



**KING'S
COLLEGE**
architecting future



**MBA
ENTREPRENEURSHIP**

MBA ENTREPRENEURSHIP

As the pioneer in offering MBA Entrepreneurship degree in Nepal, King's College believes that entrepreneurship is the key to unlock the vast potential of the resources that Nepal has to offer. During the program, students will be exposed to various issues faced by a venture starting from pre-venture, start-up to growth, and maturity. In addition, students will develop entrepreneurial mindset and well-rounded skillset that are highly valued in established corporations also.

Whether a student already has a firm or is looking to start something new during the program at King's, the Incubation Centre at King's College has essential support such as incubation, mentorship, coaching, and networking. Students also will be provided with seed fund and access to investors and venture capitalists.

The program focuses on experiential learning. Students get opportunities to learn from the actors of the entrepreneurial ecosystem – both national and international.

Course Structure

Core courses	(9 × 3) = 27 Credits
Entrepreneurship Majors	(8 × 3) = 24 Credits
Elective	(3 × 3) = 9 Credits
Total	60 Credits
Course Duration	Two years

Core courses

- Organizational Leadership
- Human Resources Management
- Marketing Management
- Managerial Economics
- Managing Information Systems & Technology
- Managerial Accounting
- Financial Management
- Strategic Management in a Globalized Economy
- Applied Methods Capstone

Entrepreneurship Majors

- Entrepreneurship and New Ventures
- Research Methodology
- Managerial Communication
- Entrepreneurial Finance
- Entrepreneurial Marketing
- Sales Management
- Consumer Behavior
- Electronic Commerce Marketing

Electives

- International Business
- Operations Management
- Applied Business Ethics
- Project Management
- Knowledge Management
- Managerial Decision Making
- Intro to Supply Chain Management
- Management of Technological Innovation
- Informatics for Managers
- Financial Statement Analysis
- Consumer Behavior



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