

Global College International BHM & BTM

Affiliated to Mid-Western University

ABOUT GCI

Introduction

Global College International (GCI) is a centre for world class education which prepares every graduate to make a difference at global level. The management team of the GCI consists of academicians, researchers, entrepreneurs and professionals in considerably renown both from home and abroad.

In addition to BHM and BTTM program, The College has been running Cambridge A-Level, Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) programs affiliated to Cambridge University, UK, Mid- Western University, Nepal respectively.

The campus occupies peaceful surrounding and spacious land area at the heart of nation's capital, the prime location of metropolis Kathmandu. The premises of the college comprise appealing operating infrastructure with the world class physical, technical and technological facilities.

The primary aim of the college is to prepare higher and middle level human resources to meet the needs of business, industry and government in different functional areas of management. Both BHM and BTTM are offered at GCI to prepare the students to work as proficient hospitality managers in the most competitive hotel, hospitality and tourism industry as they complete their four years study.

The graduates of GCI are expected to pursue manager/executive/trainer ranks in business, travel & tourism industry, government and non-government sectors in the areas like human resource management, accounting, marketing, finance, general management and more...

The management of the college has a firm belief that students can be prepared as the distinct and useful human resources of tomorrow only in the sound academic environment backed by effective and comfortable physical, IT and modernized teaching -learning facilities.

GCI imparts education in congenial environment equipped with work effective facilities at affordable cost. Exceptionally furnished and fully air-conditioned class rooms with multimedia and audio-visual facilities, seminar hall, computer lab with unlimited internet access, and a resourceful library enriched with electronic along with hard resources are the outstanding features among plentiful resources and facilities GCI affords to its management and business leadership career-oriented students, professionally renown teaching faculties, able and dedicated managerial and office staff deputed to work hard and contribute to materializing its vision, mission and objectives set on bringing a niche in dispensing quality education in the field of high on priority management programs BBA, MBA, BHM, BTTM on successful launch.

The faculty members of GCI bear proven professional track record in the field of management studies, research and teaching and are fully dedicated to transforming students into active learning communities and goal-oriented practitioners.

The College management strongly believes that backed by much needed modern educational equipment and facilities, coordinated by highly immersed competent managing personnel, our subject experts, learned professors, researchers and competent teaching faculties can make a difference shaping our potential, hard-working and career oriented students by effective dissemination of knowledge not as theory but transformation of professional learning skills intermediated with sound social and cultural values of learning and living meaningful life through 21st century globalized and knowledge-based sociocultural realities.

Vision

To be a nationally and internationally reputed learning center, recognized for academic excellence in teaching and research in diverse streams of management studies.

Mission

- to develop managers, entrepreneurs, market leaders and good humans through market-friendly, accessible, flexible and innovative international academic programs in the management discipline; and
- to prepare management experts who would be able to grasp local, national and international market opportunities and serve the society, nation and the entire world responsively.

Objectives

The main objective of Global College International (GCI) is to impart national and international management education so as to prepare professionally competent managers, business leaders and entrepreneurs who will be capable of handling business and services in a changing global environment. Therefore, the specific objectives are as follows:

- to develop management graduates with sound management knowledge, skills and values along with positive leadership qualities;
- to provide students with an exposure to various tools and techniques in each area of business management in order to make rational decisions;
- to provide students an understanding of recent trends in business environment to enable them to lead and manage their organizations with confidence;
- to motivate students in a caring and conducive learning environment to bring the best out of them;
- to instil creativity and innovativeness in students through contemporary approaches of personalized nurturing guidance;
- to make learning at the college a wonderfully pleasant experience; and

- to establish institutional relations with the universities, management institutions and corporate world.

Message from the Chairman

Education is the harbinger of human development, prosperity, and growth. Humans have attained unfathomable heights in terms of knowledge and the pace of transformation has quickened as never before particularly after the ICT revolution of the late last century even leading to the belief that humans have achieved that has not even been imagined before. However, the fact remains that only through continuous pursuits for generating knowledge to overcome new problems and challenges of the world that despite our improved skills and abilities appear to be increasing geometrically, our achievements get to the limelight at the end of the tunnel. In view of the changes emanating along with globalization, on one hand there has been unprecedented growth of resources, technology, and knowledge-based business and career opportunities among that hotel and tourism management sectors top on the list as accountable to changing socio-economic standards for local youth to appropriate and thrive through globalization but on the other, new problems are manifest as resulting from low-competence, negative attitude, unrealistic aspirations and lack of professional learning. On ground realities that stand for new socio-economic, knowledge-base and technological changes and alongside emerged challenges, it is not unrealistic to assume that simple traditional knowledge or learning is going to be simply inadequate for 21st century youth whose all-encompassing professional living as significant as that would be, is now a basic need or a necessity for living a progressive, career oriented and socially celebrated life.

Realizing these very facts, we, at Global College, have been immersed in the mission of formation of human capital specialized in business, hotel and tour and tourism management studies with total dedication and commitment. Our academic endeavors are dedicated to inculcating knowledge, skills and attitude in the students befitting the needs of today and tomorrow in order to make them change agents by transforming into knowledgeable, skilled, responsible and mindful human resources who are ever willing to demonstrate, perform, and lead the process to attain ultimate progress, happiness and prosperity both for the individual as well as the society. Our professionally skilled, competent and dedicated teaching and mentoring faculties who not only are academically educated teachers but themselves are hotel and tourism business forerunners, entrepreneurs, professors, researchers, business and policy consultants, are continuously devoted to generating knowledge maintaining high sensitiveness towards the psyche and the needs of the students thus bringing quality, harmony and curiosity for betterment. Our corporate and close linkages with the businesses, entrepreneurs, market-circles, professionals and experts of national and international repute enable us to develop skills required and equip our students in making them useful and positively contributing human resources who

in their sound professional careers would be prepared to leading the high on-rise businesses and economic sectors such as globally expanding hotel and tour and tourism business and corporate sectors and many more...for overall prosperity and success in a humane way. We do not teach rather continuously work for developing total personality by inspiring them to acquire requisite hard and soft skills honing in them appropriate abilities. We create passion and generate zeal among the young minds transforming them to professionals, entrepreneurs and leaders of change. We inspire them to be creative, innovative, analytical and sensitive not only for their success but construct a mind-set that successfully addresses any problems that the humanity through globalization, intriguingly emerged technology and knowledge oriented socio-economic 21st century living must encounter and more importantly to be the part of solutions of global problems and challenges.

I welcome you all to this business and management specialized research-oriented academic temple of learning and congratulate you for making the right choice. As the member of Global College International, let us join hands to make a better future for you and the entire human society.

Khagendra Ojha, Ph.D.
Chairman GCI, Kathmandu

Message from the Principal

In view of the fast entering socio-economic and demographic shifts that come associated with technological breakthroughs and rise of new business sectors such that hotel and tourism industries that out-perform at the virtue of professionally competent human resources equipped with managerial skills and business leadership aptitude, importance of an academic institution dedicated to grooming tomorrow's business managers, professionals and business leaders to meet with ever-increasing human resource needs is unparalleled. In the emerging globalizing Nepalese business context, hotel and tourism industry ranks among the top promising business sectors. These cutting-edge hospitality and business programs open up unlimited scope for dynamic and professionally proficient work-force whose able managerial and leadership skills play embryonic role primarily in keeping these sectors on eminence with bench-marking quality, innovation and success business tracks. However, the profiled businesses on whom national and global economies swing to the high progression alongside are subject to growing scope and pressure on management educational institutions to responding their expressive needs of skilled manpower at national, regional and global levels. The fact is that there is infinite necessity and scope for business and management educational institutions to explore specially in hotel and tourism business sectors in preparing passionate, professionally skilled and competent managers, business leaders and entrepreneurs who would substantively contribute to smooth running of the sector not merely as job-seeking technical hands but more as job-creating business leaders or innovative business entrepreneurs.

Keeping the emerging business and professional-work scopes hotel and tourism industry sectors bring to Nepal, Global College International (GCI), an associated institution of Pro-Ed Ltd., set up to offer a wide range of management and economics programs at undergraduate and graduate levels, has come up with a new pledge to addressing the very needs of these areas with BHM and BTTM programs in affiliation with Mid-Western Universities. At this point, I am glad to announce that without compromising on quality stance of these high on rise management programs, GCI has deputed professionally renown and academically research-oriented professors, entrepreneurs and educators with working profiles on national and international levels. In addition, as BHM and BTTM virtually prosper on collaborative, research and corporate-base academic and upbringing educational modules in architecting learning process that yield quality educational outcomes, keeping these on top priority, GCI has developed sound educational collaborations with national and international hospitality academies, universities and research institutions in cooperation with professionally established hotel and tourism businesses. As these academic programs at GCI have been categorically linked with professional business corporations in whose cooperation students are prepared professionally with practical exposure along with enhancement of academic skills, I have no hitch to assure that beyond the core, students will be enabled to tailor their education with business-life realities in meeting their goals and interests through a wide variety of skill building and concentration courses, internship, practicum and research activities. Besides owing to their hospitality service nature, BHM and BTTM operate in highly amiable facilitative educational environments. To these requisitions GCI has its own professionally run star hotels and travel and tourism businesses in addition to physically and technologically enriching and facilitative spacious working buildings in which every day educational programs are operated in congenial academic environments. As a matter of fact, GCI leaves no stone unturned to its commitment to quality that the 21st century hospitality and business management educations must assure of. Finally, supported by professionally able and sound academic and hospitality business professionals and research team deputed to work in enriching and facilitated educational environment at GCI, I find it realistic to assure that curricular structures and initiatives of GCI would help graduates on map and grow in stature both locally and globally as successful hospitality management leaders of tomorrow.

I welcome all promising communities of learners to join GCI, a center of excellence in management studies and innovative approaches to materializing your dream career through BHM and BTTM!

Karan Singh Thagunna, Ph.D.
Principal

Management Profile

Dr. Khagendra Ojha

Chairman

Dr. Khagendra Ojha is the CEO and Managing Director of Global College of Management, Chairman of Valley View English School, Global College International, Uniglobe HSS and the Senator of Lumbini Bouddha University. Dr. Ojha is a gold medalist in MBA from Tribhuvan University (TU) and received his Ph.D. degree in Development Economics from University of Warsaw. He has worked at the Western Michigan University, USA as a visiting faculty. He has presented many research papers in international conferences held in USA, Poland and India. He also worked at the Tribhuvan University as an Associate Professor for more than two decades and he is a renowned faculty of Accountancy. He has published many research articles in various international and national journals and has also published many books on Accountancy.

Dr. Nar Bahadur Bista

Director

Dr. Nar Bahadur Bista is a Board Director of Global College of Management, Valley View English School, Global College International and Uniglobe Higher Secondary School. He is also the former principal of Global College of Management. He was also a part of TU as an assistant professor of economics for more than one decade. Dr. Bista has received his Ph.D. in Economics from University of Warsaw, Poland. Besides, he attended Summer School on Econometrics at Cambridge University, UK; attended MDP at IIM, Ahmedabad and also participated in training on Environmental Economics by SANDEE in Bangkok. He has presented his research papers in international conferences. He is a renowned faculty of Economics. He has published many research articles in various international and national journals and published many books on Economics.

Dr. Karan Singh Thagunna

Managing Director/Principal

Dr. Karan Singh Thagunna is the Principal of Global College International (GCI), Uniglobe HSS/College, Executive Director of Global-Institute of Policy Research and Development (G-IPRD). He has an academic and professional experience of more than one and half decade in Nepal and abroad. Dr. Thagunna has contributed his scholarly research articles in the various international journals. Dr. Thagunna received Ph.D. degree from University of Alabama (UA), USA in Quantitative Finance and Post-Doctorate degree from University of Warsaw (UW). He has also served as a visiting faculty to University of Alabama, USA, University of Warsaw, Poland, Kathmandu University (KU), Nepal and Pokhara University (PU), Nepal.

Dr. Ganga Dhar Dahal

Director

Dr. Ganga Dhar Dahal is the Principal of Global College of Management, Director of Global College International and Uniglobe Higher Secondary School. He is also the senator of Pokhara University, Ex-Chairman of Valley View English School and Ex-Principal and Ex-Managing Director of Uniglobe College. He was also a part of TU as an assistant professor of economics for more than one decade. Dr. Dahal has received his PhD in Economics from University of Warsaw, Poland. He has attended Summer School on Econometrics at Cass Business School, UK and has also attended Management Development Program (MDP) at IIM, Ahmedabad, India. He has presented research papers in international conferences in different countries. He is an experienced faculty of Economics and Statistics for more than two decades. He has published many research articles in various international and national journals and published many books on Economics.

Mr. Govinda Bd. Sethi

Executive Director

Mr. Govinda Bd. Sethi is the Executive Director of Global College International and Uniglobe SS/College. Mr. Sethi has received Master of Business Administration (MBA) degree from Tribhuvan University. He has academic and professional experience of more than eighteen years in Nepalese academia. Mr. Sethi has worked as head of Department in Little Angles' College of Management for three years and WhiteHouse Graduate School of Management for fourteen years in capacity of Program Director as well as he has served in several business schools as a resource person. Among the contemporary academic entrepreneurs in Nepal, Mr. Sethi is one of the pioneers to start the management education system in private schools and colleges in Nepal and has been contributing right from inception in this field.

About Programs

Mid-Western University (MWU), established by the government of Nepal with a parliament act on June 17, 2010. Mid-Western University (MWU), Bachelor program in Hospitality and Travel & Tourism is a pioneering program in Nepal, which responds to the current and emerging need of the business, corporate world and also responds the need of the Government entities.

Program Features

Bachelor program in Hospitality Management and Travel & Tourism Management is a four-year program structured in eight semesters. A student needs to complete at least 120 credit hours of course work, electives, research project and internship (experiential learning) for graduation.

The Bachelor in Hospitality and Travel & Tourism program is a broad-based programme which gives equal emphasis on all the various disciplines in the field of hotel, hospitality, travel and tourism. Students will be equipped with the essential knowledge, skills, attitudes and ethics necessary to succeed in today's competitive marketplace, and to work at the pace needed for a successful career. The rigorous core curriculum provides a solid foundation, rooted in tourism fundamentals. Beyond the core, students are able to tailor their education to meet their goals and interests through a variety of elective courses. The Bachelor program in Hospitality begins with a set of required foundation and core courses and then offers more specialized courses and experiential learning (Internship).

Program Objectives

The overall objective of BHM and BTTM programs is to provide a good foundation in Hospitality Management to develop their theoretical as well as empirical knowledge on the field of Hotel industry, Hospitality, Travel and Tourism Management. The curriculum has been designed to prepare the students to enter the hotel and hospitality industry as middle management level employees and to serve in hotel, travel and tourism sectors. It is a four years full time semester system course designed to produce professional human resource for the dynamically growing hotel industry, travel and tourism sector of Nepal.

This program explores the wide variety of services provided by today's hospitality, travel and tourism industry while developing the business knowledge and skills required for success in the private and public sector of tourism.

Bachelor of Hotel Management (BHM)

Program Objectives

Bachelor of Hotel Management (BHM) course has been designed to prepare the students to enter the hotel and hospitality industry as middle management level employees and to serve in hotel, travel and tourism sectors. It is a four years full time semester system course designed to produce professional human resource for the dynamically growing hotel industry, travel and tourism sector of Nepal. This program explores the wide variety of services provided by today's

hospitality, travel and tourism industry while developing the business knowledge and skills required for success in the private and public sector of tourism.

Learning Outcomes

Upon completion of the course the students will be able to:

- gain an understanding of hotel industry (national and international) and its operation both theoretically and practically;
- gain an understanding of hospitality, travel and tourism and its operation both theoretically and practically;
- gain knowledge about not just the fundamentals of hotel management but also about the more advanced concepts related to the field;
- gain knowledge about the policies related to hotel and hospitality industry;
- handle domestic and international hotel operations;
- understand cultural tourism in the light of Nepalese society;
- handle function of international tourist service operation including handling, managing and planning tours, treks, and rafting program;
- get employment in national as well as international market;
- develop an entrepreneurship skill in the hotel industry;
- join higher level course in hotel management.

BHM Course Structure:

The BHM program is spread over a period of 8 semesters gaining 126 credit hours. The following is the course cycle for eight semesters with evaluation scheme:

YEAR 1: Semester 1

Code No.	Subject	Credit hours	Internat l	Final		Total
				Theor y	Practic al	
BHM....	Introduction to Tourism and Hospitality	3	50	50	-	100
BHM....	English Communication	3	50	50	-	100
BHM....	Principles of Management	3	50	50	-	100
BHM....	Food Production and Patisserie I	3	25	25	50	100
BHM....	Food and Beverage Service I	3	25	25	50	100
BHM....	Housekeeping Operation I	3	25	25	50	100

	Total	18 credit s				
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YEAR 1: Semester 2

Code No.	Subject	Credit hours	Interna l	Final		Total
				Theor y	Practic al	
BHM....	Accounting for Financial Decision Making and Control	3	50	50	-	100
BHM....	Tourism and Hospitality Information System	3	25	25	50	100
BHM....	Tourism Economics	3	50	50	-	100
BHM....	Food Production and Patisserie II	3	25	25	50	100
BHM....	Food and Beverage Service II	3	25	25	50	100
BHM....	Housekeeping Operation II	3	25	25	50	100
	Total	18 credit s				

YEAR 2: Semester 3

Code No.	Subject	Credit hours	Interna l	Final		Total
				Theor y	Practic al	
BHM....	Human Resource Management and Organizational Behaviour	3	50	50	-	100
BHM....	Food Production and Patisserie III	3	25	25	50	100
BHM....	Food and Beverage Service III	3	25	25	50	100
BHM....	Front Office Operation I	3	25	25	50	100
BHM....	Food Science and Nutrition	3	50	50	-	100

	Total	15 credit s				
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YEAR 2: Semester 4

Code No.	Subject	Credit hours	Internat l	Final		Total
				Theor y	Practic al	
BHM....	Tourism and Hospitality Law	3	50	50	-	100
BHM....	Tourism and Hospitality Marketing	3	50	50	-	100
BHM....	Food Production and Patisserie IV	3	25	25	50	100
BHM....	Food and Beverage Service IV	3	25	25	50	100
BHM....	Front Office Operation II	3	25	25	50	100
	Total	15 credit s				

YEAR 3: Semester 5

Code No.	Subject	Credit hours	Internat l	Final		Total
				Theor y	Practic al	
BHM....	Casino Management	3	50	50	-	100
BHM....	Meeting and conference Management	3	50	50	-	100
BHM....	Catering Management	3	50	50	-	100
BHM....	Fast Food Chain Management	3	50	50	-	100
BHM....	Food and Beverage Control	3	50	50	-	100
	Total	15 credit s				

YEAR 3: Semester 6

Code No.	Subject	Credit hours	Internal	Final		Total
				Theory	Practical	
BHM....	Hospitality Facilities Management	3	50	50	-	100
BHM....	Strategic Management for Hospitality	3	50	50	-	100
BHM....	Statistics and Research Methodology	3	50	50	-	100
BHM....	Entrepreneurship Development in Tourism and Hospitality	3	50	50	-	100
BHM....	Environmental Management	3	50	50	-	100
	Total	15 credits				

YEAR 4: Semester 7

Internship

Code No.	Subject	Credit hours	Internal			Total
				Organization	College/University	
BHM....	Internship/ Organizational Evaluation/ Individual Diary maintaining for Daily work performance by the students	15	-	50	50	100

YEAR 4: Semester 8

Internship and Project Report Writing

Code	Subject	Credit hours	Organization	Presentation/Viva	Report Evaluation by University	Total

BHM...	Internship	12	25	25	50	100
BHM...	Project Report	3	-	50	50	100

Bachelor of Travel and Tourism Management (BTTM)

Program Objectives

The BTTM course has been designed to prepare the students to enter the hospitality industry as middle management level employees/managers/trainers and to serve in travel and tourism sectors. It is a four-year full time semester system course designed to produce professional human resource for the dynamically growing travel and tourism sector of Nepal. This program explores the wide variety of services provided by today's travel and tourism industry while developing the business knowledge and skills required for success in the private and public sector of tourism.

Learning Outcomes

Upon completion of the course the students will be able to:

- gain an understanding of travel and tourism and its operation both theoretically and practically;
- gain knowledge about not just the fundamentals of travel and tourism but also about the more advanced concepts related to the field;
- gain knowledge about the policies related to travel and tourism;
- understand tourism in the light of Nepalese society;
- handle function of international tourist service operation including handling, managing and planning tours, treks, and rafting program;
- handle domestic and international ticketing;
- get employment in national as well as international market;
- develop an entrepreneurship skill in the travel and tourism industry;
- join higher level course in travel and tourism

BTTM Course Structure:

The BHM program is spread over a period of 8 semesters gaining 126 credit hours. The following is the course cycle for eight semesters with evaluation scheme:

YEAR 1: Semester 1

Code No.	Subject	Credit hours
TTM....	Principles of Management	3
TTM....	Fundamentals of Tourism	3
TTM....	Introduction to Hospitality Management	3
TTM....	English	3
TTM....	Principles of Marketing	3
TTM....	Travel Service Operation Management I	3
	Total	18 credits

YEAR 1: Semester 2

Code No.	Subject	Credit hours
TTM....	Tourism Economics	3
TTM....	Computer & Information Technology	3
TTM....	Business Communication	3
TTM....	Language I (Chinese/French/Spanish)	3
TTM....	Travel Service Operation Management II	3
TTM....	Adventure Tourism	3
	Total	18 credits

YEAR 2: Semester 3

Code No.	Subject	Credit hours
TTM....	Language II (Chinese/French/ Spanish)	3
TTM....	Managerial Accounting for Travel and Tourism	3
TTM....	Sustainable Tourism Development	3
TTM....	Tourism Products Development	3
TTM....	Culture and Heritage Tourism in Nepal	3
	Total	15 credits

YEAR 2: Semester 4

Code No.	Subject	Credit hours
TTM....	Business Finance	3
TTM....	Tourism and Environment	3
TTM....	Tourism Geography	3
TTM....	GDS (Global Distribution System) Ticketing	3
TTM....	Entrepreneurship Development in Travel and Tourism	3
	Total	15 credits

YEAR 3: Semester 5

Code No.	Subject	Credit hours
TTM....	Tourism Law	3
TTM....	E-Tourism	3
TTM....	Tourism Policy, Planning and Development	3
TTM....	Tour Guiding	3
TTM....	Human Resource Management for Travel and Tourism	3
	Total	15 credits

YEAR 3: Semester 6

Code No.	Subject	Credit hours
TTM....	Marketing for Travel and Tourism	3
TTM....	Air Cargo Management	3
TTM....	Event Management	3
TTM....	Organizational Behaviour for Travel and Tourism	3
TTM....	Peace Tourism	3
	Total	15 credits

YEAR 4: Semester 7

Code No.	Subject	Credit hours
TTM....	Strategic Management for Tourism	3
TTM....	Destination Management	3
TTM....	Statistics and Research Methodology	3
TTM....	Crisis and Disaster Management in Tourism	3
TTM....	Airlines Operation Management	3
	Total	15 credits

YEAR 4: Semester 8

Code	Subject	Credit hours
TTM....	Industrial attachment/ Internship Report	12
		3
TTM....	Project Report	

	Total	15

Evaluation System

Evaluation will be conducted by internal assessment with 50 percent by continuous assessment and 50 percent through end-of-semester examinations. The breakdown of allocated marks for internal assessment will be specified in the university regulations. A student is required to pass the internal and external evaluations independently. The final grade awarded on the basis of his/her consolidated performance in both internal and external evaluations.

In each Semester the faculty members are responsible for the course and they evaluate the academic performance of students in each course offered. The academic performance of the students will be judged through:

Continuous In-semester evaluation

End-semester Examination

The Continuous In-semester evaluation of the student will be made by the concerned faculty member in any or a combination of:

Written test

Workshop and seminar

Assignments

Semester paper

Project work

Case studies and group discussion

Quizzes and oral test

Grading

MWU follows a four-point letter grade system. The results will be expressed as grades. In each course, student will be evaluated on a 4-point SGPA scale.

Course Delivery

Bachelor program in Hospitality and Travel & Tourism emphasizes more on student active involvement and learning by the students themselves rather than on teaching them. It aims to adopt teaching methods that facilitate students' active participation and involvement. The min modes of teaching are:

- *Lecturer and guest lecturer*
- *Group discussion and presentations;*
- *Field visits; Seminar and conferences*

- *Project work assignments, Role play etc.*
- *Throughout the Four-year program, students are motivated to define and analyze the problems or issues, evaluate options and make decision. Lecture, oral presentation, and other teaching methods like role playing, class room exercises, debates etc. are used to complement the case method and project works.*

Eligibility for Admission

The Bachelor program in Hospitality and Travel & Tourism program is tailored made to serve the needs of the bright young persons who have completed twelve years of education and are looking for an education in travel and tourism management profession or towards higher education in the related field.

This program is open to students with diverse educational backgrounds including, humanities, science, arts and management. However, being a program with challenging curricula and content, it is accessible mainly to those students who have excellent academic record and high potential for success. Accordingly, candidates for this program are carefully screened through a selective admission test process.

A candidate for being eligible for admission to the degree course in bachelor's in Hospitality and Tourism Management shall have passed 12th Standard Examination (H.S.E.B. 10+2) from any stream with English as passing subject and has secured 45% marks at 12th standard.

Every eligible candidate has to pass the entrance test to be taken by the College.

Normal and Maximum Duration of Study

The duration for the completion of the program is as follows:

- Normal duration: 4 Years (8 Semesters)
- Maximum duration allowed to complete the degree requirements: 7 Years

A full-time student has to take a minimum of 14 credits.

Semester and Degree Requirements

Semester

The length of a semester shall consist of 90 teaching days, no fewer than 16 calendar weeks and no more than 18 calendar weeks of instructional time. The inclusion of breaks or holidays within any particular semester shall be at the discretion of the College so long as the College is in compliance with the criteria that defines a week of instructional time and is in compliance with the criteria for awarding semester credit hours.

The credit hour assigned to each course of this program varies depending on its lecture, tutorial and practical work hours in a week. One lecture/contact hour per week per semester is assigned one credit. That is, a three credit hours course has 48 class hours. A faculty member is assigned to teach each of the courses. If the course is taught by more than one faculty member, then one of the members is designated as the coordinator of that course.

A full-time load of five courses per semester at the BHM level would equate to approximately five contact hours per day or 25 hours per week, for a minimum of 450 hours per semester.

Degree Requirements

For the award of Bachelor program in Hospitality and Travel & Tourism degree, students must:

- Secure a minimum CGPA of 2.0 on the 4.0 grade scale;
- Complete all the courses and project work as specified in the curriculum within the maximum time period specified; and
- Have no outstanding financial obligations to the College and the University.

Resources and Facilities

GCI operates all its academic programs in a cost effective but amiable and well-built infrastructure and interiors attired with an A class furnishing decors proffering prolific and congenial learning environment. The college premises encompass all the needed requisites idealized to offering learning scholars as well as academically immersed faculty members academically congenial and learning friendly educational environment. For practicum tuned with theory courses of hotel management, the college maintains the attached training hotel designed with all-encompassing resources and world-class kitchen for students to undergo training and practical courses in supervision of the respective faculties. Students can choose to study references in the library hall attended by the librarians from first morning hours to late evening or can surf internet for electronic sources. Besides, the college interiors and outbound premises are well-maintained to supplement opportunities to a wide range of extra-curricular facilities that involve a number of outdoor as well as indoor sports, intellectual games and cultural programs shaped to support learning by playing principle, are organized on several occasions to recreating students in increasing learning synergy that helps getting engaged in intensive studies.

GCI has uniquely built world-class appealing and perfectly facilitated infrastructure and physical set-up. The classrooms are equipped with modern digital and online technologies and have multimedia devices, intra-nets, and Wi-Fi kept ready for instant service availed to students and faculties as and when required. The interior furnishing of each class room is marvellous, ideally designed with salience and highly fascinating décors adding onto bench marking quality. In addition, other entire sections of the college building such as library, labs, offices, seminar halls, and sitting cabins are all air-conditioned, well-decorated and technologically adjoined. All working sections of the college are operated with smart computer-supported digital and internet and online media, resources, technologies educational ICT.

For the logistic support, the college manages hygienic cafeteria, water system, sanitation and other many systems that add to building work-effective physical environment for day to day management of the college system as supportive to smooth running of the academic programs. Each logistic section is managed and operated by people holding relevant university degree plus professional skills in the related field. As an instance, GCI cafeteria is run by hotel management experts and professional working staff deputed to maintain hygiene and health factors and not least quality food. The cafeteria is operated throughout to serve students, faculties, staff and visitors with standard food items for breakfast, snacks and main courses. Varieties of local as well as continental menu are served at the cafeteria appended to the hotel-management kitchen lab and each item is available at fair cost. In similar ways, all logistic sections are looked after by the experts on everyday service regularly and are managed under the direct supervision and monitoring by the college managing directors and accounted by principal. As prominent hospitality-based management courses, BHM and BTTM programs at GCI have been framed to providing a wide range of opportunities which includes hotel and restaurant management,

hospitality administration and catering, tourism management, club management and more... thus, the college has set up all the required facilities and resources as featured below.

Latest Technology Equipped Kitchen Lab

BHM and BTTM as prominent part of hospitality industry are additionally demanding practical courses seeking graduates to enhance in-hand skills regarding learning to prepare an array of continental and local food and beverages, cuisines, main courses, side dishes etc. To the requirements as such, in addition to ample course-work, professionally adept cooking as well as hospitality training is essential for which adequately resourced kitchen-lab is a basic requisite. GCI has set up a latest technology equipped regularly updated kitchen lab operated and coordinated by professional cafes and managers enabling students to join and train themselves for kitchen-based skills and practical courses as mandatory of BHM and BTTM programs.

Library

Focused to graduate and undergraduate management programs, along with providing easy and effective access to networked and online knowledge resources supported by its online information-communication or e-library and learning management system (LMS), the college has set up a well-maintained library stocked with multiple volumes of course and reference books, journals and research papers. Apart from reference and textbooks, the library makes available the international subscriptions like Harvard Business Review, Business Week and other dailies and magazines both in soft and hard forms.

Computer Lab

GCI runs national and international MBA and bachelor programs such as BHM, BTTM which are professionally demanding hospitality and business management courses operated majorly with computer-based technology or ICT support. To their requirements for effectively running the theory courses aligned with practical learning activities, the college has set up a sophisticated computer lab equipped with branded smart functioning computers, multimedia, and unlimited internet services. The lab has been supported by high MB power Routers and are connected to 100 Mbps Ethernet LAN by certified category Cable and Ethernet uplinks. The computer lab can provide service---- number of students at a time.

Restaurant and Bar

Attached to latest technology supported well equipped kitchen lab, the second important compartment of it is restaurant and bar GCI has constructed which in addition to serving the quality snacks and cold and hot drinks on daily basis at affordable cost is open and operated professionally for training courses as managed by expert personnel possessing full university degree in hotel and hospitality management subject.

The restaurant and bar section is spacious and has all requisites persuasively decked where the faculties and students can take refreshment diets and drinks and as well practice the menu and barmen functions on regular basis.

Mock up Room

Hotel management and travel and tourism management as core hospitality courses function at the strength of multiple sub-components, facilitative structures and technologies to support professional training, learning and activities related to hospitality industry and businesses on as intensive level as theory courses. Among the skills-base activity is house-keeping segment of this course which in line with concept setting is designed on learning by demonstration and practical actions theme. This demands a well-equipped and smart-functioning demonstration section. To this very requirement, GCI has a set-up of several demo-rooms called Mock up room for simulative activities on housekeeping and related actions. These places are regularly redesigned, decorated and maintained to ensure smooth operations and running of the practical demonstration activities as core parts of training courses.

Coffee Lounge

Coffee lounge is another important facility attached to the hotel management kitchen designed for the purpose of practical course entailed with food and drinks service and management components as mandatory skills related to hospitality industry. The coffee lounge is appropriately structured with adequate space and its working dice is designed as equipped with digitalized coffee machines and percolators in number enough to enable easy exposure and practice to ----number of students on practical course activities.

Front Desk

Aligned with the college front-desk regularly attended by professional staff on duty, GCI has a model front-desk section purposively designed as an asset to support practical course related to hospitality action. The model front-desk is attached to its hotel-management lab exclusively managed by academic and managerial personnel under the supervision and direct involvement of

the hotel management faculties and directors. The front-desk is modelled in the patterns and structures equipped with digital technologies and most-updated accessories which the hospitality sector keeps revising and reforming. The purpose is to provide students an ample opportunity to learning front-desk skills of hospitality sector on regular transformation.

Placement Assistance

The Placement Cell at GCI assists students in making the right career choices. Placement cell supports students to get better access for internship and professional training followed by job-placement and service opportunity for managerial and skilled- hospitality service positions at well-to-do hotels and tour and tourism businesses within Nepal and abroad. The placement assistance cell does not focus only on assisting the students to get the best jobs and compensations but lays emphasis on the importance of job satisfaction of finding the “best fit”. Students receive personalized guidance in defining and attaining career objectives through counselling, skill development workshops and career information services and not least placement coordination as equally prioritized program of the college. GCI provides guidance and assistance considering placement on career matters from a three-member team comprising advisory board, human resource professionals from reputed national and international companies and program directors that bring an “Industry Perspective” to placement operations. GCI disseminates guidance for job-placement in advancing their career by networking both to students on their study stay and as well alumni members who might require our assistance.

Teaching -Learning Approach

GCI emphasizes on the need to continually learn in this rapidly changing world because knowledge becomes obsolete as reality changes and the ability to work with others, lead, follow and understand others can only be enhanced if learning is not limited to acquisition of knowledge alone. Guided to materialise the learning needs as emphasized, GCI has adopted multi-modal contextual and interactive teaching-learning approaches. Teaching methods on these make a combination of a wide range of mediated and self-efficacy learning techniques such as tutorials, seminars, independent or self-study, presentations, discussions, internship, study visits, project works, case studies and many more...Lecture sessions are interactive and facilitated by the faculty members on a group and individual participated pattern enabling students to pick up autonomous and explorative learning skills as most sought after professional skills for hospitality and tour and tourism management business sector. The class discussions consist of case analysis and presentations, reviews, and feedback, project works etc. involving studies of real corporate and hospitality business organizations aligned with and complemented by practical internship

programs as made compulsory at the end of last semesters. The most usually practiced teaching methodology or learning tool at GCI is project-based learning approach.

Some prominent highlights of course delivery methods at GCI are as follows:

Group Work

Students are exposed to group works of various kinds on regular basis within and beyond the class hours. The faculties retain full authority to assign in and off class group and individual assignments as a part of internal evaluation in line with daily lesson plan based individual assessments. Groups are assigned special problems on various topics relevant to hospitality tour and tourism management studies for group members to actively unfold solutions by applying various research approaches such as analytical studies, surveys, literature reviews, and others...

Project Work

Project making is a core subject area for students to work individually as well as in groups at GCI. Inquiry based learning and explorative research are the key components of project work that help them search, compile, analyse and interpret the data together with designing the business plans, conduct SWOT analysis and present reports program focused on operation and management styles and patterns. The projects are usually related to the management issues that make up hospitality businesses including tour and travel enterprises.

Case Study

Students are assigned the case studies of hospitality and tour and tourism business organizations as individual projects on completion of the semester course through class activities in partial fulfilment of the internal assessment for the degree of BHM and BTTM and the cases studies accomplished by students are evaluated by the concerned faculty for endorsement of the marks in the final accreditation. Thus, Case Study at GCI is a compulsory assignment and is not replaceable.

Seminar

Students of BHM and BTTM over and through regular class studies are assigned the topics related to hotel and tourism industry or business areas focused on marketing and management components. Students are required to write the term as well as prepare seminar paper to be presented as individual internal assignment at seminar that the college organizes in fixed tenure at each semester end. The seminar presentation is also a part of internal assessment for the degree of BHM and BTTM at GCI and thus, is mandatory to be complied with the schedule and assignment modalities.

Presentations

With a view to complement the class discussions and lectures on varying topics, presentation has been made a key pattern of teaching approach at GCI. Initiation is taken by the faculties for presentation on special topics in their subject areas when needed and every presentation is

designed with the help of power point technology. Students are fairly provided with technical and logistic support to prepare power point presentations on the topics assigned to them by the faculties as a part of internal evaluation.

Practical and Training Course on Hotel Management and Tourism

For practicum and training on hotel management tuned with theory course, the college maintains the attached training hotel designed with all-encompassing resources and world-class kitchen. Students of BHM undergo training and practical courses together with internship at market-based hotel businesses and hospitality business organizations in supervision of the respective faculties. This is a mandatory course for students to earn credits as aligned with other semester activities based on which assessments are aggregated. The college sends students of BTTM to real tourism and travel concerns, enterprises and corporate business houses for internship and training in the frequency equal to hotel management studies.

Internship

The BHM and BTTM students at GCI commute to internship to the hotel and tourism business organizations during their final semesters as arranged and facilitated by the college management in coordination with the internship owning businesses. The internship is accredited as in the main course areas over the fixed tenure given to each individual student. The aim is to provide the students an exposure to practical and professional learning through internship programs.

Social Work

Learning in 21st century comes defined to learning life skill building for professional living that simultaneously integrates the value of altruism and social services as impactful on both social and business development goals of learning profession today. GCI gives equal importance to social work as a part of ethical value education. To this end, students are mobilized to collect fund and resources for aid upon crises that is normally used support the communities and individuals in risks resulting from natural catastrophes or human-induced actions that affect. Students at GCI are educated and deputed to volunteering that could be on social, religious and cultural occasions as a part of social work education.

Research Work

BHBM and BTTM studies are considerably practical and research-oriented courses for learning innovations that result from students' regularly involving into theoretical and practical revisions, projects, tasks and team-work efforts. Thus, at GCI students are put into research studies on varying topics that align with their specialization area in hospitality courses. Research work is assigned to students individually as well as in groups. The major research work also comprises thesis writing for final marking in order to obtain final accreditation of the degree on being successful through other evaluation procedures.

Field Visit

Apart from ample exposure to theoretical learning of the courses and research methodology relevant to hotel and tour and tourism businesses during the class sessions, as a follow-up assignment aimed to enabling real life learning exposure, students are sent on field visits of these sectors frequently. Apart from privately well-managed reputed hotel and tour business surveys assigned to students in groups as a part of field visit, the college organizes field visits of big hotel and tourism corporations or organizations of national and international levels both within Nepal and abroad. Students accompanied and facilitated by their teaching faculties involve on data collection, analysis, report writing and presentations on field visits in academically acceptable frames.

Counselling

Counselling and guidance are the two major instruments by which an institution can address the learning needs, and career prospects of scholars joining the academic institutions with multiple aspirations that not only limit to learning education but come extended to practicing professional skills to be prepared for upcoming career life to begin immediately on completion of a university degree. Realizing the degree of significance counselling holds, GCI has made it a key tool integrated to psychological and career Counselling as value added class on fixed tenures over academic semesters of BHHM and BTTM as usual as in management programs run at this college. The component Career counselling involves visioning, exploring and selecting career that the scholars must be prepared to pursue on completion of university education. To making the program effective and outcome oriented, the college deputed subject experts, professional psychologists and career experts who can contribute to expanding critical and analytical skills in students to developing positive thinking and progressive learning and professional work attitude.

Motivational Session from Hospitality Leaders

In addition to regularly expended counselling and guidance services to students, GCI invites nationally and internationally known entrepreneur and professionally renowned business leaders from hospitality sector on significantly extended frequency for motivational sessions focused on student motivation aimed to encourage students to make greater efforts in enhancing quality skills as accountable to building successful hospitality business career. The university professors, market-based business leaders or entrepreneurs known for distinct quality hospitality businesses and career skills are approached and invited to this goal.