

Presidential
BUSINESS SCHOOL
...a Truly American Business School

Affiliated to
WESTCLIFF
UNIVERSITY
California, USA | www.westcliff.edu

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MBA
GENERAL MANAGEMENT



MBA
ENTREPRENEURSHIP



MBA
SUPPLY CHAIN Mgmt.



MBA
ORGANIZATIONAL Mgmt.



MBA
e-BUSINESS Mgmt.



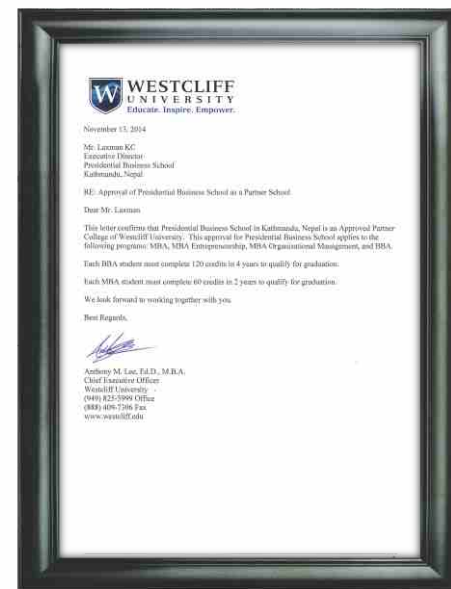
BBA
BACHELOR OF BUSINESS
ADMINISTRATION

Presidential
BUSINESS SCHOOL
...a Truly American Business School



Forging Careers to Transform Lives
... the Presidential way!

MBA | BBA
First & Only ACCREDITED AMERICAN BUSINESS DEGREE in Nepal



Presidential
BUSINESS SCHOOL
...a Truly American Business School

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ABOUT US

Based in Thapagaun, New Baneshwor, Kathmandu, Presidential Business School (PBS) is an academic institution founded in 2011 AD, with the objective of establishing itself as a model center for the prime Management Studies in Nepal. PBS is affiliated to Westcliff University, USA. Westcliff University is accredited by the Distance Education Accrediting Commission (DEAC). Westcliff University accredited programs and degrees are recognized by the US Department of Education and Council for Higher Education Accreditation (CHEA).

Presidential's unrelenting drive for excellence in education obliges this BBA, MBA school to promote quality education in the inter-national academia through creative conception of managerial philosophy rather than through reproduction of received knowledge. Moreover, our persistent anxiety caused by the outflow of the brilliant minds aspiring for foreign degrees is another reason behind the founding of PBS, which, therefore, in liaison with Westcliff University, has taken an auspicious initiative to bring home and award international degrees to such aspirants domestically.

Proud of its exceptional human resources (a fused make-up of brilliant faculty and management visionaries), state-of-the-art facilities and rare international exposure, the school also offers an exclusive access to corporate practices and situates PBS students in an environment that moulds them into professional aces. The school, in fact, viably meets this end with a significant support of the leaders from the local reputed businesses and corporate houses. At present, Presidential's focus is exclusively on the School of Business and Management, but the school does envision a rich and varied addition of Departments/Schools of global standards conferring accredited degrees in near future. The business and media houses, and other partners (both national and international) will also be working together to crystallize this vision for the extension of the said project.



May 27, 2016

Namaste.

We are exceptionally excited to have an approved partnership with Presidential Business School. Our US accredited programs and degrees, as recognized by the US Department of Education, are now offered to the students of Nepal in concert with our arrangements with the Presidential Business School.

In the future we intend to bring to Nepal members of our staff and faculty to present lectures and supportive training.

Together in collaboration, we are building a global academic community which makes the world become much smaller and more supportive of the collective needs of Nepali students.

Enthusiastically, we look forward to meeting you as we proceed to work together.

Warm regards,

David C. McKinney, Ph.D.
Provost/Chief Academic Officer
Westcliff University

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ABOUT WESTCLIFF UNIVERSITY

Westcliff University, located in California, USA, was established to provide quality education for students wishing to enter the fast growing fields of Business and Education. Westcliff University, which received its initial approval with the Bureau for Private Postsecondary Education in 1993, offers various programs in the College of Business and the College of Education. Westcliff University's curriculum consists of DBA, graduate and undergraduate degree programs in business and education as well as other certificate programs.

While some schools only teach theoretical concepts, Westcliff University prepares students for the practical and theoretical elements required in the job market today. Westcliff University offers full-time and working students a chance to enroll in innovative hybrid mode of instruction that is convenient and affordable.

Westcliff University emphasizes the importance of preparing students personally, academically, and professionally. To ensure its programs are innovative, up-to-date, and of high quality, the university has a Program Advisory Council that includes key leaders from companies including Google, Yahoo, and Toyota, as well as local businesses and organizations.

Westcliff University is accredited by the Distance Education Accrediting Commission (DEAC). DEAC is recognized by U.S. Department of Education (USDE) and Council for Higher Education Accreditation (CHEA).





GREETINGS FROM THE EXECUTIVE DIRECTOR

I would like to take this opportunity to welcome you all to Presidential Business School. I am proud to be part of this college and hope that you also share in the same sentiment once you are part of the PBS family. PBS has a very stimulating, vibrant environment, which is but a result of a heterogeneous make-up of students from a wide variety of backgrounds with a singular pursuit of rewarding international BBA/ MBA degrees. Always supportive and friendly, we do embrace the fact that each student is a unique individual and that such distinctiveness has to be preserved. Yet, paradoxically or not, our attempt has always been to override any inward-looking individuality for a more liberal, inclusive society. No wonder we are, therefore, also holistic in our approach to teaching and learning, the student welfare always being our first priority.

In fact, Presidential Business School - a fully integrated global management school and model center for business/ management studies in Nepal - is founded with a goal to offer unparalleled educational service, and the right orientation to the aspirant BBA/ MBA entrants. The goal seems evidently reachable with our team of expert faculty members and educationists who have behind them a long experience of having catered to the needs of the students vying for the degrees that are on a par with the international ones.

And, with Westcliff University's BBA and MBA degrees here in Nepal, the job seems already half-done!

I must also note in passing that at the crucial stage of choosing careers, especially in this era of cut-throat competition at a global level, students often find themselves confused. Yet, bright careers await those who dare to dream, act upon their dreams and focus on their goals with unflagging determination and dedication. These students will also, upon completion of their course, witness their chances of employment increase considerably - and globally too! We have a flexible approach designed to suit both your personal and professional commitments. Besides, our pioneering work-based learning programs make it possible for your academic work to be combined with your chosen career. This flexibility is vital for studying at the Graduate Level in particular. We are confident that the programs outlined in this prospectus provide a sound, quality-assured learning experience in the field of management studies.

Once again, I keenly look forward to welcoming you here at PBS.

Laxman K.C. - Executive Director



L-R: Mr. Arvind Shakya (Associate Program Manager), Ms. Kalpana Gurung (Director, Academic Affairs), Mr. Laxman K.C. (Executive Director)

MANAGEMENT COMMITTEE

The **PBS Management Committee** is a comprehensive body of people in executive capacity to engage in and oversee the overall academic and administrative affairs at the college. The committee liaises between the college authority including the board of directors and the college administration to facilitate the day-to-day operation of the college; in fact, it comprises people from across all the three aforesaid categories including some faculty representatives. The oversight of the Committee also extends beyond to monitor the co-/extra-curricular activities organized or participated in by PBS.

The **PBS Management Committee** has its own discretionary power and is capable of overriding the decision of the College Administration while, on other occasions, awaiting instructions or endorsement from the College Authority.

ACADEMIC COUNCIL

The Academic Council is a body of esteemed academicians and intellectuals from national academia who uphold a common vision of academic excellence. While they are appreciative of the School's unrelenting drive for excellence to promote quality business / management education across inter-/national academia through creative conception of managerial philosophy, they also acknowledge urgency for their own intellectual input into the academic affair of the School. It is their invaluable advice and involvement as seasoned

academicians who have long served in national academia that has enabled PBS to tap in their prized insights and to receive support for the enrichment of our mainstream academic programs like BBA and MBA.

The constitution of the Council has not only paved the way for a subtle and eclectic combination of courses in our curricula but also for a clear conception of academic dynamism needed for business/ management education.



Dr. Tika Pokharel
Former Economic Advisor,
Government of Nepal



Prof. Dr. Jaya Krishna Pathak
Former HOD, Department of
Management, TU



Dr. Dinesh Chandra Regmi
Former Assistant Dean, Department
Head, Nepalese History, Culture and
Archeology, TU



I have been observing the academic activities of Presidential Business School very closely for the past couple of years. Given the School's sincere commitment to quality education and genuine effort it has been making so far, I am assured that the School is going to contribute significantly to Nepal's higher education sector with an output of competent human resources for the development of new Nepal.

Prof. Dr. MANA PRASAD WAGLEY
Member, Academic Council, PBS Former
Dean, Faculty of Education, KU



Prof. Dr. Rajendra Adhikari
Former Principal, NCIT;
Former Chairman of OPEN;
Chairman of ARTIST



Dr. Arun Timalina
HOD, Electronics & Computer
Engineering, IOE



Prof. Dr. Sateesh Kumar Ojha
Academic Director, PBS
Professor, TU



RESEARCH COMMITTEE

The **PBS Research Committee** is a body of veteran academicians that are charged with the authority of both determining contemporary research needs and delineating or structuring the school's research projects clearly or/and robustly. The Committee also reserves the oversight of the quality control of students' research works (both modest and comprehensive) and of the school's action plan for such research activities integral to the partially-acquired academic insights from course-work and lectures.

An autonomous body, the Research Committee is appointed by the School Board of Directors and recognized by the University to work largely at its own discretion in furthering standard research practices and goals-both domestically and otherwise.

EXAMINATION COUNCIL

The **PBS Examination Council** is a body of famed and seasoned academicians who are well versed in both the international and domestic examination policies and their ways of execution. The Council's role at PBS is to lay down the examination policies for the college that are consistent with the policies of Westcliff and also simultaneously conform to a necessary extent to the policies across diverse domestic universities. Given this, these policies that marry the norms and values of both the international and domestic academia serve as authentic measures and tools to ensure quality academic performance of the PBS students.

The Examination Council is commissioned also to advise and enforce amendments if and when necessary, write examination protocol, scrutinize an alleged foul practice pertaining to examination, administer sanctions, delegate executive power to the PBS Internal Examination Board and even oversee its exercise among multiple other things.

The names of the Examination Council members are kept anonymous.

VISION

PBS has before it the vision of transforming the lives of individuals by inculcating critical thinking techniques as well as engendering a sense of good culture, self-awareness and moral/ social responsibility. This vision will be dedicated both to the development of globally competitive human resources and to the rebuilding of a nation that exerts enough leverage-economic or otherwise-to be factored in global affairs. As such, PBS remains committed to providing locally honored and internationally recognized business education for undergraduate and graduate

students of management.

The programs of study we offer have an exclusively personalized attention to students, an integrated and updated curriculum, and selfless dedication of the faculty, which as a composite then ultimately helps create an extraordinary classroom environment and boost career prospects for our graduates.

MISSION

- A learning environment is promoted to discover the leaders of tomorrow who are thoughtful and responsible managers, entrepreneurs, and complete professionals.
- The recruitment and retention of exceptional students are ensured by sustaining high-quality performance and by strategically communicating with all stakeholders. Emphasis is put on a rigorous curriculum, the qualified faculty, student services, job placement, student mentoring, and commitment to students in an energizing learning environment.
- The faculty, the staff and the administration initiate and cultivate interactive student mentoring practices for the support of the academic and professional development of students, encouraging the students to internalize personal responsibility, to develop an effective problem-solving aptitude, and to make an ethical judgment.
- In support of long-term individual growth and college-wide progress, the faculty and the staff are afforded an opportunity and resources to pursue personal/professional activities linked directly to identifiable and desired organizational goals.



WE PURSUE

- Ethical and honest work practice
- Right conduct
- Strict observance of principles
- A learning attitude
- Academic integrity
- Questioning and investigative spirit
- Ecological accountability
- The right set of social values
- Social restructuring
- Transformation of individuals
- Non-discrimination and egalitarianism
- Leadership



With a modern approach to education, Presidential Business School (PBS) has provided me with a platform to nurture my skills. The homey environment and highly qualified instructors at PBS make learning experience both fun and productive. Being a part of PBS has been a gratifying experience for me.

Kareena Koirala
BBA I Semester
Spring 2017 Intake



In today's world, tunnel-vision is the greatest threat to a professional. Presidential Business School offers a course that not only prepares you to be an administrative professional, but also provides an insight into other fields such as Literature, Psychology and so on. Being a keen learner, PBS turned out to be the perfect fit for me.

Sushil Sharma Neupane
BBA I Semester
Spring 2017 Intake



I have, invariably, cultivated the dream to become an entrepreneur. Every moment that I spend at PBS is taking me closer to that dream. Additionally, as a result of the routine oral presentations that students need to be part of, PBS has groomed me into a refined public speaker. I reckon wisdom procured from highly qualified and experienced professors of PBS and the use of modern technologies to gain knowledge are facilitating the development of all the required qualities which are mandatory in my journey to becoming an entrepreneur.

Puja Maharjan
BBA I Semester, Spring 2017 Intake

It is, indeed, a matter of pride to be studying at PBS. It is a college that offers American degree and provides the students with the best quality education. The faculty members that we have here are highly competent and offer us quality education married with an enjoyable experience. The college stresses on the holistic development of the students; therefore, extracurricular activities are actively promoted. I, personally, think that to choose this college was the best decision of my life. At PBS, you don't just study, you earn unparalleled experience.

Rupesh Dulal
BBA I Semester, Spring 2017 Intake



DEPARTMENT OF BUSINESS AND MANAGEMENT

The Department of Business and Management consists of both graduate and undergraduate degrees in management. International BBA and MBA degrees will be a hot cake in the job market with an exclusive leverage for PBS students to exert over other prospective contenders of jobs. These academic programs are intended for those seeking careers in Business Administration.

Embracing the fundamental principles, theories, and concepts that relate to business administration, finance, and basic economic function, the programs help students gain a broad understanding of the interaction between marketing and business management. Besides, the academic programs help students analyze strategic marketing issues to understand the theoretical concepts behind various disciplines and arm them with the knowledge of such disciplines necessary to run business effectively. The programs also satisfy a growing demand of the market by offering to its prospective leaders an in-depth study and a high degree of specialization while remaining focused on the aim to equip the students with a blend of theoretical knowledge and empirical insights.

LEARNING APPROACHES AT OUR SCHOOL

- Class Participation
- Review
- Project/Research Work/Case Study
- Guest Lectures
- Group Discussion
- Audio/Visual Tutorials
- Professional Assignment (PA)
- Workshops & Trainings
- Pair/Group Work
- Online Discussion Forum
- Comprehensive Learning Assessment (CLA)
- Conference/Seminars
- Quiz
- Individual/Group Presentations
- Fieldwork
- Internships at Corporate Houses



RESEARCH-BASED LEARNING AT PBS

The true meaning of learning smartly consists in practical, analytical, and research-based learning guided by our veteran academicians who can instill motivation in our students to learn differently but usefully. We, therefore, emphasize on enabling an environment rather than dictating the process. Faculty members serve as facilitators rather than teachers who encourage students to take initiative in their learning. This is because we emphasize on conceptual clarity, and on application of knowledge and skills to the problem-solving of the real world.

Lecture sessions at PBS are characteristically interactive with the faculty members facilitating the learning process so that students automatically delve deep into the subject under study. The discussions in the class are complemented with case analysis and presentations, reviews and feedback of presentation, robustly participatory research-work involving studies of real organizations, and internships. One most extensively used tool is the research-based-action learning approach. It enhances learning process by enabling the acquisition of application skills.

This process stresses active learning and experimentation, builds theoretical capacity for dialogue and enhances skills in problem solving. Information gathering and critical analysis are natural products of this approach. We emphasize the need of an up-to-date learning in this rapidly changing world because knowledge becomes obsolete as reality changes. The ability to work together, lead, follow, and understand others can only be enhanced if learning is not limited to the acquisition of knowledge but reaches beyond.



After +2, I found myself tracing the same path that leads a sea of young minds to dilemma. Even though I racked my brain, I could not find a proper college to pursue my BBA. Then I stumbled upon PBS which offers accredited BBA American degree here in Nepal.

The college has a wonderful learning environment. It has furnished and groomed my potential. Although it may sound premature, I can already see a better version of myself. It is all because of the constant support from highly experienced faculty team in college, I can see myself growing into a confident, competent and skillful candidate needed for international platform of today. Thanks to PBS!

Rachana Khatri
BBA III Semester
Spring 2016 Intake



Choosing PBS for an undergrad degree in business administration has been a fruitful experience. So far so good. Studying here has changed my outlook towards attainment of education. I have been able to decipher the value of time management, realize that effort will eventually translate into positive results, and change my perception towards my own potential.

Dipesh Shrestha
BBA III Semester
Spring 2016 Intake



PBS is the ideal place if one desires to earn an international degree in BBA. With the great support from academic instructors and staff, PBS has constantly nurtured me in shaping my insight, aptitude and mentality. The course throws many difficulties at us; however, we are trained to overcome them with knowledge, creativity, research and analytical prowess. I feel glad to be associated with PBS as it has given me a comprehensive learning experience.

Abhishek Manandhar
BBA V Semester
Fall 2014 Intake



MASTER OF BUSINESS ADMINISTRATION

MBA Philosophy

MBA is the world's most valuable business qualification. It is a powerful embodiment of some of the most desirable attributes in any executive: intelligence, innovation and determination. The Master of Business Administration curriculum includes a whole range of exciting courses. The goal is to develop motivation in students to appreciate the wisdom of acquiring lifelong learning; to equip students with well developed analytical, conceptual, quantitative human skills; to nurture positive attitude and self-confidence; and to develop the ability in leading and working in teams, and to shoulder responsibility and understand business ethics.

MBA at Presidential

The PBS MBA conceived primarily to suit the need of the working professionals is a 2-year, 60-credit program structured to allow enough flexibility for (working) students. Equally competitive with the existent full-time courses within the domestic curricula from diverse national universities, this Westcliff University degree offered by PBS is an internationally-recognized degree, which is hybrid in nature. While it adheres to a global standard of curriculum to garner international recognition, it also integrates local business/ managerial values to produce human resources that cater to the need of the domestic market in addition to the international one.

The inductive learning model of MBA at PBS transcends the confines of facts and theories—a process that teaches individuals not only how to manage organizations, but also how to continually grow and learn throughout life. The PBS MBA, in fact, blends theory with practical applications, consolidated further by insightful (guest) lectures, thorough examinations of real-life cases, research work, field studies, project works, workshops and seminars, presentation sessions, and training programs. Moreover, the program keeps itself abreast of the current trends, hence, fashioning the careers and honing the skills of future CEOs, managers and otherwise through as much empirical learning as through abstract theories. Students also benefit from an array of elective specializations. Some major areas of specialization are explored on the basis of the current international job market trends and needs.





MBA GENERAL MANAGEMENT

The MBA General Management curriculum at PBS includes a whole range of exciting courses. The goal is to develop motivation in students to appreciate the wisdom of acquiring lifelong learning; to equip students with well developed analytical, conceptual, quantitative human skills; to nurture positive attitude and self-confidence; and to develop the ability in leading and working in teams, and to shoulder responsibility and understand business ethics.

MBA ENTREPRENEURSHIP

Innovation and flexibility are the secrets to success in today's business marketplace. The MBA Entrepreneurship fosters the enterprising spirit and managerial autonomy that businesses rely on to stay competitive in this dynamic economy.

MBA students who specialize their program in Entrepreneurship learn how successful entrepreneurs gain access to the resources needed; launch their venture; grow their business; and, finally, exit their business.

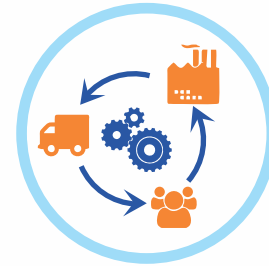


MBA ORGANIZATIONAL MANAGEMENT

The purpose of the MBA Organizational Management is to provide students with the skills and practical and theoretical concepts that will assist them when seeking promotions or positions in management and supervision. This program is designed to prepare diverse adult learners to become effective, change-oriented leaders in an international society by adding distinctive and challenging curricula.

MBA SUPPLY CHAIN MANAGEMENT

The MBA Supply Chain Management is focused on the study of the movement and storage of raw materials, work-in-process inventory, and finished goods from point of origin to point of consumption, based on efforts of multiple organizations. Students will learn how to maximize customer value and achieve a sustainable competitive advantage. Emphasis is placed on product development, sourcing, production, and logistics, as well as the information systems needed to coordinate these activities.



MBA e-BUSINESS MANAGEMENT

The MBA e-Business Management is designed to integrate technology, business, marketing, and employability skills to prepare graduates for jobs in the growing field of e-business /e-commerce. In order to run smoothly, companies rely on the electronic function by qualified and knowledgeable professionals. When it comes to computerized business skills, a student that studies an MBA in e-Business has a strong force. In today's world of information technology, such a degree is certain to lead to a successful and rewarding career.



Specifically, the MBA program aims to:

- ▶ impart an understanding of the behavior, form and performance of organizations,
- ▶ develop students' ability to appreciate strategic issues and to formulate long term policies,
- ▶ provide students with a fundamental knowledge of a wide range of business/ management issues and techniques plus a specialized knowledge in many functional areas,
- ▶ provide a solid basis for continual skills development, and
- ▶ develop and hone professional communication skills in students.



Come to think of it, I've made the best choice for myself as I have gained so much from PBS. Management is all about managing your day-to-day activities to make your life efficient and effective and PBS has helped me attain the same. PBS is where I belong. This institution has given me confidence for my career buildup. I thank PBS team for inculcating this confidence in me—that I'll live in my country and serve it with all my skills.

Prabin Khadka
MBA IV Trimester, Spring 2016 Intake



BACHELOR OF BUSINESS ADMINISTRATION

BBA Philosophy

BBA is another world's valuable business qualification that integrates academic rigor with real-life problem-solving approaches, which ultimately equips the BBA graduates with the entrepreneurial know-how to excel at business and management. In other words, the program fuses business/management theories with day-to-day business issues. Students at this level are trained to explore fundamental business concepts while they simultaneously develop an awareness of ethically and socially responsible business practice. In sum, the BBA program produces team leaders capable of working effectively in a dynamic business world that is burgeoning by the day with its integrated economy.

BBA at Presidential

The PBS BBA is a 4-year, 120-credit program structured and built to produce middle-level managers/ business leaders. Equally competitive with the existent courses within the national curricula at universities here in Nepal, this Westcliff University degree offered by PBS is an international degree, which adheres to a global standard of curriculum to garner international recognition while it still embraces local business/ managerial values. The school believes this transnational fusion embodied in the program produces human resources that not only cater to the need of both the domestic and global markets but also thrive individually and professionally.

Put another way, the PBS BBA prepares graduates for a wide range of managerial positions in business and non-profit organizations with special emphasis on crucial areas of specialization to meet the market need. The BBA students acquire fundamental as well as practical professional skills in all phases of business including decision-making and problem-solving capacities. Further, this undergraduate program prepares individuals to plan, organize, direct, and control the functions and processes of a firm or an organization. The program includes instruction in management theory, human-resource management and behavior, accounting and other qualitative methods, purchasing and logistics, organization and production, and marketing and business decision-making. Not to mention, this academic program provides students with a sound conceptual foundation and practical skill in various areas of business.



I have had a delightful time at PBS since I got to learn a great deal about life and business world. Teamwork and leadership skills come on the top of my list. In conjunction with the same, I have markedly enhanced my presentation skills and evidently overcome my fear of public speaking. However, the one aspect that takes the trophy home is the networking opportunities the college provides to its students. Unarguably, this will come beneficial for better business prospects in the future.

After all that we go through together, the partnerships we forge during our MBA are for life – I'm hopeful that I'll find a business partner, a mentor, a friend, and endless career opportunities by the time our classes are over.

Anshu Chalise
MBA IV Trimester, Spring 2016 Intake

Primarily, I chose MBA at PBS so that I could take my full-time professional life and studies side by side. So far, I have thoroughly enjoyed studying here at PBS. I like the open-minded and rich interaction that I can have with my peers and professors. The course content of MBA is both engaging and stimulating. The quality of teaching is of high standards and the college management is dedicated towards the overall development of the students. I have been utilizing the knowledge acquired at PBS at my work place as well.

Bhagwan Dev Chaudhary
MBA IV Trimester, Spring 2016 Intake





Specifically, the BBA program aims to:

- equip students with well developed analytical, conceptual, quantitative, and human skills,
- nurture positive attitudes and self-confidence, the ability to lead and work in teams, responsibility, and understanding of business ethics,
- nurture and develop professional communication skills in students, and
- provide an opportunity to develop specific knowledge and skills in accordance with one's interest and talent.

My experience at PBS has been no less than remarkable. I have gained a host of attributes that will further help my educational and career goals. The teachers are friendly, approachable and always available to answer my questions. The PBS experience is definitely the one that I will always cherish. It is, quite possibly, one of the best decisions of my life and I'm so grateful that I had the opportunity to be here. I recommend PBS to all the high school graduates.

Pushpa Poudel
BBA V Semester, Fall 2014 Intake



Not a day goes by when I have not patted myself on the back for having made the decision to join PBS for my BBA. Studying at PBS has helped me gain confidence, knowledge, and a platform to refine my skills. I really appreciate the outstanding support and guidance I have so far received from faculty members and college staff at PBS. Learning is enjoyable and fun here.

Roman Lama
BBA V Semester, Fall 2014 Intake

DEPARTMENT OF CONTINUING EDUCATION

The Department of Continuing Education (DCE) is an extension of Presidential Business School conceived to offer complementary/ integral skill-enhancement (non-credit) to its students, faculty and enthusiast. The Department of Continuing Education consists of two bodies: Student Center and Faculty Center.

DCE – Student Center works on providing skill based sessions from an array of diverse colleges/ universities, corporate houses and the like. The courses (some of which include certification from foreign institutions/universities) are designed to meet the requirements associated with working efficiently and competitively in the contemporary corporate world here and abroad. Some of the programs offered includes: Writing and Public Speaking Skills, Soft Skills for the Corporate World, Business Project Management, Job- Specific skills (facing an interview, writing first-class CVs/resumes, etc.), Industry Specific Training (IST), and the like accompanied by engaging workshops. Led and overseen by the faculty of Presidential Business School, these programs draw largely on the expertise of hired specialists and trainers in the respective areas.

At Presidential, we not only believe in nurturing our students, but thrive to develop our pool of faculties for a better learning experience for the students. Hence, DCE – Faculty Center focuses on overall development of faculties in their Teaching Learning Methodology, Case Study and Writing, and Research Methods. We constantly challenge the traditional pedagogy and persevere to improve the overall teaching learning environment.





I can positively say that PBS has provided me with a better platform to explore my inner talent. The one element I admire the most about this institution is the support I receive from everyone. Academic instructors are very caring and interested in students' well-being. Global interaction platform is the added advantage as we are directly connected with the professors at Westcliff University on a regular basis. I have enjoyed the international level of facilities, environment and resources at PBS which constantly motivate me to upgrade my knowledge and skills.

Sumit Chaudhary
MBA II Trimester, Fall 2016 Intake



With a new job in hand, I was about two minds: should I join MBA or should I not? However, with the offer of schedule and timing that matched with my requirement, Presidential Business School became my ultimate solution. The institution provided a convenient school schedule for working personnel. Since day one I have come across nothing short of positivity and encouragement from the faculty and staff. In this institution, both the professors and staff are of top rate. PBS offers multiple opportunities for the students to get the help they need. Professors helped me beyond words. PBS keeps the students first.

Anushka Manandhar
MBA II Trimester, Fall 2016 Intake



GUEST LECTURES

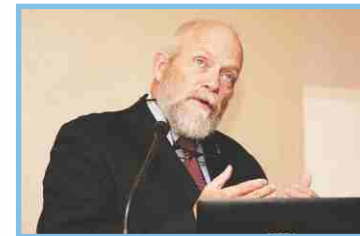
Guest Lectures at PBS are regular (un) scheduled sessions of learning that are integral to students' formal coursework. The rationale behind the Guest Lectures was our realization of the need for insightful, practical and lived experiences of people who have, in their own careers/life, made an impact on their society and nation. To our BBA/MBA graduates, these people serve as role models, inspirations, or authoritative voices, which through actual experiences can demonstrate the need for similar practical orientations-founded on robust theoretical knowledge gained through coursework-in the students' lives.

PBS is proud to have had the honor to invite famed corporate leaders/trainers, management experts, life-skills trainers, and eminent international professors with the likes of those visiting Harvard and MIT. And, it still unflinchingly continues to explore varied invaluable expertise and insights from corporate practices so as to prepare our graduates for the corporate world and to transform them into true leaders-corporate, social and otherwise.

PBS boasts a world-class auditorium with state-of-the-art acoustics to conduct its guest lecture sessions.



Dr. Yubaraj Khatiwada
Former Governor of Nepal Rastra Bank



Dr. Gary D. Bruton - Professor, Texas Christian University (TCU), USA



Dr. Michael Morley
Professor, University of Limerick, Ireland



Dr. Andrew Wang
Professor, Zhejiang Gong Shang University, China



Dr. Julie Ciancio
Dean of College of Education, Westcliff University, USA



Mr. Rajendra Khetan
Chairman, Khetan Group



Dr. Dai Youn Hang
Professor, Political Economy, Sichuan University, China



Mr. Gaurav Sharda
Director, Sharda Group



Mr. Ashok Sherchan
CEO, Prabhu Bank Limited



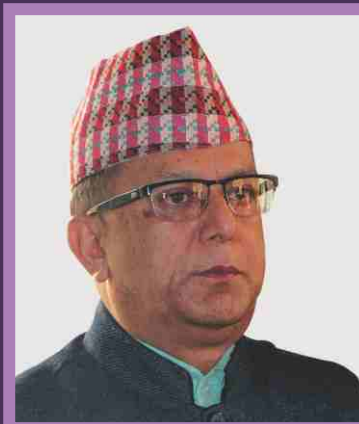
Dr. Rahul Singh
Director, International Relations, BIMTECH, India



Dr. David C. McKinney
Provost, Westcliff University, USA

PBS THROUGH THE EYES OF THE FACULTY

The faculty members for both BBA and MBA programs at PBS are sagacious scholars who not only display an unparalleled expertise in their own areas of learning but also combine this talent with their business acumen or/ and experience of the real business world. Chosen for their subject knowledge, research skills, teaching ability and in-house corporate experience, the faculty will give you rare insights into business and management not otherwise accessible to many. Yet, instruction for the program will not only be conducted by our faculty alone but also be supplemented by in-industry practicing professionals who visit us as guest speakers.



Prof. Dr. UPENDRA KOIRALA, Vice Chancellor, Mid Western University, Former Vice Chairman, HSEB, Former Executive-Chairman, Nepal Oil Corporation

I feel highly honored to express a few words about the academic position of PBS in the context of imparting competitive and quality management education to the business students in Nepal.

In all spheres of life, the conduct of management plays a significant role for one's success. Skillful management is an integral part of executing vision and is always assessed for its effectiveness. Presidential Business School (PBS), a Partner School of Westcliff University, is making every endeavor to address the growing demand of skillful people with competency and confidence to face the resulting complexity and challenges through high-quality management education. With a noble objective of gaining excellence in management education, all of PBS' energy, now, remains focused on enhancing analytical, strategic and leadership abilities of business students as well as building their diagnostic competency to handle managerial problems professionally.

PBS inspires in its business students a love for learning and co-operation so as to reshape them as self-reliant and responsible beings. With the luxury of international exposure, these students, then, become reengineered into competitive global citizens by way of transformation of knowledge, skills and abilities into concrete productive outcomes.

I am sure PBS' contribution in the field of management education will be a matter of appreciation and recognition in the production of highly professional managers and executives necessary for the global market in future.



MR. RABINDRA SILWAL: Faculty Member, Operation Management

The MBA Program at PBS aims to provide a solid business background and analytical skills so that students are prepared to be competitive in their professions. The courses are conducted in a participatory basis and students are exposed to a real-life case environment, world-class article reviews besides their regular textbook activities. The quantitative techniques, in particular, are introduced with little mathematical complexity so that students can focus on interpretation and application of issues. As a faculty member, I am pleased with the educational environment the school offers to its faculty and students. I am assured PBS will be a center of excellence in management education in no time and will create business leaders the world needs.

After having joined Presidential Business School as a faculty member, I felt proud to receive this opportunity of sharing subject-matter theoretically as well as practically in an open and friendly teaching environment. Using international text-books, and providing real-life problems and cases are strengths of this college. I'm assured that the school will serve as a great platform for students as well teachers to apply their knowledge to their respective fields of interest. Besides, supportive and genial management and staff, and esteemed, knowledgeable and seasoned faculty members are other assets of PBS. Hence, I'm happy to acknowledge that teaching at Presidential has been a real joy.

Mr. PRAVAT UPRETY - Central Department of Statistics; Faculty Member, Statistics



All the students are like the jewels of lotus, we just need to uncover it. Teaching only is not sufficient, we need to make learner aware of "the worth of learning". Believing education is shaping is fine; just we need to create an environment of "caring, sharing and transforming". Creating an environment of global citizen is there; just we need to understand "glocalization" –thinking globally and acting locally. The best available resources are being utilized; just we need to change the mindset to be able to look the things from different perspectives. The need is yours, ours and everybody's. We here at Presidential Business School practice "de-learning" first and "relearning" thereafter. As a faculty of the school, I know that the paradigm needs to be shifted.

This is the age of "Presidents", experience the "Presidential Way" and master it.

Mr. SHANKER BHATTARAI: Faculty Member, HRM; Entrepreneurship; OD&CM

Having the opportunity to be part of the Presidential Business School as an instructor has proven to be an invaluable experience for me. On the program, the concept of Marketing is used as a platform in order to teach students how to look at things in a more structured manner, and to take a broader view of business in general.

Mr. SUJAN R. SHRESTHA - Faculty Member, Marketing Management



It is rightly said: "If you really want the key to success, start by doing the opposite of what everyone else is doing." Presidential Business School is actually doing things in a different way. In my experience of being associated with PBS, I have found the entire team highly energetic, proactive, and concerned about imparting quality education. Moreover, the teaching learning environment at PBS is flexible, friendly and yet demanding, which keeps both the students and the faculty on their toes. Without doubt, Presidential Business School is marching ahead with high confidence and is set out to make a mark as an unconventional business school in Nepal.

Mr. ROSHAN RATHI - Faculty Member, Marketing Management

I find facilitating learning at Presidential Business School a meaningful and fulfilling experience, for the curriculum of Westcliff University, California, USA is well designed as well as current. Also, the students here are motivated to learn and driven to achieve. Most importantly, the Management of PBS is very efficient and ever supportive.

Mr. NARAYAN PRADHAN - Faculty Member, Business Ethics



I have been working in the field of technology for more than eight years. Over the period, I have been involved with governmental, public and private sectors and have had diverse knowledge regarding technology planning, acquisition, deployment and operations. The core area of my specialization includes management of IT function in banking industry. Along with this professional career, I am involved with a couple of academic institutions as a visiting faculty member, Presidential Business School being one such institution to be proud to be associated with. My experience here, however brief, has been incredible because of a privileged company of the other esteemed faculty members, a meritorious student population, rich academic resources and high-tech gadgets to facilitate the teaching process.

Mr. ROSHAN REGMI - Head, IT & Operations, NMB Bank Ltd.; Visiting Faculty Member, MIS



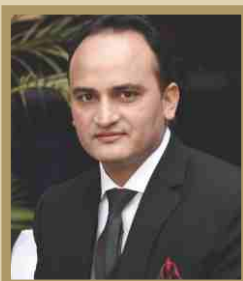


Presidential Business School provides a supportive environment for students. Learning how to understand, and apply, is a major part of students' academic task. This is both challenging and rewarding in that we make our best effort to help student succeed in their studies. Coming to PBS is therefore an excellent way to enrich your learning outside of the classroom where you are involved fully in the activities of the School (PBS) that helps assimilate management practices from various areas, and solve problems theoretically and practically. Take advantage of this opportunity so that you can fully explore the opportunities that will emerge and help you complete globally. PBS and Westcliff University programs assure you the best of the facilities and quality of teaching to help you materialize your dreams.

Prof. Dr. Sateesh Kumar Ojha
Faculty Member – HRM; Academic Advisor

Presidential Business School is both means and ends for those who are real explorers of knowledge with skills and wisdom. The school aims to enhance students' dynamism with discipline in predetermined dimensions. It has its own rules, regulations and norms designed to achieve its objectives. I am fully satisfied to be part of the school's academic environment.

Mr. BIVAB NEUPANE
Faculty Member, Financial Management



It gives me immense pleasure to teach at Presidential Business School (PBS). I would like to heartily thank the management team for providing excellent teaching and learning environment available in town which foster personal development and learning through hard work, creativity and commitment. I love PBS culture to give each individual the opportunity to realize their full potential in a community that is inclusive, respectful, caring and positive. The teaching methodology at PBS is at par with universities in developed countries like UK and USA. Moreover, the courses are designed, updated and executed perfectly by the university. I truly believe that PBS is producing competitive management graduates and is truly an international business school.

Mr. RAJAN PRASAD KADEL
Former Faculty, TASMAL London College, London, UK

Presidential Business School's initiative to instruct students through standard international pedagogic tools and principles is really commendable. As a faculty member, I feel privileged to be teaching Westcliff-structured curriculum as well as the carefully extracted contents of our own domestic curriculum. The fact that such rare learning is facilitated in sound infrastructure through all imaginable high-tech teaching gadgets is encouraging to any teacher. It is even more encouraging and heartening to discover that I am in the company of the brilliant faculty—who are in their own right scholars and researchers—and the diligent students who have the ability to reason, and question the authority of orthodox learning inputs and teaching methods.

Mr. SAJEEB SHRESTHA
Faculty Member, Marketing Management/Marketing Research



Teaching at PBS has been amazing, not just in terms of sharing my knowledge and experience but also learning while I teach. The classes are not just a place where I share what I know, but a forum where students discuss and brainstorm their ideas and opinions, while we all learn from each other.

Mrs. MRIDULA SARIA GUPTA
Faculty Member, Information Management & E-Commerce

"Presidential Business School", true to its illustrious history, delivers on its promise of providing a rich, intellectually stimulating world-class business/management education. The academic rigor of PBS, pushes students to the limits of mental endurance, all through ensuring the takeaway is more than expected. The BBA program at PBS is about transformation. It not only imparts knowledge, but reinforces in the students- the spirit of creative action. One is repeatedly confronted by hard questions and challenges which have no easy answers and a deep reflection ensues. It is well and truly a privilege being a part of PBS as a faculty member.

Mr. HARIOM SHARMA
Faculty Member, Organizational Behavior; Leadership & POM



THE PBS FACULTY LIST

Prof. Dr. MAHENDRA PRASAD SHRESTHA

Professor, Faculty of Management, TU
Faculty Member, M.Phil. Program in Management, TU
(International Business and Globalization)

Prof. Dr. PUSHPA KANDEL

Professor, Faculty of Management, TU
Chairman, Tourism Development Bank
(Entrepreneurship and Innovation)

Prof. Dr. SATEESH KUMAR OJHA

Professor, Faculty of Management, TU
Academic Director, PBS
(Organizational Behavior; HRD)

Prof. Dr. ANIRUDHA THAPA

Professor, Faculty of Humanities
& Social Sciences, TU
Director, M.Phil. Program, English Department, TU
(Managerial Communication)

Prof. Dr. RAM CHANDRA PAUDEL

Professor, Faculty of Humanities &
Social Sciences, TU
(Critical Thinking)

Dr. OM SITOULA

(MBA Capstone, Decision Making)

Mr. ANAND TULADHAR

(Entrepreneur/ Educator)
Owner- Blue Bird Group;
Index Furniture & Furniture Land
(Entrepreneurship and Innovation)

Mr. UMESH SHINGHBHANDARI

CEO, Kasthamandap Dev. Bank
(Mergers, Acquisition & Corporate Restructuring)

Mr. ROSHAN RATHI, (Ph.D. Scholar)

General Manager, LCCI Nepal
(Marketing Management;
Marketing Communication)

Mr. PRABHAT UPRETY, M.Sc.

Faculty Member, TU
(Statistics; Business Research Methodology)

Mr. RABINDRA SILWAL, M.Sc., EMBA

Managing Director, Air Kasthamandap
(Production and Operations Management)

Mr. SHANKAR BHATTARAI, (Ph.D. Scholar)

HR Consultant
Former Deputy Head, HR Department, RBB
(Human Resource Management)

Mr. NARAYAN PRADHAN (Ph.D. Scholar)

Principal Consultant, FranklinCovey South Asia
(Business Ethics & Social Responsibilities;
Group Dynamics)

Mr. SUJAN RAJA SHRESTHA, M. Phil

CEO, Himalayan Television
Director, Euro Kids
(Marketing Management; Brand Management)

Mr. BIVAB NEUPANE, MBS

Faculty Member, TU
(Financial Management)

Mr. ROSHAN REGMI, (Ph.D. Scholar)

Head, IT Department, NMB Bank
(Management Information System)

Mr. SHIBAJI GURUNG, M.A.

(Sociology; Development Studies)
Faculty Member, PBS
(Sociology; Anthropology & Political Science)

Mr. RAJAN KANDEL, MBS, MS (UK)

Former Faculty Member, Tasmac London College
University of Wales, UK
(Financial Management)

Mr. KHEM RAJ BHATTA, MA Psychology

Faculty Member, TU
(Psychology)

Mr. ROMKANT PANDEY, MBA; M.Sc.

Faculty Member, TU
(Information Technology)

Mr. JHABINDRA POKHAREL, MBS

Faculty Member, TU
(Financial Derivative)

Mr. UDAY NIRLAULA, M. Phil

Faculty Member, TU
(Security Analysis & Portfolio Management)

Mr. SAJEEB SHRESTHA, (Ph.D. Scholar)

Faculty Member, TU
(Marketing Research)

Mr. BHANU KANDEL, FCA, MBA

Corporate Restructuring

Mr. DILLI RAM NEUPANE, LL.M

Asst. Director, Nepal Rastra Bank
(Business Law for Managers)

Mr. KHURSHEED DURRANI, PGDM/MBA-IIBM India

Faculty Member
(Sales & Distribution Management)

Mr. DILIP BARAL, MBA

Credit Manager, Machhapuchhre Bank Ltd.
(Financial and Managerial Accounting)

Mr. BIRENDRA MAHATO, MBA

Faculty Member, Pokhara University
(Financial & Managerial Accounting)

Ms. MRIDULA SARIA, MBA-MIS (UK)

Product Head, Inspire Magazine, ECS Media
(Information Management)

Mr. PRAKASH CHANDRA ARYAL, M.Sc. Env. Sc., TU; Biodiversity & Env. Mgmt., University of Bergen, Norway)

(Environment Science)

Mr. HARI OM SHARMA, MBA

Faculty Member, PBS
(Principles of Management)

Ms. UJEENA RANA, MPhil English

(English Composition & Business Communication)

Mr. ACHAL RAJ PANDEY, MA Economics, JNU

(Managerial Economics)

Mr. AMIT THAKUR

Faculty Member
(Human Resource Management)

Mr. MANDIP LUITEL

Faculty Member
(Financial Institutions and Markets)

Mr. DILAR NEPAL

Faculty Member
(Economics)

Mr. KANISHKA SHAKYA

Faculty Member
(Business Strategy)

Mr. ABHAYA PANDEY

Faculty Member
(Advertising)

Dr. ATINDRA DAHAL

Faculty Member
(Managerial Communication)

Mr. ROHIT POUDEL

Faculty Member
(Project Management, International Marketing)

Mr. SHIVA RAJ PANTA

Faculty Member
(Critical Thinking)

Mr. KALYAN ADHIKARI

Faculty Member
(Marketing, Sales Management)

Mr. GAURAV KHATIWODA

Faculty Member
(Operation Management)

Dr. ANJAN SHAKYA

Faculty Member
(International Relation, Human Resource Management)

Mr. BISHWODEEP SUBEDI

Faculty Member
(Consumer Behavior, APA session)

Mr. DIBYESH GIRI

Faculty Member
(Entrepreneurship, Management Information System)

Mr. SWAGAT NEPAL

Faculty Member
(Business Law)

Mr. DHURBA ADHIKARI

Faculty Member
(Business Mathematics)

Mr. BHANU DABADI

Faculty Member
(Leadership, Organization Behavior)

Ms. RASHMI SHARMA MAINALI

Faculty Member
(Business Writing, World Literature)

Mr. ROSHAN WAGLE

Faculty Member
(Investment Decisions)



I can confidently say that Presidential Business School has made a better person out of me. It has helped me develop a positive attitude towards my studies and discover more about myself. Environment at PBS oozes with ease and friendliness. Values endorsed by the college have helped me enhance my ability and internalize all the skills required for me to compete in the existing market.

Study is completely based on research and critical thinking; and the weekly assignments have taken me closer to understanding the real scenario of the business world. I feel proud to be a part of PBS.

Suraj Karki
BBA VII Semester, Fall 2013 Intake

The courses offered at the Presidential Business School have been methodically designed to challenge students to polish their knowledge on an array of subjects all pertinent to the business world. PBS has prepared me with the required skills—aptly enough to overcome my fears which existed pre-PBS era (in my life). It has transformed me into a critical thinker.

Furthermore, it has provided me with a greater insight into the world of management and taught me the values of introspection. Resultantly, I have come to minutely observe "how I handle myself in situations", both on a personal and a professional level.

Arju Bajracharya
BBA VII Semester, Fall 2013 Intake



INDUSTRIAL VISIT

With the objective to get students acquainted empirically with the real business/management phenomena; to experience the manufacturing facility, and to get insights into the production process, PBS organizes industrial visits for its students to various industries of repute, both national and international.

Such visits are not just limited to industries and organizations, but in addition, excursions are organized to familiarize students with the socio-cultural aspects of the nation and to get better understanding of its influence on business environment.



One of the selling points of PBS is its prime location. Moreover, students are provided with practical learning compounded with international quality education.

Understanding level in tow with analytical prowess of the students is measured by weekly assessment which stimulates students to study with sincerity and interest.

In addition, new and fresh ideas are shared by guest lectures. This institution also emphasizes on sports and other extra-curricular activities for the complete growth of each individual. Even before my enrollment at this college, I have been affiliated with a club as its chairperson. I have realized that PBS has sharpened my leadership skills. It has given remarkable push in my handling of the business of Thanka painting, which I am currently involved in.

Lal Bahadur Ghising
MBA II Trimester
Fall 2016 Intake



Studying at Presidential Business School has resulted into remarkable learning experiences. Supportive teachers, opportunities to explore my caliber, effective guest lectures and interactive extra-sessions actually fostered my practical know-how and added value to my cognitive skills. A healthy dose of confidence and the right attitude to take challenges as opportunities have helped me tremendously in my working life. The two qualities are something I picked up at PBS. Hands down, it has helped me a mass rich learning experiences.

Hishi Lama
BBA VII Semester
Fall 2013 Intake

In Retrospect





This period of "accumulation of wealth of knowledge for preservation" at Presidential Business School has readied me in more than one way as a potential human resource all set to startle the world. All thanks to the PBS faculty and the updated courses that they have in their repertoire, for enhancing my creative skill and in helping to give a shape to my future professional career. Remember "If you have the will, the rest will follow. Always keep the passion of learning alive."

Saroj Timalina
BBA VII Semester, Fall 2013 Intake



A good number of my undergrad friends are in the States for their higher studies. So, it was only natural that I too indulged with the prospect of meeting them there. However, after joining Presidential Business School, I discovered that all the essentials that my friends underscored about education in the States can be found in Nepal. Cherry on the top is the fact that PBS is affiliated with an American University. I really appreciate the teaching approach and frequent visits by experts for guest lectures which create enjoyable learning environment.

Preeti Singh
MBA I Trimester, Spring 2017 Intake

JOB PLACEMENT CELL AT SCHOOL

The Job Placement Cell at PBS is a department that works to establish and foster a wide range of corporate relations with the reputed business houses in Nepal that make room for internship or/and job placement of our MBA/BBA graduates whenever needed. The Cell is premised on the idea that business knowledge not put in application through internship programs or other kinds of empirical learning will fail to produce business leaders with real business acumen and expertise. It is in sync with this belief then that the JPC is devoted to exploring the best career opportunities available for the PBS graduates who pride in their international degrees, and competence that is beyond match.

The PBS team at the Job Placement Cell comprises friendly professionals who deliver their specialist input into this cause of the Cell for the welfare of the PBS graduates. We are also proud to be associated with numerous esteemed media and corporate houses in Nepal for placement and internship arrangements. Besides, we cannot be happier as we further contemplate signing of MOUs with more corporate houses so as to increase the prospects of student employability in near future.





Being a healthcare professional, I had early on realized the need to have the knowledge and skills required for effective management. Where to get the know-how from? I did not know! Joining MBA at PBS has been one of the best decisions I have made so far. The exemplary pedagogical methods applied by the professors and highly charged up classroom environment created by my highly-motivated counterparts have enabled me to look at learning and study with newer perspectives.

I am driven to achieve academic goals which I did not even know I longed for. I am confident that the learning from PBS will help me advance faster towards my career goal.

Priyasha Maharjan
MBA I Trimester, Spring 2017 Intake

Graduation

On July 30, 2016, Presidential Business School organized its 1st Graduation Ceremony inaugurated by Rt. Hon'ble Vice President of Nepal, Mr. Nanda Bahadur Pun. Other distinguished guests included Prof. Dr. Upendra Koirala, Prof. Dr. Mahendra Prasad Shrestha and Prof. Dr. Sateesh Kumar Ojha. A total number of 146 graduates were conferred the degree by the Vice President during the convocation held at Hotel Yak and Yeti.



Without a trace of doubt, MBA program at PBS was a fulfilling experience for me. Every day I learnt new things. I was informed about current trends, improved my communication skills hugely and my stay at PBS was the phase of my making of an effective manager cum leader.

An added benefit was that I got to learn not only from the highly decorated professors but also from my peers who were from diverse cultural, educational and career backgrounds. Presidential Business School gave me all that I needed as a student and therefore, it ended up becoming my second home. Thank you PBS for being my alma mater.

Pritima Prasai
MBA IV Trimester, Spring 2016 Intake





Having finished my first semester classes at PBS, I feel proud that I have taken the better decision to join MBA instead of M.E. After the completion of my B.E. in Electronics and Communication Engineering, I started my own startup. While running the company, I realized that to run it with profit I must have the management knowledge & skills, more than the technical expertise. Mainly, I like the course designed by Westcliff University and the unflagging spirit of PBS to teach the students.

Er. Shambhu Shankhar Siwakoti
MBA I Trimester, Spring 2017 Intake



PBS Gala



PBS has been a milestone in my life. On one hand, I have turned into a new leaf as a student. On the other, I have evolved as an individual. I have explored myself and my hidden talents which were less recognized earlier. PBS has different and innovative methods of teaching than I am used to. Earlier, I was bookish; now I am technology-friendly. PBS not only enhances the academic qualifications of students but also offers them soft skills required in working professionals. Moreover, I am a confident individual because of PBS.

Rinki Nayak
MBA II Trimester, Fall 2016 Intake

I take it as a matter of pride to be a part of PBS. It is only after joining this institution that one gets to realize its glory in the fullest form. Here, the teaching-learning environment is practical and oriented towards fostering the careers of the students. It provides a platform where students can expand their skills, nurture their career, and design a better future. Also the faculty of the college is friendly, personally involved with each student, and ready to help at any given time.

Rikesh Sthapit
MBA I Trimester, Spring 2017 Intake



FAQ'S

BBA/MBA

(Bachelor/Master of Business Administration)



What is the MBA/ BBA program of Presidential Business School like?

The MBA at Presidential Business School is a 60-credit, two-year program while the BBA is a 120-credit, four-year program. The curricula in these programs conform to the international standard upheld by the Westcliff University, and are molded to suit the need of the Nepalese market.

Do I get the international certificate from Westcliff University in Nepal?

Yes, students will be getting globally recognized transcripts and other degree certificates from Westcliff University. In addition, PBS will provide Character Certificates and Recommendation Letters to its graduates.

What are the Selection Criteria for MBA/BBA?

Students should pass through three phases of test for admission in to both the MBA and the BBA programs.

1. Written Test (100 marks), which incorporates the following GMAT components (for MBA)/ CAT components (for BBA)

- English MCQs
- Quantitative Analysis MCQs
- Business/Economics MCQs
- General Awareness MCQs
- Logical Reasoning MCQs
- Reading Section

2. Group Discussion/ Presentation (a session to evaluate presentation and communication Skills for MBA)

3. Interview (a session to assess the attitude and communication skills of students)

What documents must I submit for my enrollment on the MBA/ BBA program?

Students must submit the following documents in the order in which they appear underneath:

1. Application form (completed and signed)
2. Application fees
3. Recent passport-sized photos (5)
4. Academic records:
 - Secondary and Higher Secondary Schools' Certificates
 - Certificate(s) of Bachelor's Degree (and Master's Degree), or equivalent qualifications of graduate studies with the respective Grade Reports
 - Two recommendation letters sealed in the name of PBS from your former lecturers/institutions
 - Character Certificate
 - English Language Proficiency Certificate; that states the previous degree has been completed in English medium
 - Personal Statement (stating why PBS and what are your objectives for pursuing MBA/BBA)
 - Citizenship English Translation Copy

How will my application be evaluated?

Each application received is reviewed in depth by the Admissions Department. When selecting students, we put an emphasis on leadership potential, strong academic ability, communication skills, learning attitude and personal qualities and characteristics.

How do I add new information if I have already submitted my application?

Applicants must submit the additional documents and / or information and should inform the Admissions Department about the updates.

Does the reputation/history of my undergraduate institution or company affect my chances of being accepted?

Our goal is to admit a class that offers a variety of perspectives. Therefore, we carefully consider individuals from a wide spectrum of academic and work experiences.

What should I take into consideration while writing a Personal Statement?

Please mention the reasons for choosing PBS and American MBA/BBA Degree. Also mention how does your previous qualifications and your interpersonal skills complement your choice .Please try to make the Personal Statement short and precise.

What is English Language Proficiency Letter?

English Language Proficiency letter is the letter stating that you have completed your previous degree in English Medium. Further, it should also include that college follows English Language as medium of instruction for its Academic Activities. You can provide a letter signed from the Administrator/ Principal.

Whom should RECOMMENDATIONS come from?

The Admissions Department suggests two recommendations from your former Professors/Lecturers/ Institutions.

When should I expect an invitation for an INTERVIEW, which is part of the admission process?

Interview invitations are extended on a rolling basis. The timing of your interview does not imply anything about the status of your application nor does it impact your candidacy. Invitations to interview are a positive indicator no matter when you receive them.

What should I expect during my INTERVIEW?

Your interview will last roughly 10 minutes and will be conducted by the members of the Admissions Department.

How can I best prepare?

The purpose of the interview is to understand you better as an MBA/ BBA candidate for our program. We encourage candidates to relax and be ready to talk about and express themselves —both personally and academically.

Am I eligible?

FORMBA

The selection of the MBA entrants will be based on the applicants' previous academic performance, interview, and other eligibility criteria for admission that require:

- a Bachelor's degree in any discipline from recognized university of Nepal or from any other university across the globe recognized by TU. For questions regarding your eligibility for PBS MBA, please consult the Admissions Department at PBS.
- a minimum CGPA of 2.0, or 45 % or an equivalent grade in the Bachelor's degree
- a sit-in entrance exam conforming to GMAT, or 40% test-points on GMAT for enrollment following an interview
- Competent in both English Communication and Writing English as per the standard
- adequate subject preparation for the proposed graduate major.

FORBBA

The selection of the BBA entrants will be based on the applicants' previous academic performance, interview, and other eligibility criteria for admission that require:

- an Intermediate/ +2/ A-Level or equivalent degree in any discipline from recognized board of Nepal or from any other board across the globe recognized by HSEB board of Nepal. For questions regarding your eligibility for PBS BBA, please consult the Admissions Department at PBS.
- a minimum CGPA of 2.0, or an equivalent grade in the Intermediate/ +2/ A-Level
- a sit-in entrance exam conforming to CAT in which students securing 40% test-points are deemed eligible for enrolment following an interview

THE SELECTED STUDENTS SHOULD HAVE THEIR NAMES REGISTERED BY THE REGISTRATION DEADLINE.