



BBA

BHM

BHCM

Prospectus

ATHARVA

BUSINESS COLLEGE

Pokhara University Affiliate

*where academic excellence and
personal counselling matters*



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Welcome to **ATHARVA** BUSINESS COLLEGE

Atharva Business College was established in 2013 AD, founded by the eminent academicians having rich educational experience. The team of Atharva is totally focused, committed and result oriented. Atharva Business College has a distinct teaching methodology in the city to cater the best services to the aspiring students.

Atharva Business College has drawn its name after a beda, Atharva Beda, one of the four Bedas. Atharva Beda is an invaluable source of psychological thoughts, ideal sociological context and science of all knowledge.

Located at Bansbari, Maharajgunj, Kathmandu, the college aims to provide an excellent learning environment to its students and groom them as the social leaders, entrepreneurs, hoteliers and hospital managers to meet the growing demand of various government and non-government organizations and lead business management sectors.

Preparing students as a necessary foundation and competence for Masters Programs is another feature of Atharva.

OUR MISSION

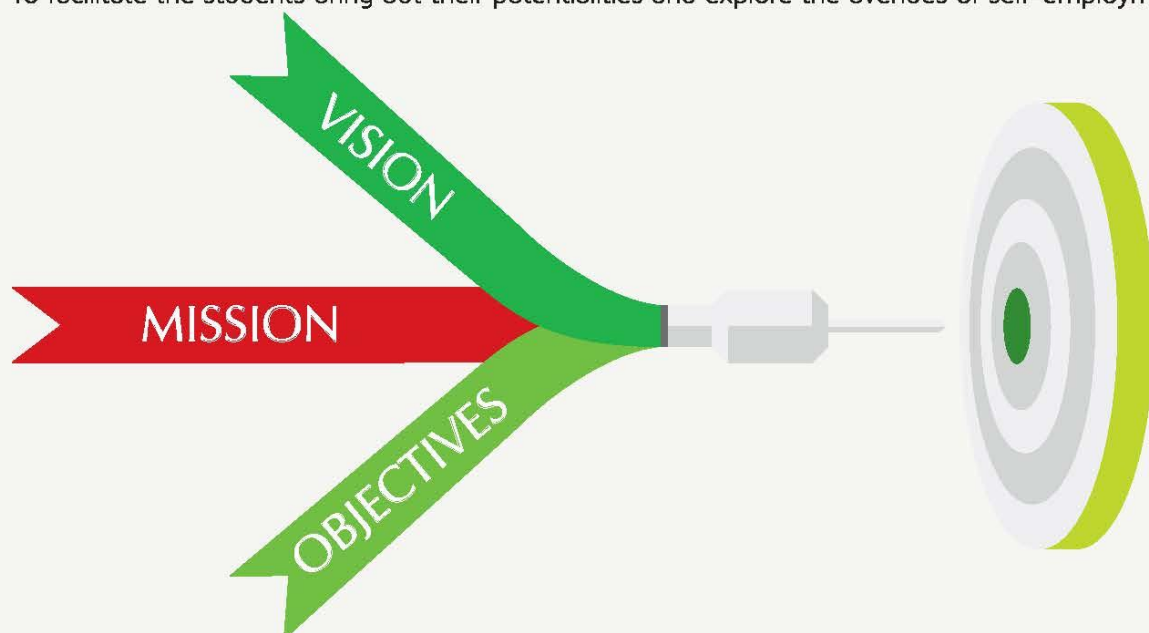
Promoting the learning environment to students to explore their potentialities in the national and international market, Atharva enhances opportunity to learn to be thoughtful entrepreneurs, hoteliers, leaders & hospital managers to lead the society.

Atharva envisions becoming a renowned center for learning that provides abundant opportunities for the aspiring learners. To become a leading institution producing the globally competitive human resource is our vision.

OUR VISION

OUR OBJECTIVES

- Enhance students' critical thinking and develop their basic analytical, problem-solving and decision-making skills.
- To offer a comprehensive survey of the hospitality industry and heighten the sensitivity of students to the problems of managing people and serving the public.
- To provide students a broad understanding of the fundamental principles and theories of the basic areas of business relating to the fundamentals of management within the hospital management.
- To provide a solid academic, technical and intellectual background that would enable students to pursue higher studies in general management, hotel management and hospital management.
- To facilitate the students bring out their potentialities and explore the avenues of self-employment.



WELCOME NOTE

"We cannot always build the future for the youth, but we can build our youth for future."

These words by Roosevelt describe our aim at Atharva. In globalised, market driven and interconnect world, both individuals and organizations are attempting to make a culture impact. The need of the hour is to produce visionary, dynamic and innovative human recourses.

Atharva strives to make every student feel part of a family of learners. We are here to

help students succeed and we provide many support service to ensure their success.

I invite you to be a part of our collage and gain from our state of the art facilities and teaching method which help to build a greater career.

Our aim is to teach students to learn, not just study.

Mr. Bijay K.C.

Chairperson / MD



MESSAGE FROM THE PRINCIPAL'S PEN

I am enthralled to welcome you to Atharva Business College. Atharva is a ground for the young learners to transform into disciplined, enlightened, and efficient people in all aspects of life and take off to achieve greater height in the steps ahead. Our inclusive ethos and commitment to the highest standard in teaching learning activities are striving to establish this institution as a nationally & globally renowned business, hospital & hospitality management college.

I expect each student coming here from diverse background share common bonds:

they value learning, respect each other and appreciate the skills and expertise of their teachers.

Hence, we are committed to create a caring environment that fosters respect, integrity and personal achievement in an open and innovative method. Along with facilitating the students to learn the principles and practices of management/ administration, we value the learning of right attitude, cooperation, respect to the labor, and a motive of hard-work, which are the core needs of each successful leader today.

Mr. Hiralal Shrestha
Principal



BBA

PROGRAM

Atharva Business College offers BBA (4 years) program as an undergraduate program. The program covers eight semesters. The program consist of total 120 credit hours whereas 39 credit hours for foundation courses, 57 credit hours for core courses, 12 credit hours for concentration courses, 6 credit hours elective courses and 6 credit hours for project work and internship.

Program Objectives:

The BBA program of Atharva Business College aims to provide students with foundational knowledge and practical skills in various areas of business. It also helps to develop intellectual ability and managerial skills of students through business and other social science courses. This program helps the students develop proper attitudes and qualities required for managing business and service industry functions.

Teaching Pedagogy:

Besides interactive lectures, the classes are facilitated by class presentations, case studies, field visits, project work, group discussions, workshops & seminars and other teaching methods. The medium of instruction and evaluation at Atharva is an English.





Personality
begins
where comparison
ends

CURRICULAR STRUCTURE

BBA

SEMESTER I

English I
Business Mathematics I
Financial Accounting I
Principles of Management
Computer and IT Applications

SEMESTER II

English II
Business Mathematics II
Financial Accounting II
General Psychology
Introductory Microeconomics

SEMESTER III

Business Communication I
Business Statistics
Essentials of Finance
Fundamentals of Sociology
Introductory Macroeconomics

SEMESTER IV

Business Communication II
Data Analysis and Modeling
Fundamentals of Organizational Behavior
Principles of Marketing
Financial Management

SEMESTER V

Basics of Managerial Accounting
Business Research Methods
Management of Human Resources
Fundamentals of Operations Management
Concentration I

SEMESTER VI

Introduction to Management Information Systems
Legal Aspects of Business and Technology
Business and Society
Project Work
Concentration II

SEMESTER VII

Business Environment in Nepal
Fundamentals of Entrepreneurship
Internship
Elective I
Concentration III

SEMESTER VIII

Strategic Management
Introduction to International Business
Essentials of e-Business
Elective II
Concentration IV



GUEST LECTURE BY DIFFERENT PERSONALITIES





BHM

PROGRAM

Students enrolled in this program earn a Bachelor of Hotel Management. The Program is designed to assist the student in his or her preparation for a rewarding career in the management of hospitality operations.

It prepares students to enter the world of hospitality as leaders and managers with a strategic approach to business. It combines management theory with hands-on hospitality courses, professional internships and a business specialization.

- 4 years
- 8 Semester
- 138 Total Credit Hours
- Foundation Course 21 Hours
- Core Mgmt Course 42 Hours
- Core Hotel Course 54 Hours
(18 Credit Hours for Practical)
- Specialization 6 Credit Hours
- Project Work 3 Credit Hours
- Internship 12 Credit Hours

CURRICULAR STRUCTURE

BHM

SEMESTER I

Food Production & Patisserie (Theory)
Food Production & Patisserie (Practical)
Food and Beverage Service (Theory)
Food and Beverage Service (Practical)
English
Principles of Management
Introduction to Tourism and Hospitality

SEMESTER II

Food Production & Patisserie (Theory)
Food Production & Patisserie (Practical)
Food and Beverage Service (Theory)
Food and Beverage Service (Practical)
Food Science and Nutrition
Business Communication
Managerial Mathematics

SEMESTER III

Food Production & Patisserie (Theory)
Food Production & Patisserie (Practical)
Food and Beverage Service (Theory)
Food and Beverage Service (Practical)
Accommodation Operations (Theory)
Accommodation Operations (Practical)
Rooms Division Management (Theory)
Rooms Division Management (Practical)
Business Communication

SEMESTER IV

Food Production & Patisserie (Theory)
Food Production & Patisserie (Practical)
Food and Beverage Service (Theory)

Food and Beverage Service (Practical)
Accommodation Operations (Theory)
Accommodation Operations (Practical)
Rooms Division Management (Theory)
Rooms Division Management (Practical)
Financial Accounting

SEMESTER V

Principles of Marketing
Tourism Economics
Management Information System
Managerial Accounting
Hospitality Business Statistics

SEMESTER VI

General Sociology
Hospitality Human Resources Management
Hospitality Finance
Research Methodology
Specialization
Health Care Project

SEMESTER VII

Fundamentals of Entrepreneurship
Strategic Management
Tourism Business Environment
Behavior Science in Hospitality
Specialization
Project Work

SEMESTER VIII

Internship in Hotels & Report Writing

2013 Batch



2014 Batch



2015 Batch



2016 Batch



BHCM

PROGRAM

The health care industry in Nepal has witnessed remarkable progress in the past few years. Besides doctors, nurses and other paramedical staffs, the industry also requires qualified health care management professionals. This creates the need for specialized management course in health care.

The degree prepares the students to be a manager in an array of healthcare settings, advancing the vital mission of improving the efficiency and the quality of healthcare. Healthcare organizations throughout the nation seek managers that combine a solid knowledge of the healthcare field with strong management and business skills.

This program focuses on the complex management challenges facing in healthcare systems. Bachelor of Health Care Management program includes such subjects as organizational structure, management strategies, operations management, finance, healthcare concepts and terminology, healthcare system policies, and health law.

Students of healthcare management learn how to implement management concepts and principles in the massive healthcare industry and also learn how to respond and deal effectively to specific healthcare management problems.

- 4 years
- 8 Semester
- 133 Total Credit Hours
- General Management Core 48 Credit Hours
- Professional Core 73 Credit Hours
- Internship 9 Credit Hours
- Project 3 Credit Hours





CURRICULAR STRUCTURE

BHCM

SEMESTER I

English I
Principles of Management
Computer and IT Applications
Principles of Healthcare
Anatomy and Physiology
Internship I

SEMESTER II

English II
General Psychology
Introductory Microeconomics
Principles of Hospital Administration I
Hospital Planning I
Health Care Project

SEMESTER III

Business Communication
Fundamentals of Sociology
Introductory Macroeconomics
Basic Mathematics
Principles of Hospital Administration II
Internship II

SEMESTER IV

Fundamentals of Organizational Behavior
Fundamentals of Accounting and Finance
Hospital Planning II
Basic Epidemiology
Health Policy and Program Management

SEMESTER V

Management of Human Resources
Health Information System
Business Research Methods
Biostatistics and Computer Application
Health Care Inventory and Biomedical Equipment
Management

SEMESTER VI

Principle of Marketing
Hospital Support Service Management
Health Care Law
Hospital Quality Management
Introductory Disease Management

SEMESTER VII

Concentration I: Hospital Management (Two Courses)
Concentration I: Health Management (Two Courses)
Elective 1: Hospital Management
Elective 2: Health Management

SEMESTER VIII

Concentration I: Hospital Management (Two Courses)
Concentration I: Health Management (Two Courses)
Strategic Management
Internship III

GRADING SYSTEM

A student's performance in a course is evaluated in two phases:

Internally by the concerned faculty member through quizzes, tutorials, project works, assignments, class tests, class participation, term papers, etc. and

Externally by the office of the controller of examinations through semester -end examinations. The student must pass both the internal and the external examinations separately.

The grades awarded to a student in a course are based on his/her consolidated performance in both these types of evaluations. The weightage given to internal evaluation is 50% for the undergraduate program are assigned to the end of the semester examinations.

GRADING SYSTEM

1. A (90 and above)
2. A- (85 and above, but below 90)
3. B+ (80 and above, but below 85)
4. B (75 and above, but below 80)
5. B- (70 and above, but below 75)
6. C+ (65 and above, but below 70)
7. C (60 and above, but below 65)
8. C- (55 and above, but below 60)
9. D+ (50 and above, but below 55)
10. D (45 and above, but below 50)
11. F (below 45)

Letter Grade	Honor Point	Remarks
A	4.0	Excellent
A-	3.7	
B+	3.3	
B	3.0	Good
B-	2.7	
C+	2.3	
C	2.0	Fair
C-	1.7	
D+	1.3	
D	1.0	*
* Work satisfying minimum requirement for credit.		
F	0.0	Fail

DEGREE WITH DISTINCTION

To obtain a degree with distinction, a student must obtain a CGPA of 3.60 or better in the undergraduate level.

DEAN'S LIST

The Dean's list recognizes outstanding academic performance. To qualify, a student must obtain a CGPA of at least 3.7 in the undergraduate level.

DISMISSAL FROM THE PROGRAM

A student is normally expected to obtain a CGPA of 2.0 in the undergraduate level and 3.0 in the graduate level. The student, whose performance in the past semesters does not show the possibility of maintaining this CGPA, may be dismissed from the program.

Admission Procedure

Prospective students can apply in pursuing undergraduate degree(BBA, BHM, BHCM). Students who have completed +2, Intermediate or equivalent with minimum 45% in aggregate score from science and management can apply.

- Step I Students should receive an application form from the college front desk.
- Step II A duly filled up application form is an evidential document for seeking admission.
- Step III Students who get through the scrutinizing procedure on the basis of applicants details. s/he has to appear an entrance test designed by the college.
- Step IV Students who pass the entrance test is eligible for enrollment process.

Application should include the followings:

- I) A complete application form.
- II) Certified copy of academic transcript of School Leaving Certificate, +2 Level, Intermediate or Equivalent Level.
- III) Character Certificates.
- IV) Original migration certificate (Can be submitted during or after admission).
- V) A copy of citizenship certificate.





FEATURES & FACILITIES

Why to Choose Atharva Business College?

- ✦ Pedagogy with practical exposure includes Project Work, Workshops, Case Studies, Seminars, Group Discussions, Personal Interaction & Industrial Tours etc.
- ✦ Value added courses.
- ✦ Qualified & experienced faculty members.
- ✦ Transfer opportunities to many prestigious college in Europe, Australia and Asia
- ✦ Cultural and Social Activities
- ✦ Regular Industry interface through guest lectures and seminars.
- ✦ Well Equipped Hotel Management Lab.

OUR FACILITIES

- ✓ TECHNOLOGY ENABLED CLASSROOMS
- ✓ FREE INTERNET ACCESS
- ✓ HOSTEL
- ✓ TRANSPORTATION
- ✓ COMPUTER LAB
- ✓ SPORTS
- ✓ LIBRARY
- ✓ CAFETERIA



ADDITIONAL C O U R S E S

1 Job Oriented Courses

- IATA Foundation Course
- Cooperative Management Course
- Advertisement Management
- Event Management
- Diploma in Food & Beverage Course

2 Skill Enhancement Courses

- Public Speaking
- Leadership Training
- Personality Development
- Critical Thinking & Decision Making
- Conflict Management & Resolution
- Team Work & Team Building
- Distraction & Time Management.

3 Job Placement assistance and internship in and outside of the country

4 Extra language courses

5 Scholarship for semester Topper



TESTIMONIALS

SHOVA SHRESTHA

7TH SEMESTER TOPPER [2013 BATCH]

"A child without education is a same as a bird without wings." An Atharva is the one which provides wings to all those young minds. Here along with subject knowledge, we get a lot of exposure to outer business school in the country. I feel very proud to be a part of this institution.



SABINA NEPAL

7TH SEMESTER TOPPER [2013 BATCH]

Picking a college is a huge life decision, I choose to be atharvians because the atmosphere really appealed to me, warm welcoming and inviting. Atharva is fully committed to impart quality education in a highly stimulating academic environment. The college endeavors to produce skilled manpower required to the field of manufacturing, trading, banking, insurance and others.

It helps to be the change..... I feel proud to be part of this institution.



ROJINA PANDEY

5TH SEMESTER TOPPER [2014 BATCH]

BBA at Atharva is an extraordinary experience. Atharva has made learning fun as it is a place where everyday brings a new reason to smile. Friendly environment with focus on practical learning has made me feel at home.

SANJEEV PARIYAR

3RD SEMESTER TOPPER [2015 BATCH]

Being a part of Atharva is a whole different experience. Teachers are very friendly and motivating. Atharva has provided all the infrastructure to be a proficient student. Mostly, it has provided a warm working environment that any student needs. Besides book studies, it has provided extra learning activities such as field visits, educational tours, lectures and motivational seminars. In this way, I have grown with holistic development, acquiring knowledge of books and real environment. So I am proud to say I can achieve a great career after graduating from Atharva.



MANJU GURUNG

1ST SEMESTER TOPPER [2016 BATCH]

After completing +2, choosing an appropriate college for proper study is not an easy job. However, choosing ABC for BBA has never been a regret for me. ABC has been holding our faith and trust strongly as the friendly environment and our respected teachers are really helping us to make our study more efficient literally. ABC has been my cup of coffee for a fresh day & start ahead.

ATHARVIANS IN DIFFERENT ACTIVITIES

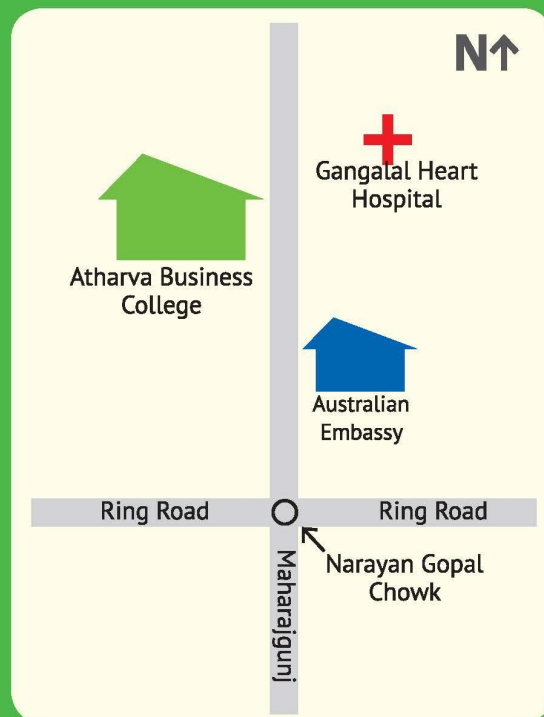


EDUCATIONAL TOUR



INDUSTRIAL VISIT





GET IN TOUCH

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