



Organisation
des Nations Unies
pour l'éducation,
la science et la culture



FONDATION
CULTURE &
DIVERSITÉ

PRIZE TRAVEL TO LEARN ARTS AND CRAFTS

**UNESCO
FOUNDATION FOR CULTURE & DIVERSITY**

**PRESENTATION TO STUDENTS
2015-2016**

GLOBAL OVERVIEW OF THE PRIZE

An international project

UNESCO and the Foundation for Culture & Diversity share the belief that culture plays a key role in human development for the sustainability and preservation of the richness of cultural diversity.

In order to encourage young people to become involved in the preservation of craft and cultural heritage, UNESCO encourages creativity through the promotion of craft trades that are unique, valuable, endangered and that are of paramount importance to craft preservation. The aim of the prize, organized jointly by UNESCO and the Foundation for Culture & Diversity is to provide additional and complementary training in crafts to young students.

The prize Travel to learn arts and crafts is developed by UNESCO and the Foundation for Culture & Diversity, with support from the General Inspectorate of Applied Arts of the French Ministry of Education, partner schools of applied arts and crafts and with artisan enterprises.

The aim of this prize is to enable arts and crafts students coming from disadvantaged backgrounds to complete a study tour abroad. It allows young French scholarship students approaching the end of their studies to discover the know-how of craftspeople in developing countries; and it allows students from developing countries to discover the know-how of French craftspeople.

This prize offers selected students – students in arts and crafts, recipients of scholarships and awards – the opportunity to complete a study tour in France for 4 months within craft workshops or business. UNESCO and the Foundation for Culture & Diversity provide help for logistical, financial and strategic arrangements.

This prize helps students launch their professional career by enabling them to:

- work in a professional environment;
- acquire new skills and cultural experiences abroad;
- design and create innovative objects;
- develop a professional network;
- participate and present their work at international fairs.



PARTNERS

UNESCO

Founded in 1945, UNESCO (United Nations Educational, Scientific and Cultural Organization) aims to foster peace through education, science and culture. UNESCO serves the international community through a wide range of educational, cultural and scientific programs and activities. Through consultations with experts, surveys, international conferences and through the work of national offices and a regional and national commissions system, UNESCO is able to understand the constantly changing needs of people everywhere and to work to eradicate ignorance and misunderstanding by promoting unity in diversity. In the field of culture, UNESCO continues its efforts to stimulate the creation of both traditional and new forms of expression. In addition, as part of its activities within the field of crafts and design, UNESCO organises seminars, exchanges between artists, training programs and facilitates the participation of craftspeople in exhibitions, fairs and other events. The focus of this project is to inspire creativity, foster cultural exchange, encourage a diversification in training and develop entrepreneurship ideas for young students committed to the field of arts and crafts.

The principle means of UNESCO intervention is through a commitment of established directives. In terms of culture, the directives derived from UNESCO's 2003 Convention for the Safeguarding of Intangible Cultural Heritage and the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions, constitute the pillars of UNESCO's principles devoted to the importance of creative diversity.

THE FOUNDATION FOR CULTURE & DIVERSITY

Founded in 2006, the Foundation for Culture & Diversity, FIMALAC's corporate foundation, aims to promote and increase access to arts and culture to underprivileged youth. The foundation's Equal Opportunity Programs allow a greater equality in terms of access to training in artistic and cultural crafts. Since 2006, the foundation has maintained partnerships with the Ecole du Louvre, 4 National schools of arts, 6 National Schools of design, the Fémis (French National School for Sound and Picture Trades), 7 National Schools of Architecture, 5 National Schools of fine arts and crafts, 14 National Schools of journalism, the Ecole nationale supérieure Louis-Lumière (School for cinema, sound and photography) and the National Heritage Institute.



THE PRIZE

STUDENT RECIPIENTS

▪ Status of recipients

Applicants must be students near the end of their syllabus, but not yet professionals.

They must meet all the following criteria:

- Level of study of at least 2 years
- Enrolled in schools /institutes /universities of applied arts and crafts
- Recipients of scholarships and awards

▪ Selection of recipients

UNESCO, through the field offices and/or the National Commissions for UNESCO, advertises for the prize in schools / organizations / universities of applied arts and crafts in developing countries.

Applicants:

- must **complete the application form** : they must **apply for one of the study tours suggested in the application form**, discuss their overall motivation and interest for the prize and the techniques they will acquire, and show their interest in the French culture;
- must join **pictures of their work**;
- must join **a video presentation : length 4 to 6 minutes / content: presentation of themselves, of their motivation, of what they want to learn/discover thanks to the prize, and of their future professional project.**

Applications are collected by the field offices of UNESCO and/or National Commissions with an advisory opinion of schools/institutes/universities.

The selection panel, comprised of an equal number of representatives from UNESCO and the Foundation for Culture & Diversity, will evaluate the applications.



FINANCIAL AND LOGISTIC ARRANGEMENTS

▪ **Logistical support on all operational matters**

The student will receive logistical support from the Foundation for Culture & Diversity before departure:

- Administrative relationship with the hosting structure
- Assistance in administrative procedures
- Assistance in finding accommodation

The student will receive continued logistical and administrative support for the period of their stay as the Foundation for Culture & Diversity will remain in constant contact with each recipient.

▪ **Financial Support**

The Foundation for Culture & Diversity will cover the airfare by providing the student an round-trip plane ticket.

The Foundation for Culture & Diversity provides the students with funding (1 037 euros per month during the 4 months and according to the city of the study tour). This allowance covers living expenses in France for four months (accommodation and food allowance), and also travels and materials for work related projects.

- **A training agreement will be signed between the student, the school and the hosting structure.**
- **A scholarship agreement will be signed between the student and the Foundation for Culture & Diversity.**

STUDENT REQUIREMENTS DURING PERIOD OF STUDY

The student is required to carry out a number of obligations throughout the four month period:

- **Respect the rules of the hosting structure (behaviour, attendance, etc.).**
- **Regular monitoring by telephone and email between the student and the Foundation for Culture & Diversity.**
- **Submission of a "log book" on a regular basis** to UNESCO and the Foundation for Culture & Diversity. This log book will be created by the students throughout their stay and it will describe their work, progress, difficulties etc. The log book may also contain sketches and samples of their work that will better reflect the student's experiences while abroad.

UNESCO and the Foundation for Culture & Diversity reserves the right to terminate the study tour if the recipient does not meet the requirements mentioned above.

RECOGNITION OF STUDENT WORK

- Students will receive a certificate of participation from UNESCO and the Foundation for Culture & Diversity.
- The students' works will be presented at international exhibitions and fairs in order to facilitate their integration into the workforce.



ESTIMATED TIMETABLE

- **September 2015:** call for applications.
- **November 30, 2015:** deadline for submission of applications.
- **January 2016:** selection of students and results of the selection of students.
- **From February 2016:** study tours in France.