be a

Boss tomorrow



Com the Chairman Dear Students "Education is the most important weapon which you can use to change the -Nelson Mandela I firmly believe that one of the most important ages in our life is the prime

of youth which we all invest in education, and such a crucial moment obviously raises expectations about the multiple forms of returns during the rest of our lives. Here, I would like to say that just as the selection of a right field of study for future career is a great challenge, so is the choice of a college for professional degrees like BBA, BBM, BBS and MBS.

Business Management is about more than what we assume as a comfortable corporate office-the big swivel chairs and a handsome salary and the accompanying perk; it is all about understanding the delicate balance that exists among people, raw material, information, technology, market force and national law. A BBA course, thus, must take into account these factors. Additionally, there must be a spotlight on the grooming of the students' total personality so that they may become confident, acceptable and effective leaders in the globalized business environment.

D.A.V.'s vision is to produce such manpower which can provide assertive leadership. Our mission is to understand and anticipate the needs of the corporate community. The TU curriculum offered here at D.A.V. along with non-credit courses and programs like personality development, communication skill, on-the-job training, case study, business tour and presentation skill development helps turn out the desired kind of manpower. If the goal is to climb up the corporate ladder, to start your own business, to improve your managerial skills, to make a business career or to pursue higher studies in Management, then D.A.V. College is the right place to go to. The conferring of the 2nd National Business Schools Rating-Ranking-Awards for the Best Undergraduate B-School (2014 A.D.) on D.A.V. and the placement of the college's graduates in enviable positions bolster my statement.

On this upbeat note, I wish the forthcoming students a time of great achievements at D.A.V.. The college, I assure, leaves no stone unturned in putting in cent per cent effort in unraveling and maximizing the potential of its students.

Anil Kedia Chairman



Message from the Executives

Envir

Environment plays a vital role in an educational institution. The quality of learning environment can change the perception of students towards their life. D.A.V. College, since its inception, has been well committed in imparting academic excellence in order to develop cutting edge competent business professionals and entrepreneurs by generating thought- provoking ideas which question and influence the intellectual milieu.

Besides the prescribed curriculum, the programs here not only hone in the students' managerial, communicative and business skills but also strengthen their decision making capability. D.A.V. cultivates its own teaching, learning culture, placing a high premium on the overall development and improving the research skill of its students. Also, the undergraduate degree of D.A.V has been able to covet the Best Undergraduate B-School Award (National Business Schools Rating-Ranking-Awards: 2014, 2017 and 2018). With the joint effort of the well renowned business personality, competent market driven faculties and management team, Research and Innovation Cell and well equipped infrastructure, D.A.V. has envisioned to cater to the need of the 21st Century by providing students with the tools and expertise thereby placing our program at the forefront of Nepalese Academia.

Rojish Shakya Program Incharge

In the era of 21st century, who does not want to be a boss? If you nurse such an ambition,

D.A.V. is the staircase with which you can climb up to reach the apex of leadership.
D.A.V.'s BBA, BBM, BBS and MBS Programs provide unique opportunity for the students to pursue their career in business management. To prepare middle level professionals for business is our motto. Besides this, we have a long-term vision of National Youth Policyto prepare capable entrepreneurs, creative and competent youth force with scientific and positive outlook. Such a youth force will not only empower itself but will also uplift them Nepali society towards the heights of development.

Lastly, just as we believe that our life is the creation of our mind, in the same way as D.A.V. College envisions a society of excellence in all aspects of business education. D.A.V. believes in producing world-class professionals with leadership quality and management skill but in keeping with the Nepalese sensitivities.

Samrat Mainali Program Co-ordinator As the Principal of D.A.V. College, I would like to invite you to visit us and observe the teaching-learning activities here.

I believe that an educational institution is a place not only to gain knowledge but also to build character, enrich mind, and gain experiences that can last a lifetime. The unity of interests and goals among our students reflects the integrated spectrum of Nepalese cultural diversity as a whole, as most of our students come from districts that have different languages and cultures. D.A.V. College has remained a forum where students share differences so as to strive for success arm in arm. Our friendly administrative staff and well-experienced faculty members, who form the backbone

of this college, always endeavor to provide continuous support to the students. Our main objective is to develop this institution as a center of excellence for the students desiring to study management at affordable fees. We expect excellent performance from all the students. Therefore, we are committed to training our students to a high level of competence and distinction in their chosen field.

Finally, I would like to extend my congratulations to all and I am delighted that you are exploring what D.A.V. takes pride in offering. I look forward to seeing you at the college.

Pranaya Singh Principal

Introduction

D.A.V. College, affiliated to Tribhuvan University, started running BBA and BBS programs in 2003. Since its debut, D.A.V. has been working incessantly to realize its goal of enhancing the quality of education and turning in skilled manpower for the development of the country. While doing so, the college remains consistently committed to its motto-"Eastern Heart and Western Mind."

Envisioned by one of the prominent Business Houses of the country and run by an excellent team of academicians, the college has been preparing such manpower as can meet the challenges of the 21st century with aplomb.

D.A.V. College cultivates its own teaching and learning culture by building on the existing pedagogy and bringing in innovative methodologies. It places a high premium on the development of the research skills of its students.

All the faculties of D.A.V. College are highly competent and conversant with the most up-to-date teaching pedagogy. Students at D.A.V. are encouraged to participate assertively in classroom discussion with subject teachers and to confidently share their ideas among themselves and, after much contemplation and deliberation, to translate them into actions. The college regularly arranges for guest lectures, seminars, simulations, image enhancement for job market, workshops, industrial visits, soft skills development programs, etc.

The focused spotlights at D.A.V. are the teaching of case study, report writing and presentation-the practical skills that the students will be falling back upon in their subsequent, professional career.

D.A.V. College offers four-year (eight-semester) BBA, BBM and four-year BBS courses at the Bachelor level. Affiliated to Tribhuvan University, the BBA, BBM and BBS programs specifically aim to:



Vision

To be center of excellence that inspires to be a global citizen while nurturing the Nepalese culture.

Mission

- Inspire to innovate and develop through management techniques.
- Spearhead entrepreneurship for sustainability.
- To inculcate values that foster Nepalese culture.
- To ingrain the abilities and skills to survive, adapt, improvise and excel in the Global world.



PECULIARITIES

D.A.V. has been imparting theoretical as well as practical education since its establishment. The college remains deeply dedicated to a full unfolding of its students' hidden potentials. For this, the college has not only ensured ultra-modern and hi-tech classrooms, well-equipped seminar-cum-conference halls, research and job placement cells but it also stresses on supplementary activities such as:

- Research & Innovation Cell
- Workshop on Case Analysis and Writing
- Guest Lectures on Contemporary Issues (Both National and International Academic Scholars)
- International Conference
- Intensive Report Writing and Presentation
- Industrial Visits and Report Writing
- Workshop on Public Speaking & EMCEE
- Personality Development Programme
- Yoga and Meditation
- Socio-cultural Tour and Report Writing
- Virtual Banking Training
- Regular Interaction Programme with Industrialists, Bankers, Executives of NGOs & INGOs etc.
- Business Plan Competition
- Seminar Series (5th, 6th & 7th Semester)
- Workshop on Image Enhancement for Job-Markets
- Advanced Microsoft Excel & SPSS Training
- Workshop on Financial Modeling
- Workshop on Stock Market
- Management Simulation Training cum Workshop Programme (MSTP)
- E-Library
- MOUs with different Financial Institutions, Corporate and Development Sectors
- Futsal Court



Rachana Shrestha Program Officer



Admission Procedure

Students seeking admission for BBA and BBM Program must fill in application forms with all details, including personal information and previous academic records. The selection of students shall be based on a two-step process: written test and interview.

The key approach to desired consequences is the proper guidance. Under the guidance, there comes excellence. D.A.V. College has been that mandatory guidance to me. Behind my pedagogical enrichments, D.A.V. has become the fundamental support to me. The College is rich in the fundamental support to me. The college is first in disseminating quality education and academic excellence. It has provided me with an excellent academic background It has provided me with an excellent academic background and helped me to enhance the skills and knowledge of learning through theoretical as well practical ways. I am learning through theoretical as well practical ways. I am very grateful towards D.A.V. College for helping me shape my career goals. When it comes to suggestions, D.A.V. is all you need and is your desired academic destination.

and is your desired academic destination. Birat Tamang, BBA 2nd Semester

Admission at D.A.V. College begins in the month of August/ September every year in accordance with the university and/or college calendar.

A candidate seeking admission for BBA and BBM Program must fulfill the following Eligibility

- Minimum CGPA 1.8 in 11 and 12 or minimum score of second division marks in 10+2, requirements:
- CMAT Exam, and comply with the admission procedure acceptable to Tribhuvan University.
- A candidate seeking admission for BBS program must fulfill the following
- Candidates from Humanities background must have passed +2 level or Intermediate with Must have passed +2 or Intermediate. requirements: English and Economics, respectively of 100 marks each.



Students Participation

Students at D.A.V. are encouraged to participate in classroom discussion and interaction with subject teachers. They are also egged on to share their ideas among themselves and, after enough contemplation and deliberation, to translate them into actions. We impress upon our students to cultivate and apply their dormant qualities and inner strengths so that they will be able to meet challenges in their field. We also make our students take to social work in order to practically hone in their interpersonal skills.

Learning Theory and Practice

D.A.V. College offers a truly learning-friendly atmosphere. It has made a break with the traditions of rote and lecture through interactive classroom teaching. There is a great bit of focus on class work and classroom discussion.

D.A.V. indeed has molded me into a whole different person. Constant support and guidance of our teachers and wonderful learning environment have helped me outshine in many ways possible. With cordial culture existing at D.A.V., I've reckoned to thrive over and above.

Priya Sunuwar BBA 6th Semester, B

Evaluation/Internal Assessment/Attendance

The BBA and BBM Programs are intensive professional programs demanding a high level of commitment from students who are required to attend all classes, seminars and presentations.

Students failing to attend a minimum of 90% of classes will not be allowed to appear in the end-of-the Semester Examination.

In-Semester Evaluation

The in-semester (internal) evaluation shall have a total weightage of 40%. The concerned faculty member has the sole responsibility for the continuous internal evaluation based on a student's performance in in-class presentation, case study and analysis, individual assignment, class tests and others as per the requirement of the course.

> With the motto to be a boss tomorrow D.A.V. provides outstanding schooling along with experiences in different fields. I personally believe that I have evolved ever since I became a part of D.A.V.. There are a lot of out of the box activities that you can experiment yourself, be it leadership or presentation. D.A.V. provides constructive counseling that helps us, the students, to be more focused towards the goals we want to achieve. D.A.V. also believes in sound mind in a sound body therefore, it practices different extracurricular activities that boost up students' confidence. So, you can trust D.A.V. when it comes to your dreams.

Sarah Bhattarai BBA 2nd Semester

"Education is not the learning of facts, but the training of D.A.V. College has taught me to be self-confident, positive thinker and independent. It offers various non credit the mind to think." courses like Personality Development, Live Project, Emcee Training etc which has helped me to enhance my leadership and interpersonal skills. Besides the academic excellence, I have been provided with many opportunities to discover who I am.

Nikesh Shrestha BBA 4th semester



Internship

D.A.V. College as an integral part of its educational program, offers students an outdoor learning opportunity to develop professional skills and experiences. This can further help them to enhance their academic performance, personality and future prospect. During the internship, students work for different sectors: banking, insurance, hotel, aviation, corporate and development sectors, etc. Kedia Group also offers internship opportunities to D.A.V.'s students. The established MOUs between D.A.V. and different organizations regarding internship have also broadened the scope of internship for D.A.V.ians In fact, internship provides practical knowledge and professional skills that can open the door to further success in the national and global arenas.





The Semester-End Examination

The end-of-the semester examination shall have a total weightage of 60%. The office of The Dean, Tribhuvan University, conducts the examination. The TU Exam includes problem-solving questions, analytical questions, and case studies.

Internal Assessment / Evaluation

Internal assessment evaluation includes first and second assessments and pre-semester (Send-up) test, which constitute 40% marks. The marking for the internal evaluation of students' performance has been carved into following sub-divisions:

- I and II Assessment
- Group Discussion/ Problem Solving
- Pre-Semester (Send-up) tests
- Case Study / Presentation
- Attendance
- Field or Project Work
- Discipline
- Home / Class Assignment



Sushil Khadkha
Discipline Incharge

Infrastructure and Facilities

D.A.V. College, set amidst a sprawling area at Jawalakhel, has all the facilities and amenities required for a standard academia. Although it is centrally located in managed to offer a peaceful research cell and facility alongside This college. research cell and facility alongside state-of-the-art infrastructure. This college provides its students and faculties all the requisite facilities to bold in their guest for and faculties all the requisite facilities to help in their quest for knowledge and future possibility/performance.



Buddha Hall

D.A.V. Provides

- D.A.V. Futsal
- Wi-fi Facility
- Separate IT Department
- Computer Labs
- Hygienic Cafeteria
- e-Library
- CCTV surveillance all over the college



Activities



Sagar Maharjan ECA Incharge





An Overview of **BBA** Program

BBA, affiliated to Tribhuvan University, is a four-year (eight semester) program that consists of 120 credit hours. The curriculum equips students with contemporary concepts, tools and techniques of management and provides opportunities to gain expertise in any one of the functional areas of management.

An Overview of **BBM** Program

BBM, affiliated to Tribhuvan University, is a four- year (Eight Semester) program that consists of 120 credit hours. The BBM program offers an intellectually challenging curriculum which provides students with wisdom for careers in business and entrepreneurship.

An Overview of **BBS** Program

BBS program, affiliated to Tribhuvan University, aims to provide the students with applied business studies to make them academically as well as practically competent professionals in the field of business affairs in the present global

The running of the BBS program at D.A.V. is modeled after its much-acclaimed BBA variant. The college replicates its BBA mode of nurturing its students through daily presentations, assignments or special lectures, and extra-credit courses and trainings.

> D.A.V. is not just for learning and acquiring theoretical knowledge, it is the destination for experiencing the 'new you' and living each day as a better person. D.A.V. is a stairway to my successful career as it has been enhancing my confidence level by including various trainings as per the changing business environment.

"Proud to be a DAVian!"

Sanju Lakhe Shrestha BBA 4th Semester Regular and Visiting Faculty Members

- Asso. Prof. Dr. Ramji Gautam (PhD, TU)
- Dr. Lekh Nath Dhakal (PhD, English, TU)
- Dr. Manoj K. Chaudhary (PhD, TU)
- Dr. Balaram Chapagain (PhD, TU)
- Dr. Dhundi Raj Bhattarai (PhD, TU)
- Dr. Sajeev Kumar Shrestha(PhD, TU)
- Ms. Aakasha Bajracharya (MBA, TU)
- Mr. Anil Shrestha
- Ms. Anita Kasaju Shrestha (M. Phil., TU)
- Mr. Anup Jung Basnet (MBA, KU)
- Mr. Babu Raja Tandukar
- Mr. Bhishma Prasai
- Mr. Bibek Paudel (MBA, PU)
- Mr. Bijaya Ghimire (Chartered Accountant)
- Mr. Bipin Subedi (LLM, Hungary)
- Ms. Bineeta Khadka
- Mr. Binod Nar Singh Shrestha (Kumari Bank)
- Mr. Bipul Poudel
- Mr. Birat Shrestha (MBA- KU)
- Mr. Bishnu Giri (MBA, M. Phil, TU)
- Mr. DD Pathak (M. Phil. Scholar,TU)
- Mr. Durgesh Shrestha
- Mr. Ganesh Poudel
- Mr. Ganga Man Maharjan
- Mr. Hemanta Rai
- Mr. Jagadish Neupane
- Mr. Jhabindra Pokharel
- Mr. Keshav Kafle
- Mr. Khim Khandel (MBA-TU, MA in HRM, Bolton University, UK)
- Mr. Narayan Kandel
- Mr. Nimesh Pokharel
- Ms. Noora Shrestha
- Mr. Padam Dangol (PhD Scholar)
- Mr. Pitamber Lamichhane (M. Phil., TU)
- Ms. Prabina Bhatta
- Ms. Purnima Rai (M.Phil, TU)
- Mr. Rabindra Sharma
- Ms. Rachana Shrestha
- Mr. Rajeev Bhandari
- Mr. Rajesh Chaudhary
- Mr. Ram Karki
- Mr. Ram Mani Devkota
- Mr. Rojish Shakya (MBA, University of Gloucestershire, UK)
- Mr. Roshan Bhusal
- Mr. Rudra Prasad Ghimire (M, Phil., TU, PhD Scholar)
- Mr. Samrat Mainali
- Mr. Sandesh Dhakal
- Mr. Shankar Dahal
- Mr. Sushil Awale (M.Phil)
- Mr. Vimal Gurung (M, Phil., TU, PhD Scholar)





Academicians and Practitioners (Guest Speakers)

Prof. Dr. Anil Sarin

Prof. Dr. Bishwamvar Pyakurel

Prof. Dr. D. B. Chettri

Prof. Dr. Dev Raj Adhikari

Prof. Dr. Dharma Bhavuk (USA)

Prof. Dr. Dilli Raj Sharma

Prof. Dr. Farok Contractor (USA)

Prof. Dr. Garry Burton (USA)

Prof. Dr. Himendu P. Mathur

Prof. Dr. Karina R. Jensen

Prof. Dr. Kirti Agarwal

Prof. Dr. Pushkar Man Bajracharya

Prof. Dr. Sailendra Singh

Prof. Dr. Santosh Raj Paudel

Prof. Dr. Yang Kaijun

Dr. Bimal Koirala

Dr. Chiranjivi Nepal

Dr. Ellen Lewis

Dr. Jagadish Chandra Pokharel

Dr. Rahul Singh

Mr. Ajit Bhattarai

Mr. Anand Tuladhar

Mr. Anil Chitrakar

Mr. Anil Kedia

Mr. Anil Keshary Shah

Ms. Anju Pant

Mr. Bhuban Raj Joshi

Mr. Bhuwan Dahal

Mr. Bodh Raj Devkota

Mr. Dipak Shiwakoti

Mr. G.P. Aryal

Mr. Ganesh Raj Pokhrel

Mr. Krishna Hari Baskota

Mr. Kush Kumar Joshi

Ms. Malvika Subba

Mr. Milan Nepali

Mr. Prabhat Rimal

Ms. Rachana Gurung Sharma

Mr. Rajan Singh Bhandari

Mr. Rajendra Khetan

Mr. Rajesh Hamal

Ms. Richa Pandey

Mr. Roshan Neupane

Mr. Satish Joshi

Mr. Shankar Pandey

Mr. Shekhar Golcha

Ms. Sugarika K.C.

Mr. Tanka Bhattarai

Mr. Tekraj Sharma

Ms. Tulja Kedia

Mr. Upendra Poudyal

Dean, Manavrachana International University, India

Central Department of Economics, TU

Professor, Central Department of Statistics, TU

Member Secretary, UGC Nepal

USA

Dean, Faculty of Management, TU

USA

BHU, India

NEOMA Business School, France

Editor-in-chief, KAAV Publication, India

Central Department of Management, TU

President, National Academy of Psychology, Indial

Professor, Central Department of Management, TU

Hohai University, Chaina

Professor, Central Department of Management, TU Governor, Nepal Rastra Bank

Hull University, UK

Former Vice- Chairman, National Planning Commission

BIMTEC, New Delhi

Head - Operations and Logistics, Kumari bank Limited

Entrepreneur

Social Enterpreneur

Executive Director, Kedia Organization

CEO, Nabil Bank Limited

HR Head, Bank of Kathmandu Lumbini

General Manager, Human Resources, Vishal Group

CEO, Sanima Bank Ltd.

Assistant General Manager - Credit and Marketing,

Citizens Bank International Limited

Chartered Accountant

GM, Hotel Grand

Assistant General Manager - General Administration,

Finance and IT/ Company Secretary

Secretary, Ministry of Finance

Former President, FNCCI

Media Personality/Professional Trainer

HR Head, BATAS Organization

CEO, Facelift

Professional Trainer

CEO, Citizen Bank International Limited

Chairman, Khetan Group

Nepali Film Star

HR Head, Machhapuchhre Bank

Head Internal Audit, Bank of Asia Limited Kead Finance, Himalayan Bank Limited Former Secretary, Ministry of Education

Executive Director, Hansharaj Hulaschand and Company Pvt. Ltd.

Media Personality/Social Entrepreneur

HR Head, Shankar Group

GM, Varun Beverages

Professional Trainer CEO, NMB Bank Ltd



D.A.V.'s Achievements

D.A.V. takes pride in having achieved:

- Winner of DCX University Trading Challenge Cup 2016
- First Runner up of Stock Picking Competition 2016
- Winner of 13th International Youth Festival "Ghoomar" 2015
- Best Undergraduate B-School Award (BBA-BBS) for year 2014, 2017 & 2018 (National Business Schools Rating-Ranking-Awards).
- Recognition Certificate for Quality Education conferred on DAV by International Certification Service (Asia) Pvt. Ltd.
- MOUs with different organizations like GrowthSeller, Yeti Carpet, NIIT, Shankar Group, Batas Organization, Teach for Nepal, Bank of Kathmandu Lumbini, Janta Bank, Machhapuchhre Bank Ltd., etc. for job placement.

- Publication of D.A.V. Research Journal.
- Publication of Business Magazine (Inception) by students.
- Publication of Souvenir (Qualifier's Vision) by students.
- High rate of job placement in different firms/ banks and other business organizations.
- Outstanding result in BBA program-T.U. Toppers: Sneha Amatya and Deepa K.C. in second semester, Jarina Tuladhar and Riddina Shakya in third semester, Anisha Shahi in Fifth semester, Dimpi Singh and Shristi Dangol in BBA Seventh semester, Sujata Timsina and Inisha Maharjan (Marketing) in Eight semester.
- Recognition of the quality of DAV's BBA interns by reputed Banks and Industrial Institutions.



I feel proud to be a D.A.V. Alumni. The work of D.A.V. Alumni. The stay in D.A.V. helped me develop my career knowledge I could gain throughout my D.A.V. helped me develop my D.A.V. helped me develop my D.A.V. helped me would reciprocate the as a banker. I reckon the value trade are as a banker. I reckon the value trade are as a banker. I reckon the value trade are as a banker. I reckon the value trade are as a banker. I reckon the value trade are as a banker. I reckon the value trade are as a banker. I reckon the value trade are as a banker. I have been a D.A.V. to the has injected in the value trade are as a banker. I have been as a D.A.V. to the stay in the property of the p

PASS - OUT STUD ENTS



Shreya Shrestha Home Loan Expert

"Many of our dreams at first seem impossible, then they seem improbable, and then, when we summon the will, they soon become inevitable. And, D.A.V. has been that driving force behind whatever success I have achieved till now to be closer to my dreams. The frequent events, programmes and tours organised by D.A.V. has been very enriching for my personal development. Moreover the exposure and interaction with inspiring personalities and faculty members help us expand our network and knowledge which is a great investment to our future. After two years of graduating from D.A.V., I know where I stand, and I am certain of my future. As always, all thanks to D.A.V. for all the opportunities which radically changed the course of my career and life."



Samata Bajracharya Entrepreneur

When I look back into my past, joining D.A.V. has become one of my best decisions. I really would like to express my sincere gratitude towards D.A.V. family for shaping my career as an entrepreneur. The rigorous effort of providing the students with best of the best facilities, helping them grow further in life and preparing them for any circumstances that's coming their way is something to take along with me. I can rightfully say that D.A.V. to me has been no less than a 2nd home. The teachers, the management team and all the support from just everyone has always motivated us to do more and achieve more. Thank you for making the roller coaster ride of 4 years a little less bumpy and scary. I have loved each moment spent here and will definitely be cherishing it my entire life.



The journey of 4 years has been truly amazing.
The values that have been learnt, the friendship that has been earned is the most of experiencing a new version of me, exploring lessons, discipline, the academic learning, the life really dramatic, but that's the way it is!



Sujata Khatiwada Teach for Nepal

Life gets excited when challenges arise and we learn to deal with it. If you are such a person who seek to solve problems, go through challenges and make yourself unique with your confidence and knowledge, then D.A.V. would be a perfect match. Remembering back to different memories, I consider D.A.V. as one of the best part of my life. The time when we had to conduct events on our own, those nervousness and excitement of participating in national and international competitions, moments of representing Nepal in a foreign land, challenging as well as rewarding projects and research done during bachelor and all those wonderful memories at D.A.V.; everything makes me feel nostalgic. The skills and exposure I have got from D.A.V. has made me a better person and helped me in professional

BBA Course Cycle

The BBA is an intensive 4-year program divided into eight semesters and covers a total of 120 credit hours. Courses are divided into the following categories:

PD4.44.0	45.0	DDA GALO	47.0 11.11
BBA 1st Semester	15 Credit Hours	BBA 2 nd Semester	15 Credit Hours
ECO - 201 : Microeconomics	3 Credit Hours	ENG - 202: English - II	3 Credit Hours
ENG - 201 : English - I	3 Credit Hours	MGT - 202: Human Resource Management	3 Credit Hours
ITC - 201: Computer Systems and Information Technology Applications	3 Credit Hours	ECO - 202 : Macro Economics	3 Credit Hours
MGT - 201 : Principles of Management	3 Credit Hours	MTH - 202: Business Mathematics - II	3 Credit Hours
MTH - 201 : Business Mathematics - I	3 Credit Hours	IT - 202 : Introductory Database	3 Credit Hours
BBA 3 rd Semester	15 Credit Hours	BBA 4 th Semester	15 Credit Hours
ACC - 201 : Financial Accounting	3 Credit Hours	ACC - 202: Cost and Management Accounting	3 Credit Hours
ENG - 203 : Business Communication	3 Credit Hours	MGT - 204 : Business Law	3 Credit Hours
FIN - 201 : Business Finance	3 Credit Hours	MGT - 206: Business Environment in Nepal	3 Credit Hours
ITC - 203: Management Information System	3 Credit Hours	MKT - 201 : Fundamentals of Marketing	3 Credit Hours
STT - 201 : Business Statistics	3 Credit Hours	PSY - 201 : Psychology	3 Credit Hours
BBA 5 th Semester	15 Credit Hours	BBA 6 th Semester	15 Credit Hours
MGT - 207 : International Business	3 Credit Hours	MGT - 203: Organizational Behavior	3 Credit Hours
MGT - 202 : Basic Financial Management	3 Credit Hours	MGT - 210: Entrepreneurship	3 Credit Hours
MGT - 205 : Fundamentals of Operations Management	3 Credit Hours	RCH - 201: Business Research Methods	3 Credit Hours
SOC - 201 : Sociology for Business	3 Credit Hours	SOC - 202: Nepalese Society and Politics	3 Credit Hours
ACC - 203 : Corporate Taxation in Nepal	3 Credit Hours	ITC - 206: E-Commerce	3 Credit Hours
BBA 7 th Semester	15 Credit Hours	BBA 8 th Semester	15 Credit Hours
Three Specialization Course	9 Credit Hours	Three Specialization Courses	9 Credit Hours
MGT - 209: Business Ethics and Social Responsibility	3 Credit Hours	MGT - 208 Business Strategy	3 Credit Hours
PRJ - 350: Summer Project	3 Credit Hours	MGT - 350 : Internship	3 Credit Hours

BBS Course Cycle

The BBS program affiliated to Tribhuvan University is four years program. Courses are divided into the following categories:

BBS 1 st Year	Marks 500	BBS 3 rd Year	Marks 500
MGT - 201 : Business English	100	MGT - 204 : Business Law	100
MGT - 202 : Business Statistics	100	MGT - 215 : Fundamentals of Financial Management	100
MGT - 203 : Microeconomics	100	MGT - 217: Business Environment and Strategy	100
MGT - 211 : Accounting for Financial Analysis	100	MGT - 218 : Taxation and Auditing	100
MGT - 213 : Principle of Management	100	MGT - 219 : Organizational Behavior	100
BBS 2 nd Year	Marks 500	BBS 4 th Year	Marks 500
MGT - 205 : Business Communication	100	MGT - 220: Entrepreneurship and Enterprise Development	100
MGT - 206 : Macroeconomics	100	Concentration I	100
NACT 424 C + INA + A + A			
MGT - 121: Cost and Management Accounting	100	Concentration II	100
MGT - 121 : Cost and Management Accounting MGT - 214 : Fundamentals of Marketing	100 100	Concentration II Concentration III	100 100

BBM Course Cycle

BBM 1 st Semester	15 Credit Hours	BBM 3 rd Semester	15 Credit Hours
ECO 211: Introductory Microeconomics	3 Credit Hours	ACC 312: Computer Based Financial Accounting	3 Credit Hours
ENG 211: English - I	3 Credit Hours	ENG 313: Business Communication	3 Credit Hours
MGT 201: Principles of Management	3 Credit Hours	FIN 311: Basic Finance	3 Credit Hours
MTH 201: Business Mathematics I	3 Credit Hours	SOC 312: Nepalese Society and Politics	3 Credit Hours
SOC 201: Sociology For Business	3 Credit Hours	STT 311: Business Statistics	3 Credit Hours
BBM 2 nd Semester	15 Credit Hours	BBM 4 th Semester	15 Credit Hours
ACC 201: Financial Accounting	3 Credit Hours	ACC 313: Accounting For Decision Making	3 Credit Hours
ECO 212: Introductory Macroeconomics	3 Credit Hours	FIN 312: Financial Management	3 Credit Hours
ENG 212: English - II	3 Credit Hours	MGT 313: Human Resource Management	3 Credit Hours
MTH 212: Business Mathematics II	3 Credit Hours	MGT 314: Taxation in Nepal	3 Credit Hours
PSY 201: Psychology	3 Credit Hours	RCH 311: Business Research Methods	3 Credit Hours
BBM 5 th Semester	15 Credit Hours	BBM 6 th Semester	15 Credit Hours
MKT 311: Fundamentals of Marketing	3 Credit Hours	MGT 315: Business Environment in Nepal	3 Credit Hours
MGT 314: Legal Environment of Business	3 Credit Hours	MGT 316: Introduction to International Business	3 Credit Hours
OPR 311: Introduction to Operations Managementt	3 Credit Hours	COM 312: Database Management	3 Credit Hours
Specialization Course		BNK 214: Commercial Banking Operations	3 Credit Hours
EED 211: Entrepreneurship Development	3 Credit Hours	EED 212: Principles of Small Business Management	3 Credit Hours
INS 212: Insurance Broking and Bancassurance	3 Credit Hours	(Entrepreneurship and Enterprise Development-focus area II)	
MKT 411: Consumer Behavior	3 Credit Hours	INS 213: Commercial Property Risk Management	3 Credit Hours
		(Insurance and Risk Management- focus area II)	
		MKT 212: Advertising and Public Relations	3 Credit Hours
		(Focus area II: sales and Marketing)	
BBM 7th Semester - (Any Three Courses)	15 Credit Hours	BBM 8th Semester	15 Credit Hours
MGT 317: Business Ethics and Social Responsibility	3 Credit Hours	MGT 318: Business Strategy	3 Credit Hours
ITC 311: E-Commerce	3 Credit Hours	ISM 206: Service Operations and Management (Elective II)	3 Credit Hours
ELE 226: Events Management (elective-I)	3 Credit Hours	ISM 208: Industrial Relations (Elective III)	3 Credit Hours
BNK 214: Commercial Banking Operations (focus area III)	3 Credit Hours	Project Report Writing Or Internship	6 Credit Hours
BNK 216: Treasury Management (focus area IV)	3 Credit Hours	Focus Area Courses V	3 Credit Hours
EED 213: Creativity and Innovation	3 Credit Hours	BNK 218: Micro Finance and Rural Banking	o orcant from 5
(Entrepreneurship and Enterprise Development-focus area III)	5 5.54.654.5	EED 217: Project Management	
EED 215: Micro-finance	3 Credit Hours	INS 212: Insurance Broking and Bancassurance	
(Entrepreneurship and Enterprise Development- focus area IV)	5 5.54.51.54.5	MKT 218: Rural Marketing	
INS 215: Life and Non Life Insurance	3 Credit Hours		
(Insurance and Risk Management focus area III)			
INS 214: Commercial Liability Risk Management	3 Credit Hours		
(Insurance and Risk Management- focus area IV)			
MKT 213: Creative Selling	3 Credit Hours		
(Focus area-III : sales and Marketing)			
MKT 216: Supply Chain and Channel Management	3 Credit Hours		
(Focus area-IV : sales and Marketing)			
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Student Clubs

The mission of the DAV students club is to provide opportunities for students to pursue their personal, professional and academic goals in student-led organizations. To enhance their educational experience, students are encouraged to participate in group activities that allow them to develop personal and professional relationships, leadership and organizational skills, and serve the community.

Publication Club

VISION

The club vision is to grow into a platform that will coax out their academic writing skills, creativity, research skills and make the most out of opportunity presented to the students by engaging students in various activities- small or large. The club will not only limit itself to pen and paper but also brush upon important skills and knowledge a manager must possess such as working under deadlines, pressure, presenting one's ideas clearly and negotiating with people coming from different walks of life.

MISSION

The club will engage students in publishing various articles, bulletin notices, magazines and journals throughout the academic year. Not only that, but the club will also conduct activities that will engage college students in practicing various skills they possess.

Media and Publicity Club

MISSION

The club aims to be the main liaison with other clubs and promote achievements and events via media outlets.

VISION

The club aspires to be a network platform for all DAV students with establishment of ongoing publicity campaign and consistent promotional activities

Sports and Event Management Club

MISSION

Sports and Event Management Club undertakes upon itself the task of achieving hihg ECA performance. To achieve this mission, the club takes pride in its dedicated members and pool of structured programs.

VISION

The vision of Sports and Event Management Club is to organize college related programs creatively and in a systematic way to add value in student's career. This club wants to create a leadership quality, learning ability and high conscientious among the students.

Social Welfare Club

MISSION

To works for the social development and integration of under privileged individuals, groups and communities of our society.

VISION

Our works aim to break the vicious cycle of problem of society and to restore hope for better future. We believe the every student gets opportunities in order to live and develop with dignity and to become an active and contributing member of our society.









Programs organized with the initiation of Student Clubs



I have been associated with D.A.V. College since number of years as a trainer. I am pleased that I have started the formal course of EMCEE training from this college. The amount of exposure that D.A.V. is currently providing is right on top and commendable.

Malvika Subba

Professional Trainer/ Media Personality

It is good to see the institution like D.A.V. College standing as a back bone of Nepalese academic sector. I am impressed with the trainings and exposure programs provided by this college. The quality of students D.A.V. possesses is simply world class. I wish all the stakeholders of this college a prosperous future.

Prabhat Rimal CEO, FACELIFT/ Media Personality

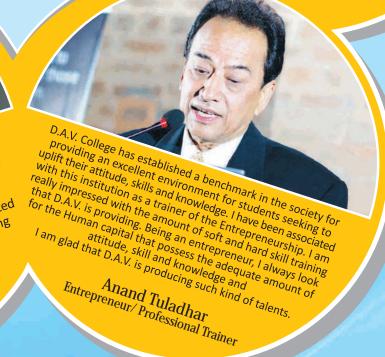
Expert Opinion

D.A.V. College nurtures excellence in teaching and learning environment. I had an opportunity to witness few activities of the college i.e. Mock Interview Program as a Panel Member, and to read Business Magazine - INCEPTION, published in the initiation of the D.A.V. Students, which are the examples of the unique innovative approaches in teaching and learning environment.

Anju Pant

Head-Training & Development and HRD Bank of Kathmandu Ltd.







Message from the Research and Innovation Cell (RIC)

Switching from High School Degree to the University Degree is something that keeps a student's mind occupied with the cluster of dilemmas. We believe D.A.V. along with the intellectual support of RIC has been playing a significant role in filling up this gap. At this juncture of our journey, there is a need to focus more on Research and Innovation activities in all level of management education. D.A.V. College has already established its benchmark in the process of dealing with young and innovative minds through the instigation of different soft and hard skill based programs. In this context, RIC has placed itself as a platform for the value creation.

A RIC in an academia helps to generate thought-provoking ideas which questions and influences the intellectual milieu. Good research depends on an informed reading of pre-existing ideas belonging to various disciplines in order to generate innovative insights. Therefore, at D.A.V. we are committed in imparting academic excellence in order to develop cutting edge competent business professionals and entrepreneurs.

The RIC has been designed to support BBA, BBM, BBS and MBS students by providing foundation of research and innovation, discussion on burning issues, socio-economic analysis on different potential areas of management and development with a sole motive to equip students with the knowledge to function in a variety of areas and to cope in diverse and challenging environments. The major thrust behind the course pattern of these faculties is to develop the competent, research based and skill based human capital to gratify the demand of cut throat competitive market. In this aspect, RIC has been playing the noteworthy role through the support in research activities and other academic upliftment.

The RIC is responsible for guiding the research work of the students and converting it into an article for the purpose of presenting in the national and international conference. An international Conference that is being organized by D.A.V. every two years has been a huge platform for the students to showcase their knowledge regarding their research ability. The RIC caters the need of the 21st Century by guiding the students in the process of being a research intellect, fulfilling the motive of Tribhuvan University, Faculty of management and need of current economy.

We wish you every success

Members

Hard and Soft Skills Enhancement Programs



Socialization Programme: BBA 1st Semester



Educational cum Industrial visit to Pokhara: BBA 1st Semester



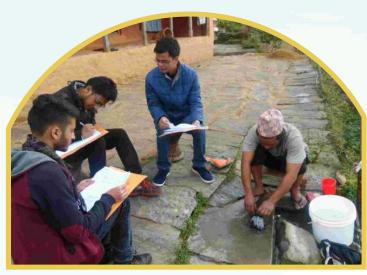
Management Simulation Training cum Workshop Programme (MSTP): BBA 2nd Semester



Personality Development Programme: BBA 3rd Semester



Live Project -BBA 4th Semester



Socio-cultural Tour: BBA 5th Semester



Seminar on Management Perspective in Business Research: BBA 6th Semester



SPSS Training - BBA 7th Semester



Image Enhancement for Job Market Programme: BBA 8th Semester Mock Interview

CSR and Exposure Programs



Image Enhancement Programme



International Tour : Bangkok



Yoga and Meditation



Blood Donation



SLK Futsal



Eye Camp



Winner-Stock Picking Competition



Donation Programme



Welcome, Farewell and Award Distribution Ceremony



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