

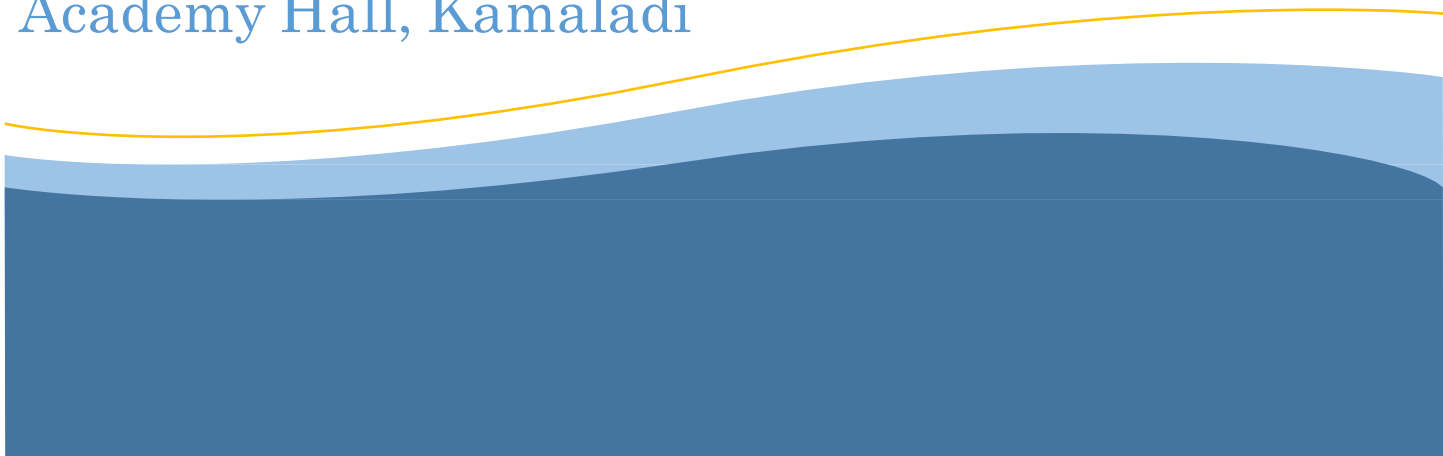
Hamro Utsav

CREATE, COMPETE, CELEBRATE

* EVENT DETAILS

28th February and 1st March, 2017

Academy Hall, Kamaladi



About Hamro Utsav:

Hamro Utsav will be one of the biggest national event for university level students that provides a platform to showcase their talent. The main theme of the event majorly focuses on 3 Es: Education, Entrepreneurship and Entertainment. It is a 7 day annual fiesta organized by the student club of King's College and includes an array of activities aiming to harness the entrepreneurial ability, explore the hidden creativity and provide a moment of entertainment to the University level students of Nepal.

Hamro Utsav, started as inter business school competition named as "King's Utsav" in 2015, has expanded this year to establish itself as a university level's competition of the country. We believe in growing bigger, reaching more people and getting better every time to make a difference in celebration of student's diversity and various competitions of Nepal. We also believe, an event like this, can be a platform where bright minds come together to understand and take lead in solving the various educational and entrepreneurial problems through different competing activities. Hamro Utsav aspires to bring more than forty colleges from various streams (i.e. Science, Management, Education, Fashion, Humanities etc.) from all over the country.

EVENT DESCRIPTIONS:

1. Stock Market Challenge

No. of Participants: 2	Duration:
Description: The stock market challenge is a platform which would give the participant a chance to figure out how they'd invest in stocks of various companies in stock exchange. There would be virtual stock market and the teams would be provided with virtual seed money to start the competition. The team to maximize their Return on Investment (ROI) would be deemed the winner in the competition.	
Points: (15/10/5): The Winning teams will get a total number of 15 points, 2nd gets 10 and 3rd gets 5 points.	

2. Social Media Marketing

No. of Participants: 2	Duration:
Description: Social Media Marketing competition will be held in two big social platforms; Facebook and YouTube. The competition will be based on a video ad that has a story which reflects emotional attachment to the specific product they will be marketing. The participants will be provided the details of product 10 days prior to the main event.	
Points: (15/10/5): The Winning teams will get a total number of 15 points, 2nd gets 10 and 3rd gets 5 points.	

3. Business Plan Writing Competition

No. of Participants: 1	Duration:
Description: A business plan is a roadmap for a business. This document is futuristic, projecting the plan and path for the company's success. It includes its marketing plan, financial projections, management plan etc., which is imperative for a company's success. Business Plan competition tries to analyze the viability, sustainability and scalability of a business idea presented by the contestants.	
Points: (15/10/5): The Winning teams will get a total number of 15 points, 2nd gets 10 and 3rd gets 5 points.	

4. Quiz

No. of Participants: 3	Duration:
Description: Quiz is a mind sport where participants need to answer the questions correctly. There will be 3 rounds. Participants will be asked general questions in first round. Round two is industry specific round. Here participants get to choose an industry they are prefer. Questions will be asked of the industry they choose. The final round that will decide the winner is rapid fire round. Here participants will be asked random questions.	
Points: (15/10/5): The Winning teams will get a total number of 15 points, 2nd gets 10 and 3rd gets 5 points.	

5. Human Relations (HR) Challenge

No. of Participants: 1	Duration:
Description: Participants will be given a HR related issue or a situation where they will have to come up with the best possible solution. This competition will be conducted in different rounds.	
Points: (15/10/5): The Winning teams will get a total number of 15 points, 2nd gets 10 and 3rd gets 5 points.	

6. Mad Ads

No. of Participants: 5	Duration:
Description: A box will be placed with different kind of activities written on it and the participants are to do in accordance. It is an event designed for fun, energy and creativity. For example, Patanjali diaper. The made-up product should be presented up in stage by acting.	
Points: (15/10/5): The Winning teams will get a total number of 15 points, 2nd gets 10 and 3rd gets 5 points.	

7. Short Movie Competition

No. of Participants: Maximum 2	Duration: Max 3 Minutes
Description: This event provides a platform to the participants to conceptualize his/her artistic freedom within 3 minutes. Participants will be provided a theme based on which they will have to prepare a short movie.	
Points: (15/10/5): The Winning teams will get a total number of 15 points, 2nd gets 10 and 3rd gets 5 points.	

8. Thematic Photography Competition

No. of Participants: 1	Duration:
Description: The participants would be taken to certain place where they would be assigned a theme. The participants should take photographs and submit a soft copy to the organizers within the deadline. The time limit would be provided on the spot. Later, the participants would get 2 days of time to submit a hard copy of the photograph- same as the submitted soft copy. (size of photo- 8x12). <i>No filters will be allowed.</i>	
Points: (15/10/5): The Winning teams will get a total number of 15 points, 2nd gets 10 and 3rd gets 5 points.	

9. Battle of Bands

No. of Participants: 3-5	Duration: 10 minutes
Description: This event is designed for the ultimate showdown of participant's creativity and talent in musical threshold. Two rounds of performance are held for the competition in which Bands need to perform their own composed music/song for the first round and should play cover song of any artist/band for the second round. Winner will be decided according to the judges vote (70%) and on the spot audience vote (30%).	
Points: (15/10/5): The Winning teams will get a total number of 15 points, 2nd gets 10 and 3rd gets 5 points.	

10. Entrepreneurial Exhibition

No. of Participants: 2	Duration:
<p>Description:</p> <p>Entrepreneurial exhibition is a platform for new and upcoming businesses to showcase themselves in front of people from different colleges, our reputed guest from different colleges as well as corporate field. The stalls will be setup for both the days during the event. It will allow the entrepreneurs to compete for a cash prize by pitching their ideas in front of our renowned judges who will score the business idea. The best business idea in terms of long term profitability, sustainability, social impact. Pitching of businesses from each college will be allowed in order to give equal chances to all the members of the college. The students of affiliated colleges will get special rates on the stalls. All kinds of businesses are welcome however only organizations who are younger than 3 years will be eligible for the competition.</p> <p><i>(Clause 1.1- Additional participants would have to bear their own food expenses.)</i></p> <p><i>(Clause 1.2- Additional participants would not receive any benefits from the organizers on their team winning.)</i></p>	
<p>Points: (15/10/5):</p> <p>The Winning teams will get a total number of 15 points, 2nd gets 10 and 3rd gets 5 points.</p>	

11. College Icon

No. of Participants: 1 Male and 1 Female	Duration:
<p>Description:</p> <p>Two participants (1 Male and 1 Female) should participate from each college in this event. Few sets of workshop will be provided by the organizer for personality development and overall grooming of the students. The final verdict will be decided on the basis of on the spot audience voting (30%) and judges marking based on the various aspects of the students (70%).</p>	
<p>Points: (15/10/5):</p> <p>The Winning teams will get a total number of 15 points, 2nd gets 10 and 3rd gets 5 points.</p>	

12. Dance Competition

No. of Participants: 5 - 10

Duration: 5 – 8 Minutes

Description:

Dance Competition has an aim of promoting young minds and dancing talents of students and youths. After numerous dance events from the colleges, fighting for one precious title "Dance Champion", the judges panel will be deciding the winners. The participants must be choosing a Nepalese dance form representing any one of the Nepalese culture e.g. Tamang selo, Maruni, Tharu Dance, etc. and should choreograph their dance. The dance form must reflect one of the current social issues. If required, the participants are also allowed to add some portions of western dance in their choreography.

Points: (15/10/5):

The Winning teams will get a total number of 15 points, 2nd gets 10 and 3rd gets 5 points.

13. Event Planning Competition

No. of Participants: 2

Duration:

Description:

This competition will engage students in the collaborative creative process through leadership, participation and reflection. Since this is an event management competition the students will have to present a fully planned event which will include their budget, venue, targeted sponsors and audience, program schedule etc. With the mix of critical thinking, research, plan writing, strategy formulation, this event will be very beneficial for the participants. Based on the workshop and participant's performance judges will announce the winner.

Points: (15/10/5):

The Winning teams will get a total number of 15 points, 2nd gets 10 and 3rd gets 5 points.

14. Painting

No. of Participants: 1

Duration: 1 hr

Description:

Painting is an elegant skill. This is all about creativity. The participants will be allowed to use anything they bare needed. The participants will be provided a theme to paint and they should finish their painting within the given time limit.

Points: (15/10/5):

The Winning teams will get a total number of 15 points, 2nd gets 10 and 3rd gets 5 points.

15. Junk Arts

No. of Participants: 2

Duration: 1 Hr

Description:

Junk art is an event designed to make some art out of recyclable material. The material and the theme would be provided there and then.

Points: (15/10/5):

The Winning teams will get a total number of 15 points, 2nd gets 10 and 3rd gets 5 points.

16. Sketching

No. of Participants: 1

Duration: 1 Hr

Description:

The event would display the sketching skill of the participants. The required sketching material should be brought by the participants themselves. The theme to the sketch would be provided on the spot.

Points: (15/10/5):

The Winning teams will get a total number of 15 points, 2nd gets 10 and 3rd gets 5 points.

Event Managed by:

King's Club

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