



# CAMAD COLLEGE

*Affiliated to Pokhara University*

## *Prospectus*



# BBA / BDevS

*Bachelor of Business Administration*

*Bachelor in Development Studies*

[www.camadcollege.edu.np](http://www.camadcollege.edu.np)

# About Camad College



**Camad College** is a premier academic institution in Nepal, established in 2009 under the leadership and initiative of a group of reputed academicians, educationists, experts and professionals from various fields of administration, management and development. It is a contemporary, open-minded, conscientious learning center where students are prepared to meet the challenges and opportunities of the 21st century. Within short span of time, the institution is established as a leading institution in producing qualified human resources in the field of management and development sector through its unmatched quality education and enhancing the capacity of individuals to contribute to all round nation's development.

Located in very tranquil and spacious compound, the Camad College offers an excellent academic environment. We are deeply committed to promoting a learning environment where individuals rediscover themselves and learn to be thoughtful and responsible managers, leaders, development practitioners, social workers and entrepreneurs.

### **Mission :**

*To provide an educational environment that simulates students to achieve professional excellence in their chosen field of expertise.*

### **Vision :**

*To enhance to capacity of individuals and institutionals in Nepal to contribute to the nations's development.*

### **Objectives :**

*To impart quality and sound education in congenial atmosphere with the state of the art teaching methodologies.*

*To equip students with profound knowledge that establishes direct link with the real world situation.*

# Message from Chairman

3



*Netra Bahadur Karki*  
*Chairperson*

Dear Students and Guardians

Camad College pledges to produce resourceful and responsible human resource required for the nation. It provides an inspiring teaching learning environment to the students which qualify them for their chosen profession. It has innovative academic setting and truly inspiring environment to address the global challenges in the field of management and development.

At Camad, we believe that we can offer our students a unique and exemplary standard of teaching and learning that focuses the overall development of their personality.

Teaching methods, approaches and techniques we use enable and encourage students to challenge conventional wisdom. We provide quality education with a vision to be a national centre of excellence and mission to develop innovative and ethical future business leaders and development practitioners to fulfill the imperative needs of the country.

If you are stirred for a high quality education with the state-of-the-art facilities, and motivated by rigorous academics, Camad College can be the best choice for you to materialize your dream.

Finally, I would like to express my gratitude to our students, alumni, faculty members, staffs for their invaluable contributions in making Camad College a center of excellence.

Welcome to Camad College and wish you all a very enjoyable and rewarding learning experience.



### Dear Students and Guardians

Welcome to Camad College.

Camad College is a leading academic institution in Nepal meeting business and development requirements by developing human capital equipped with knowledge, skills and value. It strives to integrate knowledge with professional inputs gained in from the business as well as development sectors so that the student could use in the practical world.

Camad College was established in 2009 with the vision of attaining academic excellence. The College aspires to keep pace with the changing trends in academic disciplines by preparing ours students to meet the present challenges of the country and enabling them to compete in the global market.

Our mission is to impart knowledge and develop professional skills in all levels of education, thereby enabling students of diverse backgrounds to achieve their educational goals and develop their overall personalities to become effective and socially responsible leaders in national, regional, and global environments.

'Quest for Quality' is our 'Motto' and we have new energetic and innovative management team that connect the dots to achieve that goal. Mutual stimulation, sense of competition and knowledge sharing are some values of a education, which lead students to navigate in an ocean of wisdom. Our college will not leave any stone unturned in creating conducive environment for knowledge and wisdom.

We look forward to build the future of the students ensuring progressive excellence and distinguished environment of education.



*Umesh Prasad Mainali  
Chairman, Public Service Commission  
(Patron, Camad College)*



*Ram Sharan Tripathi*  
*Principal*

## ***Dear Students and Guardians***

Camad College is one of the well established and recognized colleges in the nation. We place a strong emphasis on imparting quality education from our highly experienced and qualified teaching faculties to ensure our students right combination of theory and practice that is a must to compete globally.

At Camad College, all the students undergo various trainings focused on developing communication and presentation skills, and leadership qualities. We believe all prospective students have a good knowledge and their own specific talents. Our role is just to help them honing their capacities to acquire higher academic qualifications and achieve their career goals.

We ensure to provide the students with a supportive and stimulating environment in which they are encouraged to develop and enhance both personality and professionalism. Since our team believes in performance but not in promise, we are dedicated to provide students a sound and innovative business and development studies education that will ensure success in global environment. We don't give fish to our students rather we teach them how to fish themselves.

It is indeed very hearting to know that our graduates have been performing very well in their higher studies, careers and life. A strong, dedicated, enthusiastic, creative and productive management team coupled with a pool of well experienced and dedicated faculties have led to outstanding result and esteemed fame of the college.

I look forward to welcoming you at Camad College

## Our Learning Strategy:

*The College encourage participatory learning; uses a combination of integrated multisensory interactive approaches so that students are able to learn emerging management concepts, techniques and tools. 'State-of-the-Art' methodologies will be applied to empower students, strengthen skills and galvanize the effort to achieve the human development goal of the country*

## Instruction Methods and Approaches:

*With a view to providing students with the basic concepts and analytical skills in decision making in different situations, the College will use various technique: Lecture, group discussions, project, assignment, case studies, field visit, individual and group exercises business games, workshop/seminars, simulations etc. In order to foster communication and interpersonal skills, students are involved in individual/group presentation, group discussions, field visit etc. The medium of instruction will be English*

## Evaluation:

*In addition to the given framework of evaluation criteria of Pokhara University, concerned instructor evaluates student's performance by means of individual home assignment, group exercises/presentation, mid term tests and end-terms examinations, class activities etc. Besides, each student's performance is closely monitored by the College management.*

# Special Features

7

## **Special Attention:**

*With its objective of providing quality educational opportunity, need based counseling and special coaching classes are conducted. In addition of that, review classes (Final Preparation) are also conducted on requirement basis*

## **Scholarship : Camad**

*College believes that students with demonstrated performance to excel in academic programs should not be deprived of quality education due to financial constraints. As such the College, through the "Ganesh Man Singh Memorial Scholarship Fund" provides scholarship in the form of grant to deserving and needy students every year. Besides that, Camad College has a provision of "College Topper Scholarship" and "Meritorious Students Scholarship"*

## **Training and Research:**

*Students will be given ample opportunity to participate in its training and research activities. Self-discovery through personal as well as group initiatives will be encouraged to develop sense of shared responsibility and team spirit. Students will also be introduced to social services at the community level so as to develop a link them with the community. With mutual collaboration, College has been providing various personality development, courses such as leadership development, presentation skills, time management, communication skills etc.*

## **Placement :**

*With its strong institutional base as well as wide outreach to business communities and government and non-governmental organizations, students will be given special attention for their job placement. Active placement services will start once the students reach the final year of their programme*

## **Internship Program:**

*All the students have to undergo internship program with an organization for practical exposure. The objective of the internship program is to acquaint students with the real-life situation. This will provide an opportunity to apply theoretical concepts into practice.*

## **Career Counseling:**

*Camad College believes that students and management relation is not only during their graduation. So, College is highly committed to the career development of its students. With these objectives, it has distinct features to guide final year students about career counseling. In this concern, various emerging strategies has been adopted with mutual collaboration with human resources consulting firms. Some fundamental career related courses are CV and application letter writing, job interview techniques, entrepreneurship skills, mock interview etc.*

### Bachelor of Business Administration (BBA)

BBA at the Camad College is designed specifically for students who are aiming to join the business world. As a leading business school, the College provides the students a sound and innovative management education focusing on finance, marketing and human resource management. Bachelor of Business Administration (BBA) is a 120 Credit- hours graduates program. It has eight semesters in total. The Program aims at educating students and preparing them for handling managerial position to start professional career in business or public management. It enables them to take over responsible position in domestics and global organizations with modern interpersonal skills and technical know-how of the recent trends in global business. The program helps to develop positive attitudes, abilities and practical skills that are needed for the competent and responsible manager.





# Course of Study (BBA)

*The BBA Course in Camad College covers the following topics in eight semesters:*

<p><b>Year One</b></p>	<p><b>Semester I</b>  <i>English I                      Business Mathematics I                      Principles of Management                      Computer &amp; IT Applications                      Financial Accounting I</i></p>	<p><b>Semester II</b>  <i>English II                      Business Mathematics II                      General Psychology                      Introductory Microeconomics                      Financial Accounting II</i></p>
<p><b>Year Two</b></p>	<p><b>Semester III</b>  <i>Business Communication I                      Business Statistics                      Essential of Finance                      Fundamental of Sociology                      Introductory Macroeconomics</i></p>	<p><b>Semester IV</b>  <i>Business Communication II                      Data Analysis &amp; Modeling                      Fundamental of organizational Behaviour                      Principles of Marketing                      Financial Management</i></p>
<p><b>Year Three</b></p>	<p><b>Semester V</b>  <i>Basic of Managerial Accounting                      Business Research Methods                      Management of Human Resources                      Fundamental of Operation Management                      Concentration I</i></p>	<p><b>Semester VI</b>  <i>Introduction of Management Information System                      Legal Aspects of Business and Technology                      Business and Society                      Project Work                      Concentration II</i></p>
<p><b>Year Four</b></p>	<p><b>Semester VII</b>  <i>Business Environment In Nepal                      Fundamentals of Entrepreneurship                      Internship                      Elective I                      Concentration III</i></p>	<p><b>Semester VIII</b>  <i>Strategic Management                      Introduction to International Business                      Essential of e-Business                      Elective II                      Concentration IV</i></p>



### Bachelor in Development Studies (BDevS)

The Bachelor in Development Studies program is a multidisciplinary program designed to meet requirements of skilled human resource in the field of socio-economic development of Nepal. The course covers diverse issue of development like economics, gender, population, governance, environment, sustainable development, research and project management etc. The course is appropriate for students who want to pursue their career in INGOs and international organization, government, NGOs and development projects. Further study in foreign countries and research are among the good options a BDevS graduate can choose. Some of our BDevS graduates have started to create their own spheres in the professional and academic spaces. Specifically, the BDevS program has been designed to:

- *Develop the academic skills and attitudes necessary to comprehend and evaluate the concepts of social and economic development.*
- *Assists students to solve various problems in the society by means of practical approaches using models and innovative solutions.*
- *Develop the ability to review, consolidate, extend and apply the knowledge and techniques to real world situations; and*
- *Impart students the principles and practices, challenges and opportunities of development for making the society prosperous and advance.*



# Course of Study (BDevS)



The BDevS Program in Camad College offers the following courses in eight semesters:

Year One		
<b>Semester I</b> Applied Mathematics English I Nepali Introduction to Development Studies Introduction to Population Studies		<b>Semester II</b> Basic Statistics English II Sociology and Social Anthropology Introduction to Gender Studies Introduction to Population of Nepal Microeconomics
Year Two		
<b>Semester III</b> Decentralization and Governance System Human Rights and Social Justice Fundamental of Human Geography Gender Mainstreaming in Development Macroeconomics Migration and Urbanization		<b>Semester IV</b> Conflict Transformation for Development Introduction to Social Psychology Environment and Development Basic Research Methods for Social Sciences Demographic Techniques
Year Three		
<b>Semester V</b> Introduction to Social Work Development Economics Human Ecology and Development Tourism and Development Applied Statistics Optional I		<b>Semester VI</b> Development Financing Poverty and Human Development Project Management Information Technology for Social Sciences Optional II
Year Four		
<b>Semester VII</b> Development Policies and Programmes in Nepal Natural Resources Management Sustainable Development Optional III Project Work I		<b>Semester VIII</b> Natural Processes and Human Response Dimensions of Development in Developing Countries Optional IV Internship Project Work II



# Entry Requirements and Admission Procedures

## Eligibility

*Students who have successfully completed Higher Secondary Level (10+2) or Intermediate Examination or Proficiency Certificate Level (PCL), or "A" level, or equivalent as recognized by Pokhara University are eligible to apply for BBA or BDevS program.*

## Documents Required

*The applicants is required to submit the following documents with the application form by paying a fee of Rs 500. Application form can be collected from the college.*

- 1. Duly completed and signed application form.*
- 2. Photocopy of official transcript of 10+2 or similar level including transcript.*
- 3. Photocopy of SLC mark sheet and character certificate.*
- 4. Passport size photos (3 copies)*





## ***Admission Procedure***

*A notice inviting applications for admission is publicly announced. Application forms and College Prospectus are provided on request after the payment of prescribed fee.*

*Eligible candidates must attend the entrance test conducted by College. Date and time for the entrance test are informed later to the applicants by the College.*

*After the completion of entrance test, final interview session will be conducted by the College management team. Admission Committee selects the students from the candidates based on their academic performance, entrance test and interview for the admission.*







# Student's Activities (Camad Club)





**Susan Pandey**  
BBA 2<sup>nd</sup> Semester

I am proud to be a part of Camad College. Camad is the best place for getting knowledge and expanding our mind. It just not only focuses our mind towards studies but also in extra-curricular activities. Motivating and well-experienced faculties and helpful administrative staff have all made this college excellent. Camad also gives us a wonderful platform to explore our hidden talent and potential. Camad College is the best place for making our future brighter.

Proper guidance is the key to desired result. Under the guidance, there comes excellence. Camad College has been that obligatory guidance to me. I am assured that among many reasons behind my academic enrichments, Camad is one of the fundamental aids to me. Professional and supportive managers, dedicated and qualified faculty members, and the entire college structure itself provide full opportunity to students to excel in their studies as well as in extra-curricular activities. Being the student of Camad is one of the best decisions I have ever made.



**Bijaya Karki**  
BBA 2<sup>nd</sup> Semester



**Ekant Ghimire**  
BDevS 2<sup>nd</sup> Semester

Camad is the best place for exploring knowledge not only in studying required subject but also in participating in extra-curricular activities. Motivating teachers and helpful friends have all made this College a Center of Excellence. If anyone wants to secure their future, Camad College is the best place

I choose the Development Studies program to learn about the development process of the world, role of government as well as national and international donor agency in development. I also have wanted to acquire knowledge of all socio-economic, cultural and political spheres of development from theories to practices. Camad gives such a type of environment by doing field visit, individual and group presentation, seminar, etc. Ever since I became a part of Camad, it has been a wonderful experience and I am feeling unique and proud to choose the Camad College.



**Chandik Lal Tamang**  
BDevS 4<sup>th</sup> Semester



**Manisha Bhattarai**  
BBA 8<sup>th</sup> Semester

I was willing to join a complete management college with an excellent learning environment. Joining Camad College has been a right decision. Camad College has not only provided quality education but also has given me a wonderful platform to explore my hidden talent and potentials.





Exploring one's educational capabilities along with overall personality development and combination of this really adds sparks to student's life. Camad prepares every student as a highly spirited individual in order to enter in the competitive business environment. I take this opportunity to thank college administration and my wonderful teachers for their diligent guidance, who have always encourage me to deliver my best.

**Bibash Simkhada**  
*PU Topper in 7<sup>th</sup> Semester*

Among the many choices available to study BBA, I joined Camad College because of its academic excellence as well as focus on overall personality development of students. As a result, I have been able to develop my leadership skills besides my good grades. I am now serving as the President of Camad Club. The Club- a leadership platform- organizes, motivates, energizes and develops various skills and abilities. I feel I took the right decision to become a Camadian.



**Laxman Bajgain**  
*BBA 8<sup>th</sup> Semester*  
*President- Camad Club*



By selecting Camad College's BDevS program, I believe I have made one of the best decisions of my life. Camad College provides the best quality education by well experienced and dedicated faculty members. Such guidance plays a great role in acquiring the knowledge and, in turn, shaping the future of every student. Camad not only prepares us for our professional life in our chosen field of study, but also enriches the quality of our lives.

**Gyanu Tiwari**  
*BDevS 8<sup>th</sup> Semester*  
*Working in Women for Human Rights (WHR Nepal)*

During the years 2009 to 2013 at Camad, I not only learnt to read, write, and present but also learnt to behave, explore, innovate and do the task differently. Due to the immense supportive role from management and proficient professors, I have been able to compete with several competitors and create my employment opportunity at Citizens Bank International Limited, Card Department since 2014. For this, I sincerely want to thank Camad College for grooming me theoretically and practically in this very competitive world.

Proud to be a Camadian!



**Shyam Pokharel**, *BBA Graduate*  
*Working at Citizens Bank International Limited*



Camad College provides quality out of dedication and commitment. I believe I've made a good decision joining Camad for Bachelor in Development Studies as this College provides arena to learn social context through field visits and guidance of eminent teachers who thrive to bring best out of us.

**Deekshya Nakarmi**, *BDevS Graduate*  
*Working at Samriddhi Foundation*

## Board of Directors

*Mr. Netra Bahadur Karki- Chairperson*

*Mrs. Krishna Kharel- Vice Chairperson*

*Mr. Ekmani Nepal- Director*

*Mr. Saligram Mishra- Director*

*Mrs. Sudha Neupane- Director*

*Mr. Umesh Prasad Gautam- Director*

*Mr. Laxmi Raj Pathak- Director*

## Honorary Advisory Board

Mr. Janardan Nepal, Former Secretary, Government of Nepal

Mr. Dilli Prasad Siwakoti, Joint Secretary, Government of Nepal

Mr. Jiwaraaj Koirala, Joint Secretary, Government of Nepal

## Management Team

Mr. Ram Sharan Tripathi- Principal

Kul Chandra Rijal- Vice Principal

Bijay Kumar Shah- Program Coordinator, BBA Program

Ganesh Sharma- Program Coordinator, BDevS Program

Anil Prasai- Chief Administrator

Bishow Hari Ghimire- Account Officer

Maina Devi Bhandari- Administrative Assistant

Pramila Giri- Librarian

## Academic Council

Mr. Krishna Gawali- Former Secretary, Government of Nepal

Mr. Yubraj Bhusal- Former Secretary, Government of Nepal

Dr. Hiramani Ghimire- Former Governance Advisor, World Bank

Mr. Gopi Nath Mainali- Secretary, Government of Nepal

Dr. Pradip Prasad Upadhyay- Founding Principal, Former Under Secretary

Mr. Ram Sharan Tripathi - Member Secretary (Principal)

# Faculty Member

19

**Dr. Sushil Kumar Pant, Ph.D.**

**Dr. Krishna Prasad Acharya, Ph.D.**

**Dr. Thakur Mohan Shrestha, Ph.D.**

**Sanjit Kumar Basnet**

M.Phil. (Sociology), Kathmandu University

**Leena Gurung**

M.Phil. (Development Studies), Kathmandu University

**Sameer Khadka**

M.Phil. (Population Studies), Tribhuvan University

**Suresh Poudyal**

M.Phil. (Anthropology), Tribhuvan University

**Kul Chandra Rijal, MBA, Pokhara University**

**Bijaya Kumar Shah, MBA, Sikkim Manipal University**

**Ganesh Sharma**

MA (Population, Gender and Development), Pokhara University

**Abhash Ghimire, MSc (Economics), University of Oregon, USA**

**Arun Bhadra Khanal,**

MA Tribhuvan University,

MS University of Michigan, USA

**Suresh Kumar Yadav, MSc (Mathematics)**

**Rajesh Adhikari, M.Ed (Math), Tribhuvan University**

**Sangita Sapkota, M.Ed. (ELT), Kathmandu University**

**Basanta Adhikari, MA (Economics), Tribhuvan University**

**Pringya Shrestha, MBA, Pokhara University**

**Kavita Dhakal, MBA, Pokhara University**

**Dhruba Neupane,**

MA (Geography) Tribhuvan University,

MA (Local and Regional Development),

Institute of Social Studies, Netherland

**Suresh Limbu, MA (English), Tribhuvan University**

**Samjhana Chalise, MA (English), Tribhuvan University**

**Ram Krishna Khadka, MBS, Tribhuvan University**

**Suresh Bhandari, MBA, Sikkim Manipal University**

**Gunaraj Neupane, MBS, LLB, Tribhuvan University**

**Saroj Ghimire**

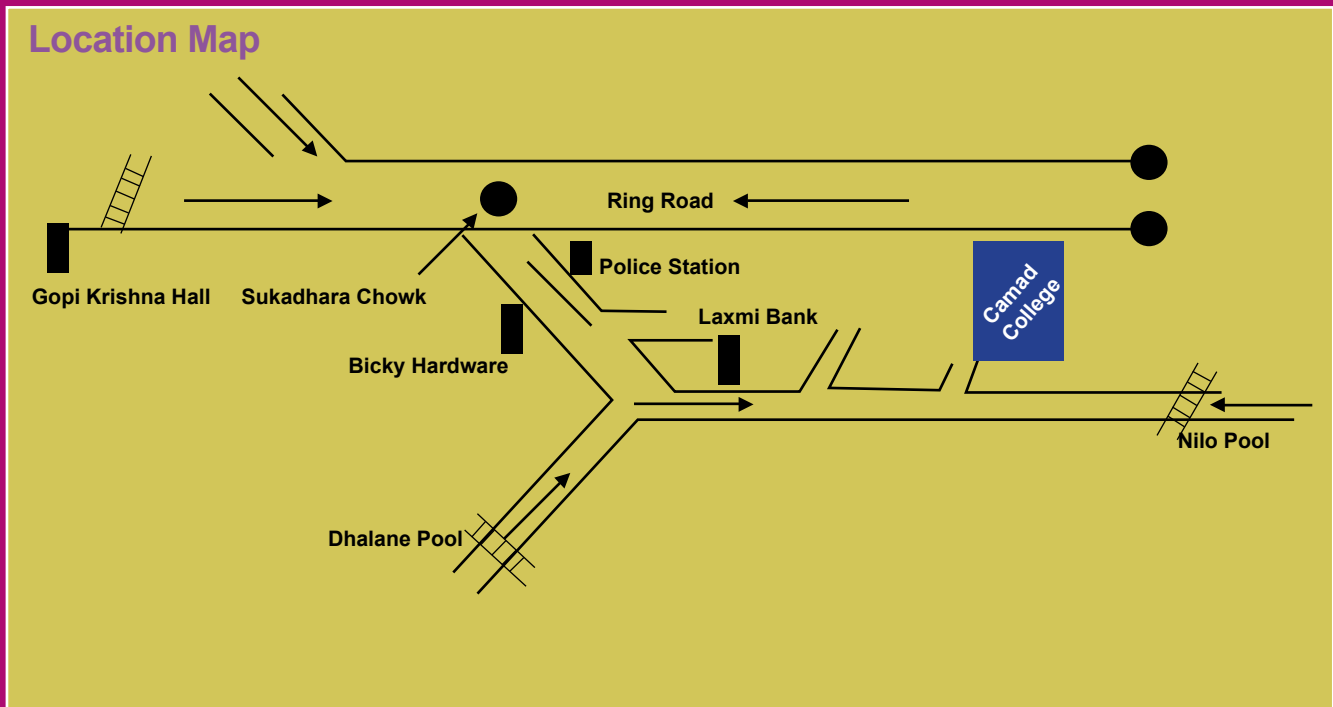
MSc (Environmental Management), Purvanchal University

**Raju Raut, MBS, LLB, Tribhuvan University**

## Visiting Professors

- Prof. Dr. Dev Raj Adhikari
- Prof. Dr. Madhunidhi Tiwari
- Prof. Dr. Shiva Prasad Munakarmi
- Prof. Dr. Abhi Subedi
- Prof. Dr. Rajan Bahadur Paudel
- Prof. Dr. Keshav J. Baral
- Prof. Dr. K.D. Manandhar
- Prof. Dr. Prem R. Pant
- Prof. Dr. Kundan Dutta Koirala
- Prof. Dr. Govinda Subedi
- Prof. Dr. Shankar Prasad Khanal
- Prof. Dr. Radheshyam Pradhan
- Dr. Pradip Prasad Upadhyay
- Prof. Dr. Kamal Prasad Upadhyay  
Department of Economics and Finance,  
University of New Haven USA
- Dr. Kiran Koirala, Principal  
Executive Officer, Crown Institute of  
Business and Technology, Australia

## Location Map



# CAMAD COLLEGE

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