



Education for Professionalism

BBA

MBA

EMBA

prospectus

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Message from Executive Chairman



Silkroad International College has been established to provide management education with the vision of becoming one of the most prestigious and prolific learning institutions producing the best business and management professionals.

Today's business environment is becoming more and more complex and competitive. Strategic thinking, innovative management approaches and effective implementation are required for anyone to stand out.

Silkroad is committed to provide with quality and contemporary management education to its students to make them competent and capable of preparing themselves for taking over future responsibility and challenges.

We believe in developing individual potential through appropriate learning environment, trashing methodology and counseling through which students not only learn academic knowledge, but also gain confidence to develop positive attitude and prepare them for the competitive business environment.

Welcome to Silkroad way of learning.

Prof. Saroj Devkota

Message from Principal



Silkroad International College has been focused on providing management education to the students since its establishment. It is indeed a truly management college. The ambience of the institute nurtures the students in most conducive environment and helps them experience the activities associated with acquiring managerial and administrative skills.

I believe that today's education must be inclusive and explore knowledge and skills in collaboration among teachers, students and the college. Thus, the college provides a practical teaching-learning pedagogy to the students to help them accomplish their educational goals. Apart from imparting career oriented education, the college offers the students an opportunity to instill in them virtuous character and positive attitude, both crucial to mold them into responsible and qualified global citizens.

Therefore, the aspiring students who want to pursue management education in a bid to become accountable and capable management professionals are cordially invited to visit the college and grasp the opportunity to be a part of Silkroad and experience the true color of management education.

Dr. Shyam Sundar Chaudhary

SILKROAD

International College

Silkroad International College was established on the 1st of September, 2009 with the main objective of providing quality education in the field of management studies and becoming one of the leading management academic institutions in the country. Silkroad International College is an academic, at the same time practical learning centre for students who aspire to become future managers, entrepreneurs, business leaders and professionals. Here, students enter with aspirations and exit with dreams realized.

Today, in increasingly competitive business world, one just being able to invest capital and / or undertake risk does not guarantee success. A successful businessman now requires management tactics, strategic thinking and an ability to give business a new dimension. Hence, Silkroad is committed to provide quality and professional education to ensure that students are provided with necessary skills to cash every opportunity and face challenges that come along the way.

Silkroad is a private management college promoted by prominent personalities of Nepal, representing academia, public sector, research institutions and business community. The diverse personalities of promoters in Silkroad will be instrumental in helping us achieve our objectives.

For those who desire best management education, Silkroad is the right choice. The BBA or MBA programs are designed to form a strong academic foundation along with real life business experiences at Silkroad.



Our Vision

Silkroad envisages becoming one of the most prestigious and prolific learning institutions, producing the best business and management professionals.

Our Mission

Silkroad undertakes the mission of providing international standard education with excellent learning environment to the students of business management.

Silkroad Culture

The culture of Silkroad International College is

“READS”-

- r** Respect for knowledge
- e** Earnestness towards work
- a** Aptitude to learn more
- d** Discipline and adherence to regulations
- s** Self Confidence and Leadership

Our Philosophy

- Learning is a never ending process
- Practical and systematic knowledge is the foundation of successful life
- Management is a pervasive issue, a tool for professionalism
- Method of learning varies, which is to be respected
- Anxiousness and curiosity is the first step toward learning
- Aptitude and correct Attitude should go hand in hand
- Knowledge is never subjective to diminishing return
- Today is the age of doing “different things differently”



E d u c a t i o n f o r P r o f e s s i o n a l i s m

Why Silkroad?

- Quality education at reasonable price
- Excellent educational opportunities
- Qualified and experienced faculty members
- Student promotive services
- Scholarships to eligible students
- Possibility of bright professional future life

College Location & Environment

Silkroad International College is located at Narayangopal Chowk, Maharajgunj, Kathmandu. The college has an ample space extended over an area of 3.5-4 ropanies, sufficient to carry comfortably the academic, co-curricular and extracurricular activities.

The College has two buildings, divided into Academic and Administrative blocks.



Corporate Collaboration

Mega Bank Nepal Ltd, Kantipath

Janata Bank Nepal Ltd., Baneswor

Laxmi Bank Limited, Maharajgunj

Sunrise Bank, Gairidhara

Deurali Janata Pharmaceutical Pvt. Ltd., Dhapasi

National Integrated College (NIC), Dillibazar

Sahara Care Home Pvt. Ltd., Maharajgunj

Barun Hydropower Ltd, Bansbari

Ankhu Khola Jal Bidhut Co. Pvt. Ltd, Babarmahal

About BBA

BBA is an interdisciplinary education that provides students opportunity to learn modern business theory and principles and execute them into the practical field. Students in this program will develop knowledge in business processes, logical thinking power, rationality, originality and creativity. Further, they are expected to be good communicators, responsible learners, and capable of working independently as well as in a team.

BBA Course Cycle

BBA at Silkroad is a four year (eight semester) academic graduation course as prescribed by Purwanchal University. The course is based on balanced academic, practical and experience exercises. Following are the course contents:



First semester (15 Cr. Hrs)		Second Semester (18 Cr. Hrs)	
1	Business Mathematics	1	Business Communication
2	English	2	Micro Economics Analysis and Policy
3	Business Economics	3	Business Statistics
4	Financial Accounting-I	4	Principles of Marketing
5	Principles of Management	5	Financial Accounting-II
Third Semester (18 Cr. Hrs)		Fourth Semester (18 Cr. Hrs)	
1	Cost and Management Accounting	1	. Business Law
2	Business Finance	2	Financial Management
3	Database Management System	3	Taxation and Auditing
4	Marketing Management	4	Human Resource Management
5	Business Environment of Nepal	5	Quantitative Techniques for Business
Fifth Semester (15 Cr. Hrs)		Sixth Semester (15 Cr. Hrs)	
1	Research Methodology and Report Writing (Preparation & Submission of Research Report)	1	Management Information System (MIS)
2	Production and Operation Management	2	Public Finance
3	Banking and Insurance	3	Total Quality Management
4	Project Management	4	Tourism Management
5	Organizational Behavior	5	Entrepreneurship Development
Seventh Semester (15 Cr. Hrs)		Eight Semester (15 Cr. Hrs)	
1	Supply Chain Management -2 Cr.	1	International Business
2	E-commerce - 2 Cr.	2	Strategic Management
3	Internship - 5 Cr.	3	Specialization -3*
4	Specialization - 1*	4	Specialization -4*
5	Specialization - 2*	5	Specialization -5*

**Specialization Courses offered:*

SILKROAD offers specialization courses in areas of Marketing and Finance. Starting from the seventh semester, students will undertake one specialization course in each semester thereafter, either in Marketing or Finance.

Semester	Specialization	Marketing	Finance
7 th	1	Consumer Behavior	Capital Structure
	2	Advertising and Sales Promotion	Working Capital Management
8 th	3	Sales & Distribution Management	Financial Institution & Markets
	4	Marketing of Services	Financial Derivative & Risk Management
	5	Brand Management	Security Analysis & Portfolio Management

Pedagogy

Teaching and learning at Silkroad is a delightful experience at spacious, well equipped and professional learning environment. Facilitative and participatory learning is the main approach of learning.

The classes are conducted by highly qualified faculty of full and part time teachers who are supplemented by visiting experts. Faculty members have sound knowledge as well as practical experiences in the relevant field.

Audio Visual Aids are used for effective presentations and illustrations.

The teaching methodology comprises:

- Class lectures
- Group discussions
- Case studies
- Practical exercises
- Laboratory work
- Project work
- Presentation
- Term Papers
- Seminars
- Internships

Attachment Programs

Silkroad is in the process of signing MOU with several corporate entities such as banks, corporate houses, NGOs, INGOs, academic and research institutions, and enterprising organizations. The purpose of the MOU is to avail the students of an opportunity to gain pre-job exposure to corporate environment.

For your Personality development

Believing in the fact that “Learning and doing should go hand by hand,” our college provides the following for your personality development-

Extra Curricular activities

Silkroad encourages Extra Curricular Activities through dance, sports, drama, music and paintings. The college provides a suitable environment for the students to showcase their ability in these fields.

Student Council

The College encourages Student Council which is the platform where juniors and seniors meet, work together, share the Silkroad Culture and develop Leadership Qualities within themselves comprising class representatives. The Student Council is also acts as medium for the students to express their opinions and problems regarding the college.

Sports

Annual Sports Meet is organized at the college which includes events like football, basketball, cricket, table tennis and badminton. This program spans a week with enthusiastic participation from the student body. Students will also be encouraged to participate in competitions organized by other colleges and organizations.



Facilities at Your Service

Classroom

We have well furnished classrooms with adequate lighting and ventilation system. For enhanced learning process, classrooms have modern audio visual aids as per the requirement of the course subject.

Canteen

The canteen serves tasty and hygienic food at a reasonable price. The youthful setting of the canteen encourages healthy discussions during the meal and leisure.

Transportation

Transportation facility is provided to the needy students. This facility will be availed on minimal additional charges.

Library

Since the library is a major resource centre from which students can acquire something more than what is taught in classroom, Silkroad has given due emphasis to its development. A spacious room for the library with adequate number of text and reference books, along with a wide variety of computer and business magazines and other daily newspapers has been allocated.

Stationery & Photocopy Centre

To help students with the daily printings, photocopies and stationery, a mini shop is available in the college which will provide the service at subsidized rates.

Resource Centers

To encourage the research culture among students, the following services are offered:

Internet

The internet browsing facility with the availability of wireless internet at the College can be entertained.

Scholarship

Graduating students is not our only aim; the students are firmly supported until they get into a sound profession. Various scholarship schemes are provided to the deserving students.

Computer Lab & Net room

Silkroad has a well equipped computer room along with adequate number of computers with an access to wireless internet service 24 hours. Full-time instructors are available to provide the necessary support and guidelines to the students. The computer laboratory will be under CCTV surveillance to ensure the safety of the resources.

Auditorium

To host and conduct programs, seminar and workshops Silkroad has its own fully equipped auditorium in the College building itself.



Visiting Faculty Members

Mr. Shyam Sundar Sharma
Prof. Dr. Govind Nepal
Mr. Iswar Gautam
Mr. Rabiman Shakya
Mr. Ram Govinda Aryal
Mr. Kanchan Chitrakar
Dr. Rabin K. Acharya
Prof. Dr. Sateesh K. Ojha
Mr. Yogendra Shrestha

Faculty Members

Mr. Saroj Devkota
Dr. Shailendra Sigdel
Mr. Shubhasan Bhattarai
Mr. Binod Raj Kafle
Mr. Rabindra Sharma
Mr. Prajwal Shrestha
Mr. Raman Kumar Karn
Mr. Roshan Rathi
Mr. Shyam Sundar Chaudhary
Mr. Pramod Bhattarai
Mr. Suresh Lohani
Mr. Raju Dhakal
Mr. Suresh Lohani
Mr. Nabin Khanal
Mr. Pradyumma Kunwar
Mr. Kismat Timilsina
Mr. Sudeep Dwibedi
Ms. Subheksha Neupane
Ms. Sadhana Pokhrel
Mr. Tulsi Niroula
Mr. Nadil Poudel
Mr. Lekhnath Pokharel
Mr. Mnoranjan Karn
Mr. Abhishek Pokharel
Mr. Arun Shrestha



How to be a part of Silkroad ?

Admission Information

We are glad about your consideration to pursue your BBA courses at Silkroad International College and like to congratulate you for the right choice that you have made. We highly encourage application from all the prospective students. The admission process here is a simple one: The students having an appropriate combination of intelligence, talent, and personality within them are eligible for the enrollment.

Application procedure

All the interested students can collect the application form from the college for Rs. 500/- (Non-refundable). The students should be filled and submitted with all the complete and accurate information as required. In addition, the following documents should be submitted at the time of submission:

- Attested copies of mark sheet and Transcripts,
- Migration Certificate (Original)

- Transfer and Character certificates of each level of examinations taken previously (SLC , +2 or equivalent)
- Attested copy of Citizenship Certificate or Passport
- Photographs

Eligibility

Students who have passed +2, Intermediate or equivalent examination with a minimum of 50% in aggregate are eligible to apply at Silkroad International College. Students must pass an entrance test and interview before being eligible to get admitted to Silkroad.

Entrance Test

A student must pass a written examination for admission. The examination will consist 80 multiple choice questions: and an essay (English, Mathematics and General Knowledge)

Interview

Students who pass the written examination will have to go through academic and professional interview as a final step of admission procedure.





Silkroad

International College

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