



**MBA IN
AGRI-BUSINESS**

MBA in AGRI-BUSINESS

According to the International Labour Organization, agriculture provides livelihoods for 68 percent of Nepal's population, accounting for 34 percent of the GDP. Nepal government is emphasizing commercializing agricultural production. Agriculture has a tremendous potential in Nepal and Nepal needs professionals who can contribute to agribusiness revolution. This MBA –Agribusiness program is a response to this growing need of professionals. The basic objective of this course is to create a platform to motivate and provide systematic guidance to the students to realize their dreams as agripreneurs.



Core courses

- Organizational leadership
- Organizational behavior
- Marketing management
- Managerial economics
- Managing information systems and technology
- Managerial accounting
- Financial management
- Strategic management in a globalized economy
- Applied methods capstone



Agri-busienss courses

- Agribusiness management
- Communication for agribusiness management
- Agribusiness supply chain management
- Entrepreneurship marketing and innovation for SMEs
- Agribusiness research and policy research
- Sustainability, ethics and CSR
- Quality management in Agribusiness
- Policy interventions for rural agriculture development
- Rural marketing
- Financial management for Agribusiness
- Agricultural innovation for development