion Lawson	Wairarapa, Tararua & Central Hawkes Bay
McCarthy Transport	Wairarapa, Tararua & Central Hawkes Bay
Prestige Joinery	Wairarapa, Tararua & Central Hawkes Bay
Robyn Cherry-Campbell	Wairarapa, Tararua & Central Hawkes Bay
S J Foster Family	Wairarapa, Tararua & Central Hawkes Bay
Southey Sayer	Wairarapa, Tararua & Central Hawkes Bay
Stephenson's Transport Waipawa	Wairarapa, Tararua & Central Hawkes Bay
Visual Industrie	Wairarapa, Tararua & Central Hawkes Bay
Wairarapa Property Consultants	Wairarapa, Tararua & Central Hawkes Bay
Mars Petcare	Whanganui and Districts
Whanganui Community Foundation	Whanganui and Districts
Tommy's Real Estate Wellington	Wellington City
Bathurst Resources Ltd	West Coast
Blackadder Trust	West Coast
Grey District Council	West Coast
Grey Ford	West Coast
Rosco Contractors Ltd	West Coast
The West Coast Community Trust	West Coast
Westfleet Seafoods Ltd	West Coast
Grace Hospital	Western Bay of Plenty
Tauranga Energy Consumer Trust	Western Bay of Plenty
Keith Andrews Trucks	Whangarei
Stan Semenoff Transport Ltd	Whangarei
Summit Chartered Accountants Limited	Whangarei
Oxford Sports Trust Inc	Whangarei; Far North
The Wright Family Foundation	Western Bay of Plenty

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Ehara taku toa i te toa takitahi, engari he toa takitini



Success is not the work of an individual, but the work of many.

VOLUNTEER TRUCK DRIVERS

TRUST	TRANSPORT COMPANY	OWNER, DRIVERS & CO-ORDINATORS
Auckland Central	Mainfreight	Ritesh Sharma
	NZ Post	Jareth Wong
		Devenesh Anand
		Ryan Beale
Auckland West	RC Transport	Wayne Jordan
	NZ Post	Ryan Beale and Devenesh
Canterbury	TMC Trailers	Paul Currie
	NZ Express Transport	Murray Young
	Hiltons Haulage	Joey Young
	Transport Rangiora	Murray Pascoe
	RTA	John Bond
	Heavy Diesel Parts & Services	Jim Garters
Central Plateau	Mainfreight Taupo	Nick Hyde
	Ongarue Transport, Taumarunui	Darryl Gulbransen
	Tirau Earth Movers, Putaruru	Steve Ensor
	Lincoln Logistics, Tokoroa	Gavin O'Donahue
	Kernohans Contractors Turangi	Jeff Kernohan
	Central Transport Ltd	Jason Gordon
	Volunteers	Dave Wilding
Coastal Otago	Dynes	Des Morris
	Rural Transport	Kent Rowland
	Network Waitaki	Jeff Winmill
	New Zealand Fire Service	Keith Maydon, Lindsay Rae, Mark Bradford, Ray Adams, Trevor Buchanan, Nigel Manson, Brett Delamere
Counties Manukau	Owens Transport Limited	Tim Hayward
	TR Group	Hamish Quinn
	NZ Post	Bipendra Ram, Devenesh Dev, Ryan Beale
	Riordan & West	Dave West, Kat West
	Angel Transport	Ifraaz, Ayna & Mohammed Shamin
Eastern Bay of Plenty	Waiotahi Contractors Bay of Plenty Ltd	Shareholders and a dedicated team of drivers
Far North		Wayne Henderson, Sean Sparksman, Greg Gemmell, Richie Murray, Neil Matheson, Clinton Fife, Brad Douglas
Gisborne East Coast & Wairoa	QRS Wairoa Transport	Terry Warren, Kevin McKay Cartage
	Downers Gisborne	
Hamilton	Mainfreight Transport	Wayne Goodwin (Owner/Driver)
Hawkes Bay	Emmersons Transport Ltd	
Heartland Otago/Southland	Fulton Hogan - Dunedin and Alexandra	John Corrigan
	McLellan Freight Ltd	
	Hokonui Rural Transport Ltd	
	Dynes Transport (Tapanui) Ltd	
	West Otago Transport Ltd	
	Tuapeka Transport 2003 Ltd	
	Clinton Waipahi Holdings Ltd	
	Beckers Transport Ltd	
Hutt Valley	MJH Engineering Limited	
Kapiti/Horowhenua	Goodmans Contractors Ltd Waikanae	
	Emmerson Transport Ltd Levin	
Marlborough	Move Logistics	
	Coles Contracting Ltd (Murchison)	
	Fissenden Bros Ltd (Kaikoura)	

Mid and South Canterbury	Barwood Motors Fairlie	
	Brosnan Transport	
	Headford Propagators	
	Hilton Haulage	
	John Fletcher Contracting	
	Bill Turnbull Transport	
	Mainfreight	
	Makikihi Transport	
	Paul Smith Earthmoving	
	Temuka Transport	
	Carrfields Contracting	
	Ryal Bush Transport	
	Wilsons Bulk Transport	
	Philip Wareing Ltd	
	Mayfield Transport	
Nelson/Tasman	Move Logistics	
	Sollys Contractors	Ed Solly
	Sturgeons Amusements	Brad Sturgeon
North Shore	L.W. Bonney and Sons	
	East Coast Bays Towing	
	Boat Haulage	
	Fulton Hogan	
	Hiway Stabilizers	
	William Gill and Sons	
North Wellington	NZ Post Ltd	Tony Hill and Dean Bell
Rodney	Hiway Stabilizers	Chris Humphries
	Mason Contractors	
Southland	Trusts Own Truck	Maurice Lindsay, Nathan Parris, Owen Anderson, Robert Wilson, Richard Dillon, Roger Sutton, Brent Shepherd, Donald Hay, John Newman, Truck Stops, Winton Freight, McNeill Distribution, Northern Southland Transport
Taranaki	Hookers Pacific	David Jury
	TIL Freightling Ltd	
Waikato East	Murphy Buses	Ian Murphy & Todd Murphy
	Carters Construction of Waihi	Warren Carter
	Carleys of Te Kauwhata	
	Fonterra	
Waipa/King Country	Progress Transport	Ken Miller, Ken Shearer, Craig Stone, Dennis Goodman, Michael Knowles, Paul Bentham
Wairarapa, Taranua & Central Hawkes Bay	Higgins (Wairarapa)	Toby
	M R Skinner Contracting	Martin Skinner
Wanganui and Districts	Dave Hoskins Transport Ltd	Dave, Gwen, Darryl & Karl Hoskin
	Kui Griffin & Co Ltd	Dave Griffin
Wellington City	NZ Post Ltd	Craig Johnson, Dean Bell
West Coast		Warren Whitmore, Russell Becker, Sid Steele, Emmett Fortune, Tony Routhan, Sean Climo, Steve Hutt, Terry Pugh, Kris Marris, Marty Minehan, Warren Smith, Joel Billett, Glenn Monk, Rosco Contractors Ltd, Murray Cochrane
Western Bay of Plenty	Priority Logistics	Ricky Clark
Whangarei	Stan Semenoff Transport	Charlie & Wilem



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