

MBA PROGRAMME- 2 YEARS, 4 SEMESTERS

The MBA course offered by Lincoln University College focuses on graduates who have developed the self-reflective mindset, the analytic mindset, the collaborative mindset, the worldly mindset and the action mindset. The MBA course is designed for mid career professionals whose careers and management responsibilities transcend a single functional

specialty and require a broad array of specialized knowledge and skills. The emphasis of this interdisciplinary, integrated, and applied program is on significant organizational and management processes that take place in the context of large public or private institutions doing business on a global scale.

SEMESTER I

Module Code	Course Description	Credit Hours
ACC 501	Business Accounting & Finance	4
ECO 501	Business Economics	4
HRM 501	Human Resource Management	4
MGT 513	Managerial Communications	4
MGT 516	Business Environment Analysis	2
Total Credit		18

SEMESTER III (2 Electives)

Module Code	Course Description	Credit Hours
MGT 512	Management of Data	4
MGT 510	Strategic Management	4
MGT 523	Retail Management	2
MGT 518	Financial Management (Elective)	4
MGT 504	Entrepreneurship Mgmt. (Elective)	4
MGT 519	Sales & Promotions Mgmt. (Elective)	4
MGT 505	International Business (Elective)	4
Total Credit		18

SEMESTER II

Module Code	Course Description	Credit Hours
MGT 514	Business Research Methodology	4
MGT 508	Operation Management	4
MKT 501	Marketing Management	4
ORG 501	Organisational Behaviour	4
CBH 501	Consumer Behaviour	2
Total Credit		18

SEMESTER IV (1 Elective)

Module Code	Course Description	Credit Hours
MGT 520	Banking & Insurance (Elective)	4
MGT 521	Customer Relationship Mgmt.(Elective)	4
MGT 522	Conflict Management & Negotiation Skills (Elective)	4
MGT 503	Business Ethics	4
MGT 511	Internship Project (Industry based)	8
Total Credit		16
Total credit hours in 2 years		70



MBA

Master of Business Administration



PHOENIX
COLLEGE OF MANAGEMENT

... Think Globally.

(नेपाल सरकार शिक्षा मन्त्रालय तथा त्रिभुवन विश्वविद्यालयबाट स्वीकृत प्राप्त)

Thapagaun, Bijuli Bazaar, Kathmandu, Nepal, Tel: 01-5244697,01-5244472

Email: info@phoenixcollege.edu.np | www.phoenixcollege.edu.np

ABOUT LINCOLN UNIVERSITY COLLEGE

Lincoln University College is situated in the cosmopolitan town of Petaling Jaya which is 10 kilometers west of the capital city, Kuala Lumpur in Malaysia. It was established in 2002 as Lincoln College (LC) and was upgraded on 16th August 2011 as Lincoln University College. Lincoln University College is one of the premier private institutions of higher education approved by the Ministry of Higher Education and Malaysian Qualifying Agency (MQA).

Lincoln University College, is a multilingual, diverse, multicultural institution of higher education that ensures the intellectual, professional advancement, be free (from all types of limitations, all bondages, all littleness), manifestation of latent power of every human being through morality based on strength and synthesis for reverential ethical, social unity, integrity and holistic. Lincoln maintains a proud tradition of research and scholarly activity and prepares its graduates for career opportunities in a highly competitive, technological and rapidly changing world.



शिक्षाशास्त्रको कार्यालय
पठनसम विकास केन्द्र
OFFICE OF THE RECTOR
CURRICULUM DEVELOPMENT CENTRE

Tribhuvan University
Kirtipur, Kathmandu
Nepal
Tel No.: 4330856
4334041

Date/ तिथि: २०१९/०५/१६

विषय: समकक्षता निर्धारण सम्बन्धमा ।

उपरोक्त विषयमा सब केन्द्रको प.सं. २६०/०७०/०५ मिति २०१०/०५/०५ को सब मार्गदर्शन लस कमेजलाई संस्कारत समकक्ष मान्यता दिइएको थियो । उक्त मान्यता दिने क्रममा विभिन्न विषयविद्यार्थ्याहरूका विभिन्न कार्यक्रमहरूलाई फरक फरक समकक्ष मान्यता दिइएकोले सबै कार्यक्रमहरूलाई एकरूपता ल्याउन त्रिवि.को मिति २०१३ भदौ १७ तिको उपरोक्त मान्यता तथा समकक्षता निर्धारण समितिको बैठकले इन्जिनियरिङ र विज्ञान तथा प्रविधिके अध्ययन संस्थान तर्फका बाहिक अन्य Faculty का, कार्यक्रमालाई Bachelor र Master Degree दिने निर्णय भएको हुँदा लस संस्थाको समकक्ष मान्यता परिवर्तन भएकोले तालिम बमोजिम समकक्ष मान्यता कायम भएको व्यहोरा जानकारी पारदर्शु ।

S.N.	University	Faculty	Level	Year	TU Equivalence
1.	Lincoln University College, Malaysia	Management	BBA	2	Master's Degree in Relevant Subject
2.	Lincoln University College, Malaysia	Management	BBA	4	Bachelor's Degree in Relevant Subject

डा. गोपीन्द्र कुमार चौधरी
कार्यकारी निर्देशक



SERIAL No.: 08977
REGISTRATION No.: MQA/FA0797

CERTIFICATE OF ACCREDITATION

THE MALAYSIAN QUALIFICATIONS AGENCY HEREBY CERTIFIES THAT THE PROGRAMME

Master of Business Administration

CONDUCTED BY
Lincoln University College

AT
**Blok A, Mayang Plaza
No.1, Jalan SS 26/2
47301 Petaling Jaya, Selangor**

HAS ATTAINED THE QUALITY ASSURANCE STANDARDS SET BY THE AGENCY AND IS IN COMPLIANCE WITH THE MALAYSIAN QUALIFICATIONS FRAMEWORK

Level 7

DATE OF ACCREDITATION: 13/08/2013

CHIEF EXECUTIVE OFFICER

CONFIRMATION OF THIS CERTIFICATE OF ACCREDITATION IS SUBJECT TO THE REGULATIONS AND CONDITIONS SET BY THE AGENCY

VISION

- To be acclaimed institution of higher learning that is able to cater to the global community.
- To be distinguished educational institution that provides world class education for the global market.
- To be center of educational excellence that facilitates the unprecedented amassing of knowledge.

ASSESSMENT & GRADING

Type of Assessment	Components of Assessment	Weight of Components (%)
Coursework	Two Assignments	20
Attendance/Tutorial/ Quiz		10
Examination	Midterm	20
	Final	50



MISSION

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GRADING INTERPRETATION

MARKS	GRADE	VALUE	INTERPRETATION
100 - 80	A	4.00	Distinction
79 - 75	A-	3.67	Very Good
74 - 70	B	3.33	Satisfactory
69 - 65	B-	3.00	
64 - 60	C	2.67	Pass
59 - 55	C-	2.33	
54 - 50	D	2.00	
49 - 47	D-	1.67	Fail
46 - 44	F	1.33	
43 - 40	F-	1.00	
Below 40	TL, X, MITM, TD, G, or XG	0.00	