
2018 GOOD DESIGN AWARD® WINNERS ANNOUNCED

The winners of Australia's peak design industry awards – the highest honour for design innovation – will be announced at Sydney Opera House on 17 May at the 60th annual Good Design Awards Ceremony.

The Good Design Awards are Australia's oldest and most prestigious international Awards for design and innovation with a proud history dating back to 1958. The Awards celebrate the best new products and services on the Australian market, excellence in architectural design, digital and communication design, engineering design and fashion design as well as rewarding emerging areas of design including business model innovation and social impact.

The 60th Good Design Awards attracted record entries of 536 innovative designs with 269 projects selected to receive a coveted Good Design Award®. Of these, there are 30 Best in Class Award Winners from which the Good Design Award® of the Year is chosen.

Winners were presented with their Good Design Award® trophies, with special guest Jan Utzon (son of Jørn, who designed the Sydney Opera House) presenting the 2018 Good Design Award® of the Year. This year, the coveted top award is tied between two outstanding finalists: Melbourne-based Blamey Saunders for their **Facett** modular hearing aid and Sydney-based Meld Studios for their project: **Growing Human-Centred Design Across Queensland Government**.



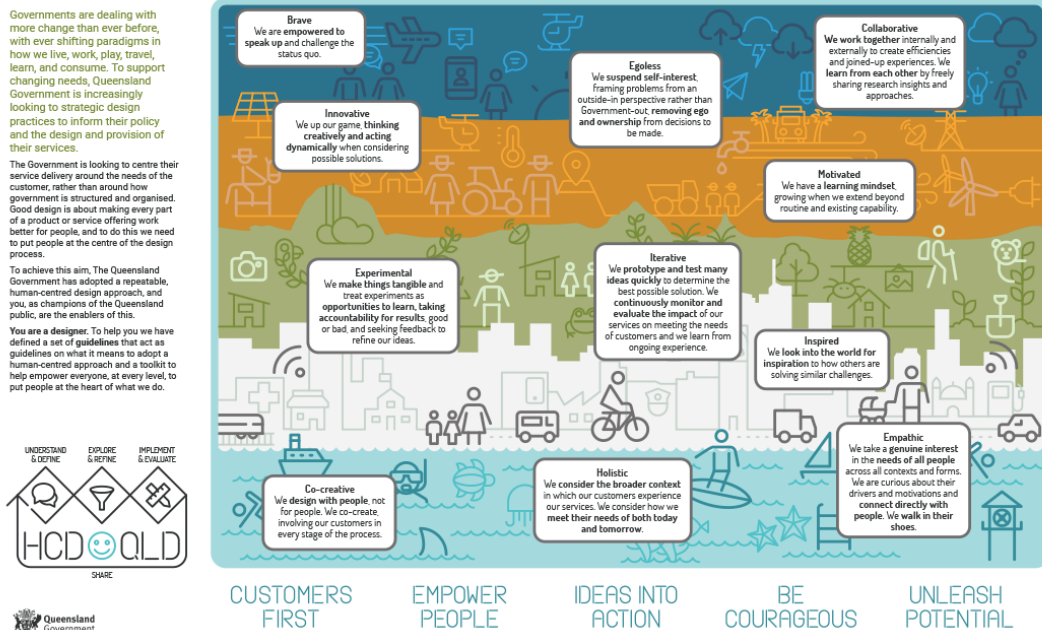
Facett designed by Blamey Saunders. Image courtesy Good Design Australia 2018.

Blamey Saunders' **Facett** is the world's first modular hearing aid, co-designed with hearing aid users, that provides unparalleled ease of use, upgradability options and aesthetic appeal. The innovative hearing aid features magnetic modules that click easily into place, simplifying daily maintenance tasks and empowering people who have dexterity issues and visual impairments with independence.

As well as being awarded the Good Design Award® of the Year, Facett is honoured with the prestigious CSIRO Design Innovation Award. The judges concurred that *"This product has incredible potential to make a very positive impact on people's lives who suffer from hearing loss. The use of rechargeable batteries and magnetic coupling is highly innovative."*

Every little detail of this product has been meticulously designed with the end use in mind, right down to the magnetic charging case, colour coded units for each ear and carefully considered design aesthetic. This is a world-class product that is extremely well resolved from every perspective. The stunning jewel-like design does well to remove the stigma of hearing aids by drawing parallels to jewellery and wearable art. Exquisite detailing, high-end technology and excellence in design make this a stand-out product that should be recognised and celebrated at the highest levels. A brilliant showcase for Australian design and innovation.”

HUMAN-CENTRED DESIGN IN QUEENSLAND GOVERNMENT



Growing Human-Centred Design Across Queensland Government.

Image courtesy Good Design Australia © 2018.

Where Facett is a brilliant example of the elegance of design in a manufactured product and reflects the strong history of the Awards in product design, the **Growing Human-Centred Design Across Queensland Government** project represents the exciting future of systems and service design that will have a profound positive impact on our lives.

Designed by Meld Studios and commissioned by Queensland One Stop Shop Strategy and Implementation Office, the project aims to embed human-centred design across Queensland Government manifesting in the outcomes of policy and government procedure. Queensland Government is on a journey to embed design practices at scale. Applying a human-centred design approach to developing a framework for building design capability resulted in a solution appropriate for and specific to the context of government, accommodating the diversity of roles, existing processes, culture and constraints.

Honouring this project with the joint Good Design Award® of the Year shows how far design thinking has evolved and the ways it can positively influence the workplace and all those connected with it. For the judges, this is a “Total standout project, absolutely inspirational in scope, scale, process, and outcome. A gold standard for the Good Design Awards and shining example of impeccable human-centred service design. A comprehensive capability toolkit that is well-designed for the problems it needs to address and well-suited to the audiences and end-users who have to use it (Queensland Government employees at various levels of ability), as well as an exemplary description of the process the design team went through. The Jury applauds this project at every level.”

Dr. Brandon Gien, CEO of Good Design Australia said “These two projects are a perfect representation of the breadth and diversity of entries in the Good Design Awards and reflect the endless potential of good

design to impact everything from something as small as a hearing aid to the complexity of systems and processes within government. To have these two very different projects receive Australia's highest design honour on our 60th Anniversary is an ideal outcome. One tells a story of where the Awards originated with its rich history in product design and the other paints an exciting picture of where design is going and the incredible potential it has to actually help *design a better world*".

Other notable accolades include the Next Gen Award won by **Ikki the Companion Therapy Robot for Sick Children**; the MAAS Design Award won by **Fashion Revolution Australia**; the 2020 Green Design Award won by the **Sydney Park Water Re-Use Project**; the Good Design Award® for Sustainability won by **TESLA Powerpack – Neoen Hornsdale Wind Farm**; and the Patron's Australian Design Award won by **NurseWatch**.

Of this year's 269 Good Design Awards, 169 are designed in Australia with 46 from Victoria, 80 from NSW, 24 from Queensland, 13 from South Australia, four from Western Australia, one from the Australian Capital Territory and 100 from overseas. Good Design Australia Chief Executive, Dr Brandon Gien applauded the incredibly high standard of submissions this year, noting that the Awards attracted innovative entries from all corners of Australia and the world, including New Zealand, the UK, Sweden, Finland, Germany, France, The Netherlands, Belgium, Italy, USA, Canada, Mexico, Japan, Korea, China and Hong Kong, Taiwan, Malaysia, India and Indonesia. The full list of 'Best in Class' winners appears below along with additional accolades.

"The Australian Good Design Awards has one of the most diverse design categories in the world and the winners this year are an amazing representation of the value of professional design and the potential it has to make a positive impact on our quality of life," said Dr. Gien.

Winners of the 2018 Good Design Awards and a retrospective selection of winning projects from the last 60 years will be on view to the public at the **Good Design Showcase** from 25-27 May 2018 at the Overseas Passenger Terminal, Circular Quay, proudly presented as part of Vivid Sydney, the world's largest festival of light, music and ideas.

www.good-design.org

<https://good-design.org/events/2018-good-design-awards-showcase/>

<https://good-design.org/events/good-design-exchange/>

- ENDS -

Notes to Editors:

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High Res Images for 2018 Award Winners:

https://www.dropbox.com/sh/f6dmoya66jimpewe/AADx9IX_vMSI-M85Wvo3yfmxa?dl=0

2018 Gallery of Entries: <https://good-design.awardsplatform.com/gallery/YPbWRGAv>

Press Pack including imagery of winning designs from the past 60 years can be found here:

<https://www.dropbox.com/sh/kr82j6mj0p3slfm/AACC4btS3zcQeUYveQAXCqQTa?dl=0>

Good Design Awards Key Dates:

17 May 2018 | **Good Design Awards Ceremony**, Sydney Opera House

25 to 27 May 2018 | **Good Design Showcase**, Overseas Passenger Terminal, Sydney

The **Good Design Showcase Exhibition** launches on 25 May, 5.30-7.30pm with an exclusive ticketed preview before it opens to the public. Tickets can be booked here: <https://www.eventbrite.com.au/e/2018-good-design-showcase-launch-party-tickets-45552014301>

On 26 and 27 May, the exhibition is open to the public from 4pm – 10pm. Entry is FREE.

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2018 Good Design Award® 'Best in Class' Winners with details of additional accolades. All designed in Australia unless noted otherwise.



Joint Good Design Award® of the Year
CSIRO Design Innovation Award
Best in Class: Product Design – Medical and Scientific
Best in Class: Social Impact
Entry: [FACETT](#)

Designed by: Blamey Saunders Hears, Professor Peter Blamey, Leah Heiss and Yaniv Kaufman

Description: Facett is the world's first modular hearing aid. Co-designed with hearing aid users, it provides unparalleled ease of use, upgradability options and aesthetic appeal. Magnetic modules click easily into place, simplifying daily maintenance tasks and empowering people who have dexterity and visual impairments with independence.

Judges' Comments: [Product Design] *This product has incredible potential to make a very positive impact on people's lives who suffer from hearing loss. The use of rechargeable batteries and magnetic coupling is highly innovative. Every little detail of this product has been meticulously designed with the end use in mind. Right down to the magnetic charging case, colour coded units for each ear and carefully considered design aesthetic. This is a world-class product that is extremely well resolved from every perspective. The stunning jewel-like design does well to remove the stigma of hearing aids by drawing parallels to jewellery*

and wearable art. Exquisite detailing, high-end technology and excellence in design make this a stand-out product that should be recognised and celebrated at the highest levels. A brilliant showcase for Australian design and innovation. Well done.

Judges' Comments: [Social Impact] *The look, feel and overall usability of this product is simply wonderful. Facett solves some real issues for the end-user in an elegant, functional and highly desirable product. The battery-changing feature with easy charging is a game-changing improvement over the current systems. Take my money!*

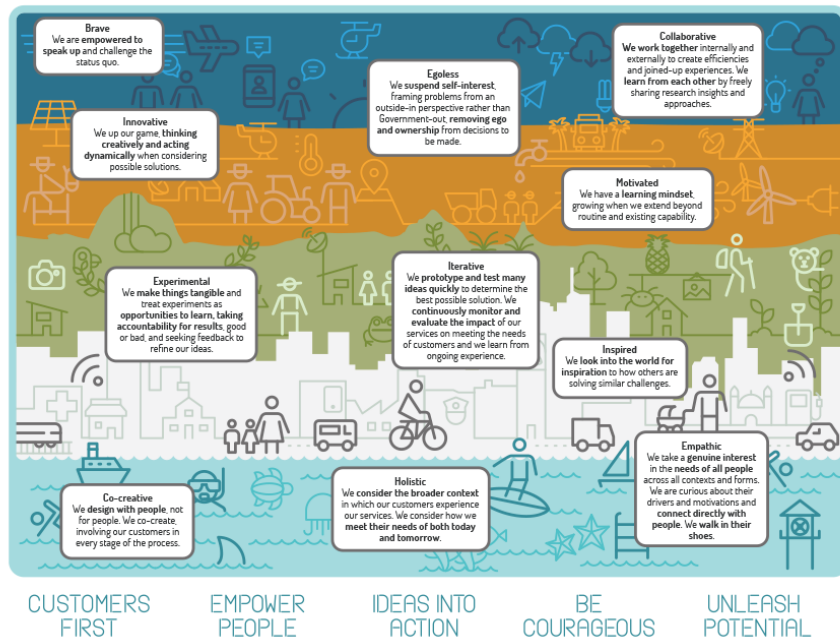
HUMAN-CENTRED DESIGN IN QUEENSLAND GOVERNMENT

Governments are dealing with more change than ever before, with ever shifting paradigms in how we live, work, play, travel, learn, and consume. To support changing needs, Queensland Government is increasingly looking to strategic design practices to inform their policy and the design and provision of their services.

The Government is looking to centre their service delivery around the needs of the customer, rather than around how government is structured and organised. Good design is about making every part of a product or service offering work better for people, and to do this we need to put people at the centre of the design process.

To achieve this aim, The Queensland Government has adopted a repeatable, human-centred design approach, and you, as champions of the Queensland public, are the enablers of this.

You are a designer. To help you we have defined a set of guidelines that act as guidelines on what it means to adopt a human-centred approach and a toolkit to help empower everyone, at every level, to put people at the heart of what we do.



Joint Good Design Award® of the Year

Best in Class: Service Design – Public Sector Services

Entry: GROWING HUMAN-CENTRED DESIGN ACROSS QUEENSLAND GOVERNMENT

Designed by: Meld Studios and Queensland One Stop Shop Strategy and Implementation Office

Description: Queensland Government is on a journey to embed design practices at scale. Applying a human-centred design approach to developing a framework for building design capability resulted in a solution appropriate for and specific to the context of government, accommodating the diversity of roles, existing processes, culture and constraints.

Judges' Comments: *Total standout project, absolutely inspirational in scope, scale, process, and outcome. A gold standard for the Good Design Awards and shining example of impeccable human-centered service design. A comprehensive capability toolkit that is well-designed for the problems it needs to address and well-suited to the audiences and end-users who have to use it (Queensland Government employees at various levels of ability), as well as an exemplary description of the process the design team went through. The Jury applauds this project at every level.*



Best in Class: Next Gen

Entry: [IKKI – COMPANION THERAPY ROBOT FOR SICK CHILDREN](#)

Designed by: Seaton McKeon

Description: Ikki provides patients with an improved quality of healthcare by streamlining tasks, improving the clarity of information and by providing direct support and companionship. The device looks to improve clinical outcomes through simplifying the experience for patients, doctors, families, and the community around them. Within the complex treatment programs of many ongoing illnesses, the device focuses on the patient and their basic needs beyond the biological and medical treatment itself. Through clearer data, doctors are able to treat their patients more effectively, and by extending communication between home and hospital, the emotional toll on sick kids and families is reduced.

Judges' Comments: "A simply brilliant design concept that has been beautifully designed with the end-user in mind. This product has enormous potential to make a positive impact on people's lives at a time when they need it most"

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2020 Green Design Award

Best in Class: Architectural Design – Urban Design

Entry: [SYDNEY PARK WATER RE-USE PROJECT](#)

Designed by: Turf Design Studio and Environmental Partnership | Public Art: Turpin + Crawford | Studio Ecology: Dragonfly | Environmental Contractor: Design Landscapes | Plant Suppliers: Andreasens Green, Toolijha Structural | Engineering: Partridge and Arup | Lighting and Electrical: Lighting Art and Science | Irrigation: HydroPlan | Soils: SESL Australia | Environmental Management: A.D. Envirotech Australia

Description: How will Sydney cope as its population swells to eight million people by the middle of the century? The now internationally-acclaimed Sydney Park Water Re-Use Project addresses this enduring tension between growth and liveability. With conservation, sustainability and functionality in mind, an expert team has created a prototype for replication.

Judges' Comments: *An inspiring project that lifts the spirits and shows the way forward environmentally. This project exemplifies the true integration of public art, engineering, water treatment, public wayfinding and recreation. This treasured green open space represents a significant asset to the south Sydney community at a time when green space is under threat from a revival of major road infrastructure in established communities.*

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Good Design Award® for Sustainability

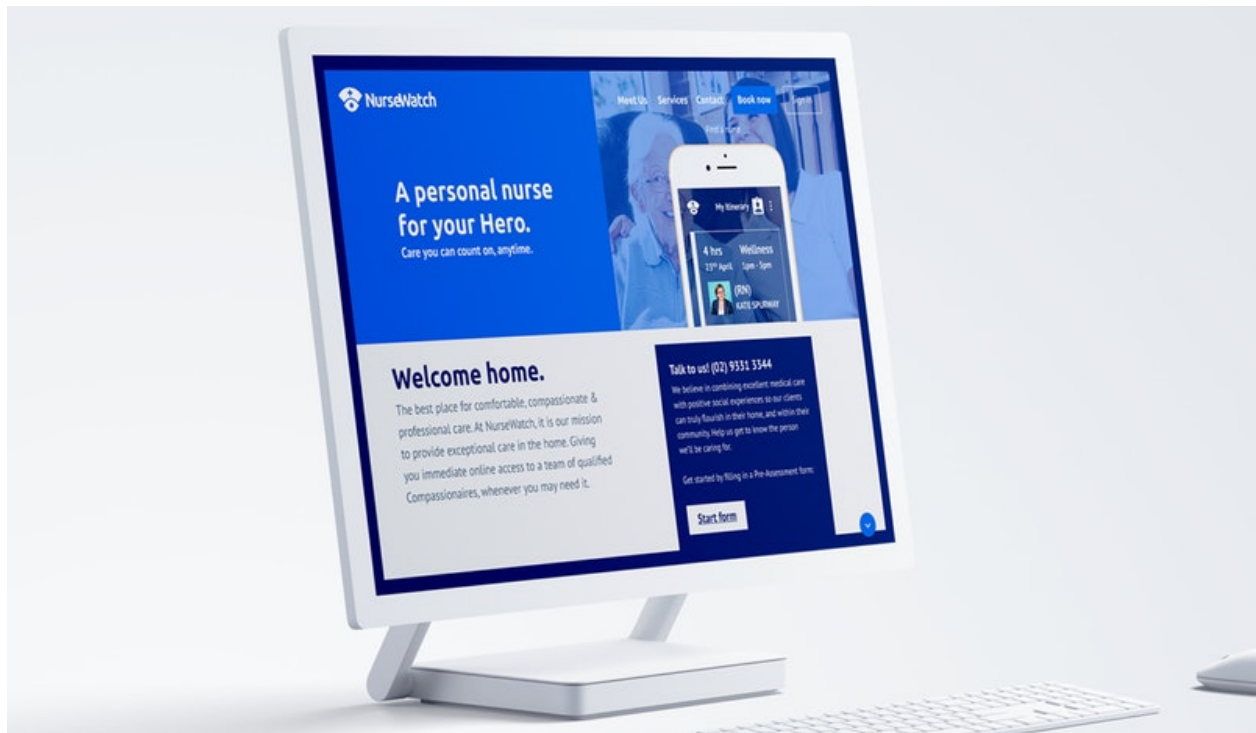
Entry: [TESLA POWERPACK – NEOEN HORNSDALE WIND FARM](#)

Designed by: Tesla (USA)

Description: In September 2016, a once in 50-year storm damaged critical infrastructure in South Australia, causing a state-wide blackout. In response, Tesla deployed the world's largest lithium-ion battery, the 100MW Hornsdale Power Reserve. This world-leading project was delivered in record time, providing grid stability and system security to all South Australians.

Judges' Comments: *Good innovative commercial model to deliver a solution in such a short timeframe. The Tesla Powerpack installation promotes effective use of different sustainable energy technologies and although the battery technology already existed, the innovation here is about how it has been deployed and the immense scale of the project. Overall, the Jury commends this project and sees it as a really important step in promoting sustainable energy generation in Australia and internationally. We need more shining examples such as this to shift the narrative around energy generation and storage at a time when it is needed most.*

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Patron's Australian Design Award

Entry: [NURSEWATCH](#)

Designed by: Cord & Berg

Description: As part of the Australian Government's initiative to move 80% of aged care back into the home by 2020, NurseWatch combines premium home care and qualified medical professionals with an intuitive online booking process – addressing the untapped opportunity for instant, unlimited access to quality care, whenever you may need it.

Judges' Comments: *There's no doubt the next generation of customers and users in this field will demand a different type of care experience and this project addresses those heightened expectations well. UI and UX design is solid and there are some nice detailed touches that enhance the premium feel of the experience. Love the Compassionaires and the idea that one can easily book professional home health care on demand. The website successfully communicates a sense of care and trust and is clear, clean and logically designed. Great articulation of problems to be solved, and the interaction model, interface and visual appearance suits the target audience really well. Visually well integrated, focusing on people and care rather than forms and bookings.*



Good Design Award® of the Year Nominee

Best in Class: Architectural Design – Commercial and Residential

Entry: [NIGHTINGALE1](#)

Designed by: Breathe Architecture | Openwork / Oculus | Hip V. Hype | Hansen Partnership | Metro Building | Form Structures | Lucid Consulting | Thomas Nicolas | Arup | Morris Access Consulting | Dekkerspec | Leigh Design | Websters and Peter Rickard Environmental | Peter Ramsay and Assoc. | Compass Environmental

Description: Homes built for people, not profit. Nightingale 1 is the inaugural project of the Nightingale Model – a replicable, triple bottom line housing model with an overarching priority towards social, economic and environmental sustainability. At its heart, Nightingale is all about people. Its architecture serves as a catalyst to building community.

Judges' Comments: *This is an exceptional project that has successfully redefined the multi-residential development model. Nightingale 1 is an exemplary example of social sustainability through good design. It's rare for a project to light a genuinely new path for design to make an impact across an entire sector and offer communities new options that are better, more sustainable, more socially cohesive and equitable. What a great example of the power of design thinking to unlock the potential for better, more holistically sustainable cities by redesigning the development model.*

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Best in Class: Architectural Design – Interior Design

Entry: [PWC SYDNEY CLIENT COLLABORATION FLOORS](#)

Designed by: Futurespace

Description: This project sets the benchmark for how business will collaborate and innovate with their clients in the future, by placing the client at the centre of the experience. We live in a fast moving, high-tech, uncertain, disrupted world – this ‘boardroom of the future’ helps businesses navigate the ‘new normal’.

Judges’ Comments: *A brilliant example of the potential of good design to impact business, executed in an elegant presence that aligns with current brand. An inspiring design outcome that connects design and business outcomes in a clever, refined and considered manner. This is design excellence at its best.*

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Best in Class: Communication Design – Branding and Identity

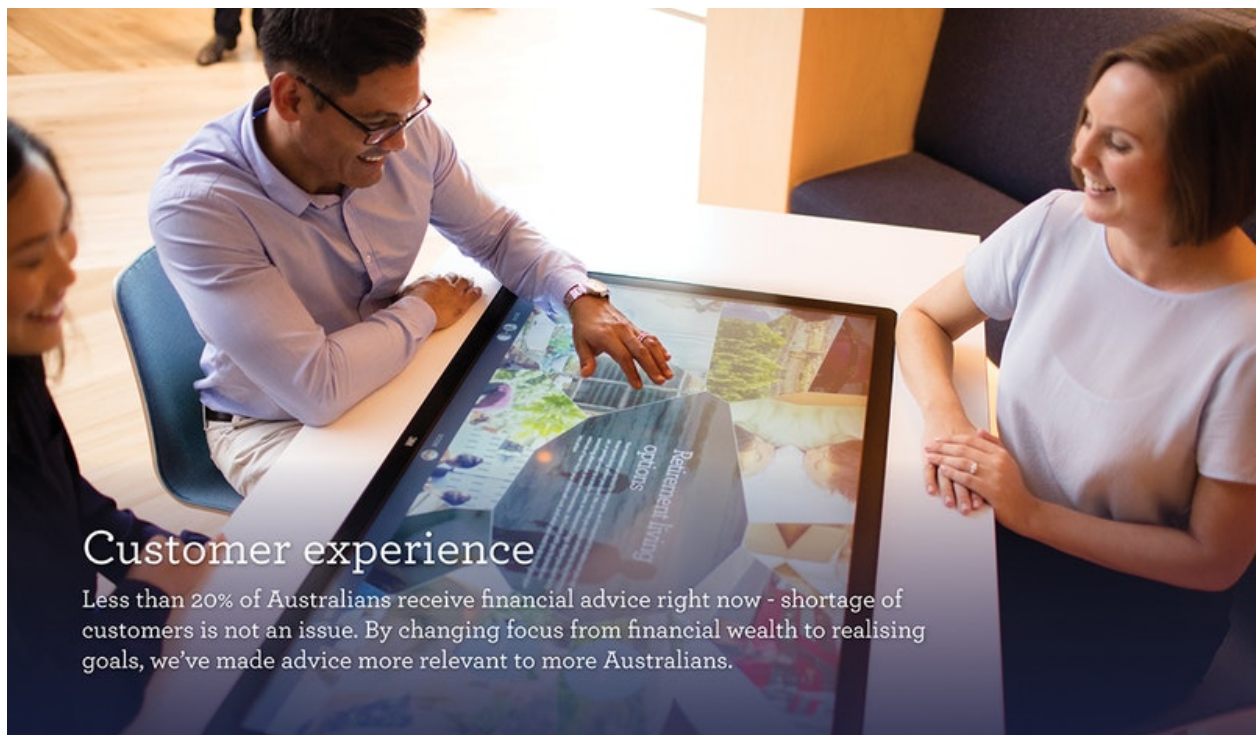
Entry: [WESTPAC WORKPLACE WAYFINDING AND ENVIRONMENTAL GRAPHICS](#)

Designed by: THERE Design | Paul Tabouré – ECD | Charlie Bromley – Head of Environments | Jon Zhu, Lauren Barber, Mansur Amiri, Christina Maricic – Design | Danielle Senecky – Project Management

Description: With a brief to help create a space that felt inherently Westpac, THERE were commissioned to design signage, wayfinding and environmental graphics for Westpac's refurbished Sydney headquarters. The system had to facilitate a new working model for the organisation, whilst telling stories that only Westpac could tell.

Judges' Comments: *Solid design solution and a coherent, integral and effective rebranding. The Westpac Workplace Wayfinding and Environmental Graphics project represents an elegant and nuanced embedding of indigenous expression.*

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Customer experience

Less than 20% of Australians receive financial advice right now - shortage of customers is not an issue. By changing focus from financial wealth to realising goals, we've made advice more relevant to more Australians.

Good Design Award® of the Year Nominee

Best in Class: Design Strategy

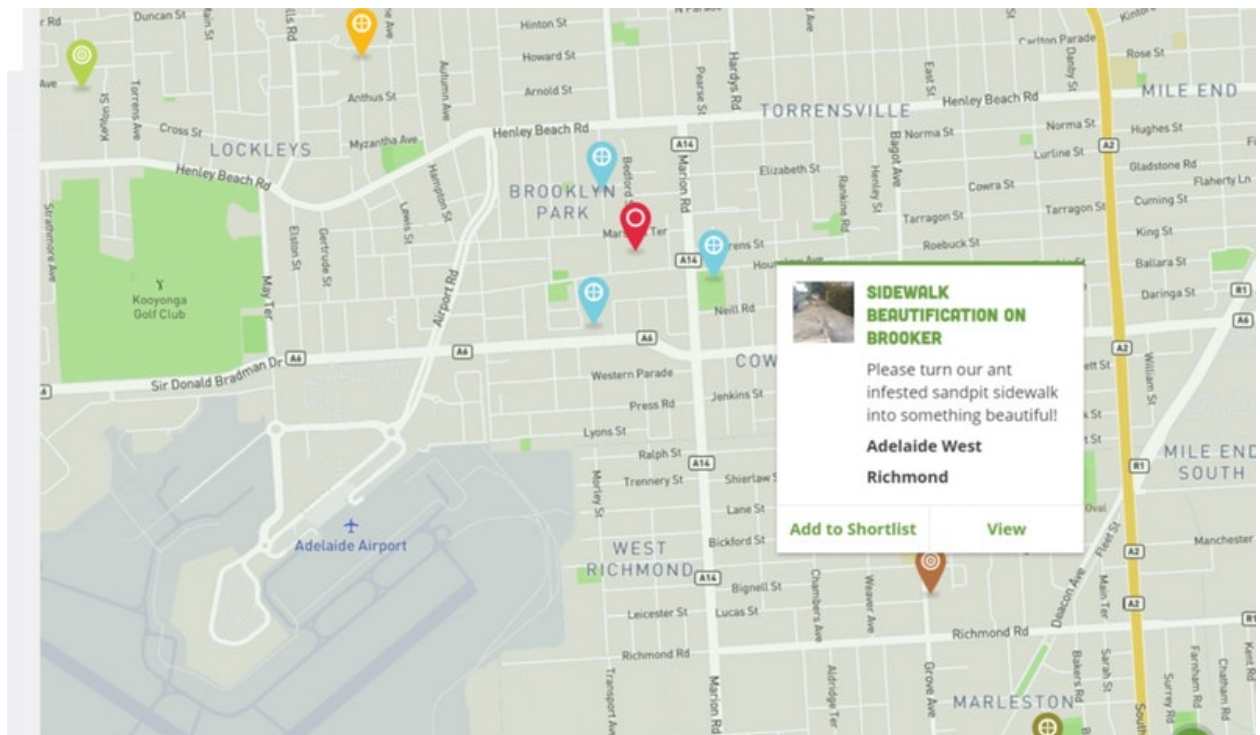
Entry: [AMP'S FUTURE OF GOALS-BASED FINANCIAL ADVICE](#)

Designed by: AMP Financial Services

Description: Customer experience focused on realising goals (not wealth). Advice delivery time spent on deeply understanding customers (not spread sheets). And practice management where compliance steps are built into fulfilment of needs (not separate processes). Those are only a few changes as AMP innovates the future of goals-based financial advice in Australia.

Judges' Comments: *This is an incredible example of a systems design approach to a complex challenge. An exemplar for how to integrate design into the very DNA of how an organisation works. The outcomes from working in this way are insight-led, encompassing customer and organisational experience in ways rarely seen to such a calibre.*

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Good Design Award® of the Year Nominee
Good Design Award Sustainability Nominee
Best in Class: Digital Design – Web Design and Development
 Entry: [FUND MY NEIGHBOURHOOD](#)

Designed by: Department of the Premier and Cabinet – South Australia

Description: Fund My Neighbourhood is one of the biggest participatory budgeting projects ever run, empowering South Australians to decide how \$40 million is spent. Locals nominate improvement projects that they would like to receive government funding in their local area. The community then votes on which projects the government should fund.

Judges' Comments: *Brilliant project. This contributes to 'design' in the broad sense on several levels: by engaging people in design priorities and the process of investment in their local experience. It's also simple and clever in its focus has the potential to rebuild community engagement and trust with government. The project is educative around the challenges of prioritisation that government faces. The ability for community members to comment and support each other around shared concerns and projects is truly inspiring. Projects like this get talked about in councils all the time, so it's brilliant to see it actually live and already making an impact. Local engagement through this site clearly has great social benefit. Great thought and execution with the registration, browsing and voting experience. It's good to see that all the projects have a category. This is a truly standout entry that deserves design recognition at the highest level. Well done all round.*

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Good Design Award® of the Year Nominee

Joint Best in Class: Engineering Design

Entry: [HUMANIHUT FIELD INFRASTRUCTURE SYSTEM](#)

Designed by: Humanihut – Neale Sutton, John Brooks with Kadego

Description: The Humanihut Shelter System is a scalable, deployable, rigid field infrastructure system, eight times more logistically efficient than other temporary buildings and delivering measurable improvement over tents. Humanihuts are climate controlled, include services and internal furnishings, and are deployed with their own ablutions and utilities creating a temporary livable community.

Judges' Comments: *This is a truly brilliant concept with an innovative modular 'flat pack' approach that will minimise space required for transport. The Jury loved the hinged side walls, and other fold out components within the modules. Ease of assembly and clever adaption of solar energy panels, water/wastewater treatment modules, re-deployability make this a game changing project that will make a massive impact on people's quality of life.*

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Good Design Award® of the Year Nominee

Joint Best in Class: Engineering Design

Entry: [MULTI – NEW ERA OF MOBILITY IN BUILDINGS](#)

Designed by: Thyssenkrupp Elevator AG (Germany)

Description: The MULTI is the world's first rope-free elevator that applies linear motor technology to move multiple cars in one shaft both vertically and horizontally. Set to revolutionize tall building design and described by many as the industry's holy grail, it represents the end of the 160-year reign of the rope-dependent elevator.

Judges' Comments: *A game changer in tall building design, use and access. A real step change in a technology that has been around for 160 years. The Jury loved the way the design challenges an existing engineering standard (and limitation) to move to a whole new paradigm. The design clearly solves a number of complex engineering issues in terms of structure, mechanical design, electrical/controls and safety. The Jury foresees roll out of the same technology in the mining industry where such systems could replace conventional mine winders, currently still using steel wired ropes. Very impressive and a truly great leap forward in innovation.*

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MAAS Design Award

Best in Class: Fashion Design

Entry: [FASHION REVOLUTION AUSTRALIA](#)

Designed by: Fashion Revolution Australia

Description: Fashion Revolution is a global, volunteer led movement calling for transparency, traceability and responsibility in the fashion industry. Mobilising millions of stakeholders around supply chain issues relating to worker rights and the environment during Fashion Revolution Week each April, it has become the largest fashion movement in the world.

Judges' Comments: *The Fashion Revolution movement and Fashion Revolution Australia are world class examples of how positive change can have a genuine and widespread impact on the fashion industry. The innovative program empowers garment makers by giving them a face and a voice. It engages consumers through education that creates a greater awareness of sustainability issues and the human impact of the manufacturing process. By also empowering retailers to make positive choices regarding the brands they stock and the message they communicate to customers, the Fashion Revolution and Fashion Revolution Australia deliver truly transformative results to all stakeholders in the eco-system.*

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Best in Class: Product Design – Automotive and Transport

Entry: [VICTORIA POLICE ALCOHOL AND DRUG TESTING \(ADT\) BUS](#)

Designed by: Brimarco Byron-Wade – Vehicle Builder, Designer | Cobalt Design – Industrial Design | Ottimo Design – Mechanical Engineering

Description: The innovative design of Victoria Police's new Alcohol and Drug Testing (ADT) buses will play an integral role in reducing road trauma. Drink and drug drivers will be removed from the roads with the purpose-built bus enabling police to randomly test motorists anytime anywhere. Designed to meet operational police's every need, it will enhance police safety, transport police and equipment statewide and also double as mobile command posts during major incidents.

Judges' Comments: *The Good Design Awards Jury was impressed by the level of cooperation between the diverse disciplines of the end user, industrial design team and the engineering team to bring the project to reality on time and budget. The level of functionality in confined spaces, simplification of complex processes and technologies required to meet the statutory compliances and health and safety issues, and allow access to police databases, all necessary for the efficient operation of the vehicle, appear well resolved... The vehicle can be deployed for emergencies, such as terrorism and bushfire call-outs, and with dominant police graphics be highly visible, giving the public confidence in the police presence at any major incident. Current design and technologies will enable the vehicle to operate with a ten year life. The vehicle has been future-proofed with provision for the installation of advanced technologies such as vehicle number plate and facial recognition technologies, features that VicPol intend to use in the future, subject to available budget. In summary, the Alcohol and Drug Testing vehicle meets, and in places exceeds, the original project brief in terms of local design and material content, cost and delivery timing.*

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Good Design Award® of the Year Nominee

Joint Best in Class: Product Design – Commercial and Industrial

Entry: [GROUNDPROBE GMS](#)

Designed by: Groundprobe – Engineering Team | Designworks Group – Industrial Design

Description: The Geotech Monitoring Station (GMS) is an industry-disrupting monitoring solution. Developed specifically for geotechnical monitoring in mine sites, the system detects and measures deformation (movement) on slopes, tailings dams, dumps and highly vegetated slopes. Deformation is tracked and collapses can be forecast in its analysis software.

Judges' Comments: *The GMS system was developed with the user at the forefront of the design process. By allowing to conduct visual inspection remotely the product offers safety not available with any product currently on the market. The design is simple but highly effective and ideal for use in the open-cut mines. This product has the potential to save lives and provide reassurance to workers. Beautifully integrated UX workflow and remote access to the mine site is very clever and effective. The industrial design is considered and highly professional. Clever use of low cost metalwork powder coated with interesting angled shapes on the tripod provides a lovely robotic aesthetic which looks great while keeping the cost low. Everything about this product is exceptional and the design team should be extremely proud of the outcome.*

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Joint Best in Class: Product Design – Commercial and Industrial

Entry: [ROPER SYSTEM – WORKING AT HEIGHTS LIFELINE SYSTEM](#)

Designed by: TRAC International Pty Ltd

Description: The Roper System® is a simple multipurpose shock absorbing system controlled from either end, to raise or lower at any time with an integrated 30 second rescue plan, greatly reducing associated risks.

Judges' Comments: *Well resolved product with a simple but effective design. A very good example of creative thinking and considered design solutions. Design was developed by extensive interaction and discussion with real end users. The system solves a number of problems and has the potential to find other industrial / market applications. Simple well executed product clearly designed with the end user in mind. A number of individual innovations combined into the one truly innovative system that simplifies usage for even the lay person to understand.*

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Joint Best in Class: Product Design – Commercial and Industrial

Entry: [URSA BROADCAST CAMERA SYSTEM](#)

Designed by: Blackmagic Design Team from Blackmagic Design

Description: The URSA Broadcast Camera System is the world's most affordable, professional live production camera. Costing just one tenth of existing systems, it is effectively two cameras in one, pairing portability and tactile control with industry standard B4 video lens mount and bespoke SMPTE fiber optic adapter.

Judges' Comments: *Another fine example of Blackmagic's good design philosophy and manufacturing capability. This is a very usable camera system with great button / tactile control placement at a very affordable price point. Beautiful, considered design the Jury has come to expect from Blackmagic and perfectly suited to this next gen segment of the film-making industry in terms of price range and suitability of materials to match.*

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Best in Class: Product Design – Consumer Electronics

Entry: [SOUNDWEAR COMPANION SPEAKER](#)

Designed by: Bose (USA)

Description: The convenience of headphones with the awareness of a speaker. The SoundWear Companion is a wearable speaker that allows you to listen to your music as well as your surroundings with deep, rich sound that is clear to you and minimized to those around you.

Judges' Comments: *An unusual looking wearable device that provides little clues as to what it is and how it is used suddenly comes to life when turned on and placed around the neck. Repeatedly, first time wearers had the same reaction – “WOW! That sounds incredible” What a great innovation, well executed from every perspective. A lovely experience, that allows a connection to your surroundings, whilst being able to enjoy a pleasurable (high quality) music experience. Removing and replacing the cover was extremely difficult until seeing the “how to” video, but then was ingeniously easy – another wow moment. Every aspect of this product has been beautifully designed and finished. The sound is absolutely fantastic as is the overall experience of wearing the product. This product is a clear game changer and a design delight that deserves recognition at the highest level. Well done Bose Design Team.*

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Best in Class: Product Design – Domestic Appliances

Entry: [ELECTROLUX COMFORTLIFT™ DISHWASHER](#)

Designed by: Electrolux In-House Design Team (Sweden)

Description: The guests have gone. The party's over. It's been a wonderful evening. Now it's time to stack the dishwasher. Electrolux has transformed the everyday task of doing the dishes with the world's first dishwasher with ComfortLift™ technology. Comfortlift™ redefines the everyday experience of loading and unloading the dishwasher.

Judges' Comments: *Brilliant design and beautifully resolved. Soft closing feature is great and the machine just works. Finally, a dishwasher which offers a variety of very functional and useful features. It is also very user-friendly by making the loading and unloading much more convenient and back friendly. Keeping in mind that we are moving towards an aging population, this product allows users to empty the dishwasher without bending down. Beautiful, considered design that solves a problem in an elegant and simple way. The Electrolux Design Team should be congratulated for an outstanding design project.*

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Joint Best in Class: Product Design – Furniture and Lighting

Entry: [JUMPSEAT](#)

Designed by: Sedia Systems, Ziba Design (USA)

Description: Introduced to Australia in 2017, the JumpSeat is an innovation from the USA which has been very quickly recognised internationally for its unique function and form. The series features four adaptations of the JumpSeat, each of which provides a solution to the need for seating where space is limited.

Judges' Comments: *A practical and super elegant solution which removes the need for hinges and parts. The seats create a gorgeous space when used as auditorium/theatre seating and the clever use of fabric also provides great acoustic advantage in large spaces. Fit for purpose design and so very simple. The design takes away the risk of pinch points so often found in theatre seating design. Overall, this is an outstanding piece of design that meets a need in an elegant and innovative way. So simple in appearance and use, but fabulously clever in design and engineering.*

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Joint Best in Class: Product Design – Furniture and Lighting

Entry: [ZETR TRIMLESS OUTLETS AND SWITCHES](#)

Designed by: Garth Elliott. ZETR

Description: ZETR is a range of recessed, trim-less, and completely flush switches and outlets that integrate with the surrounding wall surface to provide minimal impact on architectural finishes. A world first, ZETR is designed to be installed within various wall types and thicknesses all achieving a flush finish.

Judges' Comments: *Beautiful, clever and in tune with contemporary bathroom design. Just a beautiful, simple solution that will open up so many interior design possibilities. The clean flush fittings will enhance any interior space and the modularity of the design allows installation within various wall types and thicknesses – all achieving a beautiful flush finish. Game changer.*

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Joint Best in Class: Product Design – Hardware and Building

Entry: [LATCH C](#)

Designed by: Meyerhoffer (USA)

Description: Latch is designed for the culture of modern living. We created an innovative access experience where trust, longevity and mindfulness are key design values. The silent and intuitive design allows for the user to build trust in a new technology system that is replacing a traditional key.

Judges' Comments: *Beautiful to behold and touch and move. Great multi-locking features. Good, good, good design! Really nice to see this company continually innovating and refining an already solid product. This iteration is as good as it gets and sets the benchmark good design in this category.*

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Joint Best in Class: Product Design – Hardware and Building

Entry: [METHVEN TŪROA SHOWER](#)

Designed by: Methven Global Design and Innovation Team (NZ)

Description: Introducing the Tūroa shower range powered by VJET technology. We've created a shower experience without limitations, uniquely tailored by you. Tūroa allows users to seamlessly transition from a firm, invigorating spray to a gentle, enveloping warmth and everything in-between. Whether you're in need of revitalisation, relaxation or simply getting clean.

Judges' Comments: *Exceptional design with amazing resolution. This is a stunning product in every regard. Beautiful to behold and use. The design team have thrown everything at this and the end product is as good as it gets. Simple, elegant design that you can see and feel immediately. Clearly a design-led process that has resulted in a world-class product that deserves the highest level of recognition in its category.*

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Good Design Award Sustainability Nominee
Best in Class: Product Design – Housewares and Objects

Entry: [HUSKEE CUP](#)

Designed by: Vert Design

Description: HuskeeCup is a considered, design driven response to a mature reusable coffee cup market. Visually iconic, functionally sophisticated, HuskeeCup and accessories are made from a custom eco-composite polymer formulated with 33% waste coffee bean husk, reducing waste from the coffee farm and landfills through to the cafes who adopt HuskeeCup.

Judges' Comments: *Love this. The form is superb, the functionality just brilliant. Fulfils admirably the criteria....and looks good. The designers have made a 'keep me cup' and not only made it sustainable but beautiful at the same time. Clever details such as the side ribs to protect the user from heat and drip guides in the base of the cups and saucers is genius. Overall, this is a brilliant piece of product design that deserves to be recognised at the highest level in its category.*

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Good Design Award® of the Year Nominee

Joint Best in Class: Product Design – Medical and Scientific

Entry: [CARESTREAM DRX REVOLUTION NANO MOBILE X-RAY SYSTEM](#)

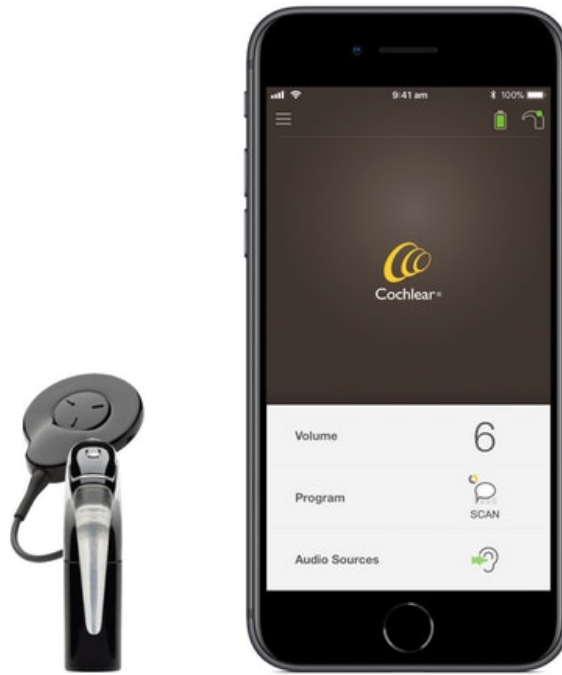
Designed by: Micro-X | Hydrix | Carestream Health

Description: The Carestream DRX Revolution Nano Mobile X-Ray System is an ultra-lightweight mobile medical X-ray cart. At a fraction of the size, cost and weight of conventional equipment, it offers enhanced workflow efficiencies and affordability. The Carbon Nano Tube field emission X-ray tube is a global first and game changing innovation in X-ray generation.

Judges' Comments:

The design and engineering team has tackled a healthcare problem with an innovative and ground-breaking solution – rather than bringing a patient to the equipment, the equipment is brought to the patient. Simple idea but extremely difficult to execute. The end result is a revolutionary product where the benefits are huge: smaller footprint, lighter weight and manoeuvrability saving space in hospitals, aiding patient comfort and providing greater flexibility around mobile and field hospital solutions. Every element and touch point has been meticulously designed and detailed. The articulated arm is well balanced over the range of motions required and the large aperture for taking the x-ray images is easy to move around and lock in place. This is a brilliant design solution with a very high standard of manufacturing and carefully considered raw materials selection. Good design and innovation at its best.

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Joint Best in Class: Product Design – Medical and Scientific

Entry: [COCHLEAR NUCLEUS 7 SOUND PROCESSOR](#)

Designed by: Cochlear Ltd

Description: The Cochlear™ Nucleus® 7 Sound Processor is the world's first Made for iPhone cochlear implant sound processor, enabling users to directly stream calls, music and entertainment from compatible Apple devices. Designed for the Nucleus 7 Sound Processor, the Nucleus Smart App offers convenient control and adjustment of sound processor settings.

Judges' Comments: *The design partnership between Cochlear and Apple has produced an outcome for the user larger than the two companies working together. Connectivity via the web is very enabling for teenagers and the elderly with profound hearing loss. This product reflects a step change in the category by achieving first-time seamless connectivity to a digital platform. Water based play is enabled by the waterproof items that are all very well resolved and manufactured to the highest of standards.*

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Joint Best in Class: Product Design – Sport and Lifestyle

Entry: [CHESSPLUS](#)

Designed by: Adam Laws, Nielsen Design

Description: Chessplus, the exciting evolution of chess, began as a creative move by a nine year old playing chess with her dad. She joined her rook and pawn – Chessplus was born. This modern and elegantly designed game allows pieces to be seamlessly merged and separated, creating a faster, more dynamic game.

Judges' Comments: *This ingenious product re-writes the rules of the traditional game of chess with an imaginative and considered design approach. This is a stunning piece of industrial design coupled with a creative idea sparked by an innocent and imaginative insight from a young child. Very clever and nicely designed game pieces that are fascinating and appealing on so many levels. Beautiful creativity, professional design that has resulted in a game changing innovation. It doesn't get any better than this.*

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Joint Best in Class: Product Design – Sport and Lifestyle

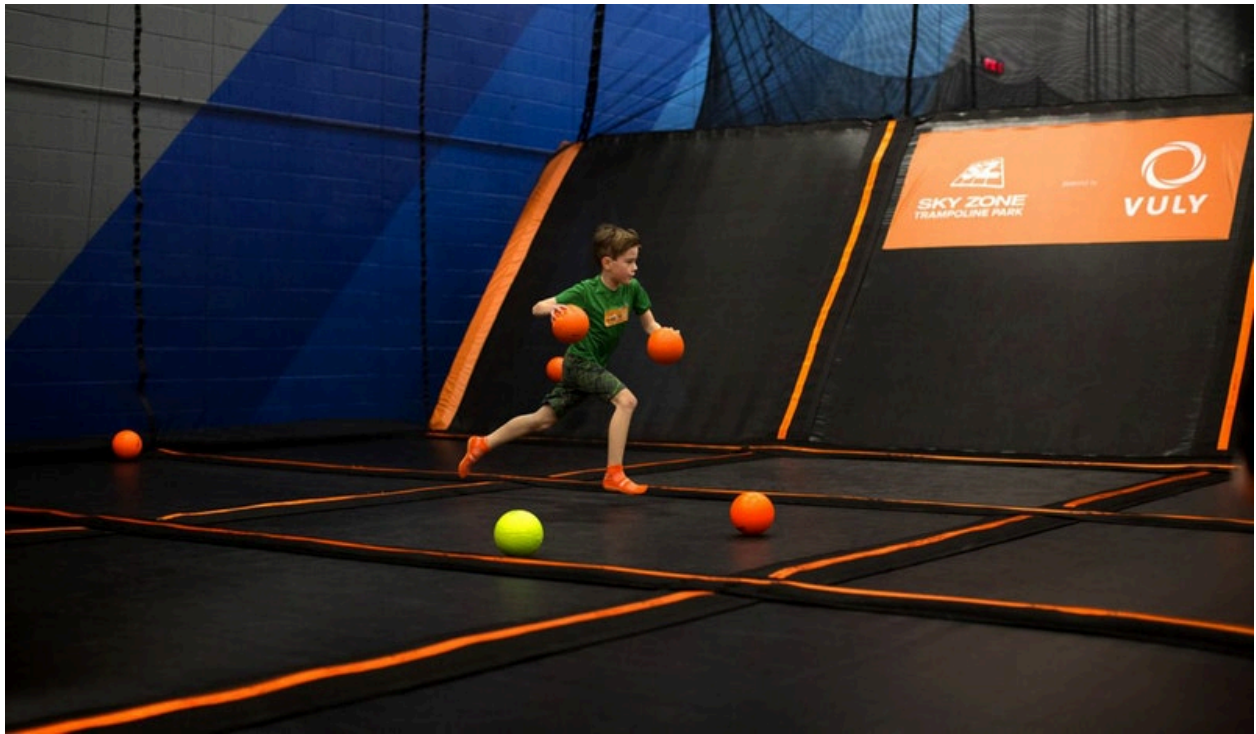
Entry: [CONCOURSE SMART WHEELS](#)

Designed by: Concourse Golf | Design + Industry | Procept | Neo Industrial Design | Your Engineer

Description: Concourse Smart Wheels are the world's first self-propelled wheels capable of delivering both powered mobility and precision control to anything they're attached to. Designed in Australia, the Smart Wheels will revolutionise powered mobility by delivering an affordable, sustainable, user-friendly, portable mobility solution to millions of people globally.

Judges' Comments: *Ingenious design and exceptionally well executed. From the fundamental idea, all the way to the detail of being able to charge whilst in the carry bag, this is intelligent design at its best. Thoughtful consideration of human factors and simplicity of operation make this a superb product overall. Extension use case to other applications make for an exciting future of possibilities. This solution is fresh and opens the opportunity to new categories beyond golf. Brilliant engineering inside the wheels making them safe to use on different types of grounds. This is truly a brilliant product that deserves to be recognised at the highest level in this category.*

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Joint Best in Class: Product Design – Sport and Lifestyle

Entry: [FUSION TRAMPOLINE PARK](#)

Designed by: Vuly

Description: Vuly Fusion is the world's first and only trampoline park where the entire space is open for bouncing, with no need for the dangerous coil connections and safety padding that crisscross other models. Pure, uninterrupted bouncing isn't just more fun, it's safer – with over 70% fewer injuries than traditional parks.

Judges' Comments: *The Fusion Trampoline Park is very well designed and demonstrates an excellent blend of mechanical and aesthetic considerations to reach the eventual solution. The end result solves a known issue, one that causes thousands of injuries every year. It also greatly expands the use of the trampoline arrays, making them seem like one larger field rather than a grid of individual squares. The team spent four years to reach this solution, going through many iterations but did not lose sight of the user experience and design as a whole. The difficulty in finding a solution is clearly the reason their competitors don't have anything like it. Having the borders of the trampoline be springy (and safe) will radically reduce these injuries and help the financial bottom line for the entire industry. It also opens up new possibilities for a greater range of activities with the trampolines making an array become more like one large field rather than a sequence of independent squares. This is a brilliant product that deserves to be recognised at the highest level in this category.*

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Joint Best in Class: Social Impact

Entry: [SEABIN PROJECT – WHOLE SOLUTION STRATEGY](#)

Designed by: Seabin Group

Description: How will we clean up the oceans if we cannot turn off the tap? The Seabin Group is addressing the ocean plastics crisis using a whole solution strategy. Combining Education, Science, Research, Technology, Community and Industry activities all aimed at changing consumer culture for cleaner oceans.

Judges' Comments: *The Jury commends this brilliant project and loved that the team has taken what was already a great product to the next level by recognising all the other pieces around it also require a careful systems design approach to support and strengthen their impact and social engagement. The team has demonstrated that they can start from scratch and build something of impact and are super clear about their big goals. This project has the potential to significantly improve our world and stands out as an exemplary example of design for a better world.*

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About Good Design Australia and the Good Design Awards

Good Design Australia is an international design promotion organisation responsible for managing Australia's annual Good Design Awards and other signature design events. With a proud history that dates back to 1958, Good Design Australia remains committed to promoting the importance of design to business, industry, government and the general public and the critical role it plays in creating a better, safer and more prosperous world. The Good Design Awards supported by the NSW Government's tourism and major events agency, Destination NSW. For more information, visit www.good-design.org

About Vivid Sydney

Vivid Sydney is the world's largest festival of light, music and ideas and now the largest event in Australia. For 23 days – from 25 May to 16 June 2018 – the event places a spotlight on Sydney and reinforces its position as the home of light, creativity, cutting edge music, engaging conversations and the exchange of new ideas. The festival is owned, managed and produced by Destination NSW, the NSW Government's tourism and major events agency. In 2017 Vivid Sydney attracted a record 2.33 million attendees and injected over \$143 million into NSW's visitor economy. For more information visit www.vividsydney.com