



BEAUTY AND WELLNESS

DrScalp – Singapore’s First AI-Powered Scalp Clinic Announces Grand Opening in Raffles City



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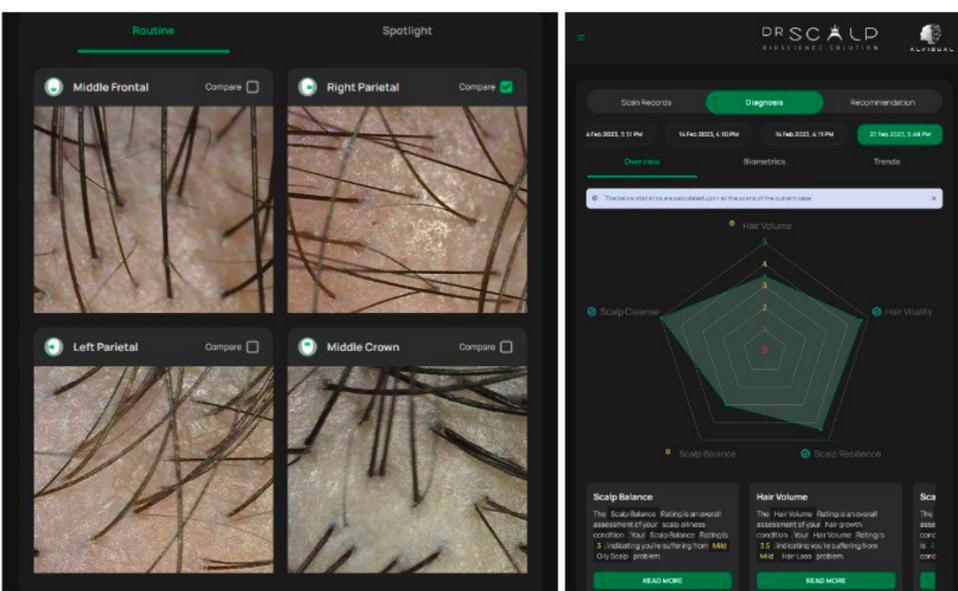


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Singapore's first scalp clinic powered by AI and BioTechnology Science – **DrScalp** unveils their use of Artificial Intelligence and BioTechnology Science advancements to deliver unparalleled precision in scalp analysis, enabling personalized recommendations and effectual treatments in Raffles City Shopping Centre.

DrScalp's advanced AI algorithm delivers an astounding 99% accuracy in analyzing the scalp, removing human errors when it comes to analyzing scalp problems and delivering a suitable treatment. An array of metrics encompassing hair strand count, diameter, oil levels, and melanin levels are employed to provide invaluable insights into the current condition of the scalp, serving as the foundation for recommending BioTechnology Science-based treatment solutions that are precisely tailored to individual needs.

The technology is self-learning and offers results projection that can forecast expected outcomes over 3, 6, 9, and 12 months of treatments. In addition to ensuring full transparency through result projections that demonstrate the effectiveness of treatments over a period ranging from three to 12 months, the AI also takes an active role in monitoring the progress of each individual's treatment journey. This process enables DrScalp's team of experts to offer personalized recommendations based on the ever-changing state of scalp health.



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DrScalp's products and solutions have undergone rigorous testing to attain the highest levels of efficacy, with over 30,000 trials conducted in a Silicon Valley research lab. Its flagship Bio-Nano Cell Therapy incorporates cutting-edge Bio-Nano cells that synergistically target various scalp conditions, effectively addressing common issues. As a result, it offers valuable solutions for hair loss and regrowth, oily scalp, dandruff, colour-damaged hair, premature greying, and sensitivity of the scalp.

This non-invasive treatment involves a state-of-the-art Bio-Jetstream device, which employs high-pressure jets to disperse Bio-Nano cells in gentle puffs, effectively penetrating deeper scalp layers. This innovative approach optimizes the therapeutic impact of the cells while ensuring a painless and comfortable experience for clients.



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The whole treatment process was not only intelligent and seamless, but it was also very comfortable as we got our own rooms to relax in and do not need to move around until the treatment is done. The Bio-Nano Cell Therapy was also very relaxing and painless which makes it very suitable for those who have sensitive scalp. To get a consultation, do visit their website and make a call to the outlet.

With plans to expand its reach across Asia and beyond, DrScalp is actively collaborating with esteemed local and international partners, as well as leading experts in the field, to propel the boundaries of revolutionary scalp care to new markets and to greater heights.

To learn more and experience the future of scalp care, please visit the DrScalp website at www.drscalp.com.sg.

About DrScalp

DrScalp is a Tech Scalp Clinic that is the first to pioneer Artificial Intelligence and BioTechnology Science Solutions into scalp care. With a mission to enhance well-being and confidence, DrScalp offers innovative solutions through Artificial Intelligence and BioTechnology Science to address various scalp concerns, including hair loss, dandruff, and scalp irritation, and aims to provide accurate readings and results forecast that provide customers with nothing but the best effectual treatments.