



Global College
INTERNATIONAL

Connects your potential to the world



**BHM &
BTTM**

**BACHELOR OF HOTEL MANAGEMENT (BHM) &
BACHELOR OF TRAVEL AND TOURISM MANAGEMENT (BTTM)**

MESSAGE FROM THE CHAIRMAN



Education is the harbinger of human development, prosperity, and growth. Humans have attained unfathomable heights in terms of knowledge and the pace of transformation has quickened as never before particularly after the ICT revolution of the late last century even leading to the belief that humans have achieved that has not even been imagined before. However, the fact remains that only through continuous pursuits for generating knowledge to overcome new problems and challenges of the world that despite our improved skills and abilities appear to be increasing geometrically, our achievements get to the limelight at the end of the tunnel. In view of the changes emanating along with globalization, on one hand there has been unprecedented growth of resources, technology, and knowledge-based business and career opportunities among that hotel and tourism management sectors top on the list as accountable to changing socio-economic standards for local youth to appropriate and thrive through globalization but on the other, new problems are manifest as resulting from low-competence, negative attitude, unrealistic aspirations and lack of professional learning. On ground realities that stand for new socio-economic, knowledge-base and technological changes and alongside emerged challenges, it is not unrealistic to assume that simple traditional knowledge or learning is going to be simply inadequate for 21st century youth whose all-encompassing professional living as significant as that would be, is now a basic need or a necessity for living a progressive, career oriented and socially celebrated life.

I welcome you all to this business and management specialized research-oriented academic temple of learning and congratulate you for making the right choice. As the member of Global College International, let us join hands to make a better future for you and the entire human society.

Khagendra Ojha, Ph.D.
Chairman GCI, Kathmandu

MESSAGE FROM THE PRINCIPAL

In view of the fast entering socio-economic and demographic shifts that come associated with technological breakthroughs and rise of new business sectors such that hotel and tourism industries that out-perform at the virtue of professionally competent human resources equipped with managerial skills and business leadership aptitude, importance of an academic institution dedicated to grooming tomorrow's business managers, professionals and business leaders to meet with ever-increasing human resource needs is unparalleled. In the emerging globalizing Nepalese business context, hotel and tourism industry ranks among the top promising business sectors. These cutting-edge hospitality and business programs open up unlimited scope for dynamic and professionally proficient work-force whose able managerial and leadership skills play embryonic role primarily in keeping these sectors on eminence with bench-marking quality, innovation and success business tracks. However, the profiled businesses on whom national and global economies swing to the high progression alongside are subject to growing scope and pressure on management educational institutions to responding their expressive needs of skilled manpower at national, regional and global levels. The fact is that there is infinite necessity and scope for business and management educational institutions to explore specially in hotel and tourism business sectors in preparing passionate, professionally skilled and competent managers, business leaders and entrepreneurs who would substantively contribute to smooth running of the sector not merely as job-seeking technical hands but more as job-creating business leaders or innovative business entrepreneurs.



supported by professionally able and sound academic and hospitality business professionals and research team deputed to work in enriching and facilitated educational environment at GCI, I find it realistic to assure that curricular structures and initiatives of GCI would help graduates on map and grow in stature both locally and globally as successful hospitality management leaders of tomorrow.

I welcome all promising communities of learners to join GCI, a center of excellence in management studies and innovative approaches to materializing your dream career through BHM and BTM!

Karan Singh Thagunna, Ph.D.
Principal

MANAGEMENT PROFILE



DR. KHAGENDRA OJHA
Chairman

Dr. Khagendra Ojha is the CEO of Global College of Management, Chairman of Valley View English School, Global College International, Uniglobe HSS and the Senator of Lumbini Bouddha University. Dr. Ojha is a gold medalist in MBA from Tribhuvan University (TU) and received his PhD degree in Development Economics from University of Warsaw. He has worked at the Western Michigan University, USA as a visiting faculty. He has presented many research papers in international conferences held in USA, Poland and India. He also worked at the Tribhuvan University as an Associate Professor for more than two decades and he is a renowned faculty of Accountancy. He has published many research articles in various international and national journals and he has also published many books on Accountancy.



DR. GANGA DHAR DAHAL
Director

Dr. Ganga Dhar Dahal is a Board of Director of Global College of Management, Global College International and Uniglobe Higher Secondary School. He is also the senator of Pokhara University, Ex-Chairman of Valley View English School and Ex-Principal and Ex-Managing Director of Uniglobe College. He was also a part of TU as an assistant professor of economics for more than one decade. Dr. Dahal has received his PhD in Economics from University of Warsaw, Poland. He has attended Summer School on Econometrics at Cass Business School, UK and has also attended Management Development Program (MDP) at IIM, Ahmedabad, India. He has presented research papers in international conferences in different countries. He is an experienced faculty of Economics and Statistics for more than two decades. He has published many research articles in various international and national journals and published many books on Economics.



DR. NAR BAHADUR BISTA
Director

Dr. Nar Bahadur Bista is a Board of Director of Global College of Management, Valley View English School, Global College International and Uniglobe Higher Secondary School. He is also the former principal of Global College of Management. He was also a part of TU as an assistant professor of economics for more than one decade. Dr. Bista has received his PhD in Economics from University of Warsaw, Poland. Besides, he attended Summer School on Econometrics at Cambridge University, UK; attended MDP at IIM, Ahmedabad and also participated in a training on Environmental Economics by SANDEE in Bangkok. He has presented his research papers in international conferences. He is a renowned faculty of Economics. He has published many research articles in various international and national journals and published many books on Economics.



MR. GOVINDA BD. SETHI
Executive Director

Mr. Govinda Bd. Sethi is the Executive Director of Global College International and Uniglobe HSS/College. Mr. Sethi has received Master of Business Administration (MBA) degree from Tribhuvan University. He has academic and professional experience of more than eighteen years in Nepalese academia. Mr. Sethi has worked as head of Department in Little Angles' College of Management for three years and WhiteHouse Graduate School of Management for fourteen years in capacity of founder/Program Director as well as he has served in numbers of business schools as a resource person. Among the contemporary academic entrepreneurs in Nepal, Mr. Sethi is one of the pioneers to start the management education system in private schools and colleges in Nepal and has been contributing right from inception in this field.



DR. KARAN SINGH THAGUNNA
Managing Director/Principal

Dr. Karan Singh Thagunna is the Principal of Global College International (GCI), Uniglobe HSS/College, Executive Director of Global-Institute of Policy Research and Development (G-IPRD). He has an academic and professional experience of more than one and half decade in Nepal and abroad. Dr. Thagunna has contributed his scholarly research articles in the various international journals. Dr. Thagunna received PhD degree from University of Alabama (UA), USA in Quantitative Finance and Post-Doctorate degree from University of Warsaw (UW). He has also served as a visiting faculty to University of Alabama, USA, University of Warsaw, Poland, Kathmandu University (KU), Nepal and Pokhara University (PU), Nepal.



ABOUT US

Global College International (GCI) is a centre for world class education which prepares every graduate to make a difference at global level. The management team of the GCI consists of academicians, researchers, entrepreneurs and professionals in considerably renown both from home and abroad.

In addition to BHM and BTTM program, The College has been running Cambridge A-Level, Bachelor of Business

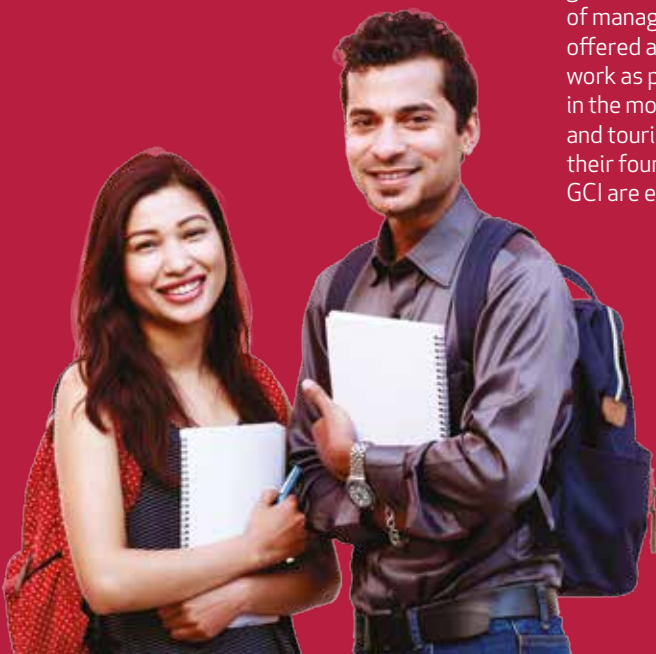
Administration (BBA) and Master of Business Administration (MBA) programs affiliated to Cambridge University, UK, Mid- Western University, Nepal respectively. The campus occupies peaceful surrounding and spacious land area at the heart of nation's capital, the prime location of metropolis Kathmandu. The premises of the college comprise appealing operating infrastructure with the world class physical, technical and technological facilities.

The primary aim of the college is to prepare higher and middle level human resources to meet the needs of business, industry and government in different functional areas of management. Both BHM and BTTM are offered at GCI to prepare the students to work as proficient hospitality managers in the most competitive hotel, hospitality and tourism industry as they complete their four years study. The graduates of GCI are expected to pursue manager/

executive/trainer ranks in business, travel & tourism industry, government and non-government sectors in the areas like human resource management, accounting, marketing, finance, general management and more...

The management of the college has a firm belief that students can be prepared as the distinct and useful human resources of tomorrow only in the sound academic environment backed by effective and comfortable physical, IT and modernized teaching -learning facilities.

GCI imparts education in congenial environment equipped with work effective facilities at affordable cost. Exceptionally furnished and fully air conditioned class rooms with multimedia and audio- visual facilities, seminar hall, computer lab with unlimited internet access, and a resourceful library enriched with electronic along with hard resources are the outstanding examples worth mentioning among plentiful resources and facilities. The faculty members of GCI are extraordinarily competent, dedicated and renowned in the field of academics. The College management strongly believes that effective dissemination of knowledge and skills to students is possible only when efforts of subject experts, learned professors and researchers are backed by much needed modern equipment and facilities.



ABOUT THE PROGRAM

Mid-Western University (MWU), established by the government of Nepal with a parliament act on June 17, 2010. Mid-Western University (MWU), Bachelor program in Hospitality and Travel & Tourism is a pioneering program in Nepal, which responds to the current and emerging need of the business, corporate world and also responds the need of the Government entities.

Program Features

Bachelor program in Hospitality Management and Travel & Tourism Management is a four-year program structured in eight semesters. A student needs to complete at least 120 credit hours of course work, electives, research project and

internship (experiential learning) for graduation.

The Bachelor in Hospitality and Travel & Tourism program is a broad-based programme which gives equal emphasis on all the various disciplines in the field of hotel, hospitality, travel and tourism. Students will be equipped with the essential knowledge, skills, attitudes and ethics necessary to succeed in today's competitive marketplace, and to work at the pace needed for a successful career. The rigorous core curriculum provides a solid foundation, rooted in tourism fundamentals. Beyond the core, students are able to tailor their education to meet their



goals and interests through a variety of elective courses. The Bachelor program in Hospitality begins with a set of required foundation and core courses and then offers more specialized courses and experiential learning (Internship).



"BHM and BTTM programs at GCI have been categorically linked with professional business corporations in whose cooperation students are prepared professionally with practical exposure along with enhancement of academic skills"

Mr. Rajendra P. Tripathi
Academic Supervisor
BHM & BTTM Program

BACHELOR OF HOTEL MANAGEMENT (BHM)

Bachelor of Hotel Management (BHM) course has been designed to prepare the students to enter the hotel and hospitality industry as middle management level employees and to serve in hotel, travel and tourism sectors. It is a four years full time semester system course designed to produce professional human resource for the dynamically growing hotel industry, travel and tourism sector of Nepal. This program explores the wide variety of services provided by today's hospitality, travel and tourism industry while developing the business knowledge and skills required for success in the private and public sector of tourism.



COURSE STRUCTURE - BHM

YEAR 1, SEMESTER 1

Introduction to Tourism and Hospitality	3
English Communication	3
Principles of Management	3
Food Production and Patisserie I	3
Food and Beverage Service I	3
Housekeeping Operation I	3

YEAR 1, SEMESTER 2

Accounting for Financial Decision Making and Control	3
Tourism and Hospitality Information System	3
Tourism Economics	3
Food Production and Patisserie II	3
Food and Beverage Service II	3
Housekeeping Operation II	3

YEAR 2, SEMESTER 3

Human Resource Management and Organizational Behaviour	3
Food Production and Patisserie III	3
Food and Beverage Service III	3
Front Office Operation I	3
Food Science and Nutrition	3

YEAR 2, SEMESTER 4

Tourism and Hospitality Law	3
Tourism and Hospitality Marketing	3
Food Production and Patisserie IV	3
Food and Beverage Service IV	3
Front Office Operation II	3

YEAR 3, SEMESTER 5

Casino Management	3
Meeting and conference Management	3
Catering Management	3
Fast Food Chain Management	3
Food and Beverage Control	3

YEAR 3, SEMESTER 6

Hospitality Facilities Management	3
Strategic Management for Hospitality	3
Statistics and Research Methodology	3
Entrepreneurship Development in Tourism and Hospitality	3
Environmental Management	3

YEAR 4, SEMESTER 7

Internship/ Organizational Evaluation/ Individual Diary maintaining for Daily work performance by the students	15
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YEAR 4, SEMESTER 8

Internship	12
Project Report	3

BACHELOR OF TRAVEL AND TOURISM MANAGEMENT (BTTM)

The BTTM course has been designed to prepare the students to enter the hospitality industry as middle management level employees/managers/trainers and to serve in travel and tourism sectors. It is a four years full time semester system course designed to produce professional human resource for the dynamically growing travel and tourism sector of Nepal. This program explores the wide variety of services provided by today's travel and tourism industry while developing the business knowledge and skills required for success in the private and public sector of tourism.



COURSE STRUCTURE - BTTM

Course Description	Credit Hours
YEAR 1, SEMESTER 1	
Principles of Management	3
Fundamentals of Tourism	3
Introduction to Hospitality Management	3
English	3
Principles of Marketing	3
Travel Service Operation Management I	3
YEAR 1, SEMESTER 2	
Tourism Economics	3
Computer & Information Technology	3
Business Communication	3
Language I (Chinese/French/Spanish)	3
Travel Service Operation Management II	3
Adventure Tourism	3
YEAR 2, SEMESTER 3	
Language II (Chinese/French/ Spanish)	3
Managerial Accounting for Travel and Tourism	3
Sustainable Tourism Development	3
Tourism Products Development	3
Culture and Heritage Tourism in Nepal	3
YEAR 2, SEMESTER 4	
Business Finance	3
Tourism and Environment	3
Tourism Geography	3
GDS (Global Distribution System) Ticketing	3
Entrepreneurship Development in Travel and Tourism	3
YEAR 3, SEMESTER 5	
Tourism Law	3
E-Tourism	3
Tourism Policy, Planning and Development	3
Tour Guiding	3
Human Resource Management for Travel and Tourism	3
YEAR 3, SEMESTER 6	
Marketing for Travel and Tourism	3
Air Cargo Management	3
Event Management	3
Organizational Behaviour for Travel and Tourism	3
Peace Tourism	3
YEAR 4, SEMESTER 7	
Strategic Management for Tourism	3
Destination Management	3
Statistics and Research Methodology	3
Crisis and Disaster Management in Tourism	3
Airlines Operation Management	3
YEAR 4, SEMESTER 8	
Industrial attachment/ Internship Report	12
Project Report	3

Student-centered Teaching

Teaching practice at GCI is practically student-centered supported by modern research-backed teaching learning techniques that encourage active classroom participation. Our teaching methods include in-depth textual analysis and comprehensive in-class exercises on business cases drawn from national and international contexts. Various activities such as remedial classes, seminars, and library based research, self and collaborative study, presentations and discussions, study tours and project works are most regularly used techniques.

Use of Modern Teaching Aids

Teaching and learning at GCI is virtually supported by and equipped with advanced digital technology. Computer labs, library, classrooms, seminar and activity halls, faculty cubes, staff rooms, and MIS unit are all provided with access to Wi-Fi and internet facilities.

Issue-focused Seminars and Group Discussions

Students are assigned study topics and issues related to business and administration for study and presentation. Students are encouraged

to work in teams to undertake project works, case analysis and article reviews. Periodically organized seminars where invited external experts and professionals share their expertise make students sharpen their skills and knowledge.

Case Study

GCI encourages students to be active in knowledge creation through case development. Cases based on local and global subject-realities are assigned to students for written analysis and presentation. Concerned faculties work as resource persons to help and guide students in their analysis and ensure their creativity and maturity in given tasks.

Social Work

As part of GCI's objective to develop socially responsible human capital, students are encouraged to participate in social events and community welfare like social awareness building, blood donations, fund raising campaigns during natural calamities and occasional outreach programs.

Industrial Visits & Excursions

GCI has established official links with many business and corporate organizations in and out of Kathmandu Valley where students visit regularly. These visits, observations and study of organizations provide real-life practical

exposure to them and they also learn business practices and culture. Students are taken for the excursions as required by the courses.

Interactive Learning and Presentations

Presentation is a core teaching pedagogy as used by GCI. Faculty members give students freedom to select the topics of their choice and relevance for power point presentations. The presentations become a part of students' internal evaluation.

Motivational Session from Hospitality Leaders

In addition to regularly expended counselling and guidance services to students, GCI invites nationally and internationally known entrepreneur and professionally renowned business leaders from hospitality sector on significantly extended frequency for motivational sessions focused on student motivation aimed to encourage students to make greater efforts in enhancing quality skills as accountable to building successful hospitality business career. The university professors, market-based business leaders or entrepreneurs known for distinct quality hospitality businesses and career skills are approached and invited to this goal.



FACILITIES AND SUPPORT

GCI operates all its academic programs in a cost effective but amiable and well-built infrastructure and interiors attired with an A class furnishing decors proffering prolific and congenial learning environment. The college premises encompass all the needed requisites idealized to offering learning scholars as well as academically immersed faculty members academically congenial and learning friendly educational environment. For practicum tuned with theory courses of hotel management, the college maintains the attached training hotel designed with all-encompassing resources and world-class kitchen for students to undergo training and practical courses in supervision of the respective faculties. Students can choose to study references in the library hall attended by the librarians from first morning hours to late evening or can surf internet for electronic sources. Besides, the college interiors and outbound premises are well-maintained to supplement opportunities to a wide range of extra-curricular facilities that involve a number of outdoor as well as indoor sports, intellectual games and cultural programs



shaped to support learning by playing principle, are organized on several occasions to recreating students in increasing learning synergy that helps getting engaged in intensive studies.

GCI has uniquely built world-class appealing and perfectly facilitated infrastructure and physical set-up. The classrooms are equipped with modern digital and online technologies and have multimedia devices, intra-nets, and Wi-Fi kept ready for instant service availed to students and faculties as and when required. The interior furnishing of each class room is marvellous, ideally designed with salience and highly fascinating décors adding onto bench marking quality. In addition, other entire sections of the college building such as library, labs, offices, seminar halls, and sitting cabins are all air-conditioned, well-decorated and technologically adjoined. All working sections of the college are operated

with smart computer-supported digital and internet and online media, resources, technologies educational ICT.

For the logistic support, the college manages hygienic cafeteria, water system, sanitation and other many systems that add to building work-effective physical environment for day to day management of the college system as supportive to smooth running of the academic programs. Each logistic section is managed and operated by people holding relevant university degree plus professional skills in the related field. As an instance, GCI cafeteria is run by hotel management experts and professional working staff deputed to maintain hygiene and health factors and not least quality food. The cafeteria is operated throughout to serve students, faculties, staff and visitors with standard food items for breakfast, snacks and main courses. Varieties of local as well as continental menu are served at the cafeteria appended to the hotel-management kitchen lab and each item is available at fair cost. In similar ways, all logistic sections are looked after by the experts on everyday service regularly and are managed under the direct supervision and monitoring by the college managing directors and accounted by principal. As prominent hospitality-based management courses, BHM and BTTM programs at GCI have been framed to providing a wide range of opportunities which includes hotel and restaurant management, hospitality administration and catering, tourism management, club management and more...



ADMISSION PROCEDURES

Eligibility to apply

Candidates who have successfully completed or expect to complete intermediate or NEB/HSEB or an equivalent degree with minimum second division are eligible to apply.

Admission process

The admission process in the BHM & BTTM involves: Submission of complete application form with 2 color passport size photographs, transcripts and certificate of +2 and SLC/SEE or equivalent. Candidates must pass the computer based College Admission Test (CAT). The successful candidates in admission test are invited for personal interview. Admission Committee reserves the authority of final approval for admission.



PLACEMENT ASSISTANCE

The Placement Cell at GCI assists students in making the right career choices. Placement cell supports students to get better access for internship and professional training followed by job-placement and service opportunity for managerial and skilled-hospitality service positions at well-to-do hotels and tour and tourism businesses within Nepal and abroad. The placement assistance cell does not focus only on assisting the students to get the best jobs and compensations but lays emphasis on the importance of job satisfaction of finding the “best fit”. Students receive personalized guidance in defining and attaining career objectives through counselling, skill development workshops and career information services and not least placement coordination as equally prioritized program of the college. GCI provides guidance and assistance considering placement on career matters from a three-member team comprising advisory board, human resource professionals from reputed national and international companies and program directors that bring an “Industry Perspective” to placement operations. GCI disseminates guidance for job-placement in advancing their career by networking both to students on their study stay and as well alumni members who might require our assistance.



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Mid-Western University Affiliate



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**Global College International
BHM/BTM PROGRAM**

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