



# SM COLLEGE

Sagarmatha Multiple College

A Choice of Genuine Students

*an ICT enabled Industry Integrated Business School*

# BBA

Prospectus

# Introduction

Sagarmatha Multiple College (SM College), established in 2057 (2000), is the creation of some of Nepalese well-known Educationists, Academicians and Scholars. The team is led by nationally as well as internationally trained professionals and experienced teachers and staffs who believe in the Progressive Change in Education. Quality, Dedication and Commitment are the defining principles of the college to produce skilled and efficient human resources required to build the nation. Accessible, Affordable and Acceptable is the 3-A theme of SM College.



## Salient Feature

One of the best colleges on the basis of NEB result

- Up to 100% result in each faculty each year
- Lectured by 10+ yrs experienced lecturer from national/international universities
- Friendly & supportive environment
- Various scholarships for deserving and needy students
- SM prioritizes a culture called 'Students First'
- Regular practice based on medical & engineering entrance test
- High number of MBBS and BE scholarship achievers
- Regular remedial classes
- Provides 100% internship to the students

- Provides required financial support to needy students \*\*
- Provides ICT enabled, industry integrated learning environment
- Offers 100% job guarantee to our student \*\*

## We Value

- The successes of our students.
- The excellence of our teaching.
- The impact of our guidance.
- The diversity of culture, ideas, and insights.
- The development of students' ethical awareness.
- Our contribution to local & global economic development.





## BBA Program

This course is designed by Purbanchal University to develop socially responsive, competent, creative and result oriented management professional in order to fill up the middle level managerial position in this rapidly growing managerial sector of the business in Nepalese organization and abroad. This program is based on the principle that graduates will spend a major part of their life in a changing environment. Therefore, the student should have an opportunity to enhance their knowledge in a way that enriches their competitiveness, aptitude, moral fiber and passion to prepare them for professional challenge of their career and life. For young minds with aspiration and conviction for professional careers in management, BBA at SM is the very best of educational experience to you.

## Objectives

The BBA program aims at developing a student's intellectual ability, executive personality and managerial skills through an appropriate blending of business and general education. The program assists the student in understanding and developing the unique leadership qualities required for successfully managing business functions, and organizational unit or an enterprise. The specific objectives of the program are to:

- Produce up – to – date, assertive and effective executives for business and other organizations, and
- Prepare students for higher studies in business at home and abroad

# Course Structure: 129 credit Hours

## Sem-1 15 credit hours

FO-111: Business Mathematics  
FO-112: English  
FO-113: Business Economics  
MGT-114: Financial Accounting-I  
MGT-115: Principles of Management

## Sem-2 15 credit hours

FO -121: Business Communications  
FO -122: Macro Economic Analysis and Policy  
FO -123: Business Statistics  
MGT-124: Principles of Marketing  
MGT-125: Financial Accounting-II

## Sem-3 15 credit hours

MGT-131: Cost and Management Accounting  
MGT-132: Business Finance  
MGT-133: Database Management System  
MGT-134: Marketing Management  
MGT-135: Business Environment of Nepal

## Sem-4 15 credit hours

MGT-141: Business Law  
MGT-142: Financial Management  
MGT-143: Taxation and Auditing  
MGT-144: Human Resource Management  
MGT-145: Quantitative Techniques for Business

## Sem-5 15 credit hours

MGT-151: Research Methodology and Report Writing  
MGT-152: Production and Operations Management  
MGT-153: Banking and Insurance  
MGT-154: Project Management  
MGT-155: Organizational Behavior

## Sem-6 15 credit hours

MGT-161: Management Information System (MIS)  
MGT-162: Public Finance  
MGT-163: Total Quality Management  
MGT-164: Tourism Management  
MGT-165: Entrepreneurship Development

## Sem-7 18 credit hours

MGT-171: Supply Chain Management (2 Cr)  
MGT-172: E-commerce (2 Cr.)  
FIN-172: Working Capital Management  
IBM-172: International Finance

## Sem-8 21 credit hours

CAP-181: International Business  
CAP-182: Strategic Management  
FIN-184: Financial Derivatives & Risk Management  
FIN-183: Financial Institutions and Markets  
FIN-186: Security Analysis and Portfolio Management



# Admission Procedure

Those who have completed +2 Degree in any faculties can apply. A level - Cambridge University & CBSE Board may also apply. The applicant should appear and pass written entrance test conducted by the University. Finally, he or she has to appear for personal interview.

# Career Opportunities

Career prospect after a BBA is often bright. BBA gradates can land an entry level managerial jobs in banking, finance, I.T, Insurances, sales, marketing, and retail. SM offers an in-depth 4-year BBA programme for students which include practical, managerial and communication skills in the form of presentations, industry visits, projects, internship which will help you to become an IT integrated, industry-oriented professional in a moderate fee structure.



# SM Student Facilities

## Class Room

- LCD projector for demonstration
- Individual seating plan
- Well ventilated room with Fan/CCTV

## Computer Lab

- Full multi-media computer lab
- High speed internet: Free WiFi
- 120 computers (4 labs: 4 x 30)
- LCD projector for demonstration
- Well ventilated room with CCTV

## Cafeteria

- In-house canteen/cafeteria i.e. located within the college premises
- 75 seats at a time
- Buffet style/Self services
- Daily menu for breakfast
- Veg and non-vegetable Nepali Khana
- Normal Khana: Daal, Saag, Achar, Papad, Salad, Seasonal Vegetable Curry, Jeera Masino Rice( non steam)
- Non veg-Khana: 2 times a week (Chicken & Mutton Curry plus Mutter Paneer & Mushroom Curry for Vegetarian)



## Hostel

- Separate for boys and girls
- Choices of room: single, double, triple but no bunk bed
- Weekly room cleaning schedule
- Exchange Bed sheet & Pillow cover (15days)
- Laundry facilities inside a hostel (payable)
- Separate cupboard for personal belongings

## Transportation

- Pickup and drop facilities for all level students
- Euro-II standard Eicher bus
- Comfortable seating arrangements
- Sufficient bags/luggage storage

## On/Off line Library

- More than 30,000 course books
- All Leading Newspapers, Magazines, and Journals
- Available sufficient free spaces for learning
- Unlimited course books
- Unlimited video tutorials (on demand)
- Sufficient PCs for learning and research
- Free Internet facilities

## Sports

- Both indoor & outdoor gaming: badminton, basketball, table tennis, football, volleyball etc

## Extra-Curricular Activities

- Symposium, cultural programmers
- Quiz contests, creative writing
- Case Study, GD and presentation
- Field visits, excursion tours
- Freshness party & picnics (2 day, 1 night at beach camp)
- Social activities: blood donation, area cleaning etc

## Scholarship plan

We offer up to 100% scholarship for our students based on:

- Past academic degree/results
- Past extra co-curricular activities
- Class's academic activities
- Class test/Unit test (theory/practical/reports)
- Mid-term exam (theory/practical/reports)
- Pre-board exam (theory/practical/reports)
- University final exam



### Faculty Members: Management

Mr. Ram Kumar Lamsal, Financial Accounting  
Mr. Dilip Kumar Jha, Financial Accounting  
Mr. Om Narayan Pradhan, Business Mathematics  
Dr. Surendra Mishra, Social Science, Research  
Mr. Suresh Paudyal, Social Science  
Mr. Prem Lal Rajbanshi, Business Finance  
Mr. Anada Ghimire, Tourism Management  
Mr. Sibes Jha, Production and Operations Management  
Mr. Maniraj Thapa, Banking and Insurance  
Mr. Gagan Dhakal, Public Finance  
Mr. Shankar Prasad Rimal, Total Quality Management  
Mr. Milan Chandra Maharjan, Internal Audit & Taxation  
Mr. Mijas Humagain, Financial Derivatives  
Mr. Bhagwat Koirala, Strategic Management

### Faculty Members of IT

Mr. Krishna Aryal, Web & Ecommerce, Digital Marketing  
Mr. DB Devkota, IT, Project Management, MIS  
Mr. Manish Khanal, ICT in Banking  
Mr. Chandan Deo, Data Analysis, Information Management

### Faculty Members of Economics

Mr. Gyan Mani Adhikari, Macro Economics  
Mr. Chandra Prasad Dhakal, Micro Economics  
Mr. Gagan Dhakal, General Economics

### Faculty Members of Business Communication

Mr. Khum Prasad Sharma  
Mr. Megharaj Adhikari  
Mr. Kamal Raj Adhikari

### Visiting Faculty

Prof. Dr. Shreedhar Prasad Lohani, English  
Former Dean, Faculty of Humanities and Social Sciences, T. U.

Prof. Dr. Upendra Koirala, General Management  
Vice Chancellor, Mid Western University

Prof. Dr. Dev Raj Adhikari, General Management  
Member Secretary, UGC Nepal

Prof. Dr. Fatta Bahadur K. C., Marketing  
Former Chairman, Beema Samiti

Prof. Dr. Shyam Bahadur Katuwal, Accounting  
Former Dean, Faculty of Management, P. U.

Prof. Dr. Om Sharma, Economics  
Former Registrar, Pokhara University

Prof. Dr. Dilli Raj Sharma, Finance  
Dean, Faculty of Management, T. U.

Prof. Dr. Bhoj Raj Aryal, Marketing  
Head, Central Department Of Management, T. U.

Prof. Dr. Mahananda Chalise, Marketing  
Director, School of Management, T. U.

Dr. Dhruva Gautam, Finance  
Asst. Dean, Faculty of Management, T. U.

Dr. Devendra S. Kunwar, General Management,  
Canadian Institute of Management & Technology, Canada

Dr. Yam Bahadur Limbu, Marketing  
Montclair State University, USA



# SM Activities



# SM Activities



# SM Activities





an ICT enabled Industry Integrated Business School



# SM College

Sagarmatha Multiple College

Dillibazar, Kathmandu

Tel: 4433334, 4433810

E-mail: [info@smcollege.edu.np](mailto:info@smcollege.edu.np)

[www.smcollege.edu.np](http://www.smcollege.edu.np)

## Other Programs

**MBS**

Master of Business Studies

**MA**

MA in Sociology & Anthropology

**BBS**

Bachelor of Business Studies

**BA/BSW**

Bachelor of Arts/Bachelor of Social Work

**BCA\*/BBM\***

**MBA\***

\* Proposed