

Master's of Business Administration (MBA)

Programme Overview

The corporate world evokes many unforeseen enigmatic scenarios. They are undeniably challenging, but once it has been mastered, great success follows. Undoubtedly this programme will strengthen your career path and achievements in your future business endeavors.

Key Features

The option of four different major subjects creates an opportunity for students to have in-depth mastery in their respective fields. The lecturers consist of experts who bring industry expertise that will enable the students to experience real business scenarios in the classroom.

Duration of Study:
Full time - 2 Years.

Intakes:
February / March, September/ October

Timings:
6:30 AM – 8:30 AM
(5 days a week)

Total Credits: 60

Entry Requirement:
Bachelors degree with 2.0 CGPA
or 50% above

COURSE STRUCTURE

| | | |
|--------|---|---|
| YEAR 1 | Statistics for Business Decision Making Marketing Management Entrepreneurship Accounting for Managers Organizational Behavior | Financial Management Human Resource Management E-Commerce and Information Technology Managerial Economics Business Legal Environment and Ethics |
| YEAR 2 | Postgraduate Research Methodology Strategic Management Elective I Elective II Project Paper I | International Business Elective III Elective IV Managing Creativity and Innovation Project Paper II |

Specializations

Marketing

- Global Marketing
- Electronic Marketing
- Strategic Brand Management
- Strategic Marketing

Finance and Banking

- Investment and Portfolio Management
- Investment and Commercial Banking
- International Finance
- Financial Risk Management

Project Management

- Value Engineering
- Tendering and Procurement Management
- Risk Management
- Construction Safety and Health

Human Resource Management

- Employee Training and Development
- International Human Resource Management
- Current Issues in Human Resource Management
- Employee Recruitment and Selection



Non-Credit Courses

- Workshop on Personality Development
- Workshop on Effective Communication Skills
- Proposal Writing
- Campus to Corporate Training



SUNWAY
COLLEGE

MASTER OF BUSINESS ADMINISTRATION

FEE STRUCTURE

| MBA | | |
|--------------------------|-----------------------|------------------------|
| | Fees At Sunway | University Fees |
| Admission Fee | 45,000/- | N/A |
| Library Fee | 10,000/- | N/A |
| ECA | 10,000/- | N/A |
| Exam Fee | 10,000/- | N/A |
| Supervisor Fee | 12,000/- | N/A |
| Semester I | 80,000/- | \$218.75 |
| Semester II | 80,000/- | \$218.75 |
| Semester III | 80,000/- | \$218.75 |
| Semester IV | 80,000/- | \$218.75 |
| Grand Total (MBA) | NRs. 5,07,625/- | |

Note:

- Scholarships awarded to the students are liable on semester fees at Sunway only.
- University fees needs be deposited to IUKL, Malaysia via swift transaction. Bank charges shall be borne by the student itself.
- An additional amount of Rs. 1500 per year will be charged for registration at Ministry of Education.
- Dollar amount to be paid to the university has been calculated at the rate of NRs. 115 in the fee structure. Students need to pay the amount as per the current dollar exchange rate.

Point based Scholarship award scheme for students

Program: Master of Business Administration

Intake: February / March and September / October 2019

1. Academic excellence – 20 points

62.5% – 75% (10 points)

Above 75 (20 points)

2. Special skills / achievement - 10 points

5 points - Achievements: National player, artist, public figure etc

5 points - Skills: Sports, dance, music, singing, public speaking so on...

3. Economic Condition - 10 points

4. Work Experience – 20 points

Up-to 5 years – 10 points

Above 5 years – 20 points

5. Interview - 30 points

Communication- 10 points

Case- 10 points

Motivation and Leadership – 10 points

6. Disability or Long Term Medical Condition – 10 points

Total: 100 points

*Please note scholarship points for Academic excellence and interview will vary based on semester results.