



FOR THE
DEVELOPMENT
OF A WHOLE
PERSON

[BBS]

Affiliated to Tribhuvan University

WHITEFIELD

INTERNATIONAL COLLEGE

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Welcome to **Whitefield International College**

Established in 2003, WHITEFIELD INTERNATIONAL COLLEGE is running under the management of Raktakali Education Foundation (REF). The principle of learning by doing underlies in every major discipline of our education system. At Whitefield, we believe in the working relationship between students and teachers. The commitment to learning across the disciplines and the field work gives our students the real work experience and connects them to the greater community. Also key to Whitefield Int'l College's philosophy is the conviction that a college education should not merely provide preparation for graduate school as career but should be an experienced value in itself and the model for lifelong learning.

Our Mission

Our mission is to generate highly skilled manpower in broad area of management. We are committed to explore the innovative opportunities nationally and internationally. Over the years Whitefield International College has been generating highly trained, efficient and professional individuals to fulfill the present and future market need of the ever increasing corporate demands of the country.

The WIC BBS

With the active support from business and management scholars and its re-engineered infrastructure Bachelors in Business Studies at Whitefield International College is already a trademark in business education. Since the programme inception in 2003, BBS methodologies are practical and strategic. These methodologies are completely in line with maximizing learning among the students. The students not only learn what we teach, but also get practical experience in the leading companies ranging from media houses, banks to the corporate world. Not to mention that our BBS graduates are excelling at the ever challenging demands of the country's corporate fraternity.

OUR FEATURES

- Supportive educational environment
- Inculcation of positive attitude, values & beliefs
- Renowned, competent and co-operative faculty members and staff
- Cozy, spacious & well furnished classrooms
- Sufficient playground with various sport events
- Student-oriented teaching methodologies
- Additional classes for the needy students
- Various scholarships on merit.
- Provision of hygienic, well-managed cafeteria
- Well-equipped labs and resource center (library)
- Various co-curricular activities
- Several business and educational tours within an academic year
- Provision of the guest lecturers by distinguished personalities (Under CDP)
- Teaching through modern and sophisticated amenities and equipments
- International management based vocational certification with BBS

Co-curricular Activities

For the student's mental rest and to stay physically fit and healthy, WIC organizes different academic and non-academic co-curricular activities. Academic co-curricular activities : Education tour, debate competition, quiz, essay writing competition etc.

Non-Academic Co-curricular activities : Sports events of football, basketball, futsal, handball, cricket and other indoor games.

Whitefield Int'l College Links:

- 1) CEFS - Computer Education for School - E-Learning
- 2) Disaster Management Committee
- 3) Nepal Scout
- 4) UNESCO, Nepal

Info Centre (Resource)

We have a rich library with a wide range of books on relevant subjects. It also serve journals and magazines required for the students. The students are encouraged to avail the facilities of the library to the fullest.



Why WIC BBS?

Sincere efforts are directed towards exposing our students to the real time working environment. After all, we believe, one should start his/her career as an executive and not as a trainee. For this, be prepared to be in an institution where the optimal level of focus will be on enabling your hopes and unfolding potentialities. Together we will do best to be complete citizens of the world via the platform of WIC BBS.



TEACHING PEDAGOGY

The heart of Whitefield Int'l College is its enviably imitable teaching pedagogy. In spite of sound theoretical lectures, we provide strong practical skills almost equal to global standard. Our graduates would be capable enough to follow the changing global pace of working environment and manage the human capital with the following teaching pedagogy:

- teacher-supervised self-study
- classroom discussion and interaction
- case studies and presentation
- seminars
- field visits and report writing

Besides classroom teaching we focus on the career of every enrolled student. Personal record-keeping will be done besides the routine-classroom teaching. Whitefield International College manages CDP (career development programme) on different topics and issues and talk programmes from experts of different walk of life.

WIC SOFT SKILLS

Soft skills complement hard skills which are the occupational requirements of a job and many other activities. To enhance & develop persons emotional intelligence quotient traits, WIC delivers the different soft skills.

- Life skill for adults
- Employability skills
- Personal development
- Entrepreneurship skill

TOPIC UNDER SOFT SKILLS

Life skill for adults

- Presentation skills
- Writing skills
- Power of Communication & Public Speaking
- Inspiration and Motivation
- Career Decisions
- Goal Setting For Personal Development - Construction of an action plan for self-development
- Personal Development & Team Building

Employability skills

- Employment and Employability
- Personal Effectiveness and Career Development
- Lead From the Front-Team Leadership
- Development of Personal Communications skills
- Assertiveness & Emotional Intelligence
- Grooming & Networking Skills
- Interview facing Skills
- Group Discussion Skills
- Time Management skills
- Health, safety & Securities measures in the workplace
- Stress Management

Personal development

- Recognize the need for self-development
- Identify the processes for self-development
- Describe ways to bring about change through writing skills
- Goal setting for personal development
- Ways to bring positive change in personality through communication skills
- Assertiveness
- Inspiration & Motivation
- Career Decision
- Grooming & Networking
- Team Building & Time Management



Admission Procedure:-

To apply at WIC, the following materials that will help us assess your qualifications. The following serves as a preview of what you need to prepare.

Application Components:-

The application for admission requires of the following: Transcripts, Character Certificate and Migration Certificate.

Certificate:-

Candidates must have the equivalent of a 10 + 2 or A levels from an recognized institution is required. We require copies of academic transcripts of School Leaving Certificate of grade XII or equivalents, character certificates from academic institutions that you have attended, and Migration Certificate from Nepal Education Board (NEB) or equivalent Board. The minimum requirement for admission is CGPA 2.00 or equivalent examination. However, the academics is just one component the Admissions Board uses to evaluate an applicant.

BBS COURSE STRUCTURE

First Year

Business English	100
Micro Economics	100
Business Statistics	100
Principles of Management	100
Accounting for Financial Analysis	100

Second Year

Business Communication	100
Macro Economics	100
Cost & Management Accounting	100
Fundamentals of Marketing	100
Foundations of Human Resource Management	100

Third Year

Business Environment & Strategy	100
Fundamentals of Financial Management	100
Business Law	100
Taxation & Auditing	100
Organisational Behaviour	100

Fourth Year

Entrepreneurship & Enterprises Development	100
Concentration I	100
Concentration II	100
Concentration III	100
Business Research Methods	50
Final Project	50

Whitefield International College

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