

KCM
Kathmandu College of Management



KCM



KCM JOURNEY

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BISHNU RAJ ADHIKARI
Principal, Kathmandu
College of Management

THE KCM LEGACY:

For more than two decades, 1996 onward, Kathmandu College of Management (KCM) has maintained its niche as the leading B-school of Nepal. Dedicated to providing value-based management education, KCM's focus has been on strengthening positive attitude and reinforcing the human and ethical qualities of future management leaders. The 4 year BBA curriculum has been shaped to ensure consistent involvement of students inside the classroom as well as their engagement in co-curricular activities outside the class for well balanced and rounded personality development.

The distinctive quality of management education maintained in 23 years was further consolidated with the partnership with Siam University, Thailand. The focus of faculty and students has ever been to keep the KCM spirit soaring by

ensuring that every graduate is equipped with the skills needed for global business leadership.

Every graduate sets foot into the business world with potential and commitment to join the professional league where more than 1,600 alumni are already leaving a mark. The four crucial years at KCM allows every student to explore and evolve as they prepare to excel in real life business world.

I welcome the new batch with great joy. The commitment to well-rounded education among the faculty at KCM will chisel students and refine them into mature professionals ready to take flight and attain greater heights.

Congratulations batch of 2015 - 2019 and welcome to the batch of 2019 - 2023.



DR. PORNCHAI MONGKHONVANIT
President, SIAM University

KCM – SIAM JOURNEY:

With the trust and vision to grow together, Siam University partnered with KCM in 2014. Since then this partnership's focus has been on delivering business education of global standards. As the third batch prepares to come to Thailand for their final year exchange program, Siam University congratulates the second graduating batch from the KCM-Siam International BBA Program.

I can proudly say that the partnership has allowed both the institutions to foster professional growth through practical learning approaches undertaken in the 4 years curriculum.

The journey was unknown in the beginning, but trust between the

institutions has developed an international platform that imparts business management education to future leaders. The five batches enrolled so far have cultivated positivity and brighter prospects to the BBA – International Program (BBA – IP). I welcome the sixth batch to the KCM-Siam BBA-IP and assure that their decision to invest four wonderful years in the program will give them the edge as they grow into management professionals with sound knowledge of career options, ability to deal with diverse cultures and gain the skill to nurture positive impact as global business leaders.

KCM AT A GLANCE



More than 60
dedicated facilitators



**Global Alumni
Network** spread
across **more than
20 countries**



1st BBA Program
of Nepal;
23 years of legacy



Ranked Best
Business School of
Nepal – 2017 & 2018



ACCA accredited
program with 5
papers exemption



National Education
Leadership Award



Legendary
International and
National Level events
organized by the
KCM Student Council



Focused to Explore,
Evolve and Excel

SIAM AT A GLANCE



54 years of legacy



Global Alumni
network of 80,000
graduates



Many qualified
scholars from
Europe and North
America



Ranked Top Ten
among universities
of Thailand



International Exchange
opportunities to 12
universities across 4
continents



Students from 12
nationalities enrolled
in the Bachelors and
Masters Programs



Assorted events
founded by Siam
students that receives
participation from
ASEAN community



Focused to
Employability,
sustainability and
diversity



KCM-SIAM BBA – INTERNATIONAL PROGRAM AT A GLANCE

Siam University was founded in 1965 with a mission to produce students who are competent, efficient and confident in the field they pursue as their profession. With the same aim KCM, founded in 1996 explored international degrees to raise the bar of management education in Nepal. In 2014 KCM and Siam came into a partnership with the vision to produce individuals with knowledge, sense of ownership and skills required to succeed in the dawn of their managerial careers.

With 5th year of the partnership completed, KCM-Siam BBA Program has been felicitated with the National Education Leadership Award. The milestones the program achieved in 2017 and 2018 with the National Best B-school award motivates every stakeholder towards the goal to produce graduates who are inspired to take

on the challenges of international business and showcase exemplary employability talents.

The globally focused academic curriculum of the BBA – International Program allows students to enroll in either of the two specializations:

- Finance & Banking, or
- Marketing

Each enrolled student receives 3-years of rigorous academic training with possibilities of learning-by-doing as organizer of various international and national events at KCM. The students have to engage in exchange during the final year at Siam campus, Thailand. The international classroom set-up complements the individual's education by making them culturally aware and ready for the global market.



KCM was my playground to overcome my weaknesses. The practical approach to learning at KCM and the exchange opportunity to Siam University for one semester made the study experience full of learning amidst international faculty and made me acquainted to diverse cultures in an international classroom.

**Graduate Sonu Chaudhary
(2014 – 2018)**

Topper BBA Marketing Program



**BECOME A PART
OF THE LEGACY**

ADMISSION REQUIREMENTS

If you meet the following admission requirements, then you can step forward to maximize your personal and professional development by earning the KCM-Siam BBA degree.

Eligibility:

- Students who have completed Grade 12 or equivalent in any discipline can apply.
- Students must attain passing grade of minimum 'C' in all subjects in Grade 12.
- Students applying with A-levels certification must have completed a total of 3 credits.
- Students with GED certification must have passed all subjects with a minimum score of 600.

The student is required to submit the application form along with the following documents:

- Transcript and certificate of grade 12 or equivalent*
- Certificate and Transcript of Grade 10
- Character certificate (SEE and Grade 12)
- Provisional certificates
- Migration certificate
- Citizenship card
- Passport

*Students waiting for Grade 12 results can apply on a provisional basis.

KCM-Siam BBA Program has pushed me to develop my leadership abilities along with improving my management skills. The thorough academic program equipped with extra-curricular activities that allow the class concepts to be put to practice is preparing me to realize my dream career of becoming an entrepreneur.

Aanshi Paudel

KCM Student (2018 – 2022)

Joining KCM was the best decision of my life. The program has helped me improve my communication skills. The opportunities to grow my network and skills beyond the classroom are immense. I will pursue the Finance & Banking Program from II year. I aim to improve financial know-how so that it boosts my career scope.

Priyanshu Agrawal

KCM Student (2018 – 2022)



YOUR 4 YEARS

- Academics: 4 years BBA – International Program
- Concentrations offered:
 - Finance & Banking
 - Marketing
- Become member of 21 years old student body – KCM student council
- First hand experience as event organizer under 7 student clubs to explore career options



- Chinese language
- Leader and mentor for national and international level events
- Workshops designed to improve interpersonal skills
- International platform to develop public speaking skills – Toastmasters International
- Full-time internship experience to evolve and realize suitable career path

EVOLVE

EXPLORE



KCM life was all about stepping out of my comfort zone and grabbing the countless number of opportunities. The constant support of teachers, friends and other members of KCM family motivated me to explore, evolve and excel overall.

Astha Joshi (2014 – 2018)
Topper BBA Finance & Banking



JOURNEY AT KCM

EXCEL

- Opportunity to learn beyond classroom during exchange program at Siam University, Thailand
- Learn amidst scholars from Europe and USA during 6 months academic exchange
- Participate in international internship programs
- Excel at cross-cultural communication in diverse class set-up of 20+ nationalities



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If you are a learner who wants to grow both academically and interpersonally, KCM is the place for you.

Shreyansh Joshi
KCM Student (2018 – 2022)

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I was scared of challenges but joining KCM has brought out a different side in me. I have started adapting to situations and investing time in finding myself. I am overcoming many of my weaknesses and working towards building myself.

Shahid Karim
KCM Student (2018 – 2022)





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