

MBA PROGRAMME- 2 YEARS, 4 SEMESTERS

The MBA course offered by Lincoln University College focuses on graduates who have developed the self-reflective mindset, the analytic mindset, the collaborative mindset, the worldly mindset and the action mindset. The MBA course is designed for mid career professionals whose careers and management responsibilities transcend a single functional

specialty and require a broad array of specialized knowledge and skills. The emphasis of this interdisciplinary, integrated, and applied program is on significant organizational and management processes that take place in the context of large public or private institutions doing business on a global scale.

SEMESTER I

Module Code	Course Description	Credit Hours
ACC 501	Business Accounting & Finance	4
ECO 501	Business Economics	4
HRM 501	Human Resource Management	4
MGT 513	Managerial Communications	4
MGT 516	Business Environment Analysis	2
Total Credit		18

SEMESTER III (2 Electives)

Module Code	Course Description	Credit Hours
MGT 512	Management of Data	4
MGT 510	Strategic Management	4
MGT 523	Retail Management	2
MGT 518	Financial Management (Elective)	4
MGT 504	Entrepreneurship Mgmt. (Elective)	4
MGT 519	Sales & Promotions Mgmt. (Elective)	4
MGT 505	International Business (Elective)	4
Total Credit		18

SEMESTER II

Module Code	Course Description	Credit Hours
MGT 514	Business Research Methodology	4
MGT 508	Operation Management	4
MKT 501	Marketing Management	4
ORG 501	Organisational Behaviour	4
CBH 501	Consumer Behaviour	2
Total Credit		18

SEMESTER IV (1 Elective)

Module Code	Course Description	Credit Hours
MGT 520	Banking & Insurance (Elective)	4
MGT 521	Customer Relationship Mgmt.(Elective)	4
MGT 522	Conflict Management & Negotiation Skills (Elective)	4
MGT 503	Business Ethics	4
MGT 511	Internship Project (Industry based)	8
Total Credit		16
Total credit hours in 2 years		70



MBA

Master of Business Administration



PHOENIX
COLLEGE OF MANAGEMENT

... Think Globally.

(नेपाल सरकार शिक्षा मन्त्रालय तथा त्रिभुवन विश्वविद्यालयबाट स्वीकृत प्राप्त)

Thapagaun, Bijuli Bazaar, Kathmandu, Nepal, Tel: 01-4491057, 4461372, Mob: 9801037492
Email: info@phoenixcollege.edu.np | www.phoenixcollege.edu.np

