## PAPER - 5: ADVANCED MANAGEMENT ACCOUNTING

Question No. 1 is compulsory.
Answer any five questions from the remaining six questions.
Working notes should form part of the respective answers.
No statistical or other table will be provided with this question paper.

## Question 1

(a) JPR Limited manufactures three products by using a single machine which has $2,40,000$ bottleneck hours per month. The details with regard to the three products are as under:

|  | Products |  |  |
| :--- | :---: | :---: | :---: |
|  | P1 | P2 | P3 |
| Selling price per unit (₹) | 170 | 140 | 180 |
| Direct Material cost ( $₹$ ) | 80 | 90 | 120 |
| Direct Labour cost (₹) | 30 | 25 | 35 |
| Other Expenses ( () | 10 | 10 | 5 |
| Maximum Demand (units) | 20,000 | 15,000 | 25,000 |
| Time required per unit (hours) | 6 | 4 | 3 |

## Required

Based on the concept of throughput accounting, calculate the optimum number of units to be produced for each product.
(5 Marks)
(b) Hotel Park has four holiday resorts in a hill station. All the resorts are having equal carpet area but the facilities available are varying from each other. During a festival holiday four persons approached to reserve a resort for their family stay during the holiday on the same day. They were asked to quote their order of preference and the rent they are willing to pay per day. The particulars collected from them are given below:

| Persons | Rent quoted per day ( $($ ) $)$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Resort -1 | Resort-2 | Resort-3 | Resort-4 |
| P1 | 6,000 | 5,000 | No quotation | No quotation |
| P2 | 4,000 | 6,000 | 4,000 | 1,000 |
| P3 | 3,000 | 6,000 | 2,000 | 4,000 |
| P4 | 6,000 | 4,000 | No quotation | No quotation |

## Required

Decide an allocation that will maximize the per day revenue of the hotel and the amount of revenue possible from the allocation.
(5 Marks)
(c) The details of the output presently available from a manufacturing department of JB Ltd. are as follows:
Average output per week 50,000 units from 200 employees.
Saleable value of output. ₹ $6,25,000$
Contribution made by the output toward fixed expenses and profit. $\qquad$ ₹ $2,75,000$

The Board of Directors plans to introduce more automation in the department at a capital cost of ₹ $12,50,000$. The effect of this will be to reduce the number of employees to 160 , but to increase the output per individual employee by $60 \%$. To provide the necessary incentive to achieve the increased output the Board intends to offer $1 \%$ increase in the piecework rate of one rupee per article for every $2 \%$ increase in average individual output achieved. To sell the increased output, it will be necessary to decrease the selling price by $4 \%$.

## Required

Calculate the extra weekly contribution resulting from the proposed changes. (5 Marks)
(d) The output of a production line is checked by an inspector for one or more of three different types of defects, called D1, D2 and D3. If defect D1 occurs, the item is scrapped. If defect D2 and D3 occurs, the item must be reworked. The time required to rework a D2 defect is 10 minutes and the time required to rework a D3 defect is 20 minutes. The probabilities of D1, D2 and D3 defects are $0.20,0.12$ and 0.15 respectively.
Use the following random numbers for simulation:

| RN for Defect D1 | 93 | 83 | 55 | 63 | 40 | 91 | 47 | 63 | 01 | 52 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| RN for Defect D2 | 79 | 10 | 36 | 13 | 04 | 57 | 57 | 13 | 55 | 09 |
| RN for Defect D3 | 20 | 56 | 95 | 11 | 96 | 18 | 52 | 11 | 84 | 03 |

For ten items coming of the assembly line, you are required to calculate:
(i) The total number of items without any defects
(ii) The number of items scrapped
(iii) The total minutes of rework time
(5 Marks)

## Answer

(a) Statement Showing Optimum Units to be produced

| Particulars | P1 | P2 | P3 |
| :--- | :---: | :---: | :---: |
| Selling Price per unit (₹) | 170 | 140 | 180 |
| Direct Material Cost per unit (₹) | 80 | 90 | 120 |
| Throughput per unit $(₹)$ | 90 | 50 | 60 |


| Time Required per unit (hrs.) | 6 | 4 | 3 |
| :--- | :---: | :---: | :---: |
| Return per Machine Hour (₹) | 15 | 12.50 | 20 |
| Rank | II | III | I |
| Allocation of Machine Time (hrs.) | $1,20,000$ <br> $(20,000$ units $\times$ <br> 6 hrs. $)$ | 45,000 <br> (Balance) | 75,000 <br> $(25,000$ units $\times$ <br> 3 hrs. $)$ |
| Production (units) | 20,000 | 11,250 <br> $(45,000$ hrs. $/ 4$ <br> hrs. $)$ | 25,000 |

(b) The objective of the given problem is to identify the preferences of families about resorts so that hotel management could maximize its profit.
To solve this problem first convert it to a minimization problem by subtracting all the elements of the given matrix from its highest element. The matrix so obtained which is known as loss matrix is given below-

Loss Matrix/Resort

| Persons | Resort-1 | Resort-2 | Resort-3 | Resort-4 |
| :---: | :---: | :---: | :---: | :---: |
| P1 | 0 | 1,000 | X | X |
| P2 | 2,000 | 0 | 2,000 | 5,000 |
| P3 | 3,000 | 0 | 4,000 | 2,000 |
| P4 | 0 | 2,000 | $X$ | $X$ |

Now we can apply the assignment algorithm to find optimal solution. Subtracting the minimum element of each column from all elements of that column-

Loss Matrix/Resort

| Persons | Resort-1 | Resort-2 | Resort-3 | Resort-4 |
| :---: | :---: | :---: | :---: | :---: |
| P1 | D | 1,000 | X | X |
| P2 | 2,400 | 0 | 0 | $3,000-$ |
| P3 | 3,400 | 0 | 2,000 | $0-$ |
| P4 | 0 | 2,000 | $X$ | X |

The minimum number of lines to cover all zeros is 3 which is less than the order of the square matrix (i.e.4), the above matrix will not give the optimal solution. Subtracting the minimum uncovered element $(1,000)$ from all uncovered elements and add it to the elements lying on the intersection of two lines, we get the following matrix-

Loss Matrix/Resort

| Persons | Resort-1 | Resort-2 | Resort-3 | Resort-4 |
| :---: | :---: | :---: | :---: | :---: |
| P1 | 0 | 0 | X | X |
| P2 | 3,000 | 0 | 0 | $3,000-$ |
| P3 | 4,000 | 0 | 2,000 | 0 |
| P4 | 0 | 1,000 | X | X |

Since the minimum number of lines to cover all zeros is 4 which is equal to the order of the matrix, the above matrix will give the optimal solution which is given below-

Loss Matrix/Resort

| Persons | Resort-1 | Resort-2 | Resort-3 | Resort-4 |
| :---: | :---: | :---: | :---: | :---: |
| P1 | $>\&$ | 0 | X | X |
| P2 | 3,000 | $\not \propto$ | 0 | 3,000 |
| P3 | 4,000 | $\supset \nless$ | 2,000 | 0 |
| P4 | 0 | 1,000 | X | X |

Optimal Schedule is-

| Persons | Resort | Revenue (₹) |
| :---: | :---: | :---: |
| P1 | 2 | 5,000 |
| P2 | 3 | 4,000 |
| P3 | 4 | 4,000 |
| P4 | 1 | 6,000 |
| Total |  | $\mathbf{1 9 , 0 0 0}$ |

(c) Workings

Present average output per employee and total future expected output per week
Present average output per employees per week

$$
\left.\begin{array}{rl} 
& =\left(\frac{50,000 \text { units }}{200 \text { employees }}\right) \\
& =250 \text { units }
\end{array}\right)
$$

```
= 160 employees }\times(250\mathrm{ units + 60% × 250
    units)
= 64,000 units
```

Present piece work rate and proposed piece work rate

Present piece work rate
Proposed piece work rate
$=₹ 1.00$ per unit
$=$ Present piece work rate $+30 \% \times ₹ 1$
$=₹ 1.00+0.30 P$
$=₹ 1.30$ per unit

Present and proposed sale price per unit
Present sales price per unit
$=₹ 12.50$ (₹ $6,25,000 / 50,000$ units)
Proposed sales price per unit
= ₹ 12.00 (₹ $12.50-4 \%$ of ₹ 12.50 )
Marginal Cost (excluding wages)
Present marginal cost (excluding wages) per unit =

$$
\begin{aligned}
& \left(\frac{\text { Present Sales Value - Fixed Expenses \& Profits - Present Wages }}{\text { Present Output (in units) }}\right) \\
& \quad=\left(\frac{₹ 6,25,000-₹ 2,75,000-₹ 50,000}{50,000 \text { units }}\right) \\
& =
\end{aligned}
$$

Statement of Extra Weekly Contribution

| Expected Sales Units | 64,000 |
| :--- | ---: |
| Sales Value (64,000 units × ₹ 12) | $7,68,000$ |
| Less: Marginal Costs Ex. Wages (64,000 units × ₹ 6.00$)$ | $3,84,000$ |
| Less: Wages (64,000 units × ₹ 1.30) | 83,200 |
| Marginal Contribution | $3,00,800$ |
| Less: Present Contribution | $2,75,000$ |
| Increase in Contribution (per week) | $\mathbf{2 5 , 8 0 0}$ |

(d) Workings

## Probability Distribution (Defect D1)

| Event | Probability | Cumulative Probability | Random Numbers |
| :--- | :---: | :---: | :---: |
| Defect | 0.20 | 0.20 | $0-19$ |
| No defect | 0.80 | 1.00 | $20-99$ |

Probability Distribution (Defect D2)

| Event | Probability | Cumulative Probability | Random Numbers |
| :--- | :---: | :---: | :---: |
| Defect | 0.12 | 0.12 | $0-11$ |
| No defect | 0.88 | 1.00 | $12-99$ |

Probability Distribution (Defect D3)

| Event | Probability | Cumulative Probability | Random Numbers |
| :--- | :---: | :---: | :---: |
| Defect | 0.15 | 0.15 | $0-14$ |
| No defect | 0.85 | 1.00 | $15-99$ |

Simulation Sheet

| Trial | Random Numbers |  |  |  | Event |  |  |  | Time required <br> to rework |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :--- | :---: | :---: |
|  | D1 | D2 | D3 | Defect D1 | Defect D2 | Defect D3 | -- |  |  |
| 1 | 93 | 79 | 20 | No | No | No | -10 m |  |  |
| 2 | 83 | 10 | 56 | No | Yes | No | 10 |  |  |
| 3 | 55 | 36 | 95 | No | No | No | --- |  |  |
| 4 | 63 | 13 | 11 | No | No | Yes | 20 m |  |  |
| 5 | 40 | 04 | 96 | No | Yes | No | 10 m |  |  |
| 6 | 91 | 57 | 18 | No | No | No | --- |  |  |
| 7 | 47 | 57 | 52 | No | No | No | --- |  |  |
| 8 | 63 | 13 | 11 | No | No | Yes | 20 m |  |  |
| 9 | 01 | 55 | 84 | Yes | No | No | Scrapped |  |  |
| 10 | 52 | 09 | 03 | No | Yes | Yes | $10 \mathrm{~m}+20 \mathrm{~m}$ |  |  |
|  |  |  |  |  |  |  | 90 m |  |  |

(i) Total Number of Items without any defects $=4$ items
(ii) The number of items scrapped $=\mathbf{1}$ item
(iii) The total minutes of rework time $=\mathbf{9 0}$ minutes

## Question 2

(a) ABC Ltd. is engaged in production of four products, the relevant information of products are as follows:

| Products | L | M | N | 0 |
| :--- | :---: | :---: | :---: | :---: |
| Output in units | 66,000 | 60,000 | 45,000 | 57,000 |
| Selling price (in ₹) | 300 | 320 | 210 | 200 |
| Cost per unit: |  |  |  |  |
| Direct Material (in ₹) | 80 | 100 | 70 | 60 |
| Direct Labour (in ₹) | 48 | 35 | 40 | 20 |
| Machine hours (per unit) | 5 | 4 | 3 | 4 |

Market research has indicated that if ABC Ltd. can reduce the selling prices of the products by $5 \%$, it will be useful in getting bulk orders and gain significant share of market share of those products. The company's profit mark up is $25 \%$ on cost of the products.
The four products are produced in production run of 300 units and sold in batches of 150 units. The production overhead is currently absorbed by using a machine hour rate and the total of the production overheads for the period has been analysed as follows:

| Particulars | $\boldsymbol{₹}$ |
| :--- | :---: |
| Machine departmental costs | $83,97,000$ |
| Set up costs | $20,90,000$ |
| Stores receiving | $19,50,000$ |
| Inspection/Quality control | $11,40,000$ |
| Material handling \& dispatch | $15,20,000$ |

The cost drivers to be used for the overhead costs are as follows:

| Costs | Cost drivers |
| :--- | :--- |
| Set up costs | Number of production runs |
| Stores receiving | Requisition raised |
| Inspection/quality control | Number of production runs |
| Material handling \& dispatch | Order executed |

The number of requisitions raised in the stores was 1,250 for each product and the total number of orders executed was 1,520, each order being for a batch of 150 units of a product.

You are required to calculate:
(i) Target cost for each product.
(ii) Total overhead cost of each product using Activity Based Costing.
(iii) Compare per unit target cost and per unit activity based cost of each product and comment whether the price reduction is profitable or not.
(10 Marks)
(b) The "Bollywood theatre Company" owned a theatre and plays three shows each day on weekends - Saturday \& Sunday, in the year of 52 weeks. The total capacity of the theatre is 1,000 seats which is divided into three classes are as follows:
Royal - First 5 rows of 40 seats per row
Premium - The next 10 rows of 35 seats per row
Classic - The next 15 rows of 30 seats per row
Costs data with regard to show for the year will be as follows:

| Employees | No of Employees | Salaries p.m. (in ₹) |
| :--- | :---: | ---: |
| Manager | 2 | ₹ 62,500 each |
| Gate-keeper | 15 | ₹ 15,000 each |
| Operators | 3 | $₹ 30,000$ each |
| Clerks | 5 | ₹22,000 each |

Other costs for the year are as follows;

| Electricity \& oil | $1,67,400$ |
| :--- | ---: |
| Carbon | 72,530 |
| Misc. Expenditure | 64,880 |
| Advertisement | 88,080 |
| Administrative Expenses | $1,14,610$ |

The premises is valued at $₹ 35,00,000$ and the estimated life is 14 years.
Projectors and other equipments costs $78,70,000$ on which $15 \%$ depreciation is to be charged.
Other relevant information are as follows:
(i) $20 \%$ of the total seats of each class remains vacant
(ii) Every time a show is staged, one row of Royal circle is occupied free of charge, by virtue of passes granted to the guests.
(iii) Weightage to be given to the three classes in the ratio 3:2:1

## Required

Determine the proceeds per Man show and rates for each class if the management expects $25 \%$ return on gross proceeds.
Answer
(a) (i) Cost of Products Under 'Target Costing'

Statement Showing "Cost per unit"

| Particulars | L | M | N | O |
| :--- | :---: | :---: | :---: | :---: |
| Selling Price | 300.00 | 320.00 | 210.00 | 200.00 |
| Less: Reduction in Selling Price by 5\% | 15.00 | 16.00 | 10.50 | 10.00 |
| Estimated Selling Price after reduction in price | 285.00 | 304.00 | 199.50 | 190.00 |
| Profit Mark up 25\% on Cost <br> (20 \% on Selling Price) | 57.00 | 60.80 | 39.90 | 38.00 |
| Target Cost of Production (per unit) | $\mathbf{2 2 8 . 0 0}$ | $\mathbf{2 4 3 . 2 0}$ | $\mathbf{1 5 9 . 6 0}$ | $\mathbf{1 5 2 . 0 0}$ |

(ii) Overhead Cost of Product Under 'Activity Based Costing’

| Particulars | L | M | N | 0 |
| :--- | :---: | :---: | :---: | :---: |
| Machine Department | $29,70,000$ | $21,60,000$ | $12,15,000$ | $20,52,000$ |
| Cost | $(3,30,000 \times 9)$ | $(2,40,000 \times 9)$ | $(1,35,000 \times 9)$ | $(2,28,000 \times 9)$ |
| Setup Cost | $6,05,000$ | $5,50,000$ | $4,12,500$ | $5,22,500$ |
|  | $(220 \times 2,750)$ | $(200 \times 2,750)$ | $(150 \times 2,750)$ | $(190 \times 2,750)$ |
| Stores Receiving Cost | $4,87,500$ | $4,87,500$ | $4,87,500$ | $4,87,500$ |
|  | $(1,250 \times 390)$ | $(1,250 \times 390)$ | $(1,250 \times 390)$ | $(1,250 \times 390)$ |
| Inspection and Quality | $3,30,000$ | $3,00,000$ | $2,25,000$ | $2,85,000$ |
| Control Cost | $(220 \times 1,500)$ | $(200 \times 1,500)$ | $(150 \times 1,500)$ | $(190 \times 1,500)$ |
| Material Handling and | $4,40,000$ | $4,00,000$ | $3,00,000$ | $3,80,000$ |
| Dispatch | $(440 \times 1,000)$ | $(400 \times 1,000)$ | $(300 \times 1,000)$ | $(380 \times 1,000)$ |
| Total O/H Cost | $48,32,500$ | $38,97,500$ | $26,40,000$ | $37,27,000$ |
| No. of Units | 66,000 units | 60,000 units | 45,000 units | 57,000 units |
| O/h Cost per unit | 73.22 | $\mathbf{6 4 . 9 6}$ | $\mathbf{5 8 . 6 7}$ | $\mathbf{6 5 . 3 9}$ |

## Working Notes

Calculation of "Activity Rate"

| Cost Pool | Cost (₹) $[\mathrm{A}]$ | Cost Driver [B] | Cost Driver Quantity [C] | $\begin{aligned} & \text { Cost Driver } \\ & \text { Rate (₹) } \\ & {[\mathrm{D}]=[\mathrm{A}] \div[\mathrm{C}]} \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: |
| Machine Department Cost | 83,97,000 | Machine Hours | 9,33,000 | 9 |
| Setup Costs | 20,90,000 | No. of Production Runs | 760 | 2,750 |
| Stores Receiving | 19,50,000 | No. of Requisitions Raised | 5,000 | 390 |
| Inspection/ Quality Control | 11,40,000 | No. of Production Runs | 760 | 1,500 |
| Material Handling and Dispatch | 15,20,000 | No. of Orders Executed | 1,520 | 1,000 |

## Calculation of Cost Driver Quantity

| Particulars | L | M | N | $\mathbf{0}$ | Total |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Machine Hours <br> (Output $\times$ M/c hrs.) | $3,30,000$ | $2,40,000$ | $1,35,000$ | $2,28,000$ | $9,33,000$ |
| No. of Requisitions Raised in the <br> Stores | 1,250 | 1,250 | 1,250 | 1,250 | 5,000 |
| No. of Production Runs <br> (Output/300) | 220 | 200 | 150 | 190 | 760 |
| No. of Orders Executed <br> (Output//150) | 440 | 400 | 300 | 380 | 1,520 |

## Cost of Products Under 'Activity Based Costing'

| Particulars | L | M | N | $\mathbf{O}$ |
| :--- | ---: | ---: | ---: | ---: |
| Direct Material Cost | 80.00 | 100.00 | 70.00 | 60.00 |
| Direct Labour Cost | 48.00 | 35.00 | 40.00 | 20.00 |
| O/H Cost | 73.22 | 64.96 | 58.67 | 65.39 |
| Cost Per unit | $\mathbf{2 0 1 . 2 2}$ | $\mathbf{1 9 9 . 9 6}$ | $\mathbf{1 6 8 . 6 7}$ | $\mathbf{1 4 5 . 3 9}$ |

(ii) Comparative Analysis of 'Cost of Production'

| Particulars | L | M | N | $\mathbf{O}$ |
| :--- | :---: | :---: | :---: | :---: |
| (a) As per Target Costing | 228.00 | 243.20 | 159.60 | 152.00 |
| (b) As per Activity Based Costing | 201.22 | 199.96 | 168.67 | 145.39 |
| $\quad \ldots . .(a)-$ (b) | 26.78 | 43.24 | $(9.07)$ | 6.61 |

## Comment

The total cost ( ABC ) of $\mathrm{L}, \mathrm{M}$ and O product is less than the target cost so there is no problem in reducing the selling price of these products by $5 \%$ from the present price. It will increase the profitability of the company but the cost of $\mathbf{N}$ is slightly more than the target cost, it is therefore, suggested that the company should either control it or redesign it.
(b) (i) Statement Showing Proceeds per Man Show

| Particulars | Amount (₹) |
| :--- | ---: |
| Salary |  |
| - Manager $(2 \mathrm{no} . \times ₹ 62,500 \times 12 \mathrm{~m})$ | $15,00,000$ |
| -Gate Keeper $(15 \mathrm{no}. \times ₹ 15,000 \times 12 \mathrm{~m})$ | $27,00,000$ |
| -Operators $(3 \mathrm{no} . \times ₹ 30,000 \times 12 \mathrm{~m})$ | $10,80,000$ |
| -Clerks $(5 \mathrm{no} . \times ₹ 22,000 \times 12 \mathrm{~m})$ | $13,20,000$ |
| Electricity \& Oil | $1,67,400$ |
| Carbon | 72,530 |
| Misc. Expenditure | 64,880 |
| Advertisement | 88,080 |
| Administrative Expenses | $1,14,610$ |
| Depreciation on Premises (₹ $35,00,000 / 14 y)$ | $2,50,000$ |
| Depreciation on Projector and Other Equipment $(15 \%$ of $8,70,000)$ | $1,30,500$ |
| Total Annual Cost | $74,88,000$ |
| Add: Margin $(74,88,000 \times 1 / 3)$ | $24,96,000$ |
| Total Annual Proceeds | $99,84,000$ |
| Total Man Shows (52 Weeks $\times 2$ Days $\times 3$ Shows $\left.\times 1,280^{*}\right)$ | $3,99,360$ |
| Proceeds per Man Show | 25 |

Workings (*)

| Particulars | Royal | Premium | Classic | Total |
| :--- | :---: | :---: | :---: | :---: |
| Gross Seats | 200 | 350 | 450 | 1,000 |
| Less: Vacant @20\% | 40 | 70 | 90 | 200 |
| Less: Free Seats | 40 | --- | --- | 40 |
| Saleable Seats | 120 | 280 | 360 | 760 |
| Weight | 3 | 2 | 1 | --- |
| Weighted Seats | 360 | 560 | 360 | 1,280 |

## (ii) Statement Showing Rates for Each Class

| Particulars | Royal | Premium | Classic |
| :--- | :---: | :---: | :---: |
| Rate | $=75$ | $=50$ | $=25$ |
|  | $(25 \times 3)$ | $(25 \times 2)$ | $(25 \times 1)$ |

## Question 3

(a) JKL Ltd. is engaged in marketing of wide range of consumer goods. A, B, C and D are the zonal sales officers and the company fixes annual sale target for them individually.
You are furnished with the following :
(1) The standard costs of sales target in respect of $A, B, C$ and $D$ are $₹ 5,82,250$, $₹ 4,50,500$, $₹ 4,93,000$ and $₹ 5,35,500$ respectively.
(2) A, B, C and D respectively earned ₹ 40,800 , ₹ 32,400 , ₹ 35,520 and $₹ 38,700$ as commission at $6 \%$ on actual sales effected by them during the previous year.
(3) The relevant variances as computed by a qualified cost accountant are as follows:

| Particulars | $\boldsymbol{A}$ | B | C | D |
| :--- | :---: | :---: | :---: | :---: |
|  | (₹) | (₹) | (F) | (F) |
| Sales Price Variance | 6,000 (F) | 8,000 (A) | 7,000 (A) | 5,000 (A) |
| Sales Volume Variance | 11,000 (A) | 18,000 (F) | 19,000 (F) | 20,000 (F) |
| Sales Margin Mix Variance | 10,750 (A) | 5,500 (F) | 12,000 (F) | 9,500 (A) |

Assume sales margin quantity variance is zero.

## Required

(i) Compute the amount of sales target fixed and the actual amount of margin earned in case of each of the zonal sales officer.
(ii) Evaluate the overall performance of these zonal sales officers taking three relevant base factors and then recommend whose performance is the best.
(10 Marks)
(b) Rose Ltd., has produced its first 10 units whose cost details are as given.

|  | $₹$ |
| :--- | :---: |
| Material | 5,000 |
| Labour @ ₹20 p.u. | 6,000 |
| Variable overhead | 2,000 |
| Other expenses | 3,000 |
| Machine set up costs | 4,000 |

Variable overhead is directly proportionate to labour cost and other expenses constitute one-half of labour cost. Machine set-up costs were fully recovered from the first order. From one machine set-up, 100 units can be produced.
The customer who purchased the above mentioned 10 units asked to quote price for another 30 units.

## Required

Estimate the price to be quoted for the 30 units so as to earn a profit of $20 \%$ on cost by using $80 \%$ learning curve effect.
(6 Marks)

## Answer

(a) (i) Statement Showing "Sales Target Fixed \& Actual Margin"
(₹)

| Particulars | Zonal Sales Officers |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | A | B | C | D |
| Commissioned Earned | 40,800 | 32,400 | 35,520 | 38,700 |
| Actual Sales <br> (Commission Earned / 6\%) | $6,80,000$ | $5,40,000$ | $5,92,000$ | $6,45,000$ |
| Sales Price Variance | 6,000 (F) | 8,000 (A) | 7,000 (A) | 5,000 (A) |
| Sales Volume Variance | 11,000 (A) | 18,000 (F) | 19,000 (F) | 20,000 (F) |
| Sales Target (Budgeted Sales) | $6,85,000$ | $5,30,000$ | $5,80,000$ | $6,30,000$ |
| Standard Cost of Sales Target | $5,82,250$ | $4,50,500$ | $4,93,000$ | $5,35,500$ |
| Budgeted Margin | $1,02,750$ | 79,500 | 87,000 | 94,500 |
| Sales Margin Mix Variance | 10,750 (A) | 5,500 (F) | 12,000 (F) | 9,500 (A) |
| Sales Price Variance | 6,000 (F) | 8,000 (A) | 7,000 (A) | 5,000 (A) |
| Actual Margin | 98,000 | 77,000 | 92,000 | 80,000 |

(ii) Statement Showing "Evaluation of the Performance of Zonal Sales Officers"

| Particulars | Zonal Sales Officers |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | A | B | C | D |  |
| Efficiency towards the Target Sales |  |  |  |  |  |
| (a) Whether target achieved | No | Yes | Yes | Yes |  |
| (b)Actual Sales to Target Sales <br> Ratio | $99.27 \%$ | $101.89 \%$ | $102.07 \%$ | $102.38 \%$ |  |
| (c) | Rank | IV | III | II |  |
| Margin Approach |  |  |  |  |  |


| (a) | Margin Earned (₹) | 98,000 | 77,000 | 92,000 |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (b) | Rank | I | IV | II |  |  |  |  |  |
| III |  |  |  |  |  |  |  |  |  |
| Margin Vs Sales Ratio <br> (a)Budgeted Margin/Sales Target <br> Ratio <br> (b)Actual Margin Vs Actual Sales <br> Ratio |  |  |  |  |  | $14.00 \%$ | $15.00 \%$ | $15.00 \%$ | $15.00 \%$ |
| (c) | Rank | II | III | I |  |  |  |  |  |

An analysis on performance of four Zonal Sales Officers based on three base factors, the performance of Officer $\mathbf{C}$ is the best.
(b) Estimated Price for 30 Units

| Particulars | (₹) <br> 10 Units <br> (1 Batch) | (₹) <br> 40 Units <br> (4 Batches) | (₹) <br> 30 Units |
| :--- | ---: | ---: | ---: |
| Material | 5,000 | 20,000 | 15,000 |
| Labour <br> $\$(300$ hrs. $\times 0.80 \times 0.80 \times 4$ batches $\times ₹ 20.00)$ | 6,000 | $15,360 \$$ | 9,360 |
| Variable Overhead [@33.33....\% of L] | 2,000 | 5,120 | 3,120 |
| Other Expenses [1/2 of L] <br> (assumed variable) | 3,000 | 7,680 | 4,680 |
| Machine Setup | 4,000 | 4,000 | --- |
| Total Cost | 20,000 | 52,160 | 32,160 |
| Add: Profit @ 20\% |  |  | 6,432 |
| Price to be Quoted |  | 38,592 |  |

## Question 4

(a) PS Ltd. is producing a single product currently working at $80 \%$ capacity by producing 6,000 units per month. From 4 units of raw material it produces 5 units of finished product. The raw material required for production is available both in open market price and controlled price. The company is eligible to receive 3,500 units of raw material every month at controlled price from the Government at the rate of ₹ 200 p.u. Additional materials required for production can be procured from the open market at the rate of ₹260 p.u. Out of the monthly total cost of production, the fixed cost is amounted to $₹ 4,00,000$ and the balance comprised of material cost and other variable costs. Productions are sold at ₹ 700 p.u. which includes $20 \%$ profit on sales.

The company wants to work at full capacity as it has good demand for its product. Assume that there will be no change in material prices.

## Required

Compute the minimum selling price per unit to be maintained by the company when it is working at full capacity and wants to earn:
(i) the same amount of profit as it can earn at $80 \%$ capacity.
(ii) the same rate of profit as it can earn at $80 \%$ capacity.
(8 Marks)
(b) Veda Ltd. has two divisions $D V_{1}$ and $D V_{2}$ which are treated as separate profit centres and are given autonomy to fix transfer prices and to select suppliers. $D V_{1}$ produces one product which can be sold internally to $D V_{2}$ and externally in the open market. It is the practice of the company to measure the performance of the divisions by fixing target profit for each period. For a particular period the following details of $D V_{1}$ are given to you:

| Installed capacity | 6,000 units |
| :--- | :--- |
| Variable cost p.u. | $₹ 600$ |
| Selling price in open market | $₹ 900$ p.u |
| Open market demand | 4,500 units |
| Selling commission | $₹ 80$ p.u. |
| Total fixed cost | $₹ 7,05,000$ |
| Target profit fixed | $₹ 6,65,0000$ |

$D V_{2}$ procure its material requirements from $D V_{1}$ and from one external supplier who is ready to supply all the requirements of the division. During this period $D V_{2}$ has asked $D V_{1}$ to quote a price for 2,000 units.
You are required:
(i) to determine the transfer price to be quoted to $D V_{2}$ so as to enable $D V_{1}$ to achieve the target profit.
(ii) Calculate the two prices $D V_{1}$ would have to quote to $D V_{2}$ if it became company policy to Quote transfer price on opportunity costs.
(8 Marks)
Answer
(a) (i) Statement Showing Minimum Selling Price at Full Capacity "Same Amount of Profit"

| Particulars | Amount (₹) |
| :--- | ---: |
| Raw Material <br> $[₹ 200 \times 3,500$ units $+₹ 260 \times(6,000$ units/80\% $\times 4 / 5-3,500)]$ | $13,50,000$ |
| Other Variable Costs $(₹ 19,22,000 / 80 \%)$ | $24,02,500$ |


| Fixed Cost | $4,00,000$ |
| :--- | ---: |
| Total Cost at Full Capacity | $41,52,500$ |
| Add: Desired Profit ( $₹ 700 \times 20 \% \times 6,000$ units) | $8,40,000$ |
| Total Sales | $49,92,500$ |
| Units | 7,500 |
| Minimum Selling Price per unit | 665.67 |

Workings

## Statement Showing 'Other Variable Costs’

| Particulars | Amount (₹) |
| :--- | ---: |
| Current Cost of Sales ( $₹ 700 \times 80 \% \times 6,000$ units $)$ | $33,60,000$ |
| Less: <br> $\quad$ Raw Material <br> $\quad[₹ 200 \times 3,500$ units $+₹ 260 \times(6,000$ units $\times 4 / 5-3,500)]$ | $10,38,000$ |
| $\quad$ Fixed Cost | $4,00,000$ |
| Other Variable Costs | $19,22,000$ |

(ii) Statement Showing Minimum Selling Price at Full Capacity "Same Rate of Profit"

| Particulars | Amount (₹) |
| :--- | ---: |
| Raw Material <br> $[₹ 200 \times 3,500$ units $+₹ 260 \times(6,000$ units/80\% $\times 4 / 5-3,500)]$ | $13,50,000$ |
| Other Variable Cost $(₹ 19,22,000 / 80 \%)$ | $24,02,500$ |
| Fixed Cost | $4,00,000$ |
| Total Cost at Full Capacity | $41,52,500$ |
| Add: Desired Profit ( $₹ 41,52,500 / 80 \times 20)$ | $10,38,125$ |
| Total Sales | $51,90,625$ |
| Units | 7,500 |
| Minimum Selling Price per unit | 692.08 |

(b) Target Profit ₹ $66,50,000$
(i) Transfer Price per unit of DV's Product that should Quote in order to meet Target Profit
Quotation for the 2,000 units of VV $_{1}$ 's Product should be such that meet Division $D V_{1}$ target profit. Therefore, the minimum quote for $\mathrm{DV}_{1}$ 's Product will be calculated as follows:

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| Particulars | Amount (₹) |
| :--- | ---: |
| Target Profit (given for the year) | $66,50,000$ |
| Add: Fixed Cost | $7,05,000$ |
| Target Contribution | $73,55,000$ |
| Less: Contribution Earned - External Sales <br> $\{4,000$ units $\times$ (₹ $900-₹ 600-₹ 80)\}$ | $8,80,000$ |
| Contribution Required - Internal Sales | $64,75,000$ |
| Contribution per unit of Product (₹ $64,75,000 \div 2,000$ units) | $3,237.50$ |
| Transfer Price of Product DV ${ }_{1}$ to Division $\mathrm{DV}_{2}$ <br> (Variable Cost per unit + Contribution per unit) | $3,837.50$ |

Note: Selling commission will be not incurred on internal transfer units
(ii) The Two Transfer Prices Based on Opportunity Costs

For the 1,500 units (i.e. maximum capacity - maximum external market demand) at variable cost of production i.e. ₹ 600 per unit.

For the next 500 units (i.e. external market demand - maximum possible sale) at market selling price i.e. ₹ 900 per unit. (Variable Cost + Opportunity Cost)

## Target Profit ₹ 6,65,000/-

(i) Transfer Price per unit of DV's Product that should Quote in order to meet Target Profit
Quotation for the 2,000 units of DV's Product should be such that meet Division DV ${ }_{1}$ target profit. Therefore, the minimum quote for $\mathrm{DV}_{1}$ 's Product will be calculated as follows:

| Particulars | Amount (₹) |
| :--- | ---: |
| Target Profit (given for the year) | $6,65,000$ |
| Add: Fixed Cost | $7,05,000$ |
| Target Contribution | $13,70,000$ |
| Less: Contribution Earned - External Sales | $8,80,000$ |
| $\{4,000$ units $\times$ (₹ $900-₹ 600-₹ 80)\}$ | $4,90,000$ |
| Contribution Required - Internal Sales | 245 |
| Contribution per unit of Product (₹ $4,90,000 \div 2,000$ units) | 845 |
| Transfer Price of Product DV ${ }_{1}$ to Division DV <br> (Variable Cost per unit + Contribution per unit) |  |

Note: Selling commission will be not incurred on internal transfer units

## (ii) The Two Transfer Prices Based on Opportunity Costs

For the 1,500 units (i.e. maximum capacity - maximum external market demand) at variable cost of production i.e. ₹ 600 per unit.
For the next 500 units (i.e. external market demand - maximum possible sale) at market selling price i.e. ₹ 900 per unit. (Variable Cost + Opportunity Cost)

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This question has been solved in two alternative ways by taking 'Target profit fixed' as $₹ 6,65,000$ and $₹ 66,50,000$ respectively.

## Question 5

(a) PRP Industries has three factories at locations $L_{1}, L_{2}$ and $L_{3}$ which supply cement to warehouses located at $A, B$ and $C$. Monthly factory capacities are 10,80 and 15 tonnes respectively and monthly warehouse requirements are 75,20 and 50 tonnes respectively. The shipping costs per tonnes in rupees are given below:

| Factories | Warehouses |  |  |
| :---: | :---: | :---: | :---: |
|  | $\boldsymbol{A}$ | $\boldsymbol{B}$ | $\boldsymbol{C}$ |
| $L_{1}$ | 5 | 1 | 7 |
| $L_{2}$ | 6 | 4 | 6 |
| $L_{3}$ | 3 | 2 | 5 |

If any of the demand of any warehouse is not being satisfied, the unsatisfied demands at the warehouse $A, B$ and $C$ are subject to a penalty of $₹ 8, ₹ 5$ and $₹ 3$ per tonne respectively.

## Required

(i) Find the initial feasible solution by using Vogel's Approximation method.
(ii) Perform optimality test and final transportation and penalty cost associated with the solution. ( $V_{f}=0$ )
(8 Marks)
(b) Following information are taken from the records of PV Ltd.:

Budgeted sales for June, 2019 : ₹ $5,00,000$
Budgeted sales for July, 2019 : ₹ $6,00,000$
Materials are purchased @ 70\% of selling price of finished goods.
Selling Commission is paid @ 10\% on sales in the month of sales itself.
Monthly operating expenses (including depreciation) ₹1,10,000

Cash balance as on $31^{\text {st }}$ May, 2019 ₹ 75,000
Actual sales in May, 2019 ₹ $4,00,000$
Stock of materials is maintained equal to $100 \%$ of next month's requirements.
For purchase of materials $40 \%$ paid in the month of purchase and the balance in the following month.

Out of sales, $50 \%$ collected immediately and the balance collected in the next month.
All other expenses are paid in the respective month.
The company planned to declare 10\% dividend in June, 2019, payable in August 2019. The authorized and paid up capitals are respectively ₹ 80 lakhs and $₹ 50$ lakhs.
Depreciation is charged under straight line method @ $15 \%$ p.a. on the fixed assets worth ₹ 20 lakhs.

## Required

Prepare a cash Budget for the month of June, 2019.
(8 Marks)

## Answer

(a) (i) The Initial Feasible Solution

Since requirement $145(75+20+50)$ is greater than capacity $105(10+80+15)$ by 40 units, the given problem is an unbalanced one. We introduce a dummy factory with a supply of 40 units. It is given that for the unsatisfied demands, the penalty cost is rupees 8,5 , and 3 for Warehouses (A), (B) and (C) respectively. Hence, the transportation problem becomes-

| Factory | Warehouses |  |  | Capacity |
| :---: | :---: | :---: | :---: | :---: |
|  | A | $\mathbf{B}$ | C |  |
| $\mathbf{L}_{1}$ | 5 | 1 | 7 | 10 |
| $\mathbf{L}_{2}$ | 6 | 4 | 6 | 80 |
| $\mathbf{L}_{3}$ | 3 | 2 | 5 | 15 |
| Dummy | 8 | 5 | 3 | 40 |
| Requirements | 75 | 20 | 50 | 145 |


|  | A | B | c | Supply | Difference |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathrm{L}_{1}$ | 5 | 110 | 7 | 10/0 | 4-- |
| $\mathrm{L}_{2}$ | $6 \quad 60$ | $4 \longdiv { 1 0 }$ | 610 | 80/70/10/0 | 222 |
| $\mathrm{L}_{3}$ | $3 \quad 15$ | 2 | 5 | 15/0 | 11 - |
| Dummy | 8 | 5 | 340 | 40/0 | 222 |
| Demand | 75/60/0 | 20/10/0 | 50/10/0 | 145 |  |
|  | 2 | 1 | 2 |  |  |
|  | 3 | 2 | 2 |  |  |
|  | 2 | 1 | 3 |  |  |

The initial solution is given in the table below-

|  | A |  | B |  | C |  | Supply <br> 10 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathrm{L}_{1}$ | 5 |  | 1 | 10 | 7 |  |  |
| $\mathrm{L}_{2}$ | 6 | 60 | 4 | 10 | 6 | 10 | 80 |
| $\mathrm{L}_{3}$ | 3 | 15 | 2 |  | 5 |  | 15 |
| Dummy | 8 |  | 5 |  | 3 | 40 | 40 |
| Demand | 75 |  | 20 |  | 50 |  | 145 |

## (ii) Optimality Test

The number of allocations is 6 which is equal to the required $m+n-1$ (= 6) allocations. Also, these allocations are in dependent. Hence, both the conditions are satisfied.
We now apply the optimality test to find whether the initial solution found above is optimal or not.

Let us now introduce $u_{i}[i=(1,2,3,4)]$ and $v_{j}[j=(1,2,3)]$ such that $\Delta_{i j}=C_{i j}-\left(u_{i}+\right.$ $v_{j}$ ) for allocated cells. We assume that $v_{1}=0$ and remaining $u_{i}^{\prime} s, v_{j}^{\prime} s$ and $\Delta_{i j}$ 's are calculated as below-
$\left(u_{i}+v_{j}\right)$ Matrix for Allocated / Unallocated Cells


Now we calculate $\Delta_{i j}=C_{i j}-\left(u_{\mathrm{i}}+v_{\mathrm{j}}\right)$ for non basic cells which are given in the table below-
$\Delta_{i j}$ Matrix

| 2 |  | 4 |
| :---: | :---: | :---: |
|  | 1 | 2 |
| 5 | 4 |  |

Since all $\Delta_{i j}$ 's for non basic cells are positive, therefore, the solution obtained above is an optimal one. The allocation of factories to destinations and their cost is given below-

| Factory | Warehouses | Units | Cost (₹) | Total Cost (₹) | Type |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathrm{L}_{1}$ | B | 10 | 1 | 10 | $\left\{\begin{array}{c} \text { Transportation } \\ \text { Cost } \\ \text { ₹ } 515 /- \end{array}\right.$ |
| $\mathrm{L}_{2}$ | A | 60 | 6 | 360 |  |
| $\mathrm{L}_{2}$ | B | 10 | 4 | 40 |  |
| $\mathrm{L}_{2}$ | C | 10 | 6 | 60 |  |
| $\mathrm{L}_{3}$ | A | 15 | 3 | 45 |  |
| Dummy | C | 40 | 3 | 120 | Penalty Cost |
|  |  |  | Total | 635 |  |

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(b)

This question has been solved by taking $\mathrm{v}_{1}$ as ZERO and can also be solved by taking other alternative options, for example, $\mathrm{u}_{2}$ as ZERO.

PV Ltd.
Cash Budget for Jun 2019

| Particulars |  | (₹) |
| :---: | :---: | :---: |
| Opening Balance: |  | 75,000 |
| Receipts: |  |  |
| Cash Collection <br> ( $50 \%$ of current month's sales i.e. ₹ $5,00,000$ ) |  | 2,50,000 |
| From Debtors <br> ( $50 \%$ of last month's sales i.e. ₹ $4,00,000 /$-) |  | 2,00,000 |
| Total Cash Available | ...(A) | 5,25,000 |
| Payments: |  |  |
| Purchase of Material <br> ( $40 \%$ of next month's requirement i.e. $70 \%$ of $6,00,000$ ) |  | 1,68,000 |
| To Creditors <br> ( $60 \%$ of last month's purchase i.e. $70 \%$ of $5,00,000$ ) |  | 2,10,000 |
| Sales Commission <br> ( $10 \%$ of current month's sales i.e. $5,00,000$ ) |  | 50,000 |
| Monthly Cash Operating Expenses $\text { (₹ } 1,10,000-₹ 20 L \times 15 \% / 12)$ |  | 85,000 |
| Dividend Paid |  | --- |
| Total Payments | ...(B) | 5,13,000 |
| Closing Balance | ...(A-B) | 12,000 |

## Question 6

(a) Madura Ltd. is manufacturing three products. The selling price and production costs for the products for next year are estimated as given below:

|  | $\boldsymbol{P}$ | $\boldsymbol{Q}$ | $\boldsymbol{R}$ |
| :--- | :---: | :---: | :---: |
|  | (₹) | (₹) | (₹) |
| Selling price | 38 | 78 | 145 |
| Direct material cost | 12 | 20 | 25 |


| Direct labour cost | 15 | 27 | 60 |
| :--- | :---: | :---: | :---: |
| Variable overheads | 6 | 13 | 30 |

Total fixed overhead is estimated as ₹ 30,000 for the year and direct labour is calculated at the rate of ₹ 3 per hour. It is also planned to use the available labour hours to produce 800 units of each product to meet out the demand of regular customers and the balance hours to produce Product P. Total labour hours available for the year will be 39,800 .

## Required:

(i) Prepare an income statement for the above proposal.
(ii) If you feel that there is an alternative proposal which would be more profitable than the above one, prepare an income statement for the same. Assume that all the units to be produced can be sold in the market.
(8 Marks)
(b) A manufacturing company manufactures a product and sells its through four dealers $D_{1}$, $D_{2}, D_{3}$ and $D_{4}$. The transaction details with the dealers during a period is given below:

|  | $\boldsymbol{D}_{\mathbf{1}}$ | $\boldsymbol{D}_{\mathbf{2}}$ | $\boldsymbol{D}_{\mathbf{3}}$ | $\boldsymbol{D}_{\mathbf{4}}$ |
| :--- | :---: | :---: | :---: | :---: |
| Selling price p.u. (₹) | 200 | 200 | 200 | 200 |
| No. of units sold | 2,000 | 3,000 | 5,000 | 4,000 |
| Size of order (units) | 500 | 300 | 250 | 400 |
| Units delivered per delivery | 250 | 300 | 250 | 200 |
| No. of sales visits | 8 | 3 | 10 | 2 |
| No. of speed deliveries in total deliveries | 1 | - | 2 | - |
| Distance per delivery (km.) | 15 | 20 | 10 | 30 |
| No. of warranty complaints | - | 8 | - | 9 |

Additional information:

| Order processing cost | $₹ 50$ per order |
| :--- | :--- |
| Cost per sales visit | $₹ 2,000$ |
| Product handling expenses | $₹ 0.20$ p.u. |
| Ordinary delivery cost per km | $₹ 3$ |
| Speed delivery cost per km | $₹ 5$ |
| Cost of production | $60 \%$ of sales |
| Average expenses per warranty complaint | $₹ 6,000$ |

## Required

Analyze the profitability for each dealer, which dealer is the most profitable.

## Answer

(a) (i) Statement Showing "Calculation of Contribution/ unit"

|  | P <br> (₹) |  |  |
| :--- | :---: | :---: | :---: |
| Selling Price | $\mathbf{Q}$ <br> (₹) |  | $\mathbf{R}$ <br> (₹) |
| Less: Variable Costs | 38 | 78 | 145 |
| Direct Material |  |  |  |
| Direct Labour | 12 | 20 | 25 |
| Variable Overheads | 15 <br> $(₹ 3 \times 5 \mathrm{~h})$ | 27 <br> $(₹ 3 \times 9 \mathrm{~h})$ | 60 <br> $(₹ 3 \times 20 \mathrm{~h})$ |
| Contribution per unit | 6 | 13 | 30 |

Labour Hours Allocation

| 39,800 hrs. <br> Total | 4,000 hrs. <br> $(800$ units $\times 5 \mathrm{~h})$ | $7,200 \mathrm{hrs}$. <br> $(800$ units $\times 9 \mathrm{~h})$ | $16,000 \mathrm{hrs}$. <br> $(800$ units $\times 20 \mathrm{~h})$ | $12,600 \mathrm{hrs}$. <br> $(2,520 \times 5 \mathrm{~h})$ |
| :---: | :---: | :---: | :---: | :---: |
|  | P | Q | R | P (Balance $)$ |

Income Statement

| Product | No of Units | Contribution/unit <br> $(₹)$ | Total Cont. <br> $(₹)$ |
| :---: | :---: | :---: | :---: |
| P | $800+2,520$ | 5 | 16,600 |
| Q | 800 | 18 | 14,400 |
| R | 800 | 30 | 24,000 |
| Total Contribution | 55,000 |  |  |
| Less: Fixed Overheads |  |  |  |
| Net Profit |  |  |  |

(ii) Statement Showing "Calculation of Contribution/ hour"

|  | P <br> (₹) | Q <br> (₹) | R <br> (₹) |
| :--- | :---: | :---: | :---: |
| Contribution per unit | 5 | 18 | 30 |
| Hours per unit | 5 | 9 | 20 |
| Contribution per hour (₹) | 1 | 2 | 1.5 |
| Ranking | III | I | II |

Optimum Labour Hours Allocation

| $39,800 ~ h r s . ~$ <br> Total | $4,000 \mathrm{hrs}$. <br> $(800$ units $\times 5 \mathrm{~h})$ | $7,200 \mathrm{hrs}$. <br> $(800$ units $\times 9 \mathrm{~h})$ | 16,000 hrs. <br> $(800$ units $\times 20 \mathrm{~h})$ | 12,600 hrs. <br> $(1,400 \times 9 \mathrm{~h})$ |
| :---: | :---: | :---: | :---: | :---: |
|  | P | Q | R | Q (Balance) |

Income Statement

| Product | No of Units | Contribution/unit <br> (₹) | Total Cont. <br> $(₹)$ |
| :---: | :---: | :---: | ---: |
| P | 800 | 5 | 4,000 |
| Q | $800+1,400$ | 18 | 39,600 |
| R | 800 | 30 | 24,000 |
| Total Contribution |  | 67,600 |  |
| Less: Fixed Overheads |  | 30,000 |  |
| Net Profit |  |  |  |

(b) Dealer Profitability Statement

| Particulars | $\mathrm{D}_{1}$ | $\mathrm{D}_{2}$ | $\mathrm{D}_{3}$ | D4 |
| :---: | :---: | :---: | :---: | :---: |
| Sales (units) | 2,000 | 3,000 | 5,000 | 4,000 |
|  | (₹) | (₹) | (₹) | (₹) |
| Sales Revenue ...(A) | 4,00,000 | 6,00,000 | 10,00,000 | 8,00,000 |
| Less: Cost of Production @60\% (B) | 2,40,000 | 3,60,000 | 6,00,000 | 4,80,000 |
| Contribution ...(A) - (B) | 1,60,000 | 2,40,000 | 4,00,000 | 3,20,000 |
| Less: Additional Overheads |  |  |  |  |
| Delivery Cost <br> (No. of K.M. $\times$ ₹ 3 ) | $\begin{gathered} 315 \\ \{(2,000 / 250)-1\} \\ \times 15 \times ₹ 3 \end{gathered}$ | $\begin{gathered} 600 \\ (3,000 / 300) \\ \times 20 \times ₹ 3 \end{gathered}$ | $\begin{gathered} 540 \\ \{(5,000 / 250)-2\} \\ \times 10 \times ₹ 3 \end{gathered}$ | 1,800 $(4,000 / 200)$ $\times 30 \times ₹ 3$ |
| Speed Delivery Cost No. of Emergency Delivery $\times$ ₹ 5 ) | $\begin{gathered} 75 \\ (1 \times 15) \times ₹ 5 \end{gathered}$ | --- | $\begin{gathered} 100 \\ (2 \times 10) \times ₹ 5 \end{gathered}$ | --- |
| Order Processing Cost <br> (No. of Orders $\times$ ₹ 50 ) | $\begin{gathered} 200 \\ (2,000 / 500) \\ \times ₹ 50 \end{gathered}$ | $\begin{gathered} 500 \\ (3,000 / 300) \\ \times ₹ 50 \end{gathered}$ | $\begin{gathered} 1,000 \\ (5,000 / 250) \\ \times ₹ 50 \end{gathered}$ | $\begin{gathered} 500 \\ (4,000 / 400) \\ \times ₹ 50 \\ \hline \end{gathered}$ |
| Sales Visit Cost | 16,000 | 6,000 | 20,000 | 4,000 |


| (No. of Visits $\times$ ₹ 2,000 ) | (8×₹2,000) | ( $3 \times$ ₹ 2,000 ) | $(10 \times ₹ 2,000)$ | ( $2 \times$ ₹ 2,000 ) |
| :---: | :---: | :---: | :---: | :---: |
| Product Handling Cost (No. of units $\times$ ₹ 0.20 ) | $\begin{gathered} 400 \\ (2,000 \times ₹ 0.20) \end{gathered}$ | $\begin{gathered} 600 \\ (3,000 \times ₹ 0.20) \end{gathered}$ | $\begin{gathered} 1,000 \\ (5,000 \times ₹ 0.20) \end{gathered}$ | $\begin{gathered} 800 \\ (4,000 \times ₹ 0.20) \end{gathered}$ |
| Warranty Complaint (No. of complaints $\times$ ₹ 6,000 ) | --- | $\begin{gathered} 48,000 \\ (8 \times ₹ 6,000) \end{gathered}$ | --- | $\begin{gathered} 54,000 \\ (9 \times ₹ 6,000) \end{gathered}$ |
| Profit per dealer | 1,43,010 | 1,84,300 | 3,77,360 | 2,58,900 |
| Profit per dealer (\%) | 35.75\% | 30.72\% | 37.74\% | 32.36\% |
| Rank | II | IV | I | III |

## Analysis

The contribution margin is $40 \%$ for each dealer but when the other overheads costs per dealer is included in the above Profitability Statement the profitability of the three dealers become different. $D_{3}$ is the most profitable dealer.

## Question 7

Answer any four out of the following five questions :
(a) Classify the following under category of cost control or cost reduction:
(i) Cost exceeding budgets or standards is investigated.
(ii) Preventive Function
(iii) Corrective Function
(iv) Measures to standardize for increasing productivity.
(v) Provision for proper storage facilities for materials.
(vi) Continuous comparison of actual with the standard set.
(vii) Challenges the standard.
(viii) Value analysis
(b) Brief the principles associated with synchronous manufacturing.
(c) State whether the following statements are True or False in the context of PERT/CPM:
(i) A delay in the completion of critical activities need not cause a delay in the completion of the whole project.
(ii) Total float is the aggregate of the free, interfering and independent floats.
(iii) The optimal duration of a project is the minimum time in which it can be completed.
(iv) Activity which is not connected to any of the intermediate events or end event is called dangling activity.
(d) Classify the following measures under appropriate categories in a Balanced scorecard for a banking company which excels in its home loan products:
(i) A new product related to life insurance is being considered for a tie up with the successful housing loan disbursements, e.g. Every housing loan applicant to be advised to take life policy or compelled to take fire insurance policy.
(ii) How different sectors of housing loans with different interest rates have been sanctioned, their volumes of growth in the past 4 quarters?
(iii) How many days are taken to service a loan, how many loans have taken longer, what additionally loans are to be released soon, etc.?
(iv) After sanctioning of the loan taking feedback from the customers about the time, behaviour of staff and suggestion for improvement of the product.
(e) Fill the extra variable and co-efficient of extra variable in following types of constraint in linear programming problems:

| Types of Constraint | Extra variable required | Co-efficient of extra variables in the Objective function |  |
| :---: | :---: | :---: | :---: |
|  |  | Max-Z | Min-Z |
| Less than or equal to (S) |  |  |  |
| Greater than or equals to ( $\geq$ ) |  |  |  |
| Equal to (=) |  |  |  |

## Answer

(a) (i) Cost Control
(ii) Cost Control
(iii) Cost Reduction
(iv) Cost Reduction
(v) Cost Control
(vi) Cost Control
(vii) Cost Reduction
(viii) Cost Reduction
(b) It is an all encompassing manufacturing management philosophy which includes a set of principles, procedures, and techniques where every action is evaluated in terms of common goals of the organization.
The seven principles are:
(i) Focus on synchronizing the production flow than on idle capacities.
(ii) Value of time at a bottleneck resource is equal to the throughput rate of products processed by the bottle neck.
(iii) Value of time at a non- bottleneck resource is negligible.
(iv) Level of utilization of a non- bottleneck resource is controlled by other constraints within the system.
(v) Resources must be utilized, not simply activated.
(vi) Transfer batch should not be equal to the process batch.
(vii) A process batch should be variable both along its route and overtime.
(c) (i) False
(ii) False
(iii) False
(iv) True
(d) (i) New Product tie up --- Innovation/Learning Perspective
(ii) Growth of Volume --- Financial Perspective
(iii) Time for Loan / Fresh Products --- Customer Perspective
(iv) Suggestions for Improvements --- Internal Perspective
(e)

| Types of |
| :--- | :--- | :---: | :---: |
| Constraint | Extra Variable Required $\quad$| Coefficients of Extra <br> Variables in the Objective <br> Function |  |
| :---: | :---: |
|  |  |
| Max Z | Min Z |
| Less than or <br> equal to $(\leq)$ | A Slack Variable is to be added |
| Greater than <br> or equal to <br> $(\geq)$ | A Surplus Variable is to be subtracted <br> and |
| An Artificial Variable is to be added. | 0 |
| Equal to $(=)$ | Only an artificial variable is to be added |

