

In the pursuit of academic excellence

BBM

4 Years Semester
System

BCA


4 Years Semester
System

BBS

4 Years Yearly
System

MBS

2 Years Semester
System

 www.ojashwiccollege.edu.np



Affiliated to Tribhuvan University
(Bachelor & Master Level Programs)



P r o s p e c t u s



OJASHWI COLLEGE

Satdobato, Lalitpur-15, Tel: 01-5526635

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*In the pursuit of
academic excellence*



ABOUT THE COLLEGE »

Ojashwi College, college of IT and Management, is a highly professional and experienced college located in Lalitpur which was established in 1997 AD. It is affiliated with Nepal's oldest and prestigious university, Tribhuvan University(TU). Ojashwi College is fully dedicated in providing university curriculum to students. In this regard it is conducting Bachelor of Business Studies (BBS), Bachelor of Computer Application (BCA), Bachelor of Business Management (BBM) and Master of Business Studies (MBS). The college is run by a group of enthusiastic young experienced academicians who are involved in administration, classroom teaching, research activities in different technical and management sectors. We have been providing quality education to the students and producing academically sound high skilled human resources for the society and for the nation with high human values and professional integrity. Our team is dedicated to create excellent teaching-learning environment with extensive counseling, interactions and project works. Our products have proved themselves competent and competitive both in academic higher education and in professional career nationally and globally.



MESSAGE FROM CAMPUS CHIEF

Dear Students, Parents & Guardians

It gives me immense pleasure to welcome you at Ojashwi College, a Premier institution centrally located at Satdobato, Lalitpur, for imparting quality education to young aspirants of 21st century. It is worthwhile to mention that the college has made consistent progress, year on year, in academic achievements and co-curricular activities. Aligned with the requirements of global market, where the right set of knowledge, skills and attitudes is the key to meet requirements of the globalized economy and seizing the opportunities across globe, Ojashwi College is much focused towards creating the right mindset, technical skills and business skills for its students not only for the corporate opportunities but also to sensitize them to important issues of global research.

In accordance with our belief, the personality of an individual is groomed by the environment he lives in, we at Ojashwi College have developed a healthy and disciplined environment that ensures quality education through a corporate driven course curriculum that focuses on overall transformation of student to a thorough professional through

practical labs, extra-curricular activities and major competitive events etc. Throughout the education period at Ojashwi College regular follow-up of the students' progress will be observed and the individual attention will be given. The college is committed to provide continuous support and encouragement to the students having innovative ideas. Our Industry linkages help our students become employable or in molding them to become best job holders and entrepreneurs.

We extend support to the youth of nation with a customized effort to nurture abilities to improve their competence levels and build a strong skillful and talented nation to bridge the gaps between Nepalese and Global markets.

I extend my best wishes to all students in their chosen career path.

Thanking You,

A handwritten signature in black ink, appearing to read 'Yagnya Murti Pokhrel'.

Er. Yagnya Murti Pokhrel

Campus Chief

VISION

- To be established as a center of excellence for technical and management education.

MISSION

- To produce management and IT professionals who can compete in the national and international levels by understanding the local and global scenario.
- To provide progressive and accessible education opportunities within the institution.
- To prepare our graduates socially responsible with patriotic feeling.

GOALS

- To provide quality education on the basis of guidelines, norms and standards specified by Tribhuvan University (TU).
- To establish itself as a “hallmark of educational excellence” renowned for its distinctive curricula, academic excellence, and outstanding research.
- To provide exposure to the students in the latest technological and managerial innovations.



BACHELOR OF BUSINESS MANAGEMENT (BBM)

Bachelor of Business Management (BBM) is a newly launched course at Ojashwi College on the affiliation of Tribhuvan University, Faculty of Management. The BBM program is based on semester system. Each semester constitute of 16 weeks of intensive study. The program covers 120 credit hours. It is a 4 year program spread over eight semesters, Course structure has business tool courses, computer courses, business foundation courses, focus area courses and elective area courses.

Students who want to enroll for BBM Program must pass the CMAT examination.

The BBM program at Ojashwi College is designed for aspiring business leaders and managers of the future. The BBM graduates are equipped with the necessary knowledge, skills and self-confidence to assist in effective and successful management, within constantly changing and highly competitive national and global business environment. This course has been designed with the objective of producing middle-level managerial manpower in the sectoral areas.

The objectives of BBM at Ojashwi College are: Program Objective of BBM:

BBM program at Ojashwi College is designed with the following objectives:

1. Develop efficient and capable manpower for business, government and social sectors.
2. Develop students' skills in creative thinking, decision making, leadership, communication, and gain understanding of operations and change.
3. Develop students' understanding of entrepreneurship and innovation, and effective management of business operations in a dynamic business environment.
4. Prepare students for professional life to work as business manager and entrepreneur.

Eligibility

- ➔ Minimum D+ grade in each subject of grade 11 & 12 with CGPA 1.8 or more.
- or
- ➔ Minimum score of second division marks in 10+2, PCL or Equivalent in any discipline.
- or
- ➔ Students who have passed grade 11& are waiting for grade 12 results can also apply. However, they have to submit passed certificate of grade 12 at the time of admission.

Course Structure

Semester I: 15 Credit Hours

1. ECO 211: Introductory Microeconomics
2. ENG 211: English I
3. MGT 201: Principles of Management
4. MTH 211: Business Mathematics I
5. SOC 201: Sociology for Business

Semester II: 15 Credit Hours

1. ACC 201: Financial Accounting
2. ECO 212: Introductory Macroeconomics
3. ENG 212: English II
4. MTH 212: Business Mathematics II
5. PSY 201: Psychology

Semester III: 15 Credit Hours

1. ACC 211: Computer Based Financial Accounting
2. ENG 213: Business Communications
3. FIN 211: Basic Finance
4. SOC 202: Nepalese Society and Politics
5. STT 211: Business Statistics

Semester IV: 15 Credit Hours

1. ACC 212: Accounting for Decision Making
2. FIN 212: Financial Management
3. MGT 202: Human Resource Management
4. MKT 201: Fundamentals of Marketing
5. RCH 201: Business Research Methods

Semester V: 15 Credit Hours

1. ACC 213: Corporate Taxation in Nepal
2. Focus Area Course I
3. MGT 203: Organizational Behavior
4. MGT 205: Operations Management
5. MGT 214: Legal Environment of Business

Semester VI: 15 Credit Hours

1. Focus Area Course II
2. IT 212: Database Management
3. MGT 206: Business Environment in Nepal
4. MGT 207: International Business
5. MGT 209: Business Ethics and Social Responsibility

Semester VII: 15 Credit Hours

1. Elective Course I
2. Focus Area Course III
3. Focus Area Course IV
4. IT 211: E-commerce
5. MGT 208: Business Strategy

Semester VIII: 15 Credit Hours

1. Elective Course II
2. Elective Course III
3. Focus Area Course V
4. Project Report Writing Or Internship

JOB PROSPECTS:

- ◆ Banking Sector
- ◆ Information system Managers
- ◆ Research and Development Managers
- ◆ Multinational Companies
- ◆ Government Officers
- ◆ Business Consultants
- ◆ Human Resource Managers
- ◆ Production manager
- ◆ Public Sector Enterprises
- ◆ Industrial Houses
- ◆ Insurance Companies
- ◆ Marketing Managers
- ◆ Academic Areas
- ◆ Export Companies

BACHELOR OF COMPUTER APPLICATION (BCA)

Bachelor of Computer Application (BCA) is one of the popular courses among the students who want to make their career in the IT (Information Technology) field. Ojashwi college is running this program under the affiliation of Tribhuvan University. The duration of the course is 4 years and divided into 8 semesters. With the rapid growth of IT industry in Nepal, the demand of computer professional is increasing day by day. This increasing growth of IT industry has created a lot of opportunities for the computer graduates.

It comprises of the subjects like database, networking, data structure, core programming languages like 'C' and 'java'. This course provides a lot of opportunities to the students who are interested in computer field and wants to work in the IT sector as programmer or software developer.

Objectives of the BCA course:

BCA programs consist of the core motives in production of highly

qualified professionals who have both theoretical and practical knowledge in computer systems and its application.

Several other motives behind are:

- Training for students to create solutions for information system based needs and problems in commercial, financial, governmental or other types of organizations.
- Providing knowledge on various tools, concepts, and techniques of software development.
- Preparation of students for acquiring careers in dynamic and continually evolving fields of software development.
- Building up sound verbal and written communication skills.
- Providing solid foundation for the further studies leading to MCA (Masters in Computer Applications), MIT, MS Computer Science and MBA.

Course Structure

First Year First Semester

S.N	Course code	Course Title	Credit hours	Lab hours
1	CACS101	Computer Fundamentals and Applications	4	4
2	CASO102	Society and Technology	3	-
3	CAEN103	English I	3	-
4	CAMT104	Mathematics I	3	1
5	CACS105	Digital Logic	3	2
Total			16	7

First Year Second Semester

S.N	Course code	Course Title	Credit hours	Lab hours
1	CACS151	C Programming	4	3
2	CAAC152	Financial Accounting	3	1
3	CAEN153	English II	3	-
4	CAMT154	Mathematics II	3	1
5	CACS155	Microprocessor and Computer Architecture	3	2
Total			16	7

Second Year Third Semester

S.N	Course code	Course Title	Credit hours	Lab hours
1	CACS201	Data Structure and Algorithms	3	3
2	CAST202	Probability and Statistics	3	1
3	CACS203	System Analysis and Design	3	-
4	CACS204	OOP in Java	3	2
5	CACS205	Web Technology	3	3
Total			15	9

Second Year Fourth Semester

S.N	Course code	Course Title	Credit hours	Lab hours
1	CACS251	Operating Systems	3	2
2	CACS252	Numerical Methods	3	2
3	CACS253	Software Engineering	3	-
4	CACS254	Scripting Language	3	3
5	CACS255	Database Management System	3	2
6	CAPJ256	Project I	2	4
Total			17	13

Third Year Fifth Semester

S.N	Course code	Course Title	Credit hours	Lab hours
1	CACS301	MIS and e-business	3	2
2	CACS302	Dot net Technology	3	3
3	CACS303	Computer Networking	3	2
4	CAMG304	Introduction to Management	3	-
5	CACS305	Computer Graphics and Animation	3	2
Total			15	9

Third Year Sixth Semester

S.N	Course code	Course Title	Credit hours	Lab hours
1	CACS351	Mobile Programming	3	3
2	CACS352	Distributed System	3	-
3	CAEC353	Applied Economics	3	-
4	CACS354	Applied Java Programming	3	3
5	CACS355	Network Programming	3	2
6	CAPJ356	Project II	2	4
Total			17	12

Fourth Year Seventh Semester

S.N	Course code	Course Title	Credit hours	Lab hours
1	CACS401	Cyber Law and Professional ethics	3	-
2	CACS402	Cloud Computing	3	3
3	CAIN403	Internships	3	-
4	N/A	Elective I	3	-
5	N/A	Elective II	3	-
Total			15	3

Fourth Year Eight Semester

S.N	Course code	Course Title	Credit hours	Lab hours
1	CAOR451	Operations Research	3	-
2	CAPJ452	Project III	6	12
3	N/A	Elective III	3	-
4	N/A	Elective IV	3	-
Total			15	12

Job Prospects:

1. BCA graduates can apply for a post of system analysts, system managers, project managers, database administrators, system designers and programmers in IT Companies. Information industries and manufacture industries are always seeking for BCA graduates.
2. Students completing their Bachelor's degree in Computer Application are further eligible to study in any faculties which come under the Management and Information Technology such as MCA, MIT, MBA and many more.
3. Governmental Organizations, manufacturing Industry, information technology Commerce and education etc need a large volume of competent and skilled computer professionals where BCA students can get involved.

Eligibility

- ➔ Minimum D+ grade in each subject of grade 11 & 12 with CGPA 2.0 or more.
- or
- ➔ Minimum score of second division marks in 10+2, PCL or Equivalent in any discipline.
- or
- ➔ Students who have passed grade 11& are waiting for grade 12 results can also apply. However, they have to submit passed certificate of grade 12 at the time of admission.



BBS PROGRAMS

Bachelor of Business Studies is the four year degree program conducted by Ojashwi College with the affiliation from Tribhuvan University. It is annual exam based program. The main objective of BBS is to develop students into dynamic managers having ability to handle responsibility in every sector. Its basic motto is to prepare professional managers capable of handling business in a dynamic global environment. Besides that, it aims at producing socially responsible and creative entrepreneurs capable of promoting business and industry for the socioeconomic development of Nepal. This Program also target to produce potential managers to compete in the global market of 21st century.

BBS program at Ojashwi College intend to enhance the holistic development of the students having the dreams to lead the fields of accounting, finance, marketing and general management. We endeavor to provide conducive environment and wide exposure to the students so as to facilitate their academic and professional growth. We conduct frequent field visits to business organizations. We have a strong conviction that students should be provided with opportunities to acquire a wide range of knowledge and aptitude required for smooth functioning and management of organizations. Our efforts are also directed towards developing entrepreneurship skills in our students thereby enabling them to create jobs for themselves as well as for others, apart from equipping them with knowledge, and skills to work as managers in business firms, industries and government agencies.

Course Structure

First Year (Total Marks: 500)

- MGT 201: Business English 100
- MGT 202: Business Statistics 100
- MGT 203: Microeconomics 100
- MGT 211: Accounting for Financial Analysis 100
- MGT 213: Principles of Management 100

Second Year (Total Marks: 500)

- MGT 205: Business Communication 100
- MGT 206: Macroeconomics 100
- MGT 212: Cost and Management Accounting 100
- MGT 214: Fundamentals of Marketing 100
- MGT 216: Foundations of Human Resource Management 100

Third Year (Total Marks: 500)

- MGT 204: Business Law 100
- MGT 215: Fundamentals of Financial Management 100
- MGT 217: Business Environment and Strategy 100
- MGT 218: Taxation and Auditing 100
- MGT 219: Organizational Behavior 100

Fourth Year (Total Marks: 500)

MGT 220: Entrepreneurship and Enterprise Development 100

Concentration I 100

Concentration II 100

Concentration III 100

MGT 221: Business Research Methods 50

MGT 401: Final Project 50

Eligibility Conditions for Admission in BBS

The candidate applying for admission to the BBS programme:

1. Must have successfully completed the 10+2 in business/ commerce or an equivalent course from a Higher Secondary School Board or from Tribhuvan University or from other University/ Board recognized by T.U or must have studies mathematics or economics as a full paper at the 10+2 programme.
2. Must have studied English as a full paper at the 10+2 or equivalent programme.
3. Must have secured the minimum marks at the 10+2 or equivalent programme as prescribed by the Faculty Board or campus concerned.
4. Must satisfy any other entry requirements or criteria as prescribed by the Faculty Board or the campus.



MBS PROGRAM

Master of Business Studies (MBS) is a two year four semester program run by Ojashwi College under the affiliation of Tribhuvan University. This is one of the most sought degrees in Nepal and every year large number of students gets enrolled in this program. This course prepares students for careers in business management and leadership in both the private and public sectors. It provides the students with a solid, comprehensive foundation in the fundamentals of business, the global environment in which they will function, the analytical tools for intelligent decision-making opportunity to gain further functional expertise through specialization courses.

The MBS program at Ojashwi College is based on the student-centered learning approach. The general teaching methodology of the program includes interactive lectures, students' presentations, case studies, and projects. The teaching faculty determines the appropriate teaching-learning methods suitable for each course.

Course Structure

FIRST SEMESTER		15 Credit Hours
MKT 511	Marketing Management	3 Cr.
ECO 512	Managerial Economics	3 Cr.
MSC 514	Statistical Methods	3 Cr.
MGT 515	Organizational Behavior	3 Cr.
MGT 519	Managerial Communication	3 Cr.

SECOND SEMESTER		
FIN 510	Financial Management	3 Cr.
MGT 513	Human Resource Management	3 Cr.
MSC 516	Production and Operations Management	3 Cr.
ACC 517	Management Accountancy	3 Cr.
MGT 518	Business Environment	3 Cr.

THIRD SEMESTER		
ACC 519	Accounting for Financial and Managerial Decision and Control	3 Cr.
MSC 521	Research Methodology	3 Cr.
MGT 522	International Business	3 Cr.
MGT 523	Strategic Management	3 Cr.
MGT 524	Entrepreneurship	3 Cr.

FOURTH SEMESTER; SPECIALIZATION COURSES		
Finance (Choose Three Subjects Only)		
FIN 650	Asset Management	3 Cr.
FIN 651	Capital Structure Management	3 Cr.
FIN 652	Working Capital Management	3 Cr.
FIN 653	Security Analysis and Portfolio Management	3 Cr.
FIN 654	Financial Markets and Institutions	3 Cr.
FIN 655	International Financial Management	3 Cr.
FIN 656	Financial Derivatives and Market	3 Cr.

Marketing		(Choose Three Subjects Only)
MKT 657	Consumer Behavior	3 Cr.
MKT 658	International Marketing	3 Cr.
MKT 659	Brand Management	3 Cr.
MKT 660	Sales Management	3 Cr.
MKT 661	Retail Management	3 Cr.
MKT 663	Services Marketing	3 Cr.

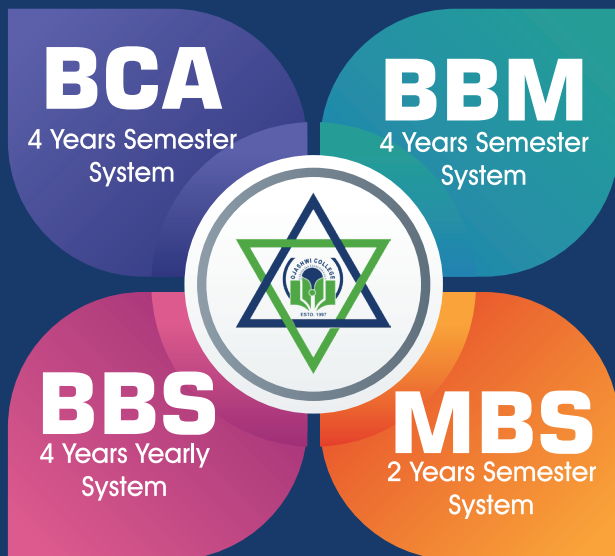
Accountancy		(Choose Three Subjects Only)
ACC 672	Corporate Taxation	3 Cr.
ACC 673	Cost Management	3 Cr.
ACC 674	Contemporary Auditing	3 Cr.
ACC 676	Accounting Theory and Financial Reporting	3 Cr.
ACC 677	Management Control System	3 Cr.

Admission Eligibility

The students applying for admission to MBS course at Ojashwi College must have successfully completed the BBS programme or a bachelor degree on any discipline from Tribhuvan University or from any other university recognized by Tribhuvan University.

Internal Evaluation: 40 Marks	
Evaluation Activities	Weight in %
Terminal Examination : Mid Term Exam	
Pre-Board Exam	40
Class-room activities	
(Class presentations, case analysis, group works etc)	20
Project Assignments	30
Class Attendance	10
Total	100%

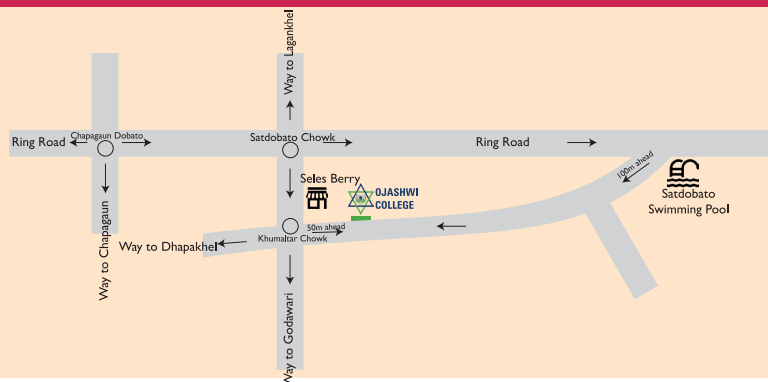
Your aspiratins to become an
ENTERPENEUR with innovation:



Salient Features

- ✎ Experienced, qualified and dedicated Faculties
- ✎ Project based studies
- ✎ Guest lectures and workshops
- ✎ Industrial Visit
- ✎ Seminars/Conferences
- ✎ Internships
- ✎ Job Placement
- ✎ Peaceful environment with well facilitated classrooms
- ✎ Well-equipped laboratories with internet access
- ✎ Scholarship for underprivileged, marginalized and deserving students
- ✎ Accessible public transport

Location Map



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